

# Data and AI Virtual Forum

## Accelerate your journey to AI

### AGENDA

TIME	SESSION	TOPIC
09:00	Main Tent + Demos	Attendees to Login & Demo Walkthrough
09:00 - 09:05	EMCEE Announcement	
09:55 - 10:00	EMCEE Announcement	
10:00 - 10:30	Main Tent	Welcome + Keynote: AI - Lynchpin of Digital Transformation
10:31 - 11:19	Main Tent	CIO Panel: Accelerating Journey to AI - Lessons from the field
11:20 - 11:54	Main Tent	Fireside chat: Unlocking Value – Data & AI in the Digital Economy
11:55 - 12:29	Main Tent	Think Talk: Intelligent Infrastructure for AI
12:30 - 13:00	Main Tent	Accelerate your AI journey with IBM Garage
13:00 - 13:05	EMCEE Announcement	
13:05 - 13:55	Lunch + Demo Booths	
13:55 - 14:00	EMCEE Announcement	
14:00 - 14:15	Track - Collect and Organize Data	Introduction to AI Data Lake
14:16 - 14:39	Track - Collect and Organize Data	Connect all data irrespective of where it resides (Cloud Pak for Data + DV)
14:40 - 14:58	Track - Collect and Organize Data	Accelerating Digital Transformation Journey with DataOps
14:59 - 15:33	Track - Collect and Organize Data	Building High Performance Data Warehouse
14:00 - 14:30	Track - Analyze Data	Don't let AI become a scam
14:31 - 15:11	Track - Analyze Data	AI lifecycle - data preparation
15:12 - 15:47	Track - Analyze Data	AI lifecycle - use AI to automate AI lifecycle
15:48 - 16:15	Track - Analyze Data	AI Lifecycle - Scale AI with Trust and Transparency
14:00 - 14:21	Track - Infuse AI	Watson AI powered customer care
14:22 - 14:56	Track - Infuse AI	Watson AI for Everyone
14:57 - 15:15	Track - Infuse AI	Planning, Budgeting and Forecasting powered by Watson AI
15:16 - 15:45	Track - Infuse AI	Fighting financial crimes with AI
16:15 - 16:20	EMCEE Announcement	
18:00	Closure of Event Link + Demo Booths	

## MAIN TENT

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### WELCOME + KEYNOTE: AI – LYNCHPIN OF DIGITAL TRANSFORMATION

10:00 - 10:30

**Vikas Arora** – Vice President, IBM Cloud and Cognitive Software, IBM India/South Asia

**Anil Bhasker** – Business Unit Executive, Analytics and Big Data, IBM India/South Asia

Accelerate your journey to AI to transform how your business operates with an open, extensible data and AI platform that runs on any cloud. Organizations recognize data is what fuels digital transformation, and are looking for new ways to unlock the value of their data and accelerate their journey to AI. That is why 80% of them view AI as a strategic opportunity. Yet, only 19% of organizations understand the data required for AI.

In this talk, Vikas Arora and Anil Bhasker will share IBM's learning from helping over 16,000 organizations successfully operationalize AI.

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### CIO PANEL: ACCELERATING JOURNEY TO AI – LESSONS FROM THE FIELD

10:31 - 11:19

**Subram Natrajan** – Chief Technology Officer, IBM India/South Asia

**Dhaval Pandya** – CIO & CDO, JSW Paints Private Limited

**Kamal Goel** – Senior Vice President (IT), Anand Rathi Financial Services

**Tarun Pandey** – Executive Vice President (IT), Aditya Birla Capital

**S Raghunatha Reddy** – EVP & Head (IT), UTI AMC

Enterprises are challenged to fully realize the benefits of fusing analytics and AI and manage their data growth in terms of the 3Vs (Volume, Velocity and Veracity).

In this session, hear directly from some of the top enterprise CIOs – How does enterprise AI happen, what are the challenges, how can we solve them, and what's next?

