Ifeoluwa Oguntuase

UI/UX Designer

Summary

I create appealing and unique ui designs for users, which is guided by my knowledge of user research, prototyping, color theory and typography. My design thinking focuses on emphatic thinking and innovative strategy that enables me deliver consistent and engaging user experiences.

Design Experience

UI/UX Design Intern - Zuri International

March 2020 - July 2021

• Conducted UX research and organized user interviews, which was used to create a design roadmap for an online donation app.
• Designed low fidelity and high fidelity wireframes, and clickable prototypes
• Redesigned main features of an app by replacing vague features with clear calls to action which increased user's satisfaction and engagement by **30%** during the usability testing.
• Collaborated with a team of frontend and back end developers to solve workflow issues, and create a clickable app for online examinations.
• Worked on business ideas and provided proper solutions to achieve business goals.
• Presented design projects to a team of senior designers.

UI/UX Designer - Portfolio Website

August 2021 - September 2021

• Created wireframes and clickable prototype for a minimalist portfolio website
• Developed on clients ux ideas, which won them their first freelancing gig.

UI/UX Designer - Mentor

Present

• Coordinated online classes to teach mentee about ui ux techniques
• Created long term and short term goals, and curently helping in mentee in the learning process.
• Offered guidance which helped them design their first landing page and gain attention on social media.

Education

University of Lagos - Law (LL.B)

January 2018 - Present

University of Lagos - Law Diploma

2016 - 2017

Contact

+2349036956412

mollytuase@gmail.com

https://ifes-portfolio.netlify.app/

Skills

User Research and Interviews
User Flows
User Journey Mapping
Usability testing
Web design
Mobile design
Creativity and Problem solving
Wireframing
Interactive prototyping
Responsive design