

# Ifeoluwa Oguntuase

## UI/UX Designer

### Summary

I create appealing and unique ui designs for users, which is guided by my knowledge of user research, prototyping, color theory and typography. My design thinking focuses on emphatic thinking and innovative strategy that enables me deliver consistent and engaging user experiences.

### Design Experience

#### UI/UX Design Intern - Zuri International

March 2020 - July 2021

- Conducted UX research and organized user interviews, which was used to create a design roadmap for an online donation app.
- Designed low fidelity and high fidelity wireframes, and clickable prototypes
- Redesigned main features of an app by replacing vague features with clear calls to action which increased user's satisfaction and engagement by **30%** during the usability testing.
- Collaborated with a team of frontend and back end developers to solve workflow issues, and create a clickable app for online examinations.
- Worked on business ideas and provided proper solutions to achieve business goals.
- Presented design projects to a team of senior designers.

#### UI/UX Designer - Portfolio Website

August 2021 - September 2021

- Created wireframes and clickable prototype for a minimalist portfolio website
- Developed on clients ux ideas, which won them their first freelancing gig.

#### UI/UX Designer - Mentor

Present

- Coordinated online classes to teach mentee about ui ux techniques
- Created long term and short term goals, and curenly helping in mentee in the learning process.
- Offered guidance which helped them design their first landing page and gain attention on social media.

### Education


#### University of Lagos - Law (LL.B)


January 2018 - Present

#### University of Lagos - Law Diploma

2016 - 2017

### Contact

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 <https://ifes-portfolio.netlify.app/>

### Skills

User Research and Interviews

User Flows

User Journey Mapping

Usability testing

Web design

Mobile design

Creativity and Problem solving

Wireframing

Interactive prototyping

Responsive design