McKinsey Academy

Introduction: Key Takeaways

Problem Solving



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Key takeaways

Core content



What is a problem?

- It's helpful to think about problems in terms of the situations in which they arise:
 - In the moment: Problems that you need to grapple with in real time
 - Within a week: Problem solving that you have a few days or a couple weeks to complete
 - Problem-solving projects: More formal, long-term efforts to solve a complex issue
- Other important aspects to consider are problem categories:
 - Does the problem require an answer that is purely **quantitative** or is it more **qualitative** in nature?
 - Does solving the problem require getting to a single best answer or developing creative new ideas?



Why is problem solving important?

- A rigorous approach to problem solving can help you get to better answers:
 - Think logically through all elements of a problem
 - Determine the most important aspects of the problem
 - Identify solutions and uncertainties
- Building your expertise as a problem solver can help you develop new strengths:
 - Reduce anxiety when you don't have an immediate answer
 - Arrive more efficiently at answers
 - Strengthen your reputation as a problem solver with senior leaders



How do I solve a problem?

- You will build problem-solving skills you can deploy in a variety of situations by practicing these approaches:
 - The seven-step, hypothesis-led approach to problem solving
 - Advanced problem-solving techniques