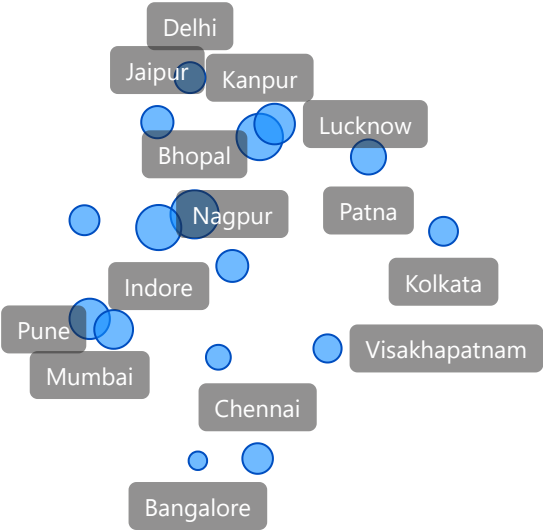


Sales by City

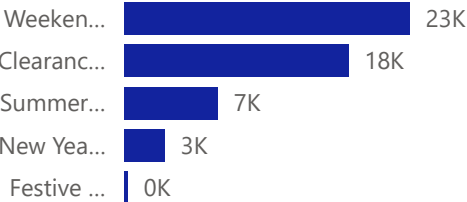


Microsoft Bing

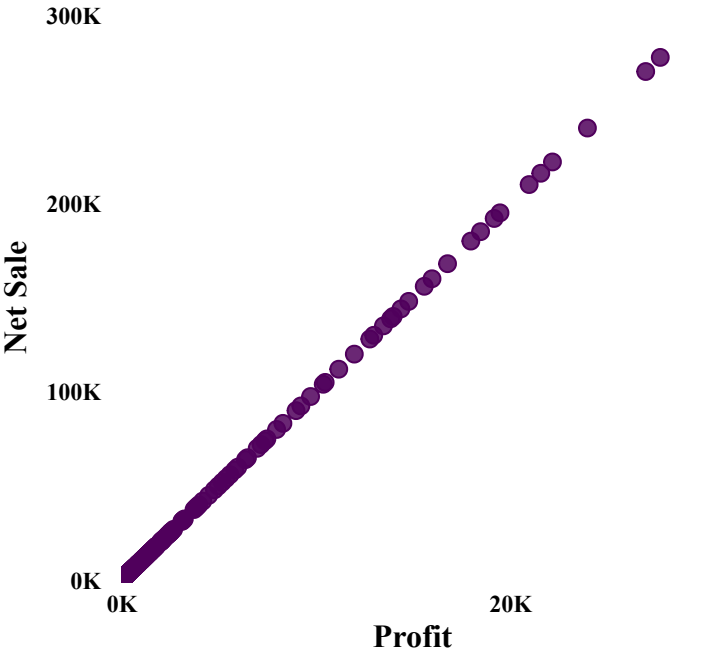
3510

Number of Orders

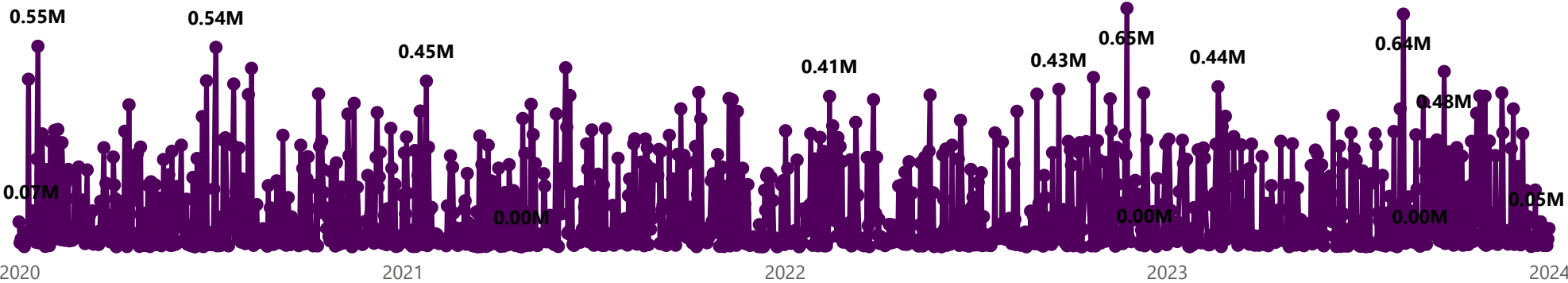
Average of Discount Value by Promotion Category



