INTRODUCING THE CLOUD (RECORDED)

CLOUD COMPUTING

AWS

MICROSOFT AZURE

GCP

CLOUD COMPARISON

INTRODUCING THE CLOUD

Introducing the cloud and the cloud providers

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OUR PLAN

Common cloud concepts

AWS, Azure, GCP observations

Cloud comparisons



CLOUD COMPUTING

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WHAT IS CLOUD COMPUTING

Shared resources

On-demand

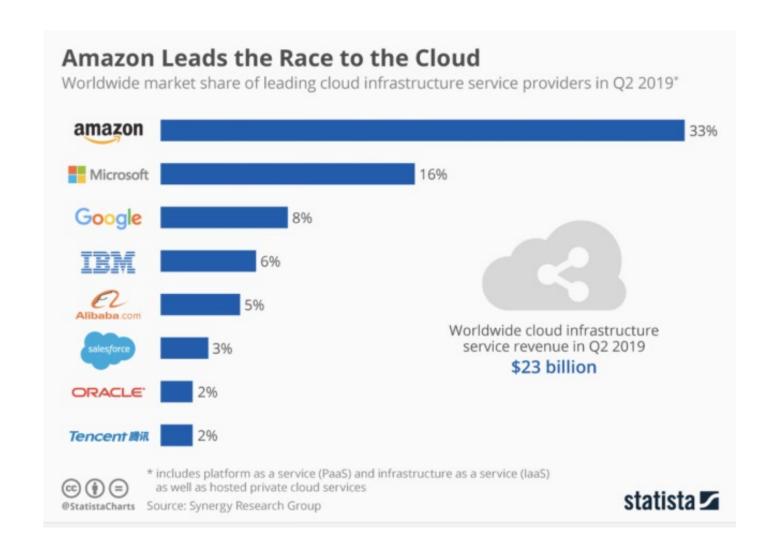
Easily scalable

Accessed via internet



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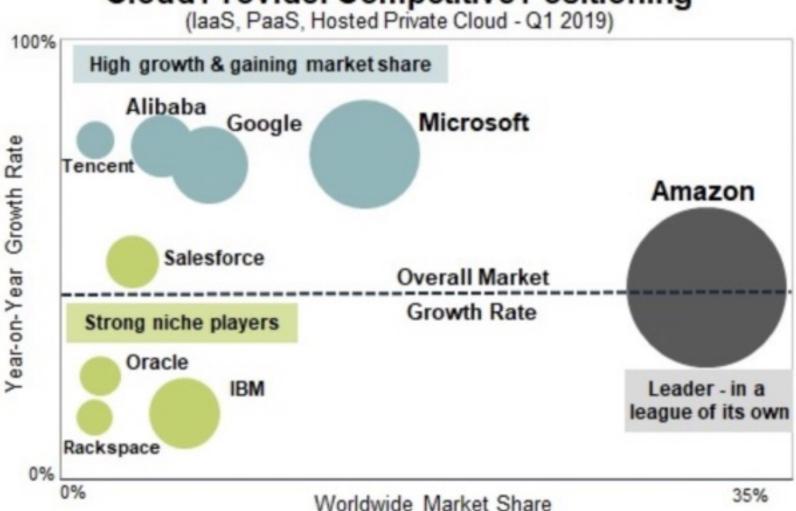
CLOUD COMPUTING GLOBAL MARKET





MARKET PLAYERS POSITIONING

Cloud Provider Competitive Positioning



Source: Synergy Research Group

AWS VS AZURE VS GCP

Geographical Coverage

AWS:

 80 Availability Zones within 25 geographic regions around the world, with announced plans for 15 more Availability Zones and 5 more AWS Regions in Australia, India, Indonesia, Spain, and Switzerland.

Azure:

54 regions worldwide, available in 140 countries

GCP:

• 25 regions, 76 zones, 200 + countries

Numerous edge points

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REGIONS AND AVAILABILITY ZONES



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REGIONS AND AVAILABILITY ZONES

Each region consists of multiple availability zones.

Each availability zone is physically separated and isolated from the others.

All availability zones within a region are connected to one another via highly redundant, low-latency, high-speed networks.

