

# ECO 101

## Week-1

- Economics : Economics is a social science concerned with the production, distribution and consumption of goods and services.
- Scarcity : It means that the demand for a good or service is greater than the availability of the good or services.
- Normative : Normative economics is a branch of economics that deals with economics fairness and how the economy should be.
- Macroeconomics : It is that part of economic theory, which study studies the behaviour of aggregate of the economy as a whole.
- Microeconomics : It is that part of economic theory, which studies the behaviour of individual unit of an economy.

• Opportunity Cost : Opportunity cost is the value of the next best alternative when the decision is made.

• Marginal Benefit : Marginal benefit is the maximum amount a consumer will pay for an additional good or service.

$$\text{Opportunity cost} = \frac{\text{Sacrifice Product}}{\text{Gain Product}}$$



find out the Opportunity Cost and draw P.P.F Curve.

	Apple	Grapes
X	30	10
Y	10	30

Opportunity cost of X

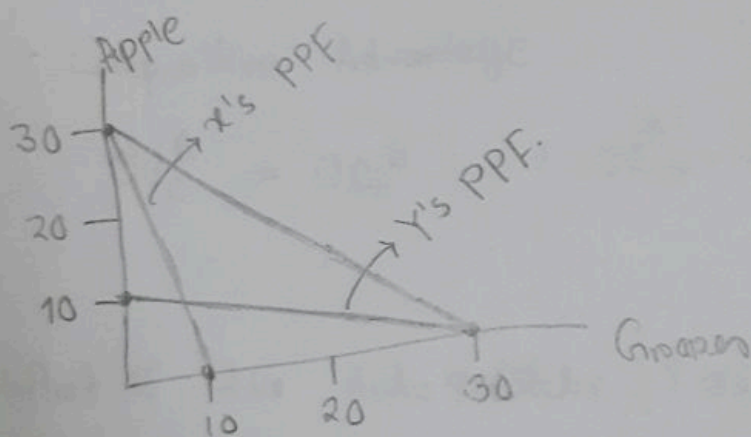
$$OC_{Apple}^X = \frac{10}{30} = \frac{1}{3}$$

$$OC_{Grapes}^X = \frac{30}{10} = 3$$

Opportunity cost of Y

$$OC_{Apple}^Y = \frac{30}{10} = 3$$

$$OC_{Grapes}^Y = \frac{10}{30} = \frac{1}{3}$$



Find out the Opportunity Cost and Draw P.P.F. Curve

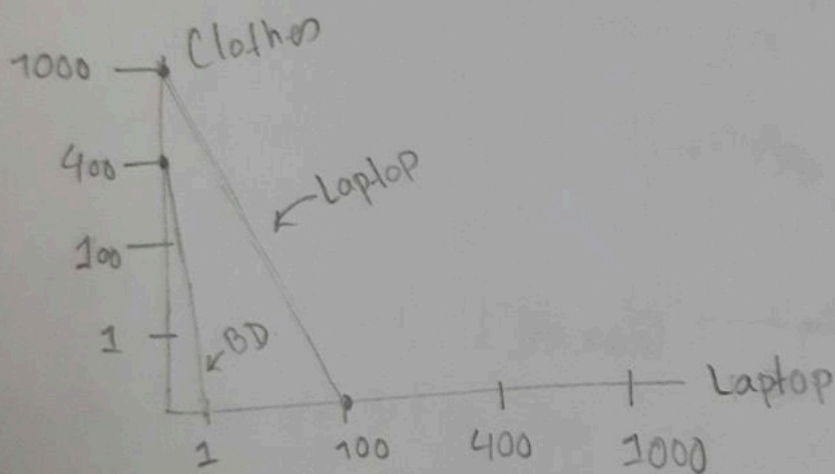
	Clothes	Laptop
US	1000	100
BD	400	1

$$OC_{\text{clothes}}^{\text{US}} = \frac{100}{1000} = 0.1$$

$$OC_{\text{clothes}}^{\text{BD}} = \frac{1}{400} = 0.0025$$

$$OC_{\text{Laptop}}^{\text{US}} = \frac{1000}{100} = 10$$

$$OC_{\text{Laptop}}^{\text{BD}} = \frac{400}{1} = 400$$





	Caps	T-shirt
Country A	3	6
Country B	2	4

•  $OC_C^A = ?$  ;  $OC_T^A = ?$

•  $OC_C^B = ?$  ;  $OC_T^B = ?$

• Absolute advantage

• Comparative advantage

$OC_C^A = \frac{6}{3} = 2$  ;  $OC_T^A = \frac{3}{6} = \frac{1}{2}$  ;  $OC_C^B = \frac{4}{2} = 2$  ;  $OC_T^B = \frac{2}{4} = \frac{1}{2}$

• Absolute advantage  $= 3+6 = 9$

for A =  $3+6 = 9$  | A has an absolute advantage.

for B =  $2+4 = 6$

• Comparative Advantage

$OC_C^A = OC_C^B$  ;  $OC_T^A = OC_T^B$  | No one has comparative advantage.

• What if the data will be input.

→ if input data is given, then we have to calculate/figure out the output data. And Rest of the calculation is same as previous.

Exact Time = 8 hrs

	Cap	T-shirt
Country A	2 hr	4 hr
Country B	1 hr	3 hr

$$OC_C^A = ? \quad OC_T^A = ?$$

$$OC_C^B = ? \quad OC_T^B = ?$$

Absolute advantage = ?

