



# HackForTomorrow 2019

**HackForTomorrow** is a **24-hour** intensive product development competition curated for gaining a better understanding of the problems that occur in our society. HackForTomorrow is conducted by **Excel 2019** - the techno-managerial symposium of **Govt.Model Engineering College**.

The Hackathon is an ideal platform to brainstorm and develop the socially relevant ideas in you. The intense brainstorming and coding experience will bring out path-breaking ideas which are capable of revolutionizing the society. All participants are encouraged to build **socially relevant** projects that can potentially empower the world.

## Event Details:

- The hackathon will be a 24 hour event over the weekend.
- The hackathon will be conducted on **August 10th and 11th, 2019**.
- The hackathon venue will be **Kerala Startup Mission, Kalamasserry, Kochi**.
- The hackathon duration is from **August 10th, Saturday 11.30am to August 11th, Sunday 11.30am**.
- All the teams should reach the venue by **9.00am**.
- Teams shall be provided with Lunch, Dinner and Breakfast.

## Event Format:

The hackathon will have 3 sessions:

- **Team Formation and Ice Breaking Session:** The participants can form teams (if they haven't yet) or those who came individually can find a team to join. A briefing about the rules and regulations and the nature of the event can be given.
- **Product Development:** The teams can develop products over 24 hours on any of the problem statement specified.
- **Idea Pitching:** The teams can pitch their ideas to the judges. The criteria for judging will be innovation and marketability of your product.

## Rules and Regulations:

### STEP 1 - TEAM FORMATION

- The maximum team size is 5 members and minimum team size is 1.



- Individuals participating in the event can find a suitable team.
- No restriction in cross-institutional/cross- organizational teams.
- No eligibility criteria for the team members.

## STEP 2 - PRODUCT DEVELOPMENT

- The development of the project should start from scratch. No premade products are allowed for the event.
- The ideas should be **socially relevant** falling under following categories:
  - Improving Governance
  - Project: Rebuild Kerala
  - Citizen Safety
  - Revolutionising Energy and Cleantech
  - FinTech
  - Any other socially relevant problem statement
- The time allotted for product development is from 11.30am (Aug 10th) to 11.30am (Aug 11th).
- Development of any product beyond the time limit will be considered disqualified.
- Products can fall into any branch of Engineering.

## STEP 3 - IDEA PITCHING

- The idea pitching is the session where the teams present their ideas before the judges.
- The maximum time allotted for team for presentation is **5mins**.
- Powerpoint Presentation, videos etc can be used to enhance the presentation style.
- The pitching shall focus on marketability and novelty of the product.
- The decision of the judges shall be final and binding.

## Rewards:

- The top three teams will receive cash prizes.
- The first, second and third winners will be given a direct entry to the finals of **IBeTo 2019** (Innovations For a Better Tomorrow), a nationwide event for developing socially relevant projects conducted by Excel 2019.
- Certificate of Merit for the winners and Participation Certificates for all will be provided.