

# Sales Executive Summary

Select Year

2021

2022

92.31M

Total Revenue

13.02M

Total Profit

861K

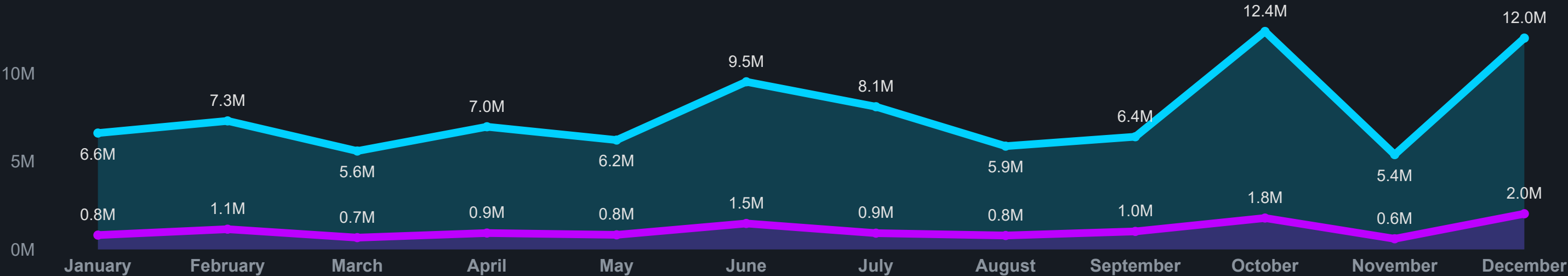
Total Units Sold

0.14

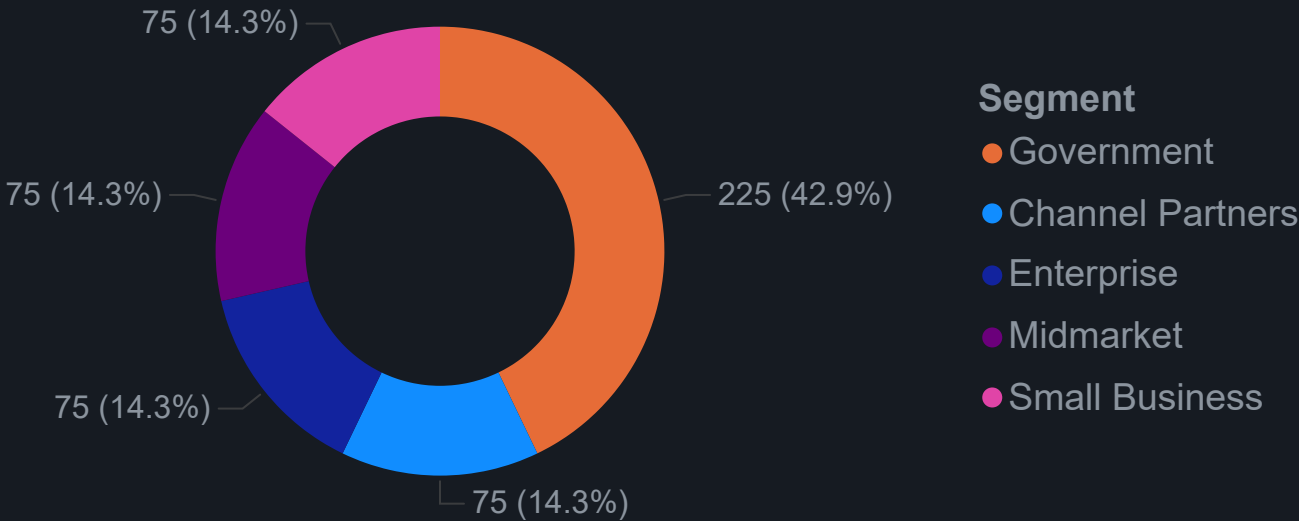
Profit Margin %

## Revenue & Profit Trends

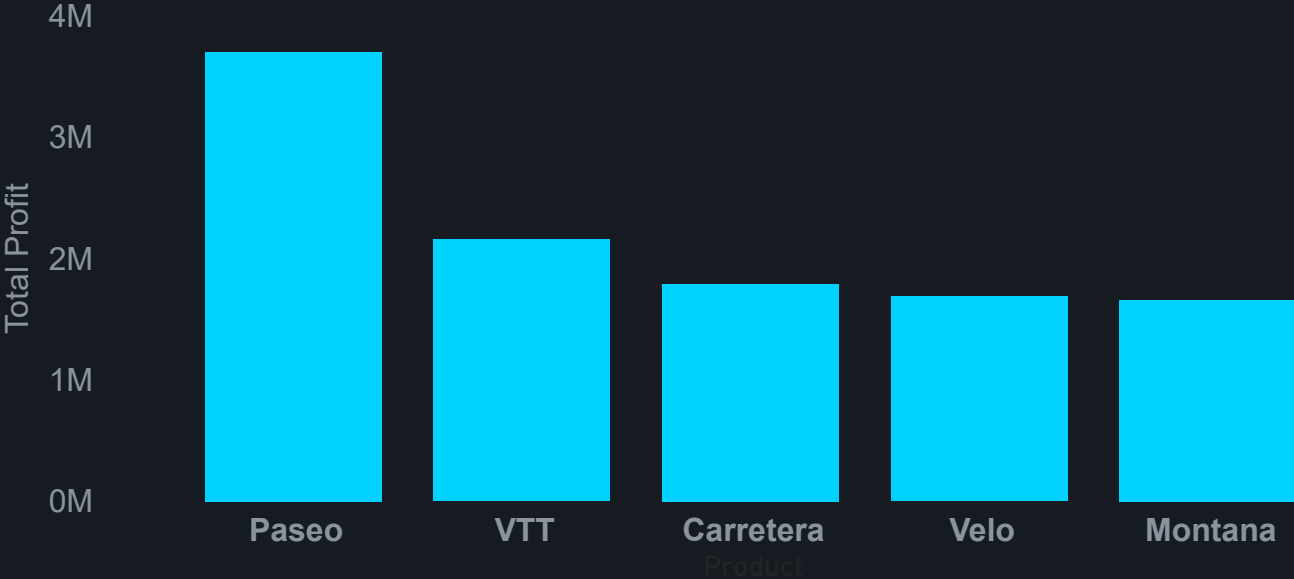
Total Revenue Total Profit