Comparative advantage = ?

step-1: Convert this input table to output.

	Cap	T-shirt
Country A	$\frac{8}{2} = 4 \text{ hr}$	$\frac{8}{4} = 2 \text{ hr}$
Country B	$\frac{8}{1} = 8 \text{ hr}$	$\frac{8}{3} = 2.6 \text{ hr}$

$$OC_C^A = \frac{2}{4} = \frac{1}{2} ; \quad OC_T^A = \frac{4}{2} = 2 ; \quad OC_C^B = \frac{2.6}{8} = 0.325$$

$$OC_T^B = \frac{8}{2.6} = 3.0769$$

• Absolute advantage

$$\text{for A} = 4 + 2 = 6$$

$$\text{for B} = 8 + 2.6 = 10.6$$

B has Absolute advantage

• Comparative advantage

$OC_C^A > OC_C^B$  | for Cap, B has Comparative advantage.

$OC_T^A < OC_T^B$  | for T-shirt, A has Comparative advantage.



## Week - 2.

• Demand: It means willingness and capacity to pay

• Characteristics of Demand

→ willingness and ability to pay

→ Demand is always at a price

→ Demand is always per unit of time.

• Demand Schedule and Demand Curve.

Demand Schedule	Demand Curve
1. It is a tabular presentation of price and quantity demanded.	1. It is a graphical presentation of the demand schedule.
2. Relationship between price and quantity variations.	2. Relationship between price and quantity demanded
3. Two types of Demand Schedule <ul style="list-style-type: none"><li>• Individual Demand Schedule</li><li>• Market Demand Schedule</li></ul>	3. Two types of Demand Curve <ul style="list-style-type: none"><li>• Individual Demand Curve</li><li>• Market Demand Curve</li></ul>

## • Demand and Quantity Demand

- Demand: It is the quantity that a consumer is willing to purchase at different alternative price.

Example. 'A' buys 4 kg rice at price of 50 also  
'A' buys 2 liter oil at price of 299 TK.

- **Quantity Demand:** It is the quantity that a consumer willing to purchase at different alternative price.

Example: 'A' buys 4 kg rice at price of 50 Tk.

- Law of Demand: The Law of Demand dictates that when price go up, demand goes down - and when price go down, demand goes up.

$P \uparrow \quad Q^d \downarrow$   
 $P \downarrow \quad Q^d \uparrow$



• Income

Normal Goods: A good whose demand increases with an increase in income.

$$I \uparrow \quad dd \uparrow$$

$$I \downarrow \quad dd \downarrow$$

Inferior Goods: A good whose demand decreases with an increase in income.

$$I \uparrow \quad dd \downarrow$$

$$I \downarrow \quad dd \uparrow$$

• Prices of Related Goods. [x and y → goods]

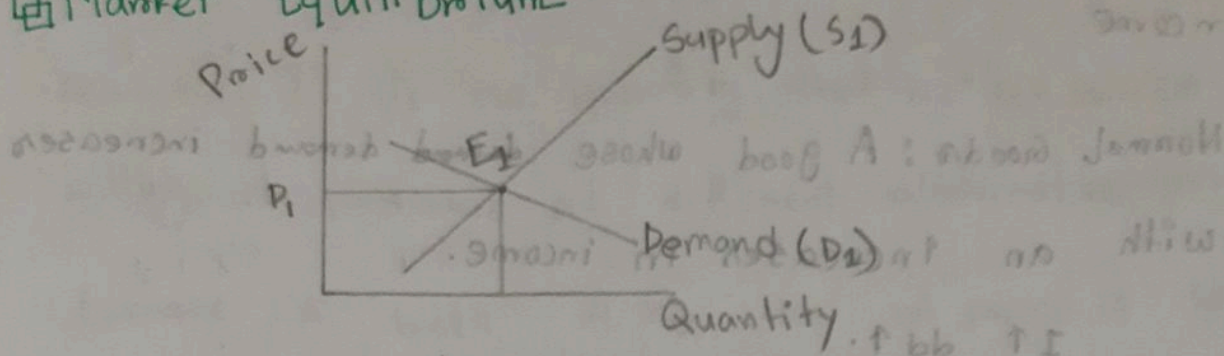
Substitute Goods:  $P_x \uparrow \quad Q_x^d \downarrow \quad dd_y \uparrow$

$$P_x \downarrow \quad Q_x^d \uparrow \quad dd_y \downarrow$$

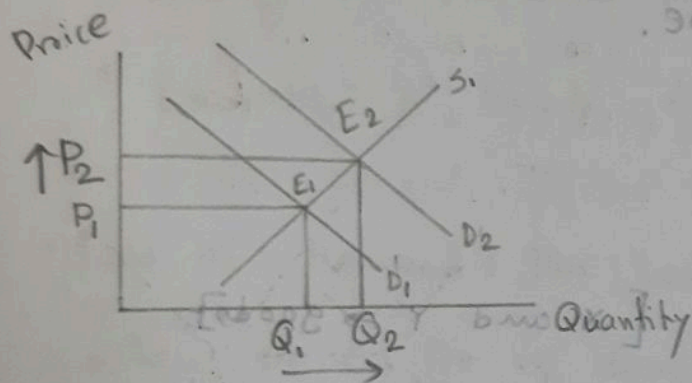
Complementary Goods:  $P_x \uparrow \quad Q_x^d \downarrow \quad dd_y \downarrow$

