«RFNAM» «RLNAM» «HADDR» «HUNIT» «HCITY», «HSTAT» «HZIP» September 30, 2015

Thank you for participating in the RTC Regional Household Travel Survey! The information you provide will help the RTC to plan transportation projects. This includes new roads, transit services, bike lanes, sidewalks, and maintenance on existing roads that improve safety and enhance quality of life in the Truckee Meadows. This information also helps the RTC to program funding for transportation projects. We value your input, no matter how much or how little you travel. Earn up to \$25! Since your household completed Step 1 (enroll in the survey) online, if you also complete Step 2 (report travel) online AND your entire household reports complete travel information in Step 2, you earn a \$25 Amazon gift card!

Step 1 Complete the questionnaire enrolling your household in the travel survey.

Next Record travel information in your Travel Diary:

> For 24 hours on **«TDAY»**.

Enclosed is a Travel Diary for each person in your household. Each person should carry their Travel Diary for the assigned 24-hour period to record details about their travel and activities. We ask that an adult help anyone under age 16 fill out their Travel Diary.

## **Step 2** Report your travel information in ONE of the following ways:

- > To be eligible for the incentive Online: Go to <a href="www.RTCSurvey.com">www.RTCSurvey.com</a>. Click "Report Travel" and enter PIN: «PINNO»
  - Each person should enter his/her own travel information. An adult can enter information for anyone under age 16.
- > **Mail**: Use the enclosed postage-paid envelope to return your completed travel diaries. If you choose this option, we may call you to clarify or collect any missing information.
- > **Phone**: NuStats will call after your travel day to collect your household's travel information. Or, call toll-free 1-877-221-7828 to provide the information at your convenience.

The survey is being conducted for the RTC by NuStats, a professional survey firm. **All information collected will not be shared, will be held strictly confidential** and used only in combination with information provided from other participating households to the RTC.

If you have questions about the survey or how to participate, visit <u>www.RTCSurvey.com</u>, or call our toll-free survey hotline at 1-877-221-7828 (4pm–8pm PST weekdays and 12pm–6pm PST Saturdays).

Thank you again for providing the details that will help improve transportation choices for the region.

Sincerely,

Xuan Wang RTC Project Manager www.rtcwashoe.com

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