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### FIRESIDE CHAT: UNLOCKING VALUE – DATA & AI IN THE DIGITAL ECONOMY

11:20 - 11:54

**Arjun Vishwanathan** – Chief Research Officer, StrategINK

**Leslie Joseph** – Principal Analyst, Forrester

**Seema Kumar** – Director, Cloud & Cognitive Software Technical Sales, IBM India/South Asia

In this interesting and topical fireside chat, hear three keen industry watchers discuss...

How in their complex DX journeys, organizations are seeking to accelerate the adoption and use of Data Value and Artificial Intelligence (AI) to enhance cost savings, revenue growth, drive new product innovation and customer experiences. How should organizations leverage data and technologies such as AI to bring about business and value transformation? Equally, while potential benefits are high, how solutions need to address concerns over privacy, governance and security.

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## THINK TALK: INTELLIGENT INFRASTRUCTURE FOR AI

11:55 - 12:29

**Ravi Jain** – Associate Director, Server Solutions, IBM India/South Asia

**Vivek Bansal** – Senior Consultant, Watson AI & Speech, Global Business Services, IBM India/South Asia

Build an intelligent infrastructure for modern analytics, HPC and artificial intelligence (AI). Achieve 46x faster machine learning performance on the most advanced accelerated computing servers.

IBM Power System™ Accelerated Compute Server (AC922) delivers unprecedented performance for modern HPC, analytics and (AI). Enterprises can now deploy data-intensive workloads, like deep-learning frameworks and accelerated databases, with confidence. AC922 enables the cutting-edge AI innovation data scientists desire, with the dependability IT requires. This is IT infrastructure redesigned for enterprise AI.

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## ACCELERATE YOUR AI JOURNEY WITH IBM GARAGE

12:30 - 13:00

**John Varghese** – IBM Garage Leader, IBM India/South Asia

To get started, learn about IBM Garage – IBM's solution delivery methodology built on years of cloud experience, our breadth of expertise and industry best practices. Check out how organizations are using the IBM Garage to reinvent business processes with Data and AI. "IBM Garage did in 5 weeks, what another vendor couldn't do in 5 years." – CEO, Fortune 500 Company

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## LUNCH + DEMO BOOTHS

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### TRACK A – COLLECT AND ORGANIZE DATA

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#### INTRODUCTION TO AI DATA LAKE

14:00 - 14:15

**Anil Bhasker** – Business Unit Executive, Analytics and Big Data, IBM India/South Asia

Creating an enterprise wide data lake has been a long held vision which remains unrealized for most organizations until today.

Discover how IBM is helping leading enterprises design an information architecture with the power of AI to make enterprise data lake finally a reality.

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#### CONNECT ALL DATA IRRESPECTIVE OF WHERE IT RESIDES (CLOUD PAK FOR DATA + DV)

14:16 - 14:39

**Rajesh Malhotra** – Leader, Data and AI Platform, IBM India/South Asia

Collect data of every type regardless of where it lives, enabling flexibility in the face of ever-changing data sources. Organize all your data into a trusted, business-ready foundation with built-in governance, protection and compliance.



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## ACCELERATING DIGITAL TRANSFORMATION JOURNEY WITH DATAOPS

14:40 - 14:58

**Sameer Vaishampayan** – Leader, Cloud Sales, IBM India/South Asia

Organizations are under two complementary but frequently misaligned business goals: running a profitable business while reducing risk by conforming with laws and regulations that are evolving rapidly. Finding the path to strategic advantage as you embrace compliance obligations and think about the strategy ahead to generate more value from your data can be accelerated by AI.

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## BUILDING HIGH PERFORMANCE DATA WAREHOUSE

14:59 - 15:33

**Shashi Kumar** – Big Data Sales, IBM India/South Asia

Data is everywhere now and is generated at an unprecedented rate. To make sense of all your data and leverage AI, you need a sound strategy to collect and manage all data.