$$P_x \downarrow \quad Q_x^d \uparrow \quad dd_y \uparrow$$

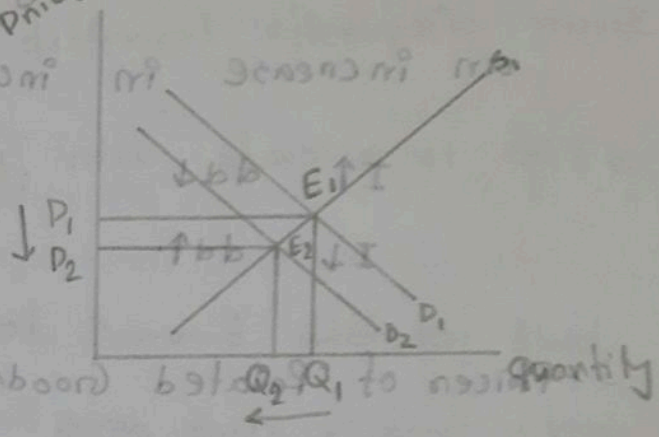
## Market Equilibrium



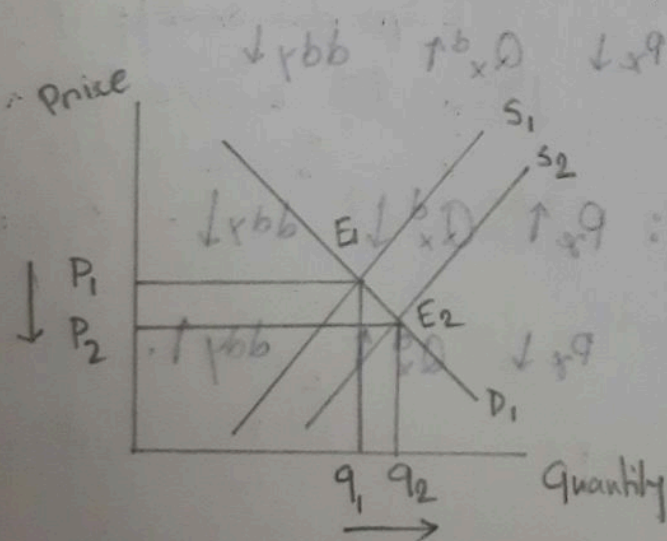
- If demand increase then  $D_1$  moves to the right side
- If demand decrease then  $D_1$  moves to the left side.
- Same as Supply also



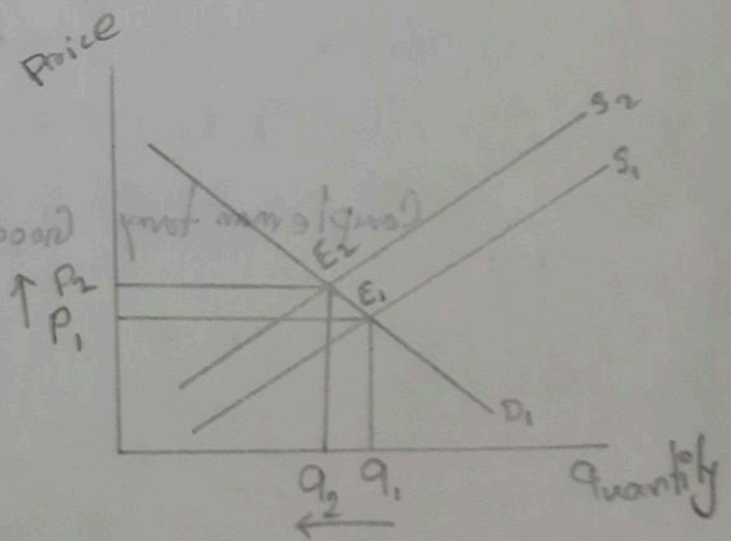
$DD \uparrow : P \uparrow Q \uparrow$



$DD \downarrow : P \downarrow Q \downarrow$



$SS \uparrow : P \downarrow Q \uparrow$



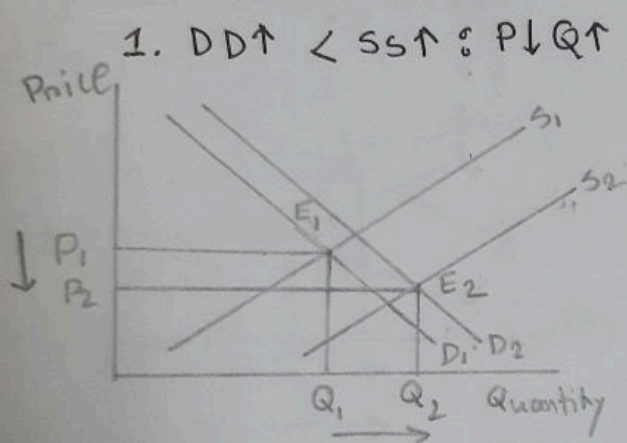
$SS \downarrow : P \uparrow Q \downarrow$



