Exswap Style Guidelines

Revision <version 1 > — <March 2022>

Brand best practices

Overview

Exswap is a community-focused Uniswap v2 fork launching on Evmos.
Our goal is to be the #1 AMM and the go-to protocol for the Evmos
ecosystem.
We believe that the next wave of decentralized applications are cross-chain and we want to be at the forefront of a new and budding
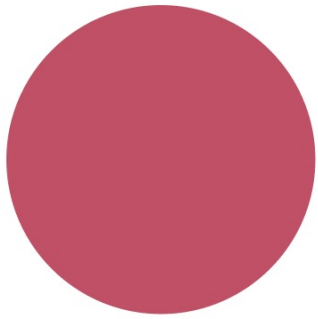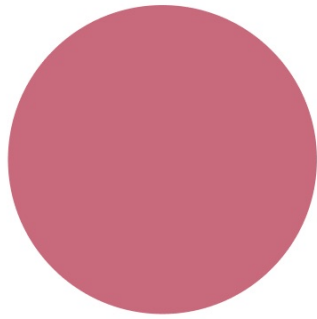ecosystem.

4

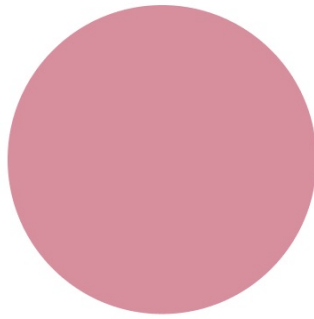Usage and application
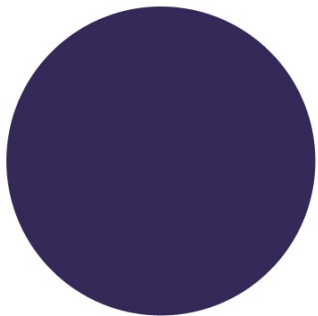
Logo

Using the brand palettee

Colours

#C05066

#C9697C

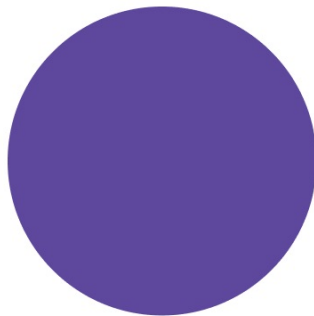#D78E9D

#352959
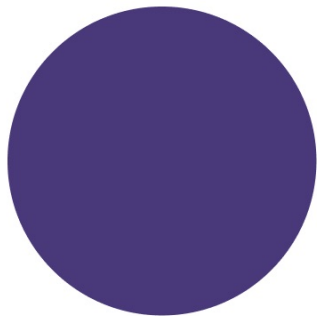
#49387A

#5E489D

Using the brand palettee

Typography

Primary

Mulish - Medium

Aa

Aa	Bb	Cc	Dd	Ee	Ff	Gg	Hh	Ii
Jj	Kk	Ll	Mm	Nn	Oo	Pp	Qq	Rr
Ss	Tt	Uu	Vv	Ww	Xx	Yy	Zz	
01	02	03	04	05	06	07	08	09