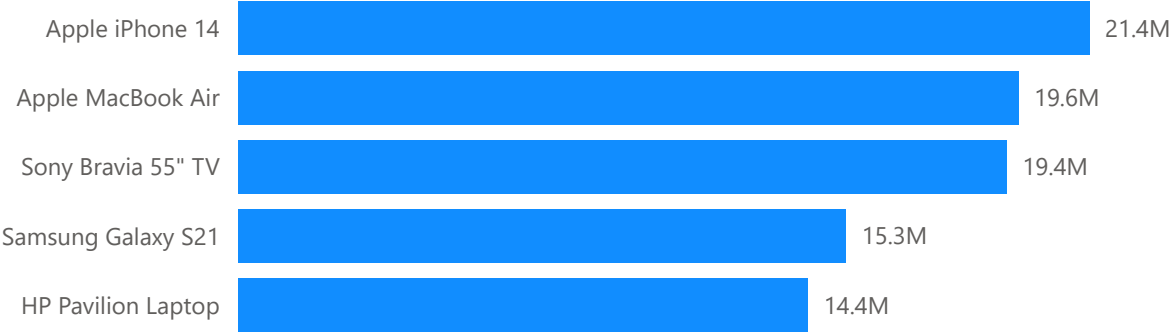
Profit vs Net Sale



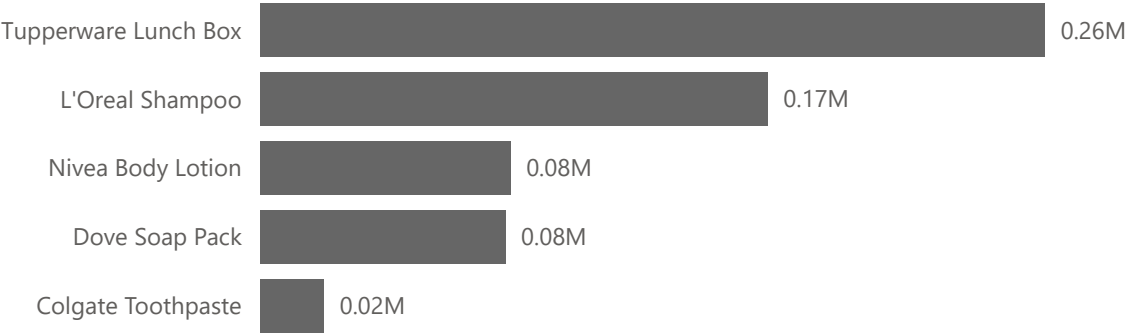
Sales Trend over the time



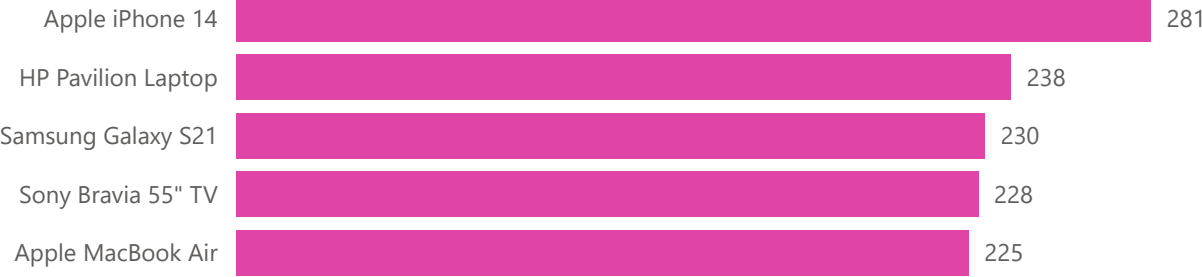
Top 5 products by sale



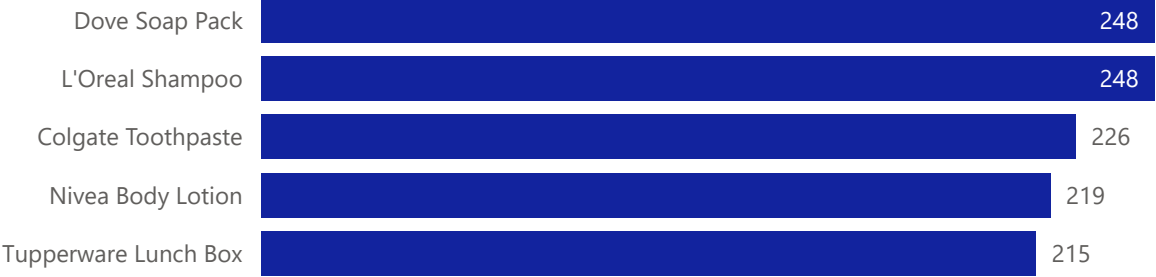
Bottom 5 products by sale