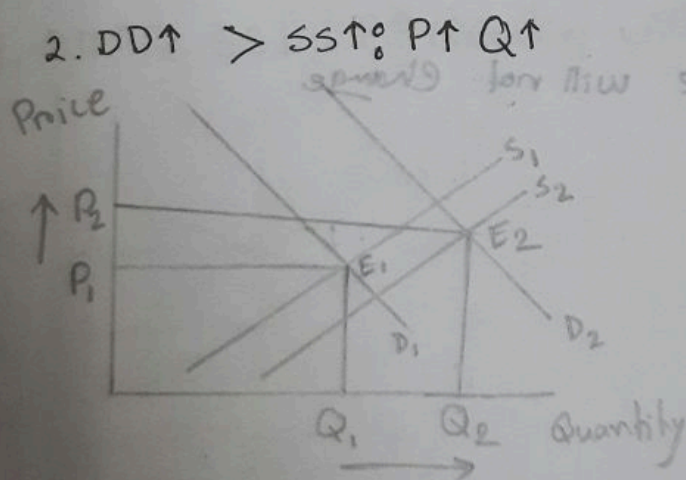
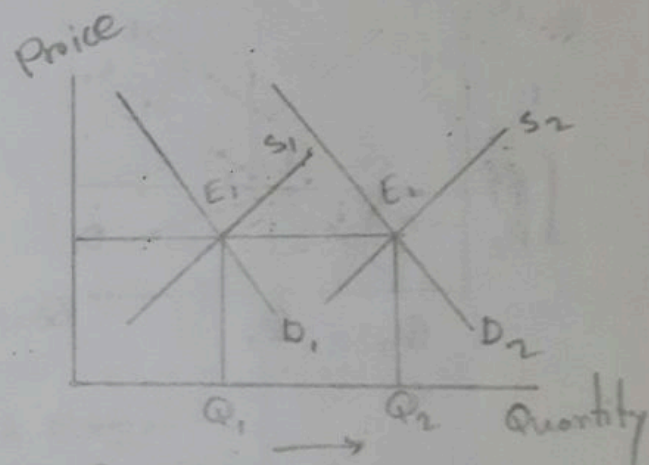
## ☐ A change in Both Demand and Supply.

1. Both Demand and Supply increase
2. Both Demand and Supply decrease
3. Demand increases and supply decreases
4. Demand decreases and supply increases.

## ☐ Both Demand and Supply increases.

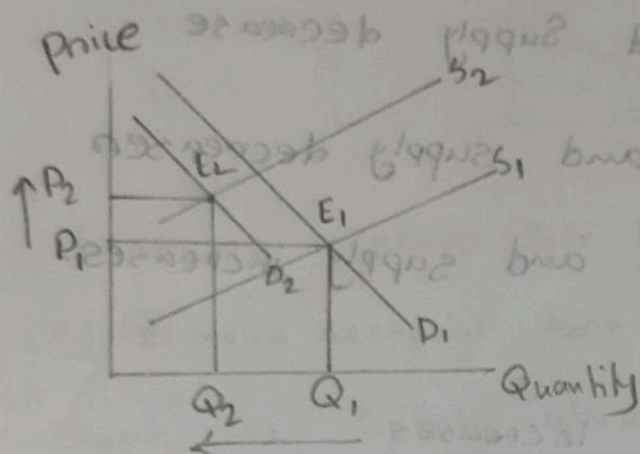


3.  $DD \uparrow \approx SS \uparrow : Q \uparrow$  Price no change

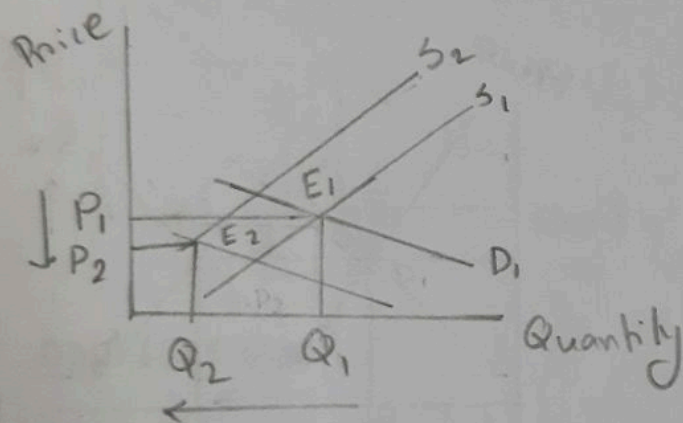


## ☐ Both Demand and Supply Decrease

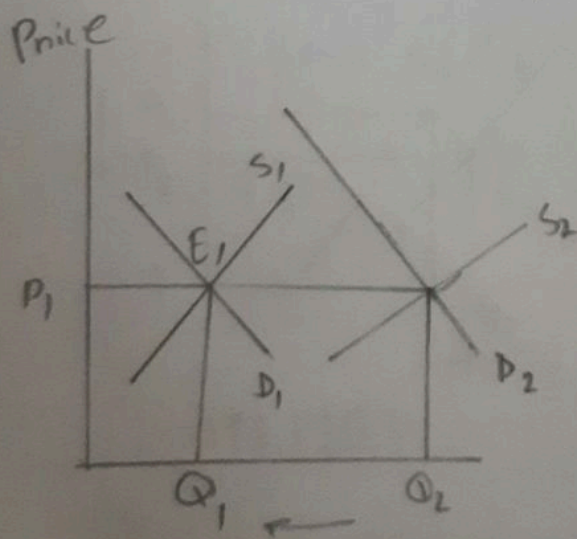
1.  $DD \downarrow \text{ and } SS \downarrow : Q \downarrow P \uparrow$