- For GCP, regions are also connected with cable network
- For Azure, regions may be couple into primary and secondary

REGIONS AND AZ BEST PRACTICES

Nearest to your physical location and/or your users' location to minimize network latency

Not all regions are equal

- Service offerings (newly deployed services are first offered in selected regions only)
- Pricing is not equal across multiple regions, use cost calculators
- Service Level Agreement (SLA) will vary by region
- Compliance such as GDPR is specific to a country therefore it varies region-toregion
 - Example: IRB-approved data with an audience that spans continents

FAULT TOLERANCE WITH MULTIPLE AZ

If you distribute your instances across multiple Availability Zones and one instance fails, you can design your application so that an instance in another Availability Zone can handle requests

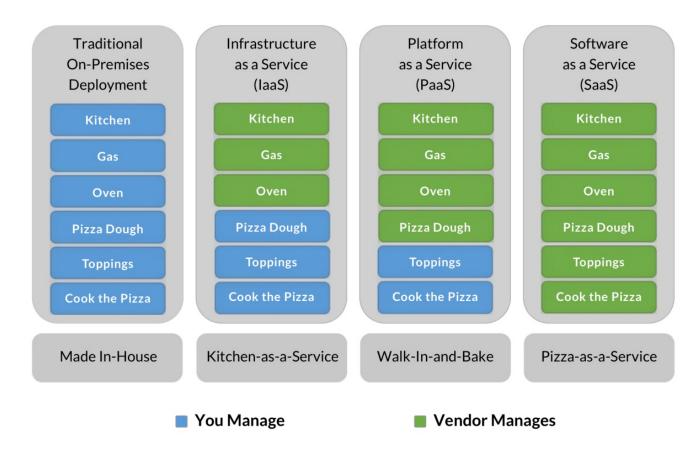
Availability Zones give you the flexibility to launch production apps and resources that are highly available, resilient/fault-tolerant, and scalable as compared to using a single data center

Clouds usually offer Content Delivery Network (CDN)

- Large images may be better delivered through CDN
 - "Better" means faster delivery to the requester
 - But this gets expensive as the demand scales
 - In the research world, there are few use cases that justify this expense

CLOUD SERVICE MODELS FOR PIZZA

New Pizza as a Service





CLOUD SERVICE MODELS

Classic Datacenter

Application

Data

Runtime

Middleware

Operatingsystem

Virtualization

Server

Storage

Network

Infrastructure as a Service

Application

Data

Runtime

Middleware

Operatingsystem

Virtualization

Server

Storage

Network

Platform as a Service

Application

Data

Runtime

Middleware

Operatingsystem

Virtualization

Server

Storage

Network

Software as a Service

Application

Data

Runtime

Middleware

Operatingsystem

Virtualization

Server

Storage

Network

CLOUD MIGRATION STRATEGIES

6 Strategies for Migrating Applications to the Cloud, or 6 R's

Rehosting—Otherwise known as "lift-and-shift."

Replatforming—sometimes called this "lift-tinker-and-shift."

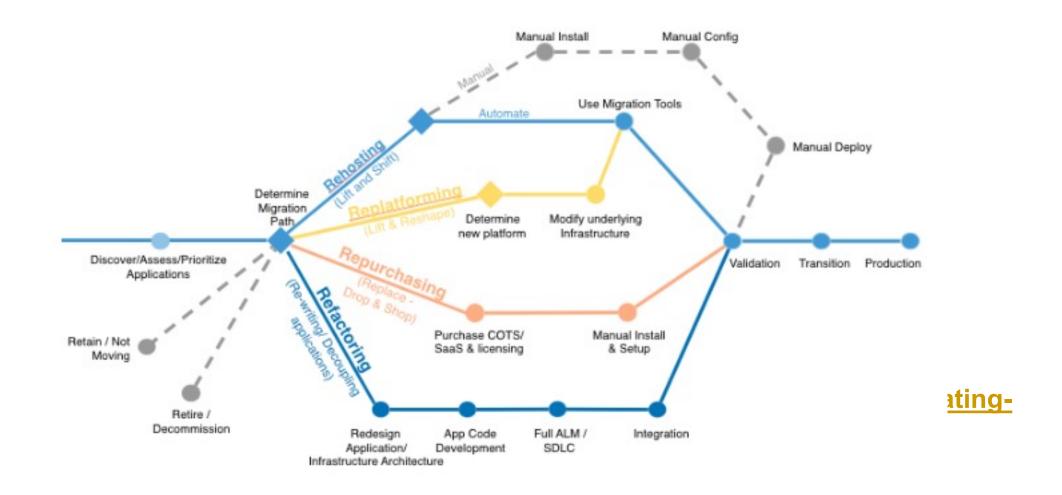
Repurchasing—Moving to a different product.

