

PITCH DECK — FAIRSCALE FAIRATHON 2026



Coldstar

Reputation-Gated Air-Gapped Cold Wallet for Solana

6

FairScore integration points

5

Reputation tiers

0

Other cold wallets with reputation

@buildcoldstar

Purple Squirrel Media

coldstar.dev

POWERED BY



THE PROBLEM

Cold wallets are secure. But blind.

- ▶ Best physical security in crypto — keys never touch the internet
- ▶ **Zero counterparty intelligence** — no idea who you're sending to
- ▶ Once signed offline, **transactions are irreversible**
- ▶ Every cold wallet today: Ledger, Trezor, Keystone — **no reputation layer**

Market Gap

\$1.2B+ hardware wallet market

Zero products integrate on-chain reputation into the signing flow. Users are protected from key theft but fully exposed to social engineering, address poisoning, and scam recipients.

THE SOLUTION

✧ FairScale **FairScore at the point of no return**

Every outbound transaction is checked against FairScale's reputation API before it crosses the air gap for offline signing.

TIER	FAIRSCORE	COLDSTAR ACTION	TX LIMIT
Bronze	0 – 19	HARD BLOCK	Blocked
Silver	20 – 39	Soft Warning	10 SOL
Gold	40 – 59	Proceed	100 SOL
Platinum	60 – 79	Proceed	500 SOL
Diamond	80 – 100	Proceed	Unlimited

CORE INTEGRATION – 30% OF JUDGING

6 FairScore Integration Points FairScale

FairScore is not decorative. It is a core gating mechanism.

1. Transaction Gating

Bronze = hard block. Silver = soft warning. Checked before every outbound transfer at the air-gap boundary.

2. Dynamic Limits

Transfer caps scale with reputation tier. Bronze: 0 SOL. Silver: 10. Gold: 100. Platinum: 500. Diamond: unlimited.

3. DAO Governance

Multi-sig vote weight influenced by voter's FairScore. Tier 5 = 2x multiplier. Tier 1 = cannot vote. Anti-Sybil.

4. Jupiter Screening

Token deployer addresses checked before swap creation. Low-tier contracts trigger warnings against honeypots and rugs.

5. Dashboard Badges

Color-coded reputation indicators in the portfolio panel. Every token issuer shows trust level inline.

6. MCP Agent Gates

AI agent autonomy scales with FairScore. Tier 3+ can execute. Tier 1-2 blocked. Prevents compromised agent drain.

Air-Gapped with Online Reputation

ONLINE DEVICE

FairScore API
Jupiter DEX
Pyth Oracles
Rich Terminal UI

Solana Mainnet

QR



QR

AIR-GAPPED USB

Alpine Linux
Ed25519 Signing
Key Storage
Offline Only

FairScore Flow

- › User enters recipient address
- › Online device queries FairScale API
- › Score embedded in QR payload
- › Offline device shows score for verification
- › User confirms → signs → returns via QR

Key Design Decisions

- › Air-gap device NEVER contacts API
- › 5-minute TTL response cache
- › Graceful degradation on API failure
- › Real FairScale API (api2.fairscale.xyz)

MARKET OPPORTUNITY

Only cold wallet with on-chain reputation

\$1.2B+

Hardware wallet market (Ledger, Trezor, Keystone)

\$0

Reputation-gated cold wallet competitors

50M+

Active Solana wallets (potential addressable market)

Target Segments

- › **Solana power users** — self-custody, high-value holdings
- › **DAO treasuries** — multi-sig with reputation-gated signing
- › **AI agent operators** — autonomous wallets need trust boundaries
- › **Institutions** — compliance + on-chain risk scoring

Why Now

FairScale makes reputation a primitive on Solana. Coldstar is the first product to integrate it at the most critical point — the moment before an irreversible signature.

REVENUE

Business Model

FREE	\$0	Open-source CLI. Basic FairScore gating, wallet operations, Jupiter swaps. Community growth engine.
PRO	\$9.99/mo	Advanced analytics, custom tier thresholds, priority API cache, historical reputation tracking, export reports.
ENTERPRISE	\$99/mo	Multi-wallet management, DAO treasury integration, compliance reporting, webhook alerts, custom gating rules.
HARDWARE	\$29.99	Pre-configured USB kit — Alpine Linux, Coldstar pre-installed, air-gap ready. Plug-and-play cold storage.

\$10K

MRR target — 12 months

1,000

Pro subscribers needed

GROWTH

User Acquisition

100

Hackathon Community

FairScale Fairathon participants, Colosseum hackathon alumni, Solana developer Discord seeding. Direct outreach to builders who already use FairScale.

1K

Content + Partnerships

Launch thread on X, YouTube demo content, partnership integrations with Jupiter and FairScale. Cold wallet security content targeting crypto security communities.

10K

Agent Economy + Institutional

MCP agent operators need trust boundaries for autonomous wallets. DAO treasuries need compliance-grade signing. Coldstar becomes the standard for reputation-gated cold storage.

COMPETITION

Competitive Landscape

	LEDGER	TREZOR	KEYSTONE	COLDSTAR
Air-gapped signing	No	No	Yes	Yes
Reputation scoring	No	No	No	FairScore
TX gating by trust	No	No	No	5 tiers
Dynamic limits	No	No	No	Per-tier
Solana native	Yes	Yes	Yes	Yes
Open source	No	Yes	Partial	MIT
AI agent support	No	No	No	MCP gates
Price	\$79+	\$69+	\$119+	Free / \$9.99

TRACTION

What We've Shipped

2,500+

Lines of production Python

13

Source modules

5

Protocol integrations

Live & Deployed

- › coldstar.dev — live website
- › Public GitHub repository (MIT)
- › Full air-gap signing flow with QR codes
- › Rich TUI dashboard with real-time data

Protocol Stack

- › FairScale — reputation scoring (6 points)
- › Jupiter — DEX swap integration
- › Pyth — real-time price oracles
- › Squads — multi-sig governance
- › Meteora — liquidity management

INTEGRATIONS



TEAM

Solo Founder. Full Stack.

- ▶ **Purple Squirrel Media** — coldstar.dev
- ▶ Polyglot: Python, TypeScript, Rust, Ruby, Go
- ▶ Deep Solana ecosystem experience — Jupiter, Pyth, Anchor, SPL
- ▶ Built Coldstar from zero to live in **10 days**
- ▶ Shipped 1,800+ commits across production projects

Execution Speed

Coldstar went from zero to live deployment with FairScore integration, Jupiter swaps, Pyth price feeds, QR-code air-gap signing, and a Rich TUI dashboard — all in a single 10-day sprint.

ROADMAP

What's Next

NOW

Core Platform

FairScore gating, air-gap signing, Jupiter swaps, TUI dashboard, devnet deployment

Q2 2026

Mainnet + Pro Tier

Mainnet deployment, Pro subscriptions, advanced analytics, historical reputation tracking

Q3 2026

Hardware Kit

Pre-configured USB devices, plug-and-play air-gapped cold storage with FairScore built in

Q4 2026

Enterprise + Agents

Multi-wallet management, DAO treasury integration, MCP agent autonomy framework, compliance reporting

TRY COLDSTAR



The future of cold storage is intelligent.

LIVE

coldstar.dev

GITHUB

[ExpertVagabond/coldstar-colosseum](https://github.com/ExpertVagabond/coldstar-colosseum)

X

[@buildcoldstar](https://twitter.com/buildcoldstar)

Purple Squirrel Media

| coldstar.dev

| FairScale Fairathon 2026

POWERED BY  FairScale