



Building a "Serverless Cloud Native App"



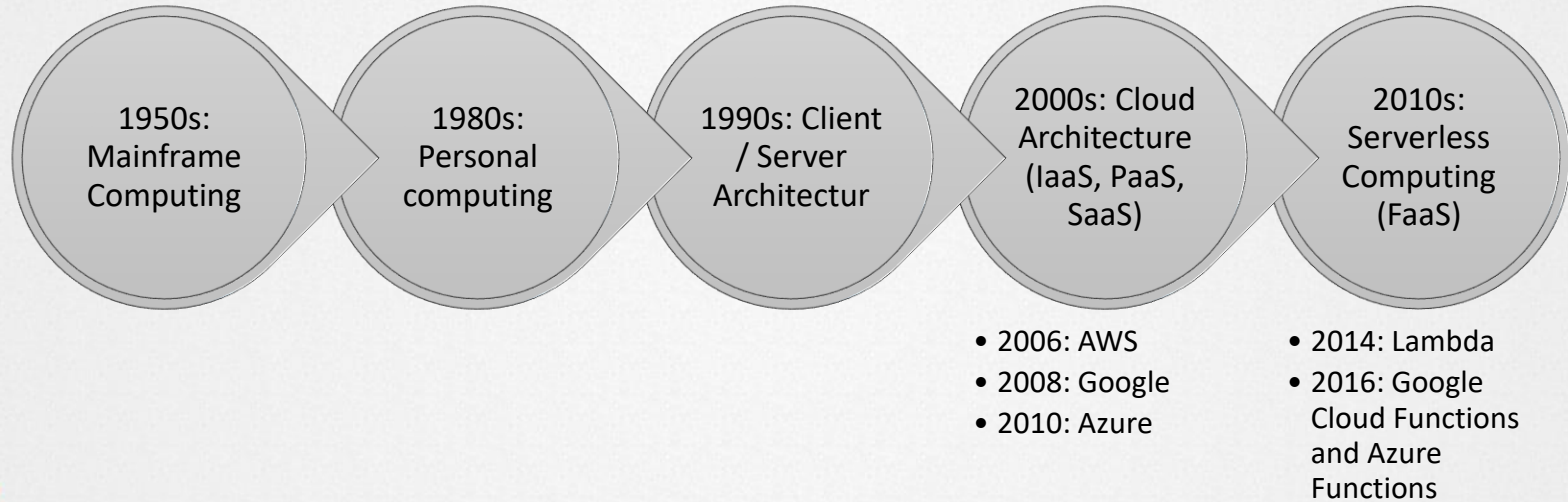
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<https://stefanroth.net>



A bit of history





What is a “Serverless Cloud Native App”?



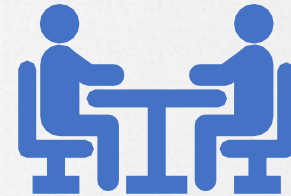
- Cloud = Someone else's Computer (Server)
- Serverless ≠ There are no Servers
 - It's just not >your server(s)< and you don't really care
 - Pay per use
- Cloud Native = Born in/for the Cloud
 - You couldn't/wouldn't run it elsewhere

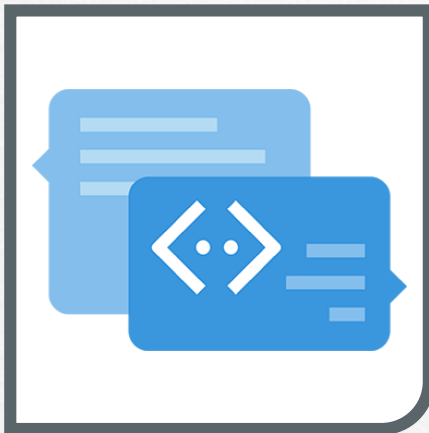
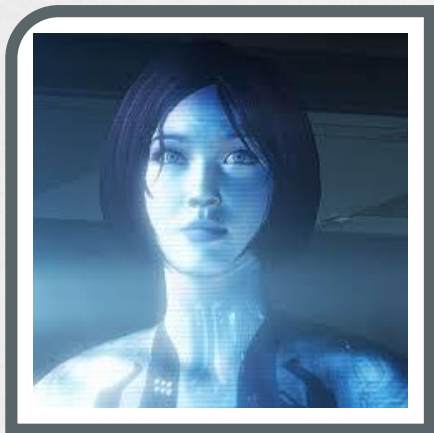




