#WeRateDogs

Your Only Source For Professional Dog Ratings Instagram and

Facebook ⇨ WeRateDogs partnerships@weratedogs.com

An analysis of tweets
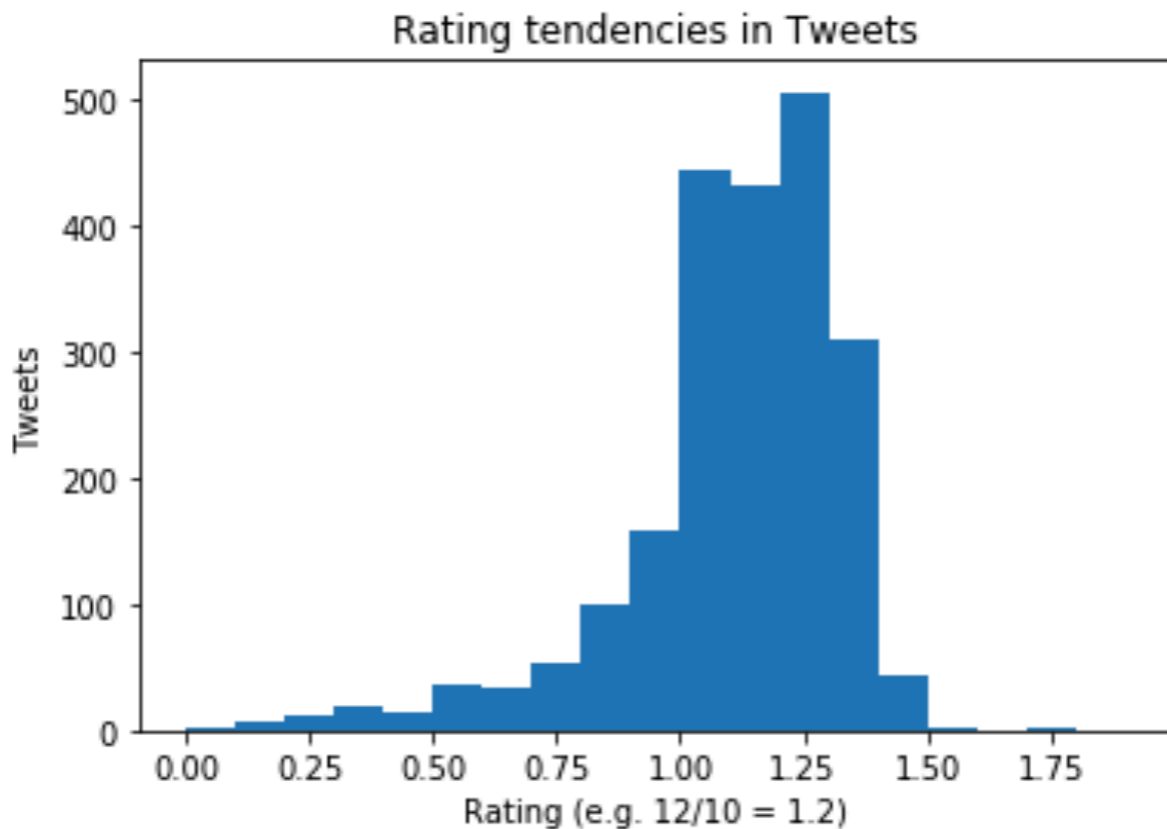
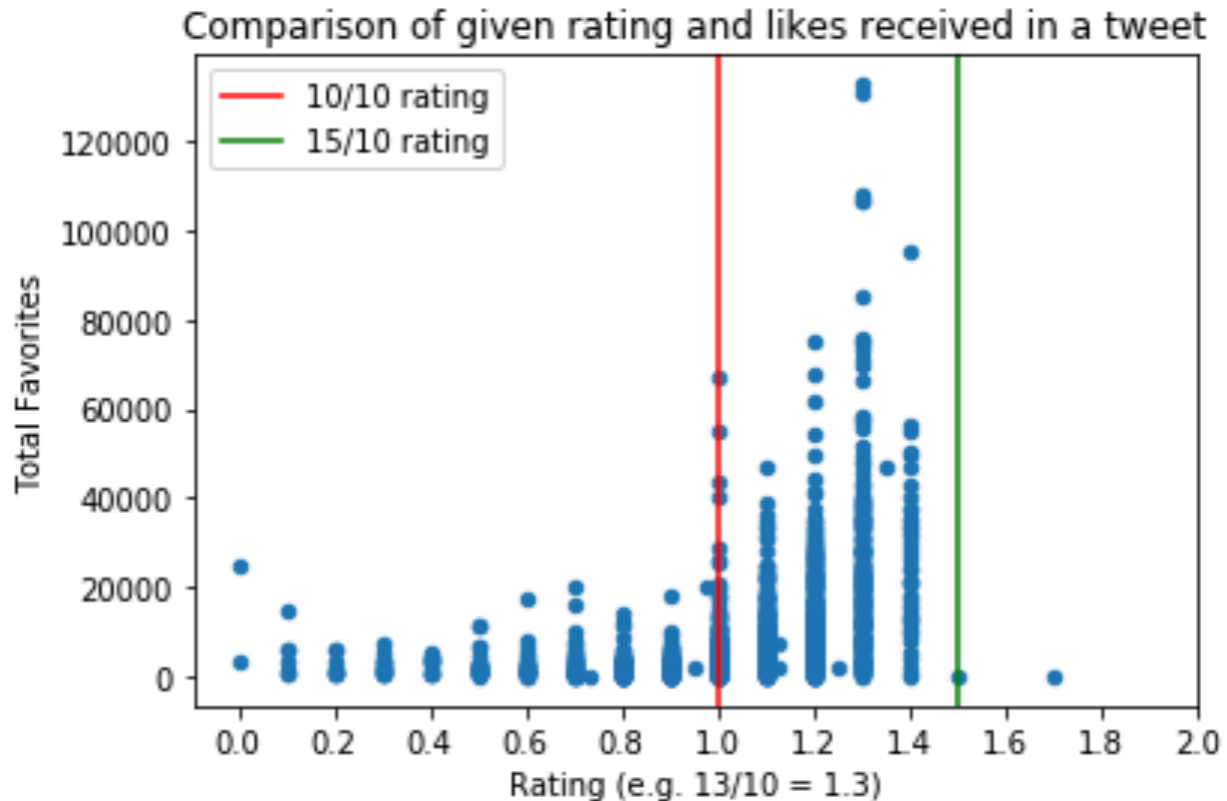Spring 2020

