McKinsey Academy

## Hypothesis-led approach

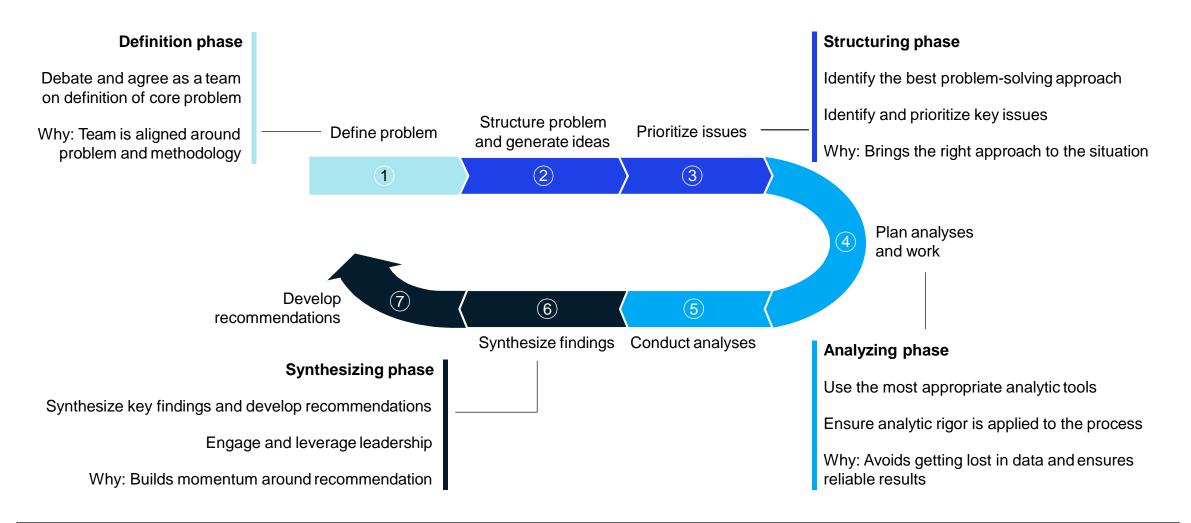
**Problem Solving** 



© Copyright 2020 McKinsey & Company. This material contains the confidential and proprietary information of McKinsey & Company and is intended solely for your internal use and may not be reproduced, disclosed or distributed without McKinsey & Company's express prior written consent.

## Hypothesis-led, 7-step problem solving process

Core content



Source: McKinsey & Company McKinsey & Company