2.  $DD \downarrow > SS \downarrow : Q \downarrow P \uparrow$



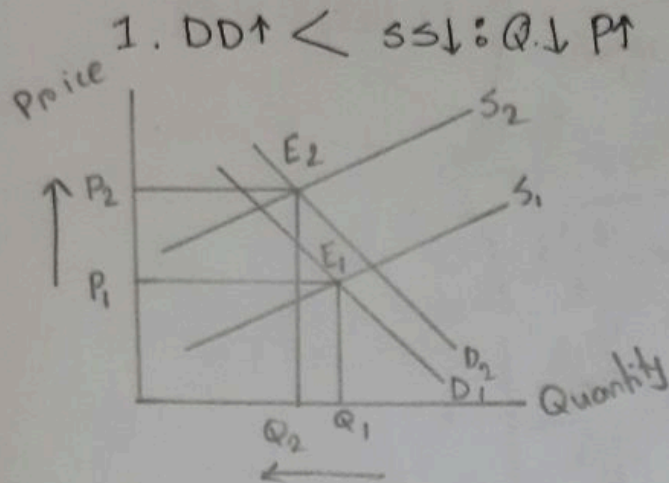
3.  $DD \downarrow \approx SS \downarrow : Q \downarrow$  Price will not change



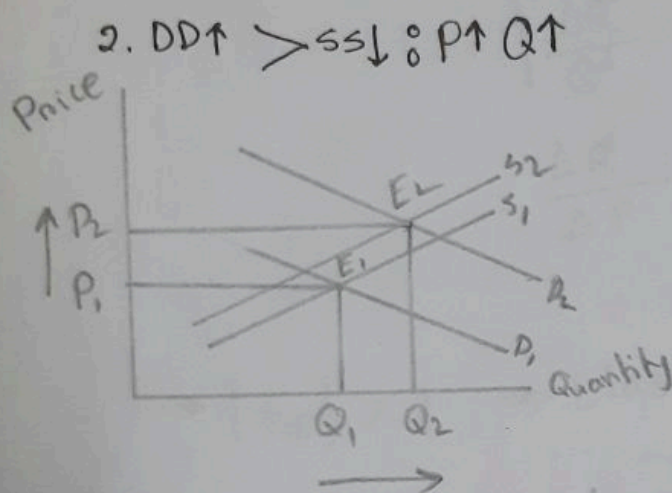


□ Demand Increases and supply Decreases

$\uparrow D \downarrow S : \uparrow P, \downarrow Q$

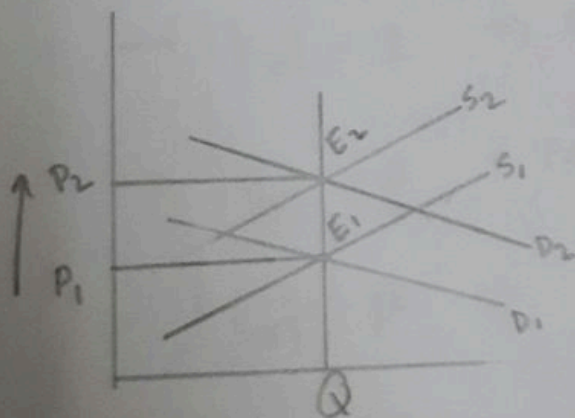


$\uparrow D \downarrow S : \uparrow P, \downarrow Q$



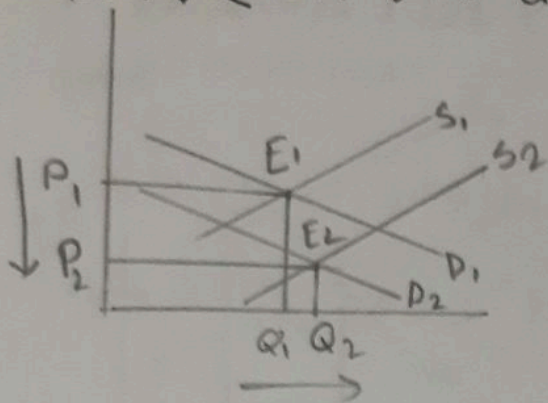
$\uparrow D \downarrow S : \uparrow P, \downarrow Q$

3.  $DD \uparrow \approx SS \downarrow : P \uparrow$  Quantity will not change.



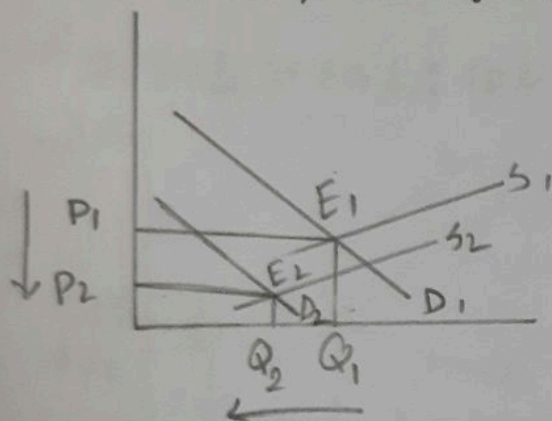
☐ Demand Decreases and Supply Increases.