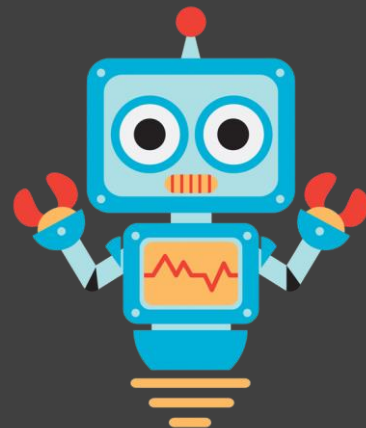
Voice Controlled Monitoring System

- Answer questions monitoring questions and send proactive messages while chatting
- Voice and text support
- Flexible architecture

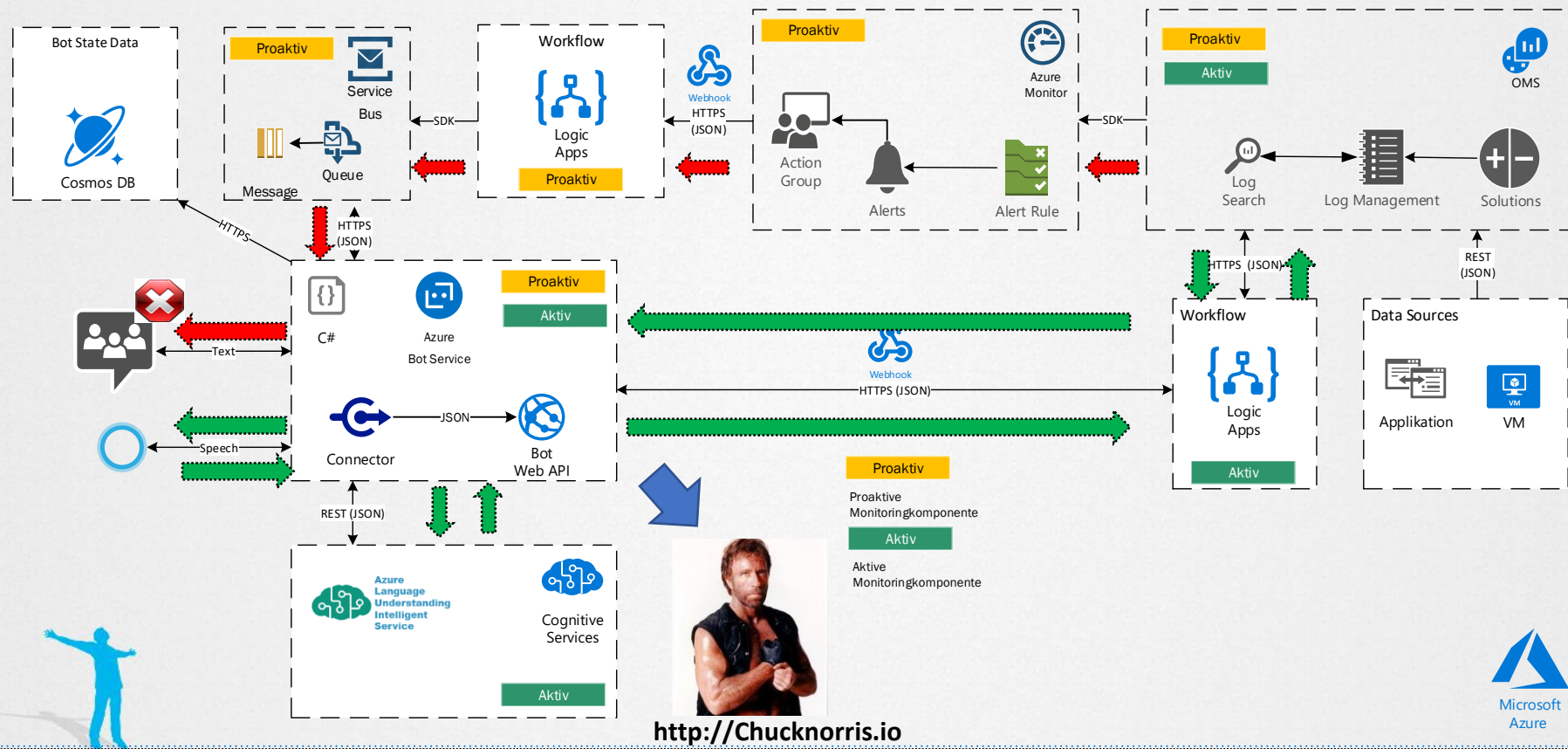





Demo
M.A.X



How it works





Azure Log Analytics (Data Store)