## Count of Product by Segment



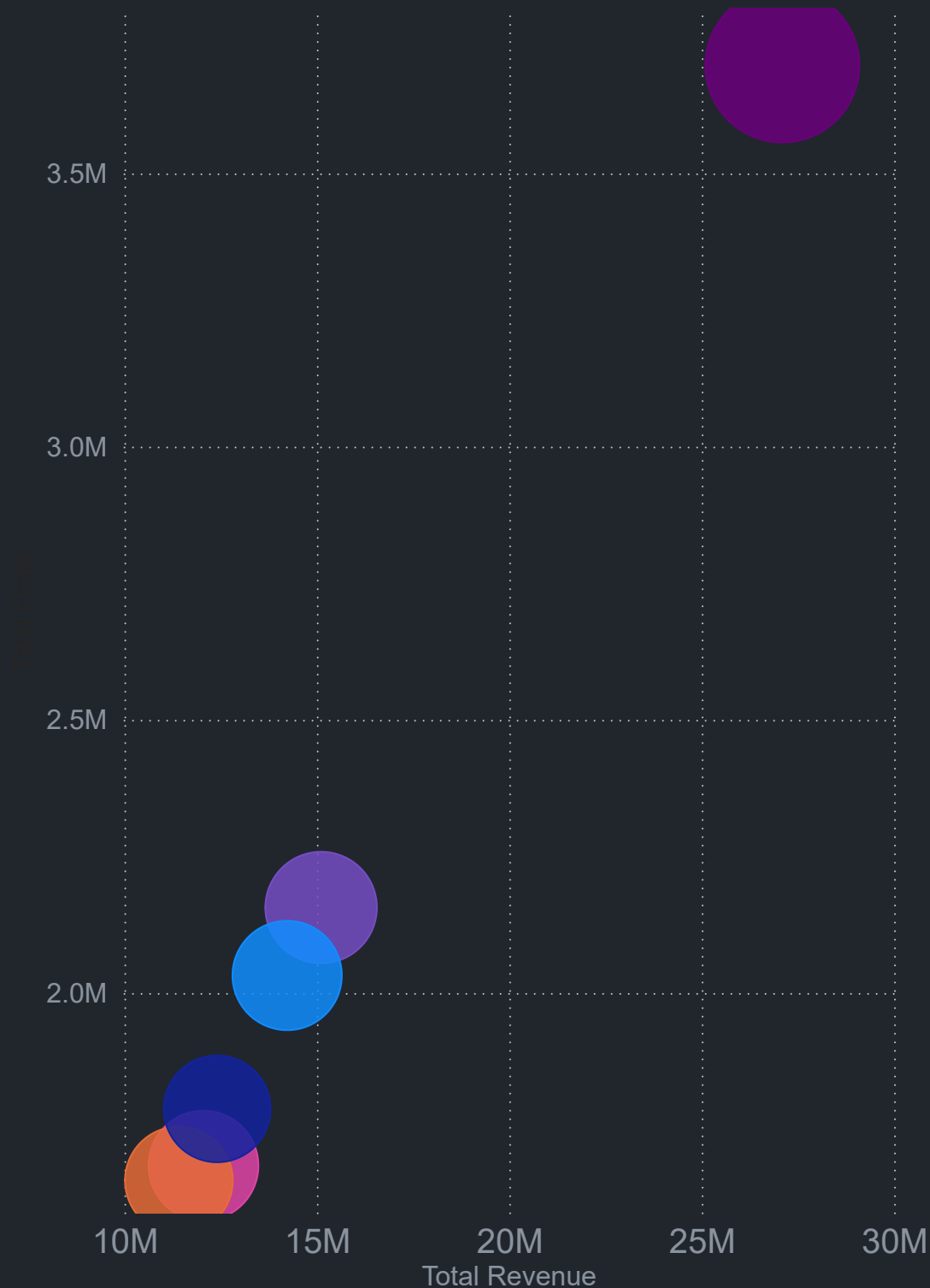
## Top 5 Products by Profit



# Profitability Analysis



Product Profitability & Efficiency Matrix



Select Discount Band

High

Low

Medium

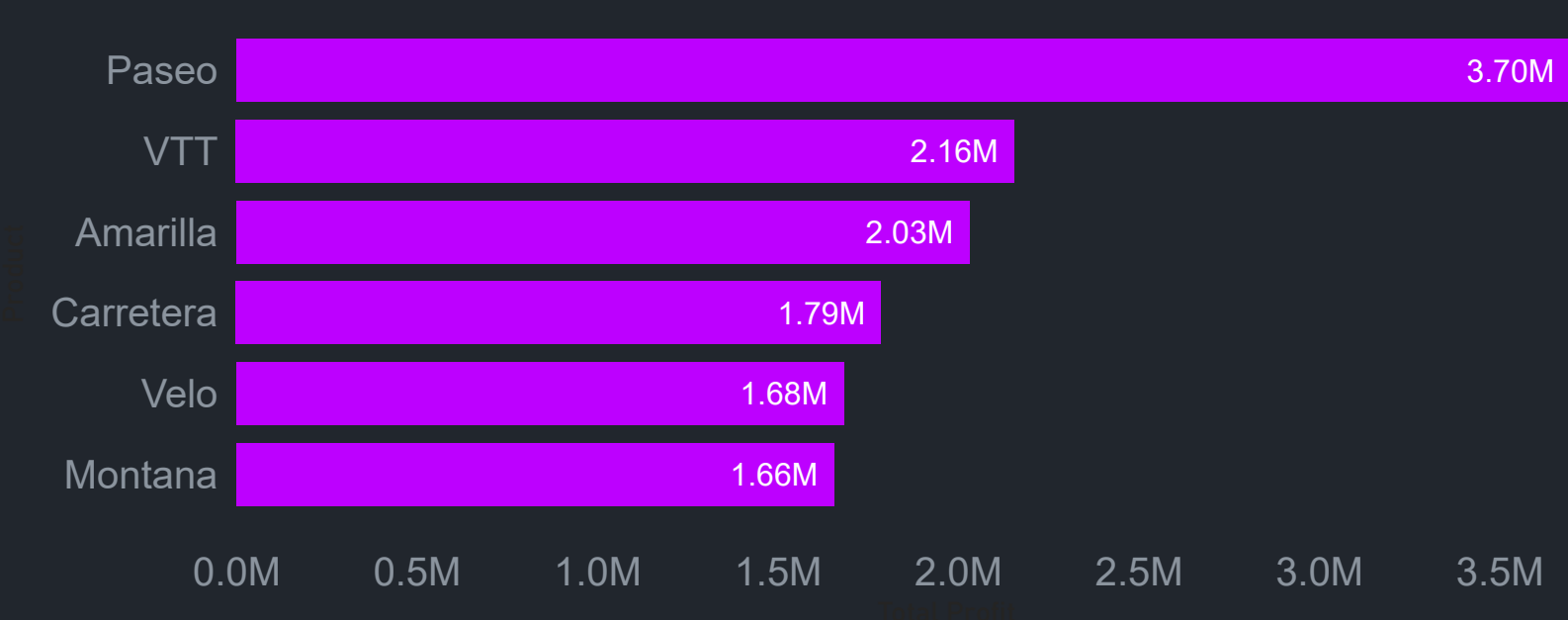
None

Select Year

2021

2022

Product Ranking by Net Profit



