

Skin Type

Q. How would you describe your skin type?

| Answer | Ingredient | Product |
|----------------|------------------------------------|---------------------------|
| a. Oily | Salicylic Acid, Oligopeptide-10 | Clarifying Cleanser |
| b. Oily | Niacinamide, Ceramides | SensiCalm |
| c. Combination | Vitamin E, Glycerin | HydraBoost |
| d. Normal | Chamomile, Aloe Vera | Purifying Gel Cleanser |

Primary Skin Concern

Q. What is your primary skin concern?

| Answer | Ingredient | Product |
|------------------------|--|---------------------------|
| a. Blemish-prone | Salicylic Acid, Oligopeptide-10 | Clarifying Serum |
| b. Aging/Wrinkles | Hyaluronic Acid, Peptides | Ultimate Boost Serum |
| c. Redness/Sensitivity | Chamomile, Piperonyl Glucose | Calm-R® |
| d. Discolouration | Kojic acid, Punica Granatum Extract | Intellibright® Complex |

Daily Skincare Routine

Q. How many steps are you willing to include in your daily skincare routine?

| Answer | Ingredient | Product |
|---------------------------|------------|---------|
| a. Minimalist (1-2 steps) | | |
| b. Standard (3-4 steps) | | |

Sun Protection

Q. How often do you use sun protection?

| Answer | Ingredient | Product |
|-----------------|----------------------------------|--|
| a. Daily | Titanium Dioxide | Clear Shield Broad Spectrum SPF 42 |
| b. Occasionally | Zinc Oxide | Sheer Hydration Broad Spectrum SPF 40 |
| c. Rarely/Never | Zinc Oxide + Titanium Dioxide | Moisture Matte Broad Spectrum SPF 40 |

Preferred Product Form

Q. What type of skincare products do you prefer?

| Answer | Ingredient | Product |
|-----------|-----------------------|-------------------------|
| a. Serums | Sodium Hyaluronate | Ultimate Boost Serum |
| b. Creams | Shea Butter | HydraRich |
| c. Gels | Aloe Vera | Aqua Infusion Mask |
| d. Balms | Dimethicone | Vitamin Rich Smother |

Exfoliation Preference

Q. How often do you prefer to exfoliate your skin?

| Answer | Ingredient | Product |
|--------------------|---|----------------------------|
| a. Daily | Salicylic Acid, Lactic Acid | Bright & Clear Solution |
| b. Every other day | Mild Exfoliating Scrub | Micro Polish |
| c. Weekly | Salicylic Acid, Lactic Acid, Enzyme Exfoliants | Enzymatic Peel |
| d. Rarely/Never | Light acids or None at All | AHA Renewal Serum |

| Based on answers | Beginner Regimen (3 Products) | Intermediate Regimen (5 Products) |
|---|-------------------------------|-----------------------------------|
| To populate after quiz is complete to be offered as an ADD ALL TO CART option, or as individual options | Morning: | Morning: |
| | Cleanser | Cleanser |
| | Targeted Serum | Targeted Serum |
| | Sunscreen | Sunscreen |
| | Evening: | Evening: |
| | Cleanser | Cleanser |
| | Cleanser | Targeted Serum |
| | Targeted Serum | Exfoliate |
| | | Moisturize |