- Central component of Azure Monitor
- Lightning fast search
- Proprietary „Kusto“ Query Language
- Gather Data from Servers, VMs and Applications
- Push Data to Log Analytics





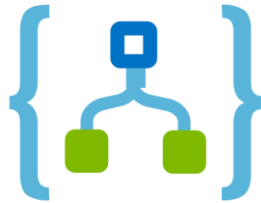
Logic Apps (Workflow)

- Automate, orchestrate tasks, business processes, and workflows
- MS Flow vs. Logic Apps
- > 200 Connectors & Triggers



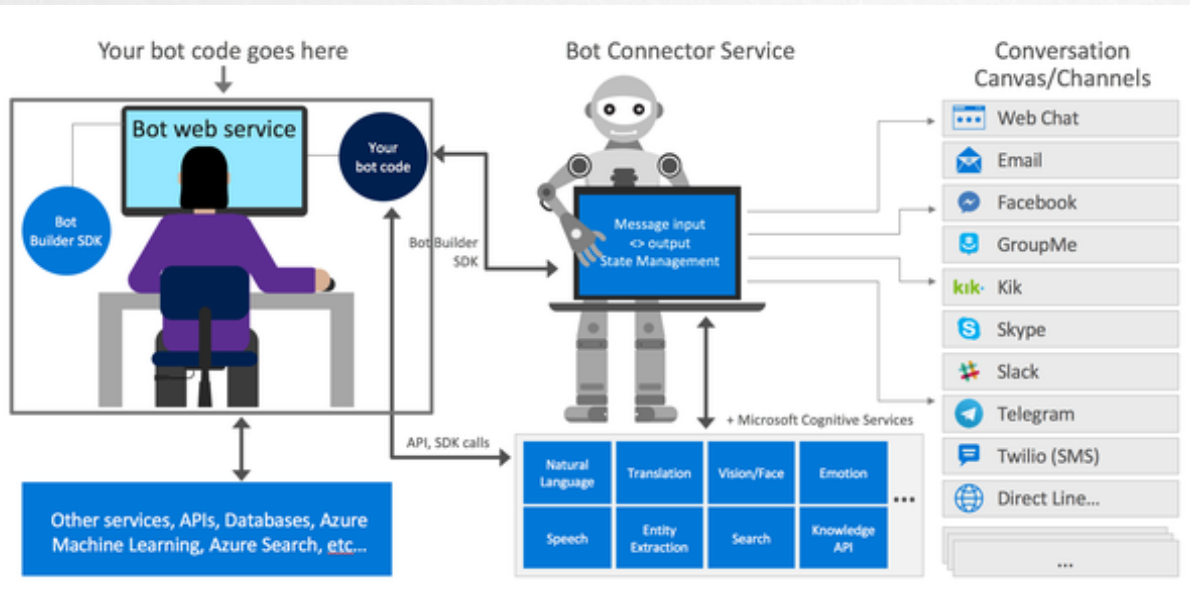


Azure Log Analytics



Demo Azure Monitor
/ Azure Log Analytics
/ Logic Apps











What is a bot?

- An experience that feels less like using a computer
- Feels more like a person or at least intelligent robot
- Program that receives input and returns output