1.  $DD \downarrow < SS \uparrow : P \downarrow Q \uparrow$



1.  $DD \downarrow < SS \uparrow : P \downarrow Q \uparrow$

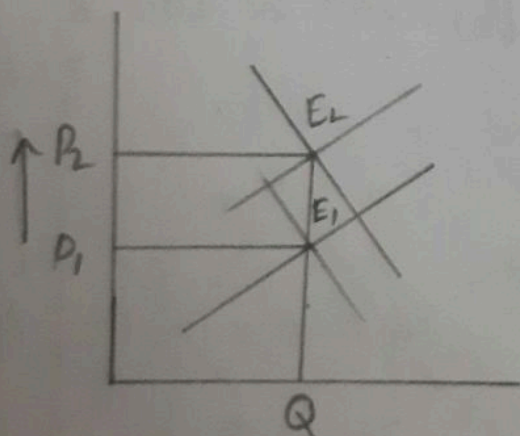
2.  $DD \downarrow > SS \uparrow : P \downarrow Q \downarrow$



2.  $DD \downarrow > SS \uparrow : P \downarrow Q \downarrow$

3.  $DD \downarrow \approx SS \uparrow : P \uparrow Q$  will not change.

3.  $DD \downarrow \approx SS \uparrow : P \uparrow Q$  will not change.





## Price Elasticity Demand

$$PED = |E_d| = \left| \frac{\% \text{ change in } Q^d}{\% \text{ change in } P} \right|$$

$$= \left| \frac{Q^d - Q^d}{Q^d} \times 100 \right|$$

$$= \left| \frac{P' - P}{P} \times 100 \right|$$

$$= \left| \frac{\frac{\Delta Q^d}{Q^d}}{\frac{\Delta P}{P}} \right|$$

$$= \left| \frac{\Delta Q^d}{Q^d} \cdot \frac{P}{\Delta P} \right|$$

$$= \frac{\Delta Q^d}{\Delta P} \cdot \frac{P}{Q^d}$$

$$\Delta Q = Q' - Q$$

new ← old

$$\Delta P = P' - P$$

new ← old

→  $|E_d| > 1 \Rightarrow$  Elastic demand [luxury good]

→  $|E_d| < 1 \Rightarrow$  Inelastic demand [necessary good]

→  $|E_d| = 1 \Rightarrow$  Unit / Utility elastic demand.

→  $|E_d| = 0 \Rightarrow$  Perfectly elastic Demand

$|E_d| = \infty \Rightarrow$  Perfectly inelastic Demand

## Total Revenue

$$\text{Total Revenue (TR)} = \text{Price} \times \text{Quantity}$$

Price

$P_2$   
 $P_1$

$Q_2$   $Q_1$

Quantity

$P \uparrow \rightarrow$  Price increase by 10%

$Q \downarrow \rightarrow$  Quantity decrease by 15%

$$\epsilon_d = \frac{15}{10} = 1.5 \quad [\epsilon_d > 1 : \text{Elastic Demand}]$$

Example.

Price

40

20

30

50

Quantity

Price Elasticity Demand? ( $P\epsilon_d$ )

Price Elasticity Demand /  $P\epsilon_d$  /  $\epsilon_d = \frac{\text{Percentage change in } Q^d}{\text{Percentage change in } P}$

$$B \text{ to } A (\epsilon_d) = \left| \frac{\frac{50-30}{30} \times 100\%}{\frac{20-40}{40} \times 100\%} \right|$$

$$= \left| \frac{20}{30} \times \frac{40}{-20} \right|$$

$$= |-1.33| = 1.33$$

There is a big inconsistency

$$A \text{ to } B (\epsilon_d) = \left| \frac{\frac{50-30}{50} \times 100\%}{\frac{20-40}{40} \times 100\%} \right| = 0.4$$



## Mid Point Method.

We avoid this inconsistency

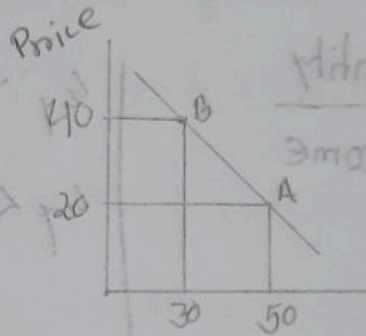
$$\text{Step-1: Percentage in Quantity} = \frac{Q_2 - Q_1}{\frac{Q_1 + Q_2}{2}} \times 100$$

new
old

$$\text{Step-2: Percentage in Price} = \frac{P_2 - P_1}{\frac{P_1 + P_2}{2}} \times 100$$

new
old

$$\text{Step-3: PED} = \frac{\text{Percentage in Quantity}}{\text{Percentage in Price}}$$



$$PED [A \rightarrow B] = \left| \frac{\frac{50 - 30}{\frac{50 + 30}{2}}}{\frac{40 - 20}{\frac{40 + 20}{2}}} \right|$$

$$= \left| \frac{20}{40} \times \frac{30}{20} \right| = |0.75| \rightarrow \text{Inelastic}$$

$$PED [B \rightarrow A] = \left| \frac{\frac{30 - 50}{\frac{30 + 50}{2}}}{\frac{20 - 40}{\frac{20 + 40}{2}}} \right|$$

$$= |-0.75| = 0.75 \rightarrow \text{Inelastic.}$$

## ▣ The price Elasticity of Supply.

$$\epsilon_s = \frac{\% \Delta \text{ in Quantity Supply}}{\% \Delta \text{ in Price}}$$

$$= \frac{\frac{Q_2 - Q_1}{(Q_2 + Q_1) \div 2}}{\frac{P_2 - P_1}{(P_2 + P_1) \div 2}}$$