Detailed Operational Performance by Product

Product	Total Revenue	Total Units Sold	Total Profit	Profit Margin %	Discount Rate %
<div>+ Montana</div>	11,415,018.84	117915	1,656,996.84	0.15	0.07
<div>+ Velo</div>	12,052,759.71	122952	1,684,042.70	0.14	0.07
<div>+ Carretera</div>	12,408,442.03	115439	1,788,036.03	0.14	0.07
<div>+ Amarilla</div>	14,227,983.53	121624	2,032,154.53	0.14	0.07
<div>+ Paseo</div>	27,096,396.86	255989	3,697,584.86	0.14	0.07
<div>+ VTT</div>	15,110,493.79	127195	2,156,422.79	0.14	0.06
Total	92,311,094.75	861114	13,015,237.75	0.14	0.07

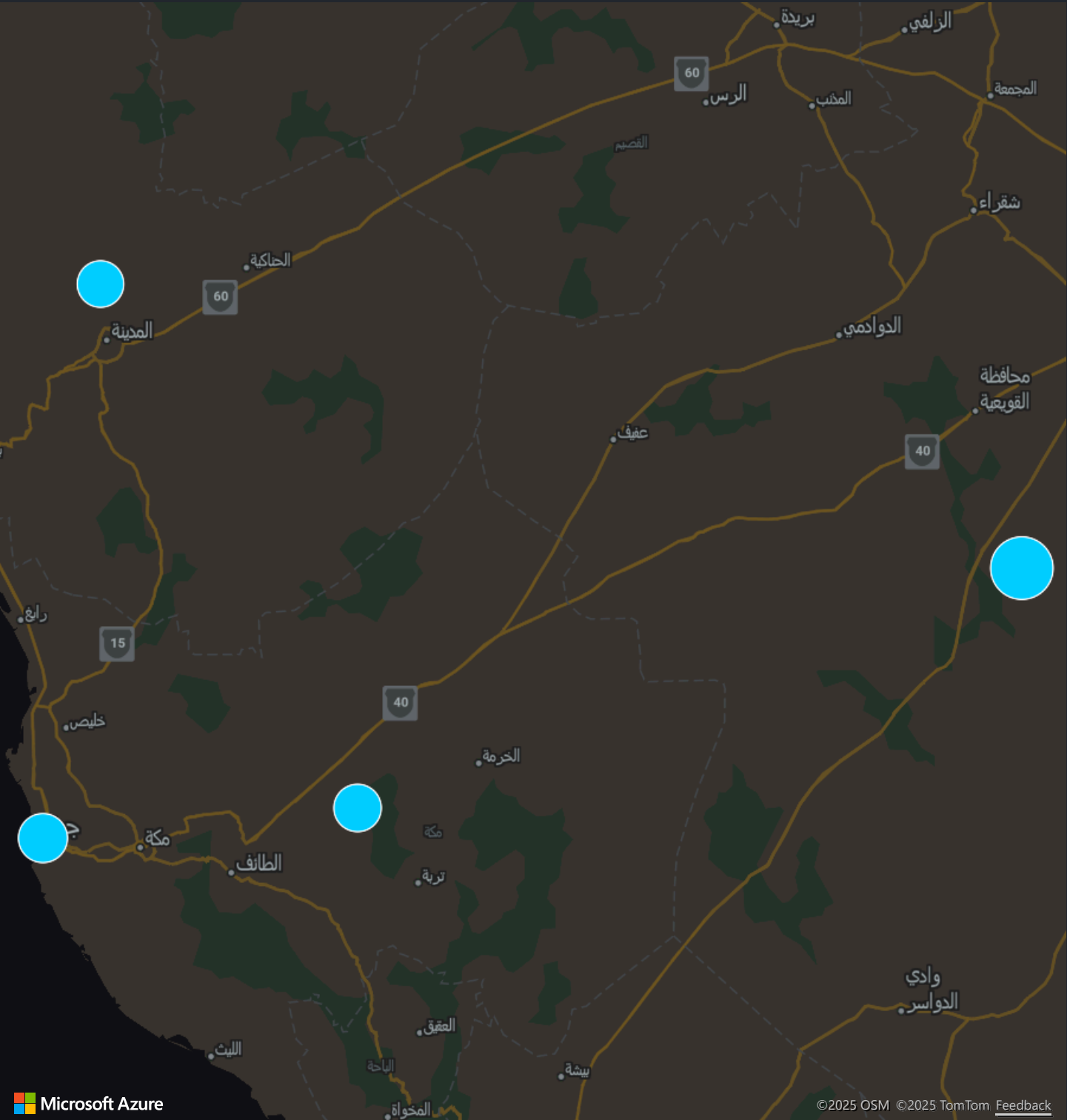
# Regional Performance & Geographic Insights

