

# NEWS RELEASE



**REGIONAL TRANSPORTATION COMMISSION**

*Planning • Streets and Highways • Public Transportation*

Metropolitan Planning Organization

**For Immediate Release**

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## **DATA COLLECTION FOR RTC TRAVEL STUDY NOW UNDERWAY**

**Reno, NV (Sept. 16, 2015)** – The RTC is currently conducting an extensive Transportation Travel Survey with data collection now underway. Within the overall study there are three separate surveying components: the Visitors Survey, the On-Board Survey, and the Household Travel Survey. In all surveys, participants are being interviewed about their daily travel patterns. Information collected is confidential and analyzed as a whole, not ultimately linked to a specific name. Additionally, the data will be used solely for transportation planning purposes throughout the Truckee Meadows.

“The information we collect in these surveys is going to be an integral part of our ongoing transportation planning efforts and programs,” said Amy Cummings, RTC Director of Planning, overseeing the study. “We sincerely appreciate the time and input of the residents who live in the communities served by the RTC as well as visitors to the Truckee Meadows area.”

All surveys are being conducted by NuStats Research Solutions, an independent, accredited survey research company. NuStats has implemented previous transportation-related studies in Reno, Lake Tahoe, Sacramento, San Francisco and throughout the United States. For additional details about the current travel surveys, please visit: [RTCSurvey.com](http://RTCSurvey.com) or call 877-221-7828. Anyone with questions may contact RTC Project Manager Xuan Wang at 332-9521.

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**About RTC:** *The Regional Transportation Commission of Washoe County, Nevada serves the citizens of Reno, Sparks and unincorporated areas of Washoe County. As the federally designated Metropolitan Planning Organization for the region, the RTC provides leadership in planning and implements quality transportation systems to meet the community's present and future transportation needs. For more information about RTC projects visit [rtcwashoe.com](http://rtcwashoe.com) and sign up for free email updates using MyRTC or call (775) 348-0400. Follow us on Facebook and Twitter at RTCWashoe.*

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