



Nike store sales dashboard

For year 2020-2021

Select the desired product

All



48

Count of State

9360

Count of Retailer

921.93

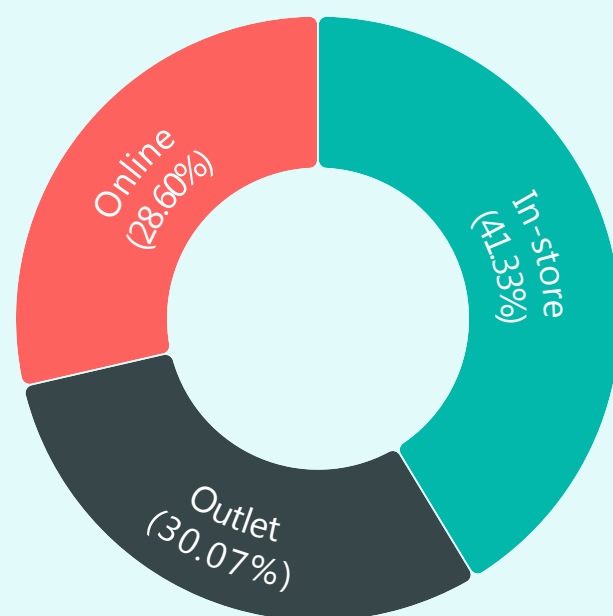
average of sales

44.74

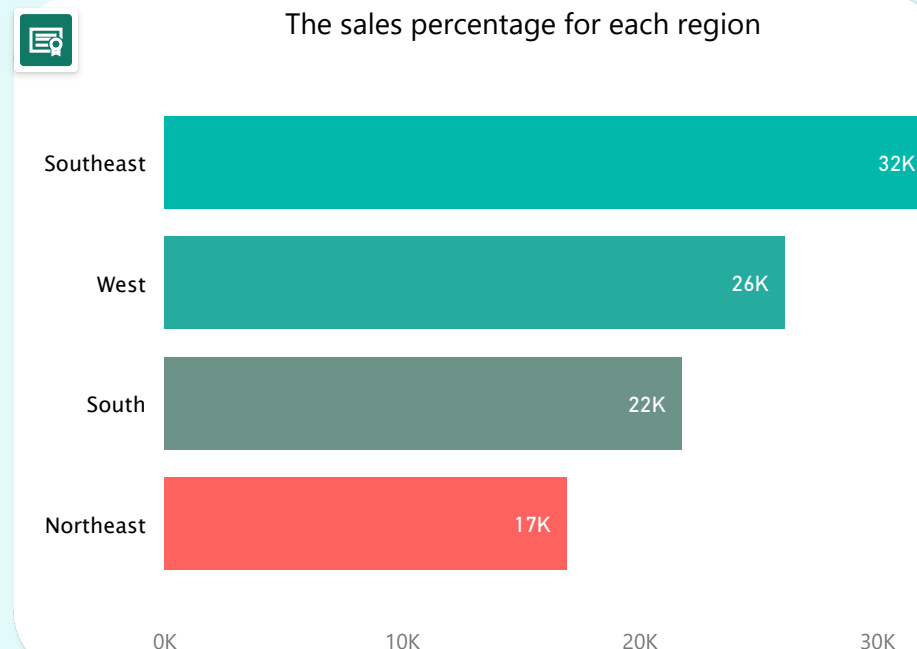
Average price per unit

Total sales by sales method

Sales Method ● In-store ● Outlet ● Online

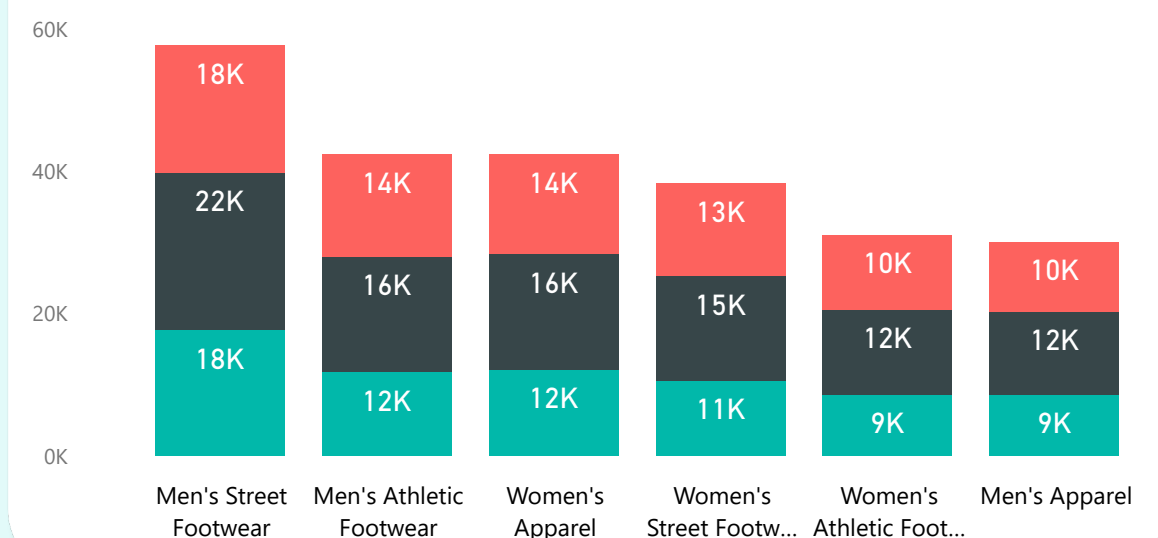


The sales percentage for each region



Product Sales by Units Sold and Sales Method

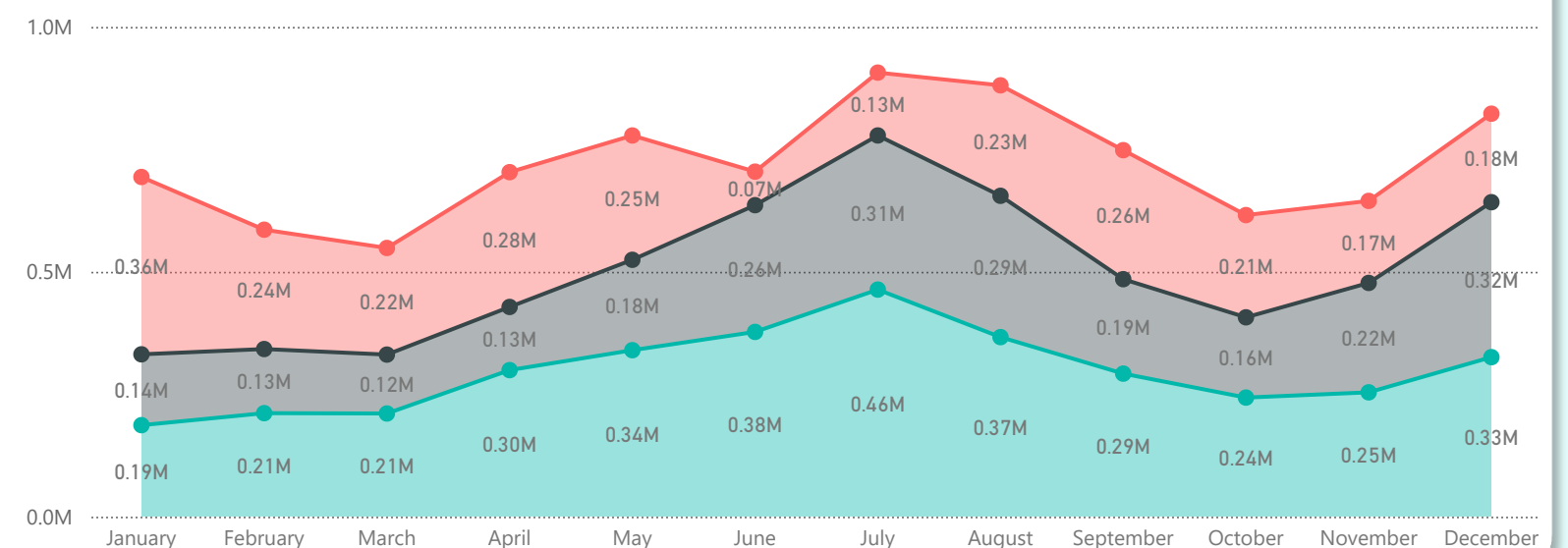
Sales Method ● In-store ● Online ● Outlet



Product	Retailer	Sum of Total Sales	Sales Method	State
Women's Street Footwear	Amazon	5649	In-store	Massachusetts
Women's Street Footwear	Amazon	5913	In-store	New Hampshire
Women's Street Footwear	Amazon	15451	In-store	Vermont
Women's Street Footwear	Amazon	18	Online	Alabama
Women's Street Footwear	Amazon	8017	Online	Kentucky
Women's Street Footwear	Amazon	238	Online	Maine
Women's Street Footwear	Amazon	145	Online	Massachusetts
Women's Street Footwear	Amazon	307	Online	New Hampshire
Women's Street Footwear	Amazon	7297	Online	North Carolina
Women's Street Footwear	Amazon	18798	Online	Ohio
Women's Street Footwear	Amazon	401	Online	Vermont