Refactoring / Re-architecting

Retire—Get rid of.

Retain—Usually this means "revisit" or do nothing (for now).

CLOUD MIGRATION STRATEGIES



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Which is the order of cloud leaders, by market size?

- A) Azure, GCP, AWS
- B) GCP, Azure, AWS
- C) AWS, GCP, Azure
- D) AWS, Azure, GCP

Which represents the correct order, from the most to the least amount of work done by you?

- A) On Prem, laaS, PaaS, SaaS
- B) SaaS, PaaS, IaaS, On Prem
- C) IaaS, PaaS, SaaS, On Prem
- D) SaaS, IaaS, PaaS, On Prem

A company wants to move to the cloud as their existing data center lease is expiring. What migration strategy should a company adopt for quickly migrating their existing applications to cloud?

- A) Replatform
- B) Retain
- C) Repurchase
- D) Rehost

Which of these strategies takes more time to execute?

- A) Retain
- B) Replatform
- C) Rehost
- D) Rearchitect

AWS

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GCP
CLOUD COMPARISON

AWS SERVICES

AWS offers more than 1,000 services, and it keeps adding services at regular intervals.

Its stated goal is to offer every imaginable use case

AWS has been expanding in areas where it is the leader, and it has also expanded into newer territories.

AWS SERVICES (SOME)

- 100	Compute	Customer Enablement	♠ Machine Learning	Front-end Web & Mobile
₩	EC2	AWS IQ Z	Amazon SageMaker	AWS Amplify
	Lightsail [2]	Support	Amazon Augmented Al	Mobile Hub
	Lambda	Managed Services	Amazon CodeGuru	AWS AppSync
	Batch	Activate for Startups	Amazon Comprehend	Device Farm
	Elastic Beanstalk	Activate for Startups	Amazon Forecast	Amazon Location Service
		Blockchain		Amazon Location Service
	,		Amazon Fraud Detector	AD 8 MD
	AWS Outposts	Amazon Managed Blockchain		AR & VR
	EC2 Image Builder		Amazon Lex	Amazon Sumerian
			Amazon Personalize	
昌	Storage	Ground Station		Application Integration
	S3		Amazon Rekognition	Step Functions
	EFS	🕸 Quantum Technologies	Amazon Textract	Amazon AppFlow
	FSx	Amazon Braket	Amazon Transcribe	Amazon EventBridge
	S3 Glacier		Amazon Translate	Amazon MQ
	Storage Gateway	Management & Governance	AWS DeepComposer	Simple Notification Service
	AWS Backup	AWS Organizations	AWS DeepLens	Simple Queue Service
		CloudWatch	AWS DeepRacer	SWF
	Database	AWS Auto Scaling	AWS Panorama	Managed Apache Airflow
	RDS	CloudFormation	Amazon Monitron	
	DynamoDB	CloudTrail	Amazon HealthLake	AWS Cost Management
	ElastiCache	Config	Amazon Lookout for Vision	AWS Cost Explorer
	Neptune	OpsWorks	Amazon Lookout for Equipment	AWS Budgets
	Amazon QLDB	Service Catalog	Amazon Lookout for Metrics	AWS Marketplace Subscriptions
	Amazon DocumentDB	Systems Manager		
	Amazon Keyspaces	AWS AppConfig	☑ Analytics	Customer Engagement
	Amazon Timestream	Trusted Advisor	Athena	Amazon Connect
		Control Tower	Amazon Redshift	Pinpoint
₹	Migration & Transfer	AWS License Manager	EMR	Simple Email Service