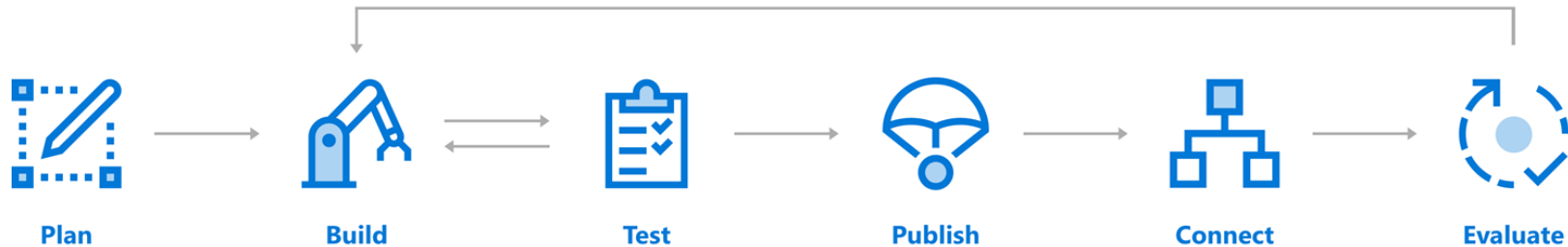
Azure Cognitive Services updates

 Vision	 Speech	 Language	 Knowledge	 Search	 Labs
Video Indexer	Speaker Recognition	Text Analytics	QnA Maker	Bing Entity Search	Project Gesture
Computer Vision	Bing Speech	Bing Spell Check	Custom Decision	Bing Autosuggest	Project Local Insights
Face	Custom Speech	Translator Text		Bing Search Web Search, Image Search, News Search, Video Search	Project Academic Knowledge
Content Moderator	Translator Speech	Language Understanding (LUIS)		Bing Statistics add-in	Project Entity Linking
Custom Vision	Unified Speech Speech to Text w. Custom Speech Text to Speech w. Custom Voice Speech Translation w. Custom Translator	Content Moderator		Bing Visual Search	Project Knowledge Exploration
				Bing Custom Search	Project Event Tracking
					Project Answer Search
					Project URL Preview
					Project Anomaly Finder
					Project Conversation Learner
					Project Personality Chat

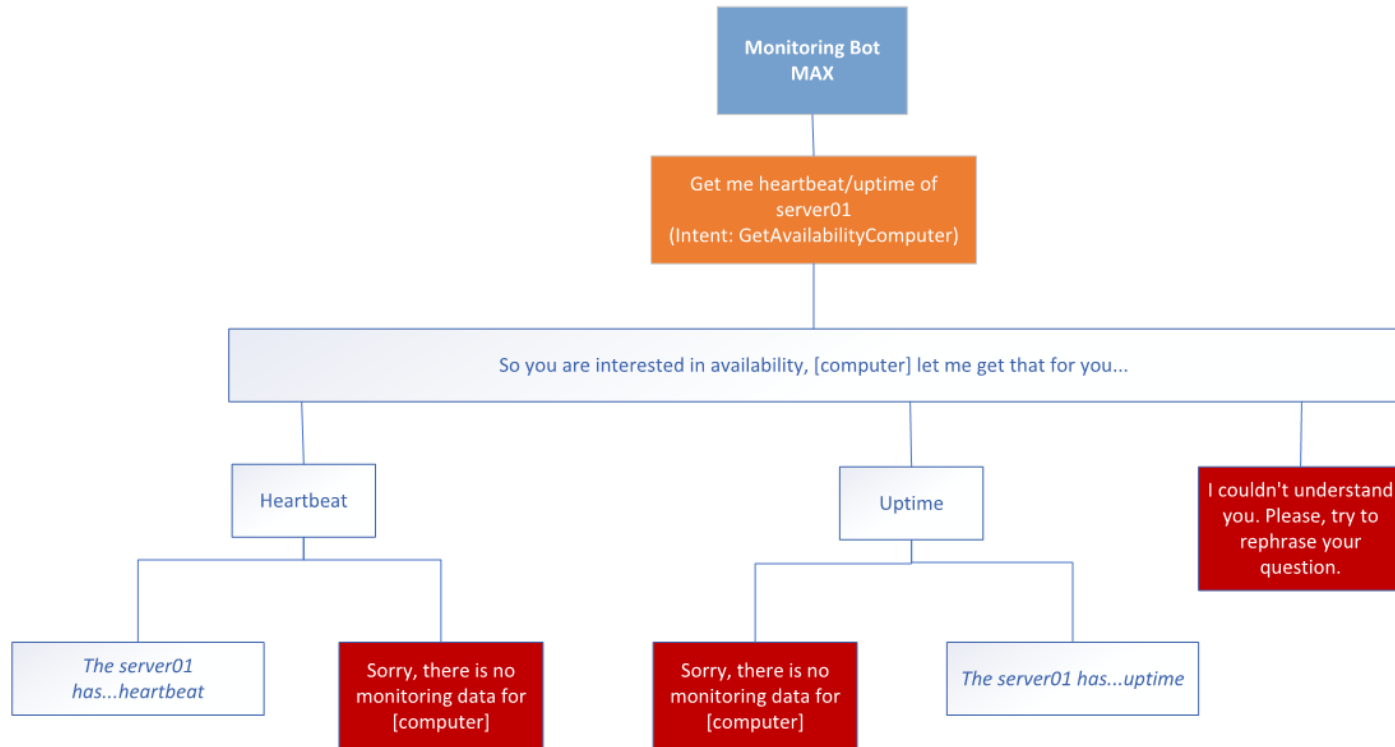
Cognitive Services

- LUIS: Language Understanding
- Speech Recognition
- Recognize intent






We need a plan...



