## McKinsey Academy





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## MECE framework is useful when developing issue trees

When you divide an overarching idea into its parts, the individual pieces must be mutually exclusive of one another (no overlaps) and collectively exhaustive (no gaps), i.e., combine to form the whole



E

## **Mutually exclusive**

No overlapping parts

C

E

## **Collectively exhaustive**

Taken together, all parts are identical with problem in total