AWS CLOUD9

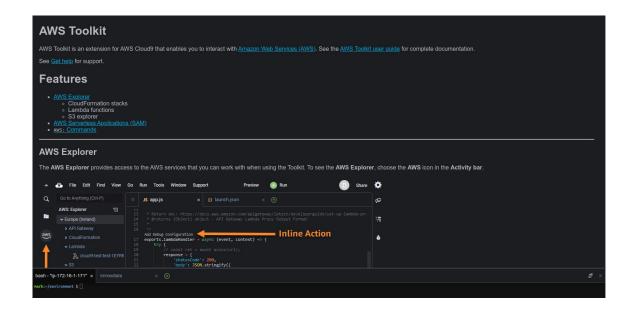
Cloud-based IDE that helps users to write, debug, and run their code

Users do not need to install any local IDE, as you get a code editor, a debugger, and a terminal with AWS Cloud9 in your web browser

More than 40 programming languages, including popular ones such as Python, PHP, and JavaScript are supported by AWS Cloud9

AWS Cloud9 connects to AWS EC2 instances to run code

AWS CLOUD9



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CLOUD SHELL

Every cloud offers cloud shell

Example of AWS Shell

- Login to AWS
- Start the shell
- Install terraform (https://intelligentsysadmin.wordpress.com/2021/01/08/aws-cloudshell-and-terraform/)
- Let's do a demo!

MICROSOFT AZURE

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AWS
MICROSOFT AZURE
GCP
CLOUD COMPARISON

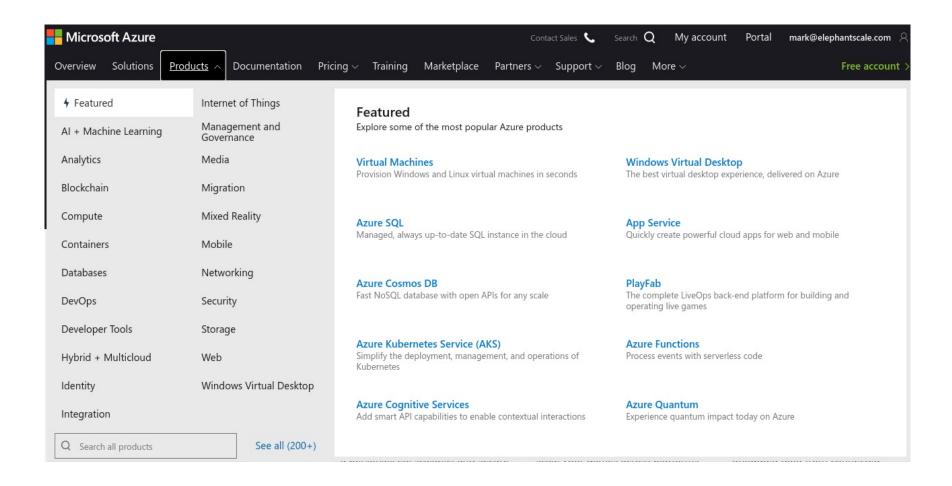
MICROSOFT AZURE

Azure is Microsoft's portfolio of integrated cloud services, built for developers and IT professionals.

Azure depends on high-bandwidth and low latency global networks, connecting Microsoft data centers around the globe.

Every service that Microsoft offers to its customers is delivered out of these Azure data centers and built from Azure services.

MICROSOFT AZURE



MICROSOFT'S CLOUD-FIRST STRATEGY

Everything that Microsoft builds and develops is first made for Azure and Microsoft's other cloud offerings

Nearly every feature or product that Microsoft develops originates in Azure or M365

Microsoft 365 includes various SaaS offerings: Office 365, Windows, and Enterprise Mobility and Security.