UX Samples

Publish Adaptive Card schema

 **Matt Hiding**
Created Mon, Feb 13, 2017

Now that we have defined the main rules and features of the format, we need to produce a schema and publish it to GitHub. The schema will be the starting point of our reference documentation.

Board: Adaptive Card
List: Backlog
Assigned to: Matt Hiding
Due date: Not set

[Set due date](#) [Comment](#)

Adaptive Cards

There is no place like home!

MAX



Microsoft
Place of birth

[Go Visit](#)

MAX at 5:17:07 PM

Hero Card

\$84
#2 Cheapest

Depart: Fri, May 05		Amtrak	
SEA	9:00 pm	2h45m nonstop	RBC 11:45 pm

Return: Sun, May 07		Amtrak	
RBC	9:30 am	3h15m nonstop	SEA 12:45 pm

[See Flight Details](#) [Create a Fare Alert](#) [Search Hotels](#)

[Browse on Hgmark](#)

Carousel Collection

Welcome!

MAX

I am M.A.X

Automation & Monitoring Bot



Welcome! I am MAX, your awesome monitoring bot!

MAX at 5:16:47 PM

Thumbnail Card

Great, what category are you interested in?

[Availability](#)

[Performance](#)

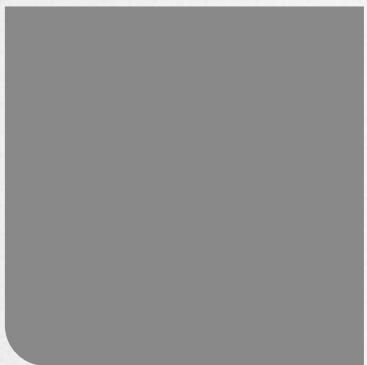
[Security](#)

MAX at 5:24:16 PM

Form Flow



Microsoft Azure



Demo Bot Service





LUIS Terminology

Create Entities
and Intents:

Intent:
**Get CPU Of
Computer XY**

Entity:
CPU, Computer



Try utterance:

**What is CPU of
computer XYZ**



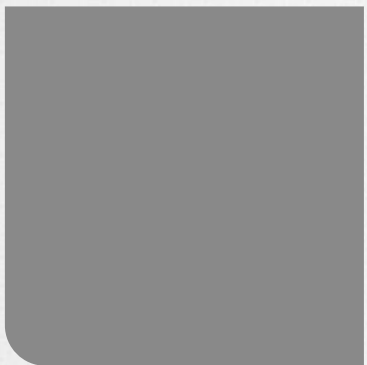
Train, Test:

**Add more
utterance and
train the model**



**Publish trained
model. Get API
key, add it to
your bot.**





Demo
LUIS

What about costs?

- Web App Bot, the Azure Bot Service will run as standard Azure Web App plan
- Azure Logic App per execution \$0,000150
- Azure Service Bus \$0.05 per million operations (API calls)
- LUIS 10'000 transactions free. Speech \$ 5.50 / 1000 transaction or text \$1.50 / 1000 transactions
- Azure Log Analytics 5GB / month (free). Ingestion \$2.30 GB / month.
- Azure Monitor Log Alert 5min interval \$1.50 per log per month
- Notification web hooks 100'000 / month (free) them \$0,60 / 1'000'000 web hooks



It can go
wrong...



Build it yourself!

- Microsoft Bot Framework
<https://dev.botframework.com/>
- Bot Builder Samples
<https://github.com/Microsoft/Bot-Builders-Samples>
<https://github.com/Microsoft/Bot-Builders>
- Cortana Skill Samples
<https://github.com/Microsoft/Cortana-Skills-Samples-Build-2017>
- Azure Service Bus Samples
<https://github.com/Azure/azure-service-bus>
- Bot Framework Samples
<https://github.com/Microsoft/Bot-Framework-Samples/>