#WeRateDogs

Some curious findings

Introduction

The Twitter account We Rate Dogs (@dog_rates) is devoted to humorously reviewing pictures of dogs doing adorable poses, often giving them scores above 10/10. It has acquired more than 7 million followers since its debut. On September 12th, 2016.

Tweet history is constrained from tweets starting at in Nov 11th, 2015 until August 8th, 2017. Also, retweets (non original tweets) are not considered as part of this quick analysis.

Said that, we are curious about how people usually rank their dogs. We found crazy ranks such as 666/10, 24/7, 182/10 or even a 1776/10. But generally, ranks tend
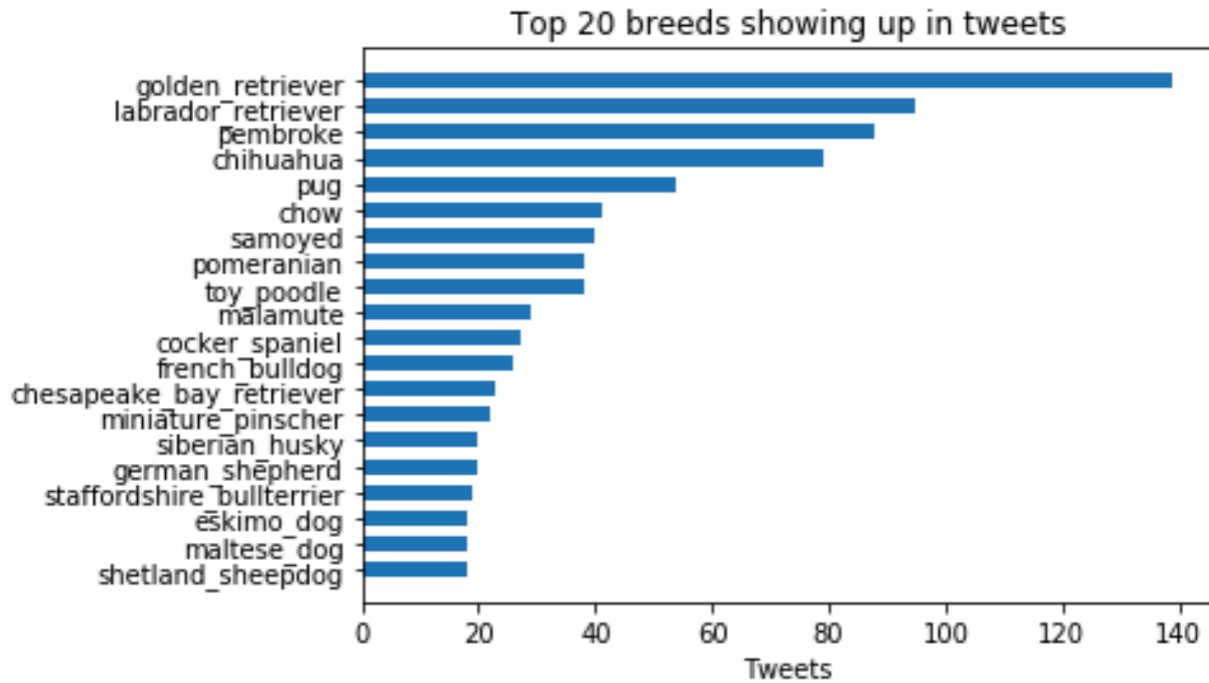
to go from 10/10 to 14/10. Common rates tend to go along with good number of likes in the tweet.

Comparison of given rating and likes received in a tweet

What are the top 20 dog breeds appearing in WeRateDogs?

An interesting image processing experiment was done using a Neural Network that can classify breeds of dogs. Around 2000 images were processed and about 1500 claimed to be dogs, others were classified as diverse objects. These are the most common breed dogs detected:

Top 20 breeds showing up in tweets

What are the most common tags at WeRateDogs?

The Dogtionary contains curious descriptions for different pets at different age of their lives. WeRateDog users tend to classify their pets according to this:

- **Doggo**. A big pupper, usually older. This label does not stop a doggo from behaving like pupper. Or , a pupper that appears to have its life in order. Probably understand taxes.
- **Pupper.** A small doggo, usually younger. Can be equally if not more mature that some dogos. A pet that is inexperienced, unfamiliar or anyway unprepared for the responsibilities associated with being a doggo.
- **Puppo**. A transitional phase between pupper and doggo. Easily understood as the dog equivalent of a teenager.
- **Floofer**. Any dog really. However this label is commonly given to dog seemingly excess fur.

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pupper            224
doggo              75
puppo              24
doggo, pupper      10
floofer             9
doggo, puppo        1
doggo, floofer      1
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#WeRateDogs pet ages