

# NEWS RELEASE



**REGIONAL TRANSPORTATION COMMISSION**

Planning • Streets and Highways • Public Transportation

Metropolitan Planning Organization

**For Immediate Release**

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## **DATA COLLECTION FOR HOUSEHOLD TRAVEL SURVEY PILOT STUDY, SPONSORED BY RTC, BEGINS THIS MONTH**

Reno, NV (June 8, 2015) – The Regional Transportation Commission of Washoe County (RTC) will be conducting a Household Travel Survey in late summer, however, a pilot test for this survey begins this month with travel data being collected from June 16 through July 2. In the pilot study, as well as the formal survey, a statistically valid sample will be interviewed about their daily travel patterns. The interviews will utilize multiple types of data collection, ranging from daily written logs (or diaries) to GPS units and cell phone applications. Information collected will be confidential and analyzed as a whole, not ultimately linked to a specific name. Additionally, the data will be used solely for transportation planning purposes throughout the Truckee Meadows.

"We sincerely appreciate the participation of Washoe County residents as we could not effectively gather this data without them," said Amy Cummings, RTC Director of Planning, overseeing the study. "The information we collect is key to ongoing transportation planning efforts and programs," she said.

In addition to the Household Travel Survey, the RTC also will be conducting an Onboard Travel Survey on RTC transit services and a Visitors Travel Survey. All surveys are being conducted by NuStats Research Solutions, an independent, accredited survey research company. NuStats has implemented previous transportation-related studies in Reno, Lake Tahoe, Sacramento, San Francisco and throughout the United States. For additional details about the current travel surveys, please visit: [www.RTCSurvey.com](http://www.RTCSurvey.com) or call 877-221-7828.

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**About RTC:** The Regional Transportation Commission of Washoe County, Nevada serves the citizens of Reno, Sparks and unincorporated areas of Washoe County. As the federally designated Metropolitan Planning Organization for the region, the RTC provides leadership in planning, public policy development and implementation of quality transportation systems through a commitment to excellence and stewardship to meet the community's present and future transportation needs. For more information about RTC projects visit [rtcwashoe.com](http://rtcwashoe.com) and sign up for free email updates using MyRTC or call (775) 348-0400.

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**This is Your RTC.**

