

# IFEOLUWA OGUNTUASE (PRODUCT DESIGNER)

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## PROFESSIONAL SUMMARY

A budding UI/UX designer with a keen eye for details, and genuine penchant for design and good user-experience through design. Proficient in user research, prototyping, color theory, and typography. Able to work independently, and with a team on brand briefs and design targets. Deliberate about creating designs that focus on emphatic thinking and innovative strategy that enables the delivery of consistent and engaging user experiences. Looking to join a team of creatives to offering product design solutions for identity-oriented, and user-focused results.

## ACADEMIC QUALIFICATIONS

<b>University of Lagos</b> Law (LL.B)	2018-Present
<b>University of Lagos</b> Law Diploma	2016-2017

## MOST RECENT PROJECTS

- Currently working as the UX designer for SettledSquire – a product that eases the matching of roommates based on budget, compatibility, and a host of other factors.
- Work collaboratively within an Agile process with; other UX designers, digital designers, product owners, project managers, UI and back end developers.

## CORE COMPETENCIES

- |                                  |                               |   |
|----------------------------------|-------------------------------|---|
| • User Flows                     | • Wireframing                 | • Product Thinking                              |
| • Usability testing              | • Interactive prototyping     | • Strong presentation and communication skills  |
| • Web design                     | • Responsive design           | • Working knowledge of office software products |
| • Mobile design                  | • User Research and Interview |   |
| • Creativity and Problem Solving |                               |   |

## PROFESSIONAL EXPERIENCE

### UI/UX Designer - Eventis Digital (Startup)

February 2022 - Present

- Conduct user research for the company's website
- Design landing pages and dashboard
- Currently working with the team on creating designs to be introduced during the beta testing.
- Work collaboratively within an Agile process with; other UX designers, digital designers, product owners, project managers, UI and back end developers.
- Assist with planning and conducting user research.

### UI/UX Designer - Portfolio Website

August 2021 - September 2021

- Created wireframes and clickable prototype for a minimalist portfolio website
- Developed on clients UX ideas, which won them their first freelancing gig.
- Collaborate with product management & customers to deliver the best UX.

## **UI/UX Design Intern - Zuri International**

March 2021 - July 2021

- Conducted UX research and organized user interviews, which was used to create a design roadmap for an online donation app.
- Designed low fidelity and high fidelity wireframes, and clickable prototypes
- Redesigned main features of an app by replacing vague features with clear calls to action which increased user satisfaction and engagement by 30% during the usability testing.
- Collaborated with a team of frontend and back end developers to solve workflow issues, and create a clickable app for online examinations.
- Worked on business ideas and provided proper solutions to achieve business goals.
- Presented design projects to a team of senior designers.

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### **PROFESSIONAL SKILLS**

- Impeccable organizational ability and strong attention to details.
- Effectively handle a broad range of diverse interpersonal contacts.
- Critical thinking skills and excellent written and oral communication skills.
- Active problem solving, effective interpersonal skills, and strong multi-tasking skills.
- Excellent leadership, time management, and team management skills to effectively motivate others.

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### **HOBBIES**

- Reading design-based articles
  - Watching videos about Design
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