Sum of Total Sales by Month and Sales Method

Sales Method ● In-store ● Online ● Outlet





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For year 2020-2021

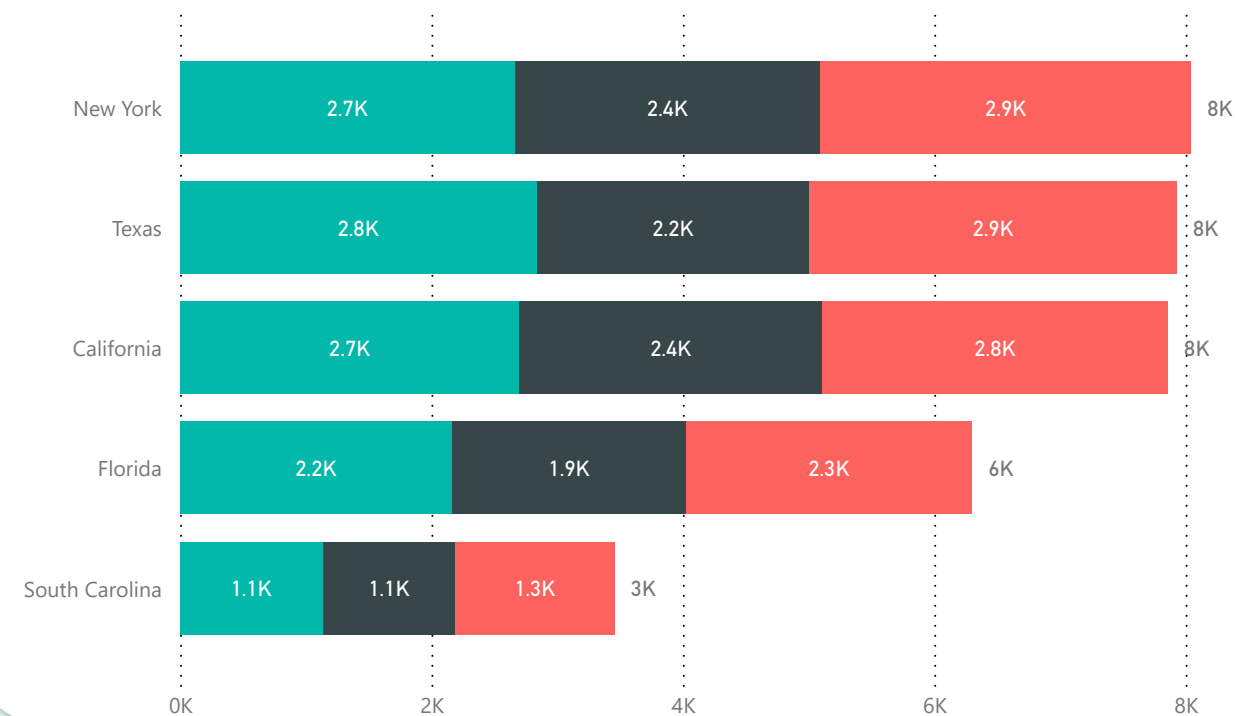
Select the desired product

All



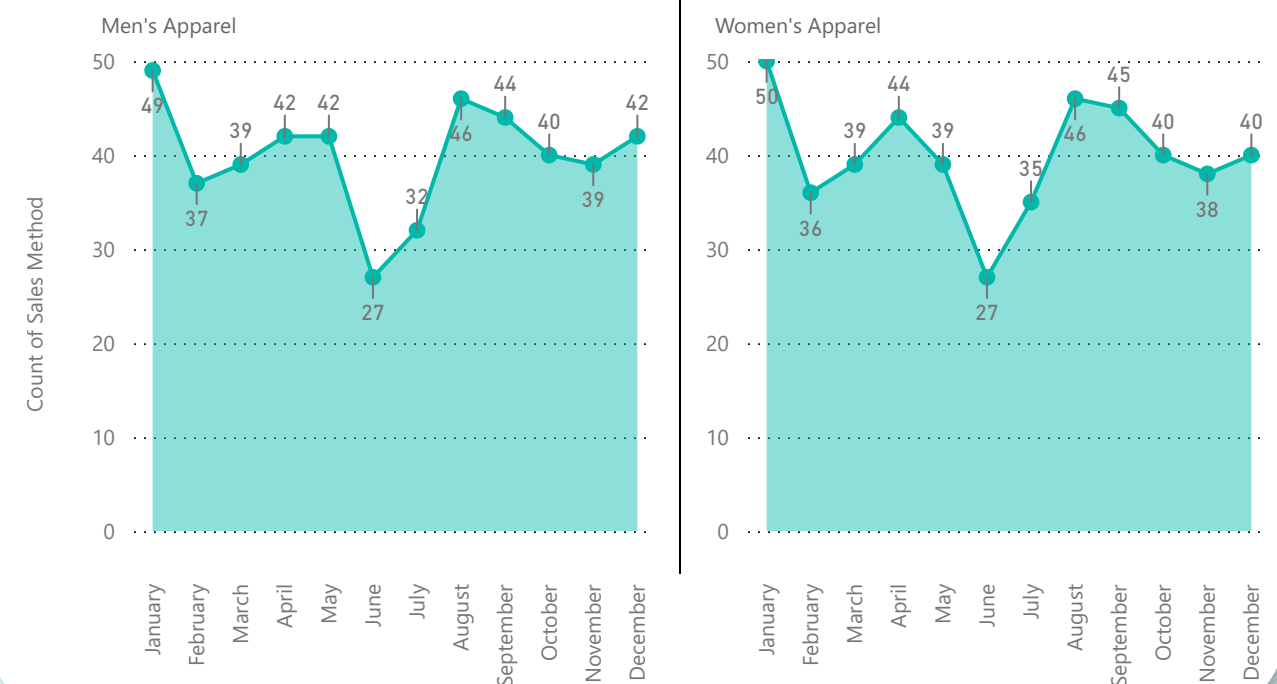
region with the highest participation of women in sports

