Swainson Holness

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Profile

Creative professional with experience in **Web Development**, **Graphic Design**, and **App Development**. Seeking to take the next career step with a respected organization dedicated to world-class quality.

Experience

Freelance
- Developed logos for clients based on branding instructions or existing style.
- Developed published media content such as business cards, posters, menus, and flyers.
- Designed and developed branding material for resales such as t-shirts, koozies, and stickers
- Developed and designed HTML5 websites for business and non-profit organizations using Wordpress content management system or custom code utilizing HTML, CSS, JavaScript, and standard SEO practices.

11Hauz Web Developer
- Design, develop and maintain the website 11hauz.com for the restaurant 11hauz authentic Jamaican food.
- Increased traffic and customer engagement to the site within the space of 4 months by over 50% according to analytic data.
- Generated leads and potential clients by attracting customers through the site.
- Established the branding for the site and business covering such areas as print media and signage.

Education & Certificates

- Park City Code Camp / Advanced Intermediate Front-End Developer
  September 22, 2016, Park City, UT

- University of Wolverhampton / CCNA2 Routers and Routing Basics March 16, 2005, Wolverhampton, United Kingdom

- University of Wolverhampton / CCNA1 Networking Basics May 21, 2004, Wolverhampton, United Kingdom

Skills

Tech Suite
- JavaScript, HTML, CSS, Bootstrap 4, Wordpress. Adobe Photoshop, Adobe Ilustrator, jQuery, ReactJS.

Additional Skills
- Over 10+ years in music culminating in recording, producing and performing live in a band.
- Leveraging a natural interest in art to produce illustrations as well as impactful graphics media designs.
- Team player, an understanding that quality oftentimes requires a cohesiveness that is greater than the sum of its parts.