REGIONS, DATA CENTERS AND NETWORK

Microsoft currently has 54 regions available

Goal: reaching every Microsoft cloud customer globally within a 22-millisecond network round-trip

Microsoft Azure US Department of Defense (DoD)

Microsoft Azure US Government (Gov)

Microsoft Azure China

Microsoft Cloud Germany

AZURE NETWORK





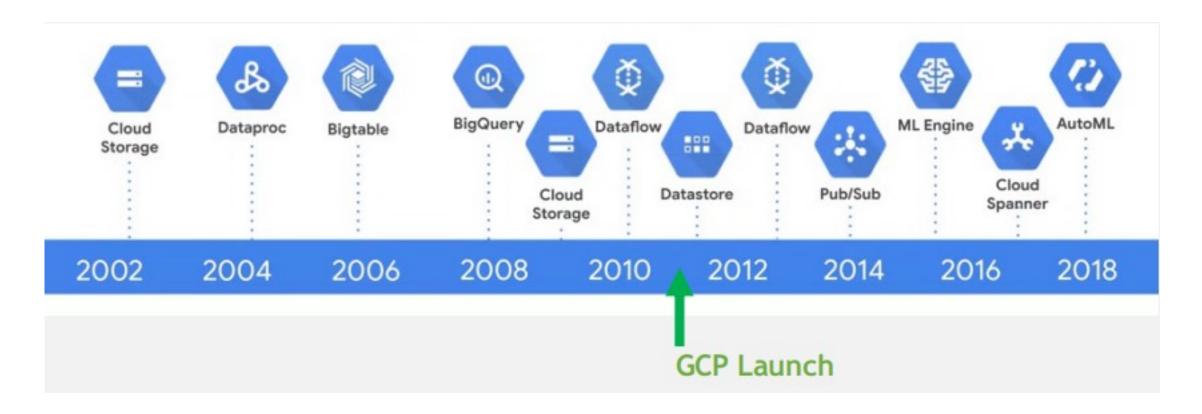
GCP

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GOOGLE TECHNOLOGY TIMELINE

Google had had a long history of building cloud-enabling technology (with a heavy focus on big data) before its cloud services were launched



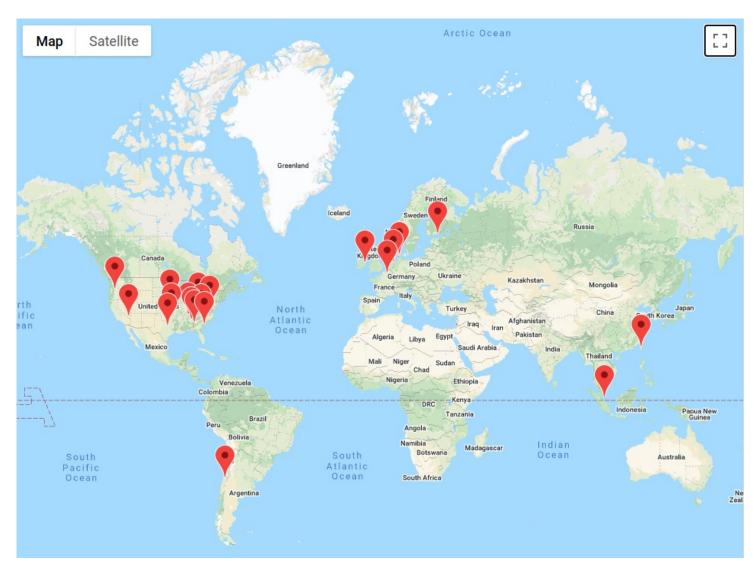
GEOGRAPHY AND REGIONS

Well present in North America

Growing presence in Europe

Less available in Asia and South America

GCP REGIONS



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COMPUTE SERVICES

Services	AWS	Azure	GCP
laaS	Amazon Elastic Compute Cloud	Virtual Machines	Google Compute Engine
PaaS	AWS Elastic Beanstalk	App Service and Cloud Services	Google App Engine
Containers	Amazon Elastic Compute Cloud Container Service	Azure Kubernetes Service (AKS)	Google Kubernetes Engine
Serverless Functions	AWS Lambda	Azure Functions	Google Cloud Functions

STORAGE

Services	AWS	Azure	GCP
Object Storage	Amazon Simple Storage Service	Azure Blob Storage	Google Cloud Storage
Block Storage	Amazon Elastic Block Store	Azure Block Storage	Google Compute Engine Persistent Disks
Cold Storage	Amazon Glacier	Azure Archive Blob Storage	Google Cloud Storage Nearline
File Storage	Amazon Elastic File System	Azure File Storage	Google Filestore