Select Year

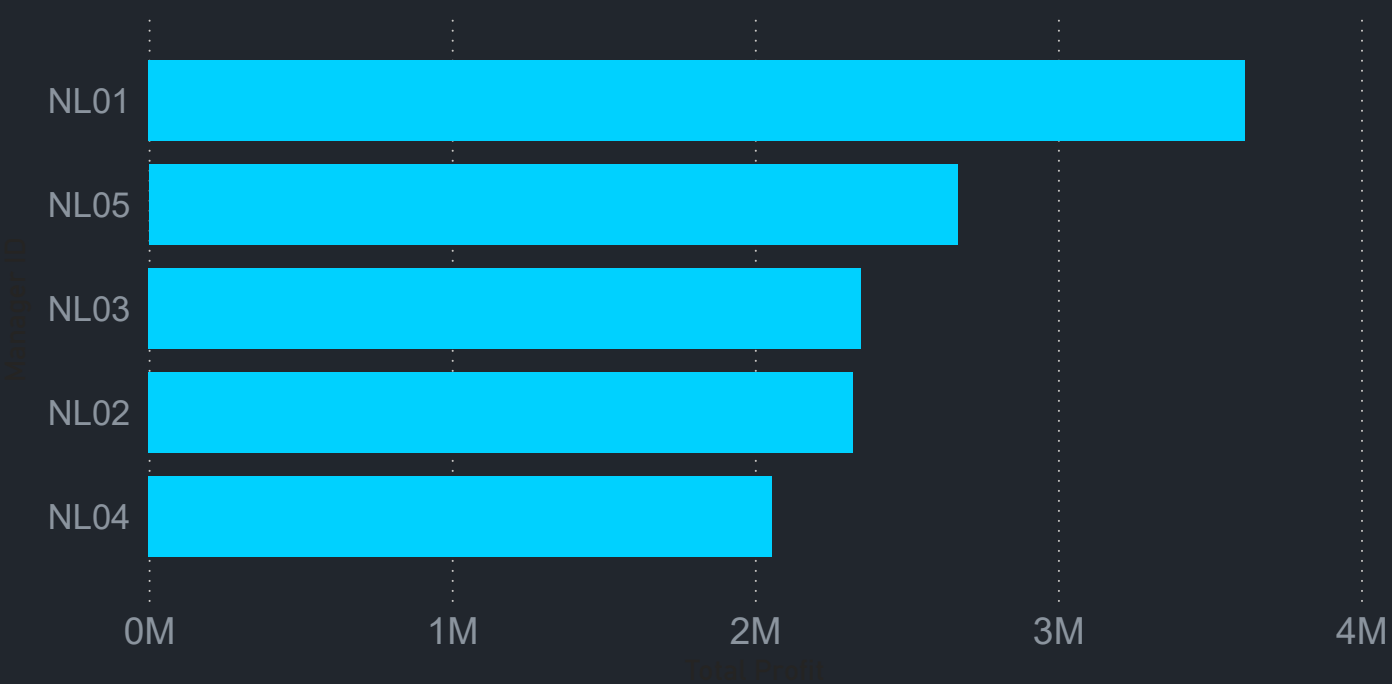
20212022



Global Revenue Distribution



Manager Sales Contribution Ranking



Sales Path & Hierarchical Breakdown