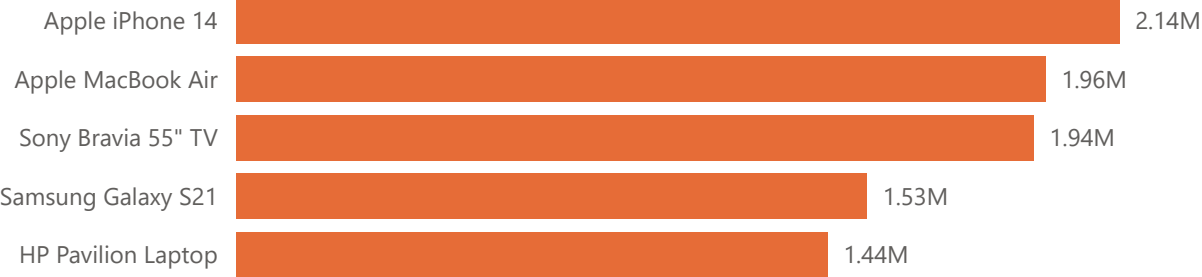
Top 5 products by quantity



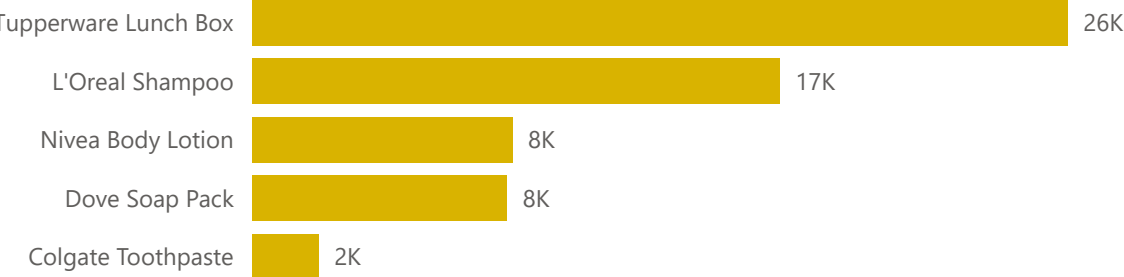
Bottom 5 products by quantity



Top 5 products by profit



Bottom 5 products by profit



Date Filter 1

1/1/2020

12/31/2024

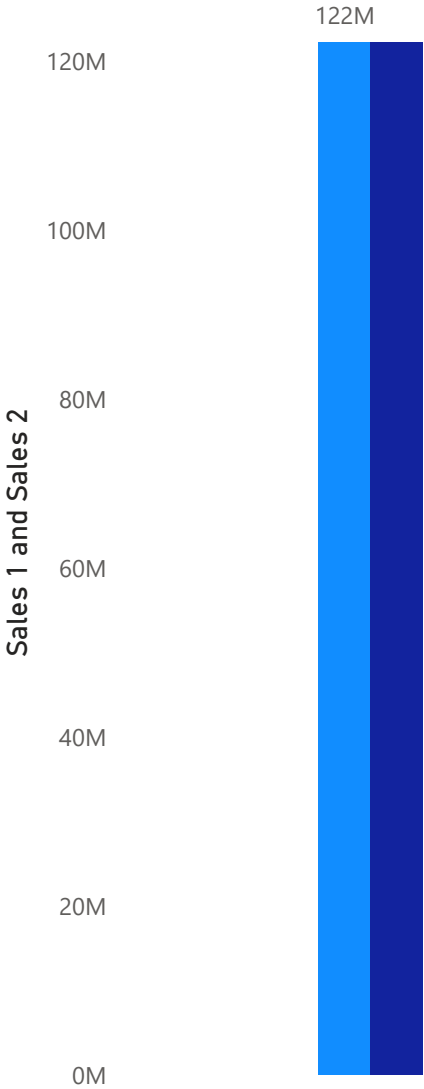