$\epsilon_s > 1$ : elastic Supply

$\epsilon_s < 1$ : inelastic Supply

$\epsilon_s = 1$ : Unit elastic Supply

$\epsilon_s = 0$ : Perfect Inelastic Supply

$\epsilon_s = \infty$ : Perfect elastic Supply

## ▣ Income Elasticity Demand ( $\epsilon_y$ )

$$\epsilon_y = \frac{\% \Delta \text{ in Quantity}}{\% \Delta \text{ in Income}}$$

$$= \frac{\frac{Q_2 - Q_1}{(Q_1 + Q_2) \div 2}}{\frac{Y_2 - Y_1}{(Y_1 + Y_2) \div 2}}$$

$\epsilon_y > 0$ : Normal goods

$\epsilon_y < 0$ : Inferior goods

## ▣ Cross Price Elasticity of Demand ( $\epsilon_{xy}$ )

$$\epsilon_{ED} = \frac{\frac{Q_2 - Q_1}{(Q_1 + Q_2) \div 2}}{\frac{P_2 - P_1}{(P_1 + P_2) \div 2}}$$

$\epsilon_{ED} > 0$ : Substitutes goods

$\epsilon_{ED} < 0$ : Complementary goods

$\epsilon_{ED} = 0$ : neutral goods.

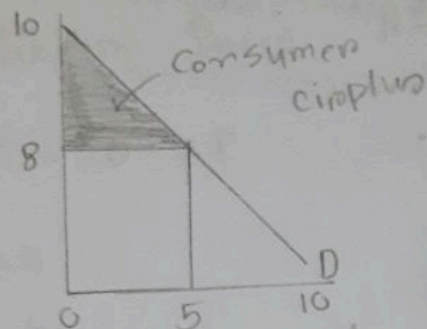


Week 5:

Use of competition - business income - surplus demand.

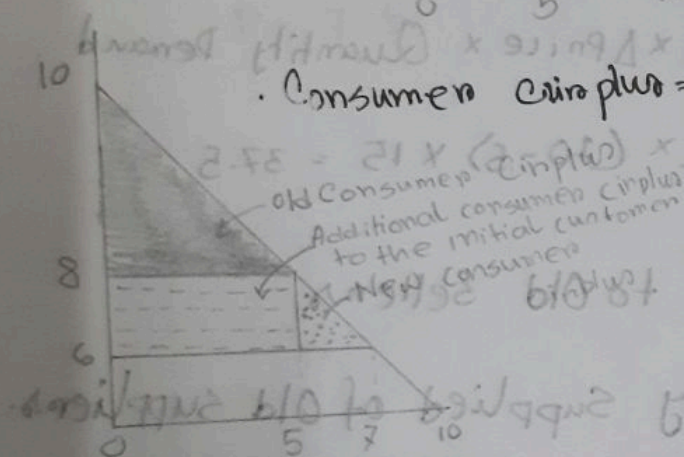
Consumer Surplus.

Consumer surplus = Willingness to Pay - Amount Paid



Consumer surplus =  $\frac{1}{2} \times \Delta \text{price} \times \text{Quantity Demand}$

$$= \frac{1}{2} \times (10 - 8) \times 5 = 5$$



$$1. \text{ New Consumer Surplus} = \frac{1}{2} \times \Delta \text{Price} \times \text{Quantity} =$$

$$= \frac{1}{2} \times (10 - 6) \times 7 = 14 =$$

2. Additional consumer surplus to the initial customer

$$= \Delta \text{price} \times \text{Old Quantity Demand}$$

$$= (8 - 6) \times 5 = 10$$

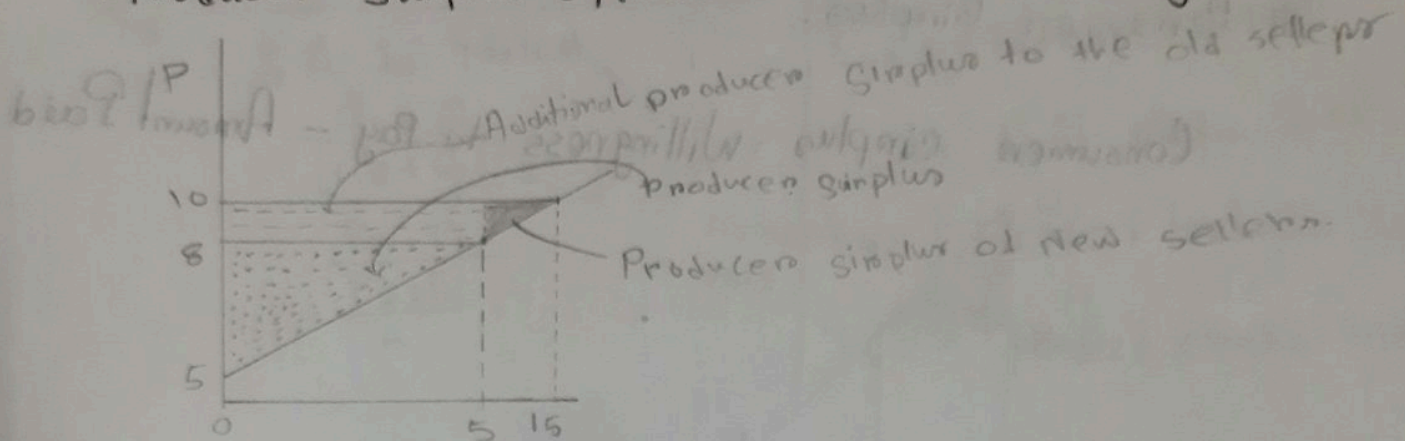
3. Consumer surplus to New customers =  $\frac{1}{2} \times \Delta \text{Price} \times \Delta \text{Quantity}$

