

# CS224N : Lecture 15 - Add Knowledge to Language Models (1)

## What does a LM know?

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- Predictions generally make sense, but are not all factually correct
  - Why might this happen?
    - Unseen facts : some facts may not have occurred in the training corpora at all
    - Rare facts : LM hasn't seen enough examples during training to memorize the fact
    - Model sensitivity : LM may have seen the fact during training, but is sensitive to the phrasing of the prompt
- Factually correct한 정보를 정확히 담기위해 LM을 다양한 방법으로 개선할 수 있음
  - Querying traditional knowledge bases
    - Manual annotation needed
    - Complex NLP pipeline needed
  - Querying LMs as knowledge bases
    - More flexible
    - Hard to interpret, trust, modify

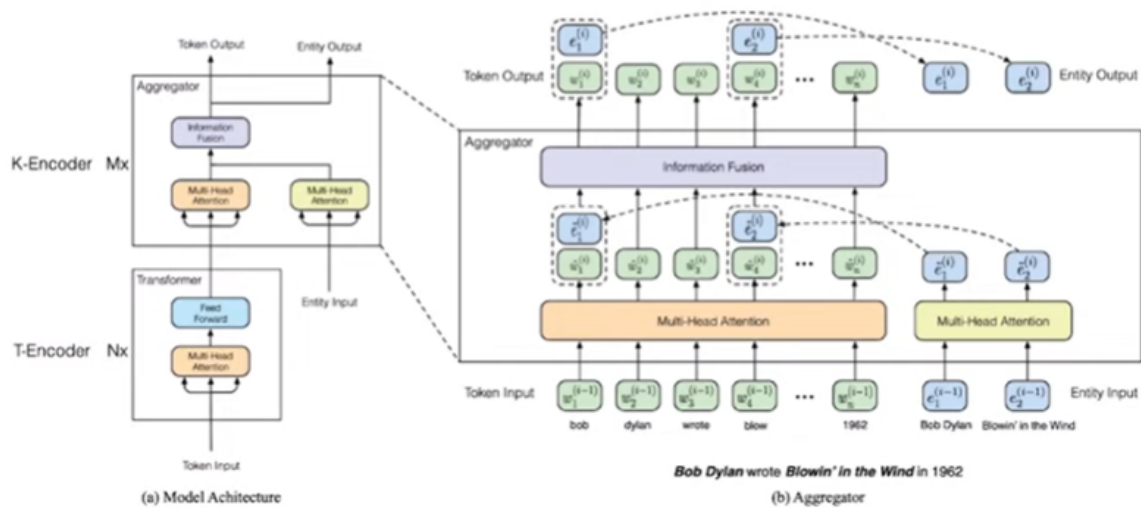
## Techniques to add knowledge to LMs

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### Add pretrained entity embeddings

- ERNIE : Enhanced Language Representation with informative Entities

- Contribution
  - Structured Knowledge Encoding
  - Heterogeneous Information Fusion
- model architecture
  - Textual Encoder (T-Encoder)
  - Knowledgeable Encoder (K-Encoder)



- KnowBERT

## Use an external memory

- KGLM
  - KG의 형태에 의존적
- kNN-LM
  - 의미가 유사한 text를 KNN을 통해 탐색 → 단어 예측 : LM 학습

## Modify the training data

- WKLM
- ERNIE, salient span masking : Enhanced Representation through Knowledge Integration

- 칭화대 ERNIE vs. 바이두 ERNIE
- Knowledge masking strategy로 사전학습 수행
- basic level, entity level, phrase level masking
- 사전학습 과정에서 highlevel knowledge 미리 학습 → 기존 LM보다 good representation
- Salient span masking
  - Named entity를 사용하여 salient spans 생성

## Evaluating knowledge in LMs

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- LAMA Probe
  - 동일한 setting에서 학습하여 어떤 LM이 가장 많은 정보를 포함하는지?
  - 하나의 benchmark로서 factual and commonsense knowledge를 probe
- LAMA-UHN
  - LAMA에서 relational knowledge 없이 답변 가능한 예제 모두 제거 → 새로운 데이터 생성 → entity가 있어야 답변 가능한 데이터만 → LAMA 대비 성능 저하
  - BERT가 entity name의 surface form에 too 의존
- prompt and performance
  - prompt 형식에 따라 성능 varies
  - LM is extremely sensitive to input query