Date Filter 2

1/1/2020

12/31/2024

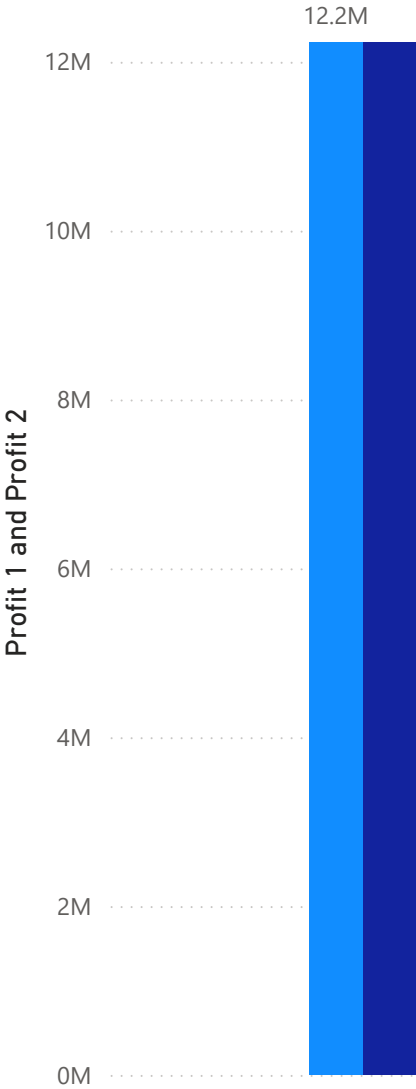
Total Sales

Sales 1 Sales 2



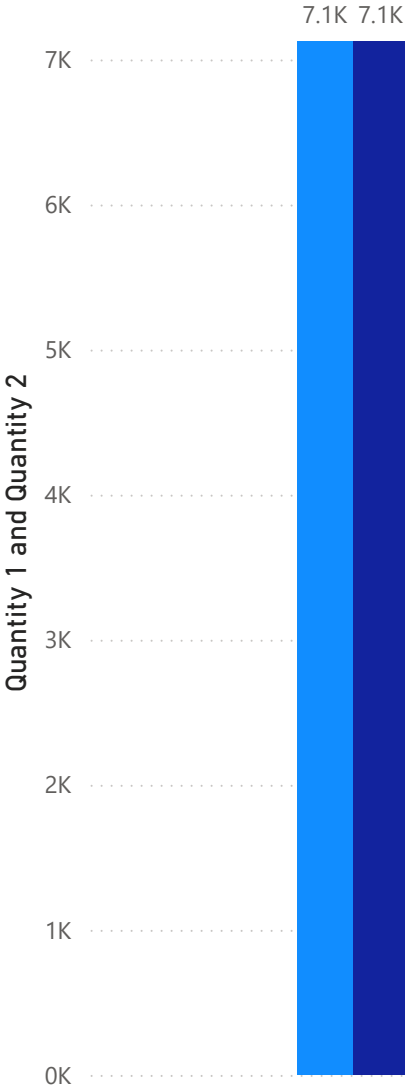
Total Profit

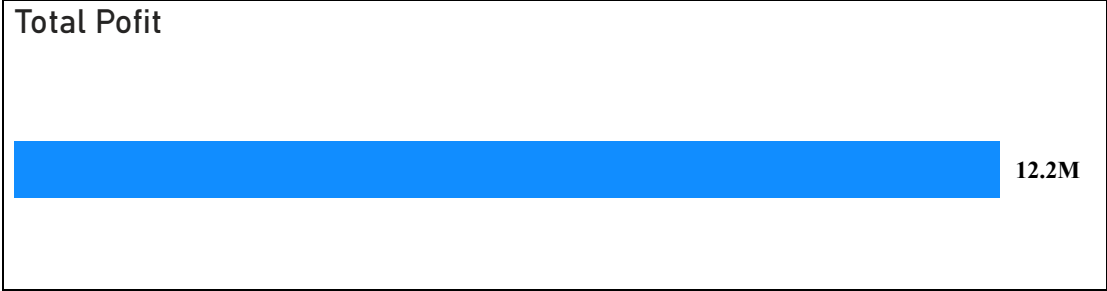
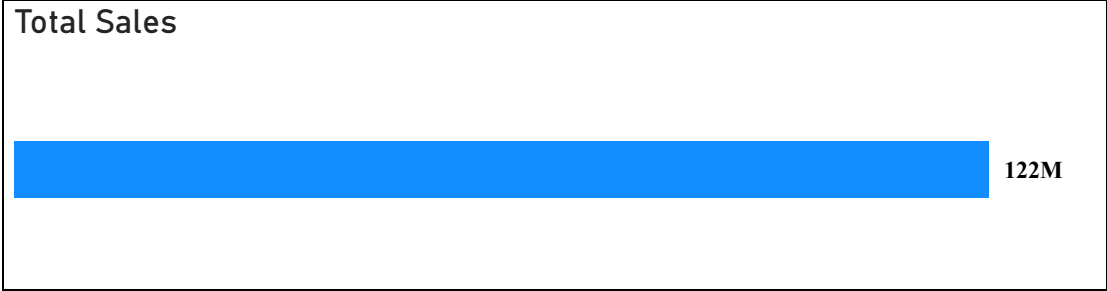
Profit 1 Profit 2