Join us as we cover IBM's strategy on Data Warehouse and how you can leverage this vision to modernize your data estate, continue your core business while excelling and competing in your own industry.

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## TRACK B – ANALYZE DATA

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### DON'T LET AI BECOME A SCAM

14:00 - 14:30

**Seema Kumar** – Director, Cloud & Cognitive Software Technical Sales, IBM India/South Asia

Artificial Intelligence will revolutionize the way we work and contribute trillions to the economy in the next few years. But even as technology advances, companies still struggle to take advantage of it, largely because there is a gap in understanding how to strategically implement machine learning to support business goals.

In this track keynote, you will learn how successful companies are managing the AI lifecycle, leading the highest value AI initiatives and freeing up staff for higher-value work.

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## AI LIFECYCLE - DATA PREPARATION

14:31 - 15:11

**Rakesh Meher** – Segment Leader, Unified Data Governance & Integration, Data & AI Group, IBM India/South Asia

It's well established that analysts and data practitioners are spending over 80% of their time prepping their data for insights and to build predictive models.

Learn how IBM can help accelerate tasks associated with data prep to speed the time to analysis and deployment and to help you extract more value from your AI investments.

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## AI LIFECYCLE – USE AI TO AUTOMATE AI LIFECYCLE

15:12 - 15:47

**Vamshi K Vattem** – Analytics Cloud Solutions Specialist, IBM India/South Asia

To fulfill the promise of AI, organizations are seeking an alternative where citizen data scientists can quickly get started and expert data scientists can speed experimentation time from weeks and months to minutes and hours. They need a multimodal data science and AI environment where data and analytics specialists collaborate with other experts and optimize model performance end-to-end.

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## AI LIFECYCLE – SCALE AI WITH TRUST AND TRANSPARENCY

15:48 - 16:15

**Nishant Arora** – Marketing & Strategy, Data & AI, IBM Asia-Pacific

Learn how Watson OpenScale provides insights into the health of machine learning and deep learning model performance, as well as accuracy and fairness of outcomes. This session also covers how Watson OpenScale helps enterprises bring transparency and auditability to AI-infused applications by generating explanations for individual transactions based on their attributes.

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## TRACK C – INFUSE AI

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### WATSON AI POWERED CUSTOMER CARE

14:00 - 14:21

**Deepali Naair** – Chief Marketing Officer, IBM India/South Asia

With 64% of today's customers expecting personalized, real-time responses at any time, it's no wonder that enterprises across industries are using conversational AI strategies to improve customer service.

Join Deepali to learn how to improve responsiveness, gain operational efficiencies, and grow brand loyalty with the use of both internal and external virtual assistants.

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### WATSON AI FOR EVERYONE

14:22 - 14:56

**Roscoe Lobo** - Sales Leader, Data and AI, Veracitiz

In this session you will learn how you can unearth hidden insights with a personalized analytics experience driven by AI and empower employees in your organization to acquire instant insight into their data and become a data guru.

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### PLANNING, BUDGETING AND FORECASTING POWERED BY WATSON AI

14:57 - 15:15

**Chandrasekar Thyagarajan** – VP (Finance) & CFO, IBM India/South

In this session you will learn how you can go beyond the read-only reporting and dashboarding capabilities and discover the latest AI capabilities that will be integrated into IBM's dynamic, powerful planning solution.

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## **FIGHTING FINANCIAL CRIMES WITH AI**

15:16 - 15:45

**Shweta Shandilya** – Program Director, Financial Crime Insight, IBM India/South Asia

Learn about an AI based approach to improve transparency on transactions and payments. In this session, we will explore how cognitive solutions are changing the way institutions manage AML compliance, fraud and conduct surveillance and ascertain how IBM's capabilities in applying the technology to identify false positives and generate explainable insights to improve operational efficiencies and speed up investigations with some great examples of detecting suspicious or fraudulent payments more effectively across enormous scales of transactions.