### Sophie Lecourt

TYPE

#### **Rational**



#### Goals

She is determined to become a doctor and help people.

#### Quote

66

Medicine heals the body, mechanics heal the soul

#### 22

She learned mechanics by helping her father in his workshop during her childhood and started riding motorcycles when she was a teenager.

## Demographic



#### **Motivations**

Background

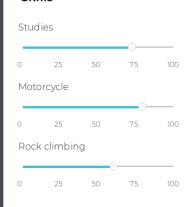
Motorcycle Help people

#### Frustrations

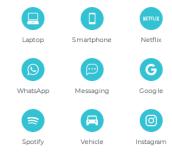
Difficulty of medical studies

Don't have access to all the resources or equipment for the competition

#### Skills



#### Channels





#### **Browsers**





#### Technology











#### Goals

Travelling all over the world

#### Quote

Nature is my inspiration, photography my way to immortalize.

22

#### Demographic



#### Background

Her parents are former lawyers and her grand parents were farmers.

Journalism school after failing medicine school.

Passion for cycling.

Traveled from Beijing to Bangkok on bike.

#### Motivations

Bring freedom of expression to China Environmental and culture protection

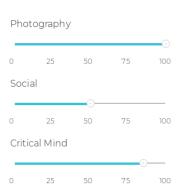
#### Frustrations

Fake news

Data theft

Hard to share content

#### Skills



#### Channels



(2)

WhatsApp

Smartphone

Ø

6

Sina Weibo

in LinkedIn



4

TikTok

Tencent QQ

0

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Zhihu

























# Meituan

#### Technology







#### **Browsers**



#### Kevin O'Brian

TYPE

Idealist



#### Goals

Get a high school diploma and be a Harvard student.

#### Quote

11

Technology is not only a passion, it is a way to change the whole world.

77

#### Background

"He has good IT skills. Curious and autonomous. Natural leader.

#### Demographic



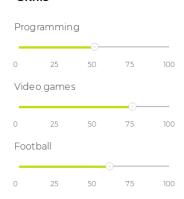
#### Motivations

Tech Video games Sport

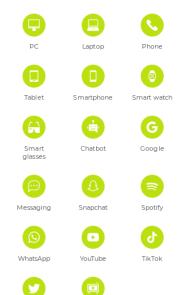
#### Frustrations

Want the last gen tech
Problem solving
Learning too slow

#### Skills



#### Channels



#### Technology



#### **Browsers**