Total Quantity Sold

Quantity 1 Quantity 2





Date

All

CustomerID

All

Product Name

All

Promotion Name

All

Product Name	Total Sales	Profit	Discount	Net Sales	Units
Adidas Sneakers	1798743	169,235.82	106,384.80	1,692,358.20	257
American Tourister Suitcase	2006777	195,728.25	49,494.50	1,957,282.50	223
Apple iPhone 14	22479719	2,143,973.20	1,039,987.00	21,439,732.00	281
Apple MacBook Air	20812275	1,964,678.76	1,165,487.40	19,646,787.60	225
Bajaj Mixer Grinder	1134773	107,178.56	62,987.40	1,071,785.60	227
Borosil Glass Set	405797	37,681.15	28,985.50	376,811.50	203
Colgate Toothpaste	22374	2,108.70	1,287.00	21,087.00	226
Dove Soap Pack	86552	8,103.78	5,514.20	81,037.80	248
FabIndia Kurta	629790	60,639.78	23,392.20	606,397.80	210
Fossil Smartwatch	3496731	329,784.63	198,884.70	3,297,846.30	269
H&M T-Shirt	380746	36,680.53	13,940.70	366,805.30	254
HP Pavilion Laptop	15469762	1,435,177.92	1,117,982.80	14,351,779.20	238
IFB Microwave Oven	2719241	256,700.55	152,235.50	2,567,005.50	259
Levi's Denim Jeans	825764	76,768.06	58,083.40	767,680.60	236
LG Washing Machine	5849766	551,977.92	329,986.80	5,519,779.20	234
L'Oreal Shampoo	173352	16,769.01	5,661.90	167,690.10	248
Milton Thermos Flask	320786	30,414.71	16,638.90	304,147.10	214
Nike Running Shoes	1784762	169,177.44	92,987.60	1,691,774.40	238
Nivea Body Lotion	87381	8,271.27	4,668.30	82,712.70	219
Philips Air Fryer	1946271	183,748.38	108,787.20	1,837,483.80	229
Prestige Pressure Cooker	544863	49,037.67	54,486.30	490,376.70	237
Puma Backpack	626976	59,282.82	34,147.80	592,828.20	224
Puma Sports Shoes	1407744	136,045.26	47,291.40	1,360,452.60	256
Total	129494075	12,230,791.26	7,186,162.40	122,307,912.60	7125

CustomerID	Total Sales	Profit	Discount	Net Sales	Units
1	3483099	342,634.46	56,754.40	3,426,344.60	151
10	2377668	232,297.32	54,694.80	2,322,973.20	132
11	2200719	213,927.65	61,442.50	2,139,276.50	131
12	2895368	272,106.27	174,305.30	2,721,062.70	132
13	1391791	131,911.60	72,675.00	1,319,116.00	109
14	1970479	192,406.66	46,412.40	1,924,066.60	121
15	3315514	321,217.16	103,342.40	3,212,171.60	136
16	2537056	236,219.50	174,861.00	2,362,195.00	144
17	2874468	271,659.40	157,874.00	2,716,594.00	132
18	2267260	225,108.25	15,285.50	2,251,982.50	121
Total	129494075	12,230,791.26	7,186,162.40	122,307,912.60	7125

Promotion Name	Total Sales	Profit	Discount	Net Sales
	102935585	10,293,558.50	0.00	102,935,585.00
Clearance Sale	1494140	44,824.20	1,045,898.00	448,242.00
Festive Diwali	5996	539.64	599.60	5,396.40
New Year Special	12894	644.70	6,447.00	6,447.00
Summer Sale	21298374	1,703,869.92	4,259,674.80	17,038,699.20
Weekend Flash Sale	3747086	187,354.30	1,873,543.00	1,873,543.00
Total	129494075	12,230,791.26	7,186,162.40	122,307,912.60