Product ● Women's Street Footwear ● Women's Athletic Footwear ● Women's Apparel

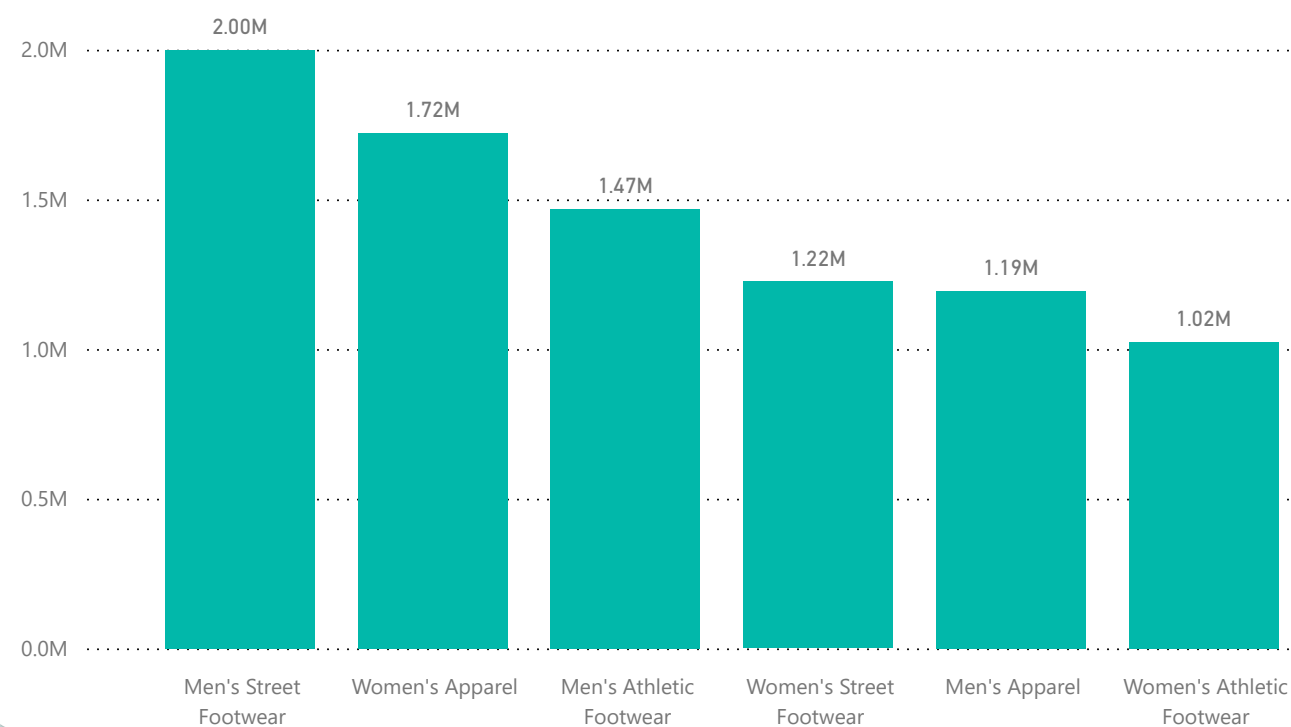


Count of Sales Method by Month, Sales Method and Product

Sales Method ● Outlet



Sum of Total Sales by Product



Total Sales by Retailer and Sales Method

Sales Method ● In-store ● Online ● Outlet

