Curriculum vitae

Personal Information

FIRST NAME / SURNAME	Christof Bauer
ADDRESS	El Cedral, Cozumel, Mexico
TEL	+52 987 114 5200
EMAIL	bauer.christof@gmail.com
NATIONALITY	German / French
DATE OF BIRTH	2. October 1980
GENDER	Male
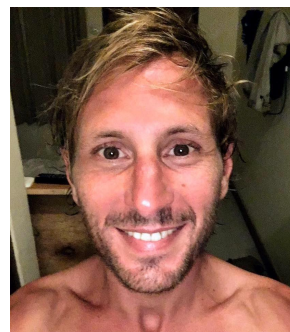
Work Experience

DATES	August 2021 – present
POSITION	**Blockchain App Developer**
RESPONSIBILITIES	Venturing into the realms of the blockchain... I deeply appreciate the creativity and freedom that blockchains unleash, not only for developers. I started building decentralized Apps (dApps), smart contracts and playing around with all the new tools in general.
SKILLS/TOOLS	Solidity, Web3, ethers.js, hardhat, truffle, IPFS, NFTs, …
EMPLOYER	Dream Labs, Cozumel, Mexico
TYPE OF BUSINESS	Self-employed

DATES	January 2021 - present
POSITION	**Fullstack Engineer**
RESPONSIBILITIES	Since I could afford my first computer in 1998 I fell in love with code and when the www exploded especially with web technologies, and later JavaScript. I am always on the search for interesting projects and trying to use my craft to make the world a better place.
SKILLS/TOOLS	React, NextJS, Svelte(Kit), Astro, Vercel, Vite, Bun, Tailwind, Prisma, SupaBase, react-query, React Native, …
EMPLOYER / ADDRESS	shift-happens, Cozumel, Mexico
TYPE OF BUSINESS	Self-employed

DATES	January 2018 – present
POSITION	**Yoga teacher**
RESPONSIBILITIES	Bringing the beauty of Yoga to the masses. Yoga alliance RYT-500 and ERYT-200 certified teacher.
SKILLS/TOOLS	Ashtanga, Hatha, Vinyasa, Yin, Pre-TTC trainings, Yoga for Martial Artists, Anatomy for Yoga, Pranayama
EMPLOYER / ADDRESS	shift_happens_yoga
TYPE OF BUSINESS	Self-employed

DATES	August 2014 - January 2018
POSITION	**Frontend Engineer**
RESPONSIBILITIES	Xing is the LinkedIn of the German-speaking market, which I joined as Frontend Engineer for the Premium/ProJobs team in 2014. Part of our tasks was the full rewrite of our frontend in React. In 2016 I switched to our newly opened Barcelona office to build up the new team.
SKILLS/TOOLS	React, Ruby (on Rails), Perl, Git, TravisCI, Scrum, Kanban
EMPLOYER / ADDRESS	XING AG, Hamburg, Germany
TYPE OF BUSINESS	Full-Time Employee (1,000+ employees)

DATES	October 2012 - July 2014
POSITION	**System Engineer**
RESPONSIBILITIES	G&J is one of the biggest publishing companies in Germany with titles such as National Geographics, Financial Times Deutschland and Stern. G&J hosted all its infrastructure in house and as part of G+J Digital Products I was responsible for keeping it all running, 24/7. Another task was to provide all dev and staging environments for the different teams, deployments, build chains, security, virtualisations, etc.
SKILLS/TOOLS	Shell/Bash, Perl, PHP, VMWare, Apache, NGinx, IDS
EMPLOYER / ADDRESS	Gruner + Jahr GmbH & Co KG
TYPE OF BUSINESS	Full-Time Employee (1,500+ employees)

