

# Isaak Campbell

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## SUMMARY

Multidisciplinary **Digital Designer** with a builder's mindset. I bring ruthless attention to detail and a competitive edge from my background in sport, focusing on the moments that engage audiences. I create sharp, functional, and memorable work across social and web. I blend technical skills with creative strategy to build designs that don't just look good; they work.

## WORK EXPERIENCE

### Digital Designer

*Proveritas Pty Ltd*

2025 – 2026

North Ryde, NSW

- Collaborated with clients to deliver brand-aligned design solutions.
- Developed high-impact digital assets across web and social platforms using a mix of creative design and technical programming skills.
- Applied advanced UI/UX principles, including visual hierarchy and responsive design, to ensure a seamless, consistent user experience across all digital interfaces.

### Store Assistant

*ALDI*

2023 – 2025

French's Forest, NSW

- Managed cash and inventory with total accuracy.
- Streamlined store operations by coordinating with team members to ensure safety protocols and stock replenishment standards were consistently met using electric jacks and other machinery.
- Optimised checkout efficiency and provided fast, helpful service to maintain high customer satisfaction in a high-pressure retail setting.

### Pick/Packer

*Evaton Pty Ltd*

2022 – 2023

Mount Kuring-Gai, NSW

- Packed diverse products with a focus on safety and precision to prevent damage.
- Handled heavy lifting and manual loading in a fast-paced environment.
- Maintained high accuracy by meticulously counting and verifying inventory against order specifications to ensure order integrity.

### Kitchen Hand

*Zeus Street Greek*

2021 – 2022

Turramurra, NSW

- Handling ingredient assembly and portion control while strictly following standardised recipes.
- Maintained a sanitized workspace in accordance with HACCP safety regulations.
- Supported kitchen flow during peak service periods by coordinating with chefs to manage dishware turnover and equipment organisation.

## EDUCATION

### Major in Artificial Intelligence

Bachelor of Information Technology

2024 – Expected 2026

Macquarie University

## SKILLS

- **Programming:** Python, JavaScript, React, APIs, SQL, HTML, CSS and Git
- **Data & Admin:** Advanced Excel, Word, PowerPoint, full Microsoft 365 / Google Workspace integration
- **Creative Suite:** Photoshop, Illustrator, Premiere Pro, Canva, Figma, and responsive web design.
- **AI & Automation:** Proficient in prompt engineering for LLMs to streamline workflows and generation.

## CERTIFICATES

- Responsible Service of Alcohol (RSA)
- White Card (General Construction Induction)
- Working with Children Check (WWCC)
- Sport Integrity Australia
- The Science & Implications of Generative AI – Harvard Kennedy School