$$= \frac{1}{2} \times (8 - 6) \times (7 - 5)$$

$$= 2.$$

## ☐ Producers Surplus

• Producers surplus = Amount Received - Willingness to sell



1. New Producers surplus =  $\frac{1}{2} \times \Delta \text{Price} \times \text{Quantity Demand}$

$$= \frac{1}{2} \times (10 - 5) \times 15 = 37.5$$

2. Additional Producers surplus to Old sellers

$$= \Delta \text{Price} \times \text{Quantity Supplied of Old suppliers.}$$

$$= (10 - 8) \times 5 = 10$$

3. Producers surplus to the New Sellers.

$$= \frac{1}{2} \times \Delta \text{Price} \times \Delta \text{Quantity}$$

$$= \frac{1}{2} \times (10 - 8) \times (15 - 5)$$

$$= 10$$



## Example

$$Q_s = -10 + 2P \rightarrow + \text{21019 Supply}$$

$$Q_d = 20 - 2P \rightarrow - \text{21019 \& 471 Demand}$$

At the equilibrium Price      At the equilibrium quantity

$$-10 + 2P = 20 - 2P$$

$$4P = 30$$

$$P = 7.5$$

$$Q_s = -10 + 2 \times 7.5$$

$$= 5$$

$$Q_d = 20 - 2 \times 7.5$$

$$= 5$$

$$\text{if } Q_d = 0$$

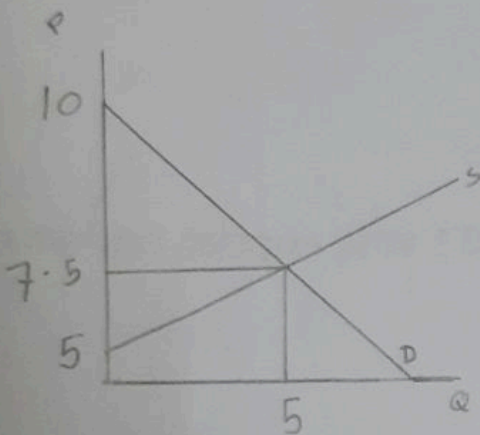
$$20 - 2P = 0$$

$$P = \frac{20}{2} = 10$$

$$\text{if } Q_s = 0$$

$$-10 + 2P = 0$$

$$P = \frac{10}{2} = 5$$



$$\cdot \text{Consumer surplus} = \frac{1}{2} \times (10 - 7.5) \times 5 = 6.25$$

$$\cdot \text{Producer surplus} = \frac{1}{2} \times (7.5 - 5) \times 5 = 6.25$$

$$\cdot \text{Total surplus} = 6.25 + 6.25 = 12.50$$

- मांग का समीकरण Demand समीकरण

$$Q_D = 80 - 5P \quad \text{--- (I)}$$

+ आपूर्ति का समीकरण Supply समीकरण

$$Q_S = -20 + 5P \quad \text{--- (II)}$$

At the equilibrium price

$$Q_D = Q_S$$

$$80 - 5P = -20 + 5P$$

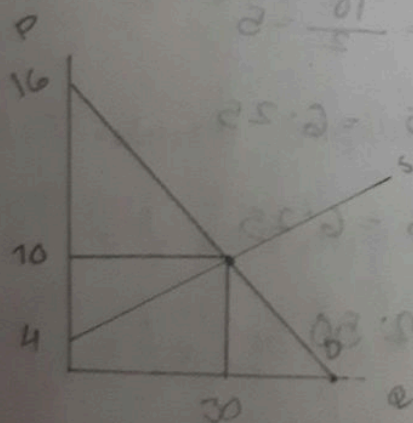
$$-5P - 5P = -20 - 80$$

$$-10P = -100$$

$$P^* = 10$$

At the equilibrium Quantity [एकilibrium की मात्रा]

$$Q^* = 80 - 50 = 30$$



if  $Q_D = 0 \Rightarrow$

$$80 - 5P = 0$$

$$5P = 80$$

$$\therefore P = 16$$

if  $Q_S = 0 \Rightarrow$

$$-20 + 5P = 0$$

$$P = \frac{20}{5} = 4$$

$$\therefore \text{Consumer surplus} = \frac{1}{2} \times (16 - 10) \times 30 = 90$$

$$\therefore \text{Producer surplus} = \frac{1}{2} \times (10 - 4) \times 30 = 90$$

$$\text{Total surplus} = 90 + 90 = 180$$