NETWORKING

Services	AWS	Azure	GCP
Virtual Network	Amazon Virtual Private Cloud (VPC)	Virtual Networks (VNets)	Virtual Private Cloud
Load Balancer	Elastic Load Balancer	Load Balancer	Google Cloud Load Balancing
Peering	Direct Connect	ExpressRoute	Google Cloud Interconnect
DNS	Amazon Route 53	Azure DNS	Google Cloud DNS

40

DATASTORES

Services	AWS	Azure	GCP
RDBMS	Amazon Relational Database Service	SQL Database	Google Cloud SQL
NoSQL: Key– Value	Amazon DynamoDB	Table Storage	Google Cloud Firestore/Google Cloud Bigtable
NoSQL: Indexed	Amazon SimpleDB	Azure Cosmos DB	Google Cloud Datastore

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KEY ADVANTAGES

AWS	Azure	GCP
Maturity	Great for developers	Aggressive growth
Service portfolio	Integration with open source	Attractive pricing models
Presence (market and geography)	Private datacenter integration	Best for AI and machine learning applications

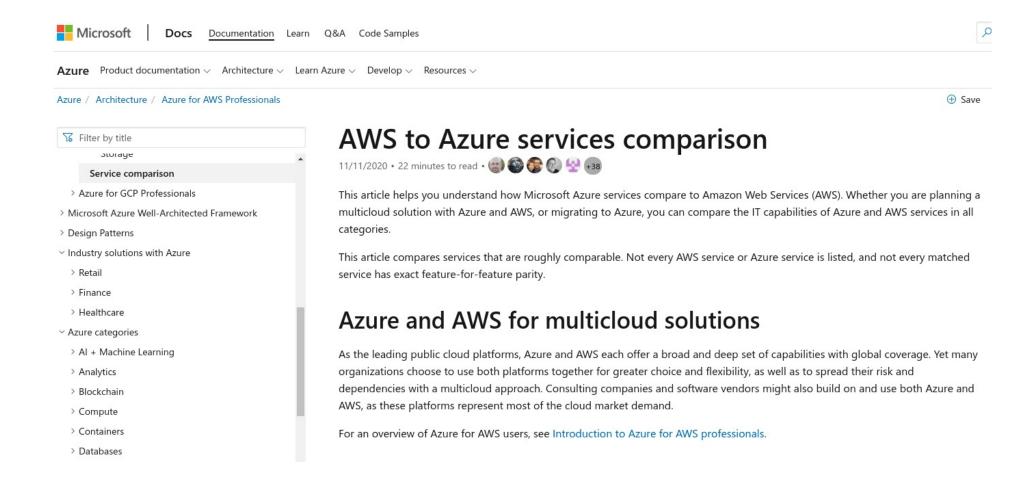
42

OPINIONS

All opinions on cloud comparison are my personal



ARCHITECTURE COMPARISON



https://docs.microsoft.com/en-us/azure/architecture/aws-professional/services

REFERENCES

CloudBank: Managed Services to Simplify Cloud Access for Computer Science Research and Education

NFS initiative

Cloudbank

MORE REFERENCES

This differentiates core service offerings:

https://www.veritis.com/blog/aws-vs-azure-vs-gcp-the-cloud-platform-of-your-choice

This is community sourced and has a feature matrix

https://spaces.at.internet2.edu/display/CA/Cloud+Provider+Feature+Matrix

ASSIGNED READING

AWS: https://aws.amazon.com/getting-started/fundamentals-core-concepts/ (read the entire document)

AWS: https://docs.aws.amazon.com/wellarchitected/latest/framework/the-five-pillars-of-the-framework.html (reference only)

Azure Well-Architected Framework: https://docs.microsoft.com/en-us/learn/paths/azure-well-architected-framework/ (complete all 8 units in the module)

Google Cloud Architecture Framework: https://cloud.google.com/architecture/framework (only the overview page)

Google Cloud https://cloud.google.com/architecture/framework/design-considerations (only the systems design considerations page)

CONGRATS ON COMPLETION

