

PROBLEM Discussion is often detached from where the content is Personal information is often stolen One thousand accounts, one thousand passwords	SOLUTION Dedicated chat channel for tips, questions, etc.. directly in displayed on the same web page for maximum coherence Chat is available through a browser extension, which renders it on top of the website for a seamless experience One account makes it possible to comment on every website in the world. Possibility of having an anonymous account linked only to your browser, without email or personal data.	UNIQUE VALUE PROPOSITION Garrasi is an omnipresent chat channel, accessible from anywhere to anyone with just a click, truly the easiest way to share your experiences and discuss others'!	UNFAIR ADVANTAGE Present on all website at the same time As the first network of this kind, we will have the biggest community	CUSTOMER SEGMENTS Daily internet users Like to know what others think before acting, and give their opinion People buying a lot online People looking to avoid scams People who want to share and discuss what they like, or a specific product People with specific questions on a given topic
EXISTING ALTERNATIVES Third party communities discuss the problems: StackOverflow, Reddit, Discord...	KEY METRICS Number of users Average number of comments per webpage in the database Number of new comments everyday		CHANNELS Renders trivial the communication with one's community So easy to use Get feedback and information on any topic	
	HIGH-LEVEL CONCEPT The community knowledge of StackOverflow The post / answer model of twitter The ease of use of Pinterest's web extension Available everywhere, by anyone			
COST STRUCTURE Salary of the developers, and moderators in the future, servers.			REVENUE STREAMS Partnerships with websites wishing to have a verified profile for answering customers questions. Anonymous statistics sell (reviews, similar searches, a service of feedback analysis for websites). Optional premium account, with (among other) the possibility to verify your account. Models: Google, DataLogix, Facebook... (not the ads, but the use of data generated by the users.)	