DATES	April 2012 – September 2012
POSITION	**Senior Lead Developer**
RESPONSIBILITIES	Futura Epsis 1 develops creative experiences for brands, agencies, art curators, labels and musicians. I was responsible for all backend related tasks. One project was to develop a massive multitouch table, working with a beamer and resistive touchscreen, just before the iPad launch.
SKILLS/TOOLS	ActionScript, PHP, mySQLi, Apache, JavaScript, jQuery
EMPLOYER / ADDRESS	Futura Epsis 1, Hamburg, Germany
TYPE OF BUSINESS	Self-employed

DATES	February 2010 – May 2012
POSITION	**Web-Developer**
RESPONSIBILITIES	In early 2010 I joined the startup Trakken Technologies, becoming part of a small 3-person dev team. Main product was TrakkBoard, a SaaS solution for web controlling, a digital data platform, the analytics for marketers – built on cloud computing.
SKILLS/TOOLS	Ruby (on Rails), PHP, Hadoop, jQuery, MongoDB, HBase
EMPLOYER / ADDRESS	Trakken Technologies GmbH
TYPE OF BUSINESS	Full-Time Employee (~10 employees)

DATES	October 2008 – February 2010
POSITION	**PHP & ActionScript Programmer**
RESPONSIBILITIES	Looking for new horizons, I moved to Germany again where I partnered with a digital artist from Hamburg to build RIAs (Rich Internet Applications) with Flash as frontend and PHP as backend. Our clients were mainly digital marketing agencies and affiliates in Germany.
SKILLS/TOOLS	ActionScript3, PHP, LAMP, Zend, AMF
EMPLOYER / ADDRESS	31Media, Hamburg, Germany
TYPE OF BUSINESS	Self-employed

DATES	2007 – 2008
POSITION	**SEM Account Manager**
RESPONSIBILITIES	Founded in 2004 and expanding to the US in 2006, eSearchVision (eSV) was a German startup in the AdSense space. I worked in the Paris office as SEM Manager on ad campaigns for clients such as Apple, Scout24 and Filemaker. This was quite an intense, KPI driven environment, but at the same time very insightful to work in a truly international team with English as the main company language.
SKILLS/TOOLS	AdSense, Analytics, Target CPC optimisation, Monitoring, Client pitches
EMPLOYER / ADDRESS	eSearchVision, Paris, France
TYPE OF BUSINESS	Full-Time Employee (~40 employees)

DATES	May 2007 – Oct 2007
POSITION	**SEM Manager**
RESPONSIBILITIES	Pangora was developing automated ad campaign tools for customers to run ads on Google, Yahoo and MSN. I first worked in Search Engine Marketing mostly for price comparison sites (buycentral.de, shopping.lycos.de…), optimising CPC/CPO for longtail search terms for our clients. I later joined the development team, where I worked alongside 2 very senior devs from whom I learnt a lot.
SKILLS/TOOLS	AdSense, AdWords, CPC/CPO optimisation, Scraping
EMPLOYER / ADDRESS	Pangora SAS, Paris, France
TYPE OF BUSINESS	Full-Time Employee (~40 employees)

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DATES	2006 – 2007
POSITION	**Graduand**
RESPONSIBILITIES	I wrote my Master Thesis about building web shops within a company called mentasys, running the biggest online portal for gifts in Germany at that time, youSmile.de. I completely redesigned and rebuild the portal as practical part of my thesis.
SKILLS/TOOLS	HTML, MySQL, PHP, jQuery
EMPLOYER / ADDRESS	mentasys GmbH, Karlsruhe, Germany
TYPE OF BUSINESS	Graduand (~40 employees)

Education and Training

DATES	2001 - 2006
QUALIFICATION AWARDED	**Master of Computer Science** (Diplom Informatik)
INSTITUTION	Hochschule Karlsruhe - University of Applied Sciences,
LOCATION	Karlsruhe, Germany
ADDITIONAL CERTIFICATES	Certificate in Business and Technical French (2003) Foundation Cert. IT Service Management ITIL v3 (2007) Google Advertising Professional Certificate (2007)
LANGUAGE SPOKEN	English (Fluent) German (Fluent) French (Fluent) Spanish (Pretty Fluent) Catalán (Basics) Portuguese (Basics)