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Project Report: Pharoah Car Detailing Website

Introduction:

The purpose of this project is to design and develop a website for Pharoah Car Detailing, a company that provides car detailing services. The website is intended to provide information about the company, its services, pricing, and special offers. The design of the website is intended to be visually appealing, user-friendly, and responsive across different devices.

Design:

The design of the website was based on several factors. First, I wanted to create a visually appealing website that would attract and retain visitors. To achieve this, I chose a color scheme that was bright, bold, and consistent across all pages. I also used high-quality images and videos to showcase the company's services and provide a more immersive experience for visitors.

Second, I wanted to make the website user-friendly and easy to navigate. To achieve this, I created a simple, intuitive navigation menu that allows visitors to quickly find the information they need. I also included clear calls to action throughout the website to encourage visitors to book services, redeem special offers, and leave reviews.

Research:

To prepare for the development of the website, I conducted extensive research on best practices for website design and development. I looked at several competitor websites to understand what works and what doesn't, and I looked back at what I have learned in this class and wanted to implement it in my website creation.

Challenges:

One of the biggest challenges I faced during the development of the website was ensuring that it was responsive across different devices. To overcome this, I used a combination of media queries and flexible grid layouts to ensure that the website looked and functioned well on everything from desktop computers to mobile phones.

Another challenge I faced was trying to implement all my ideas in the website, I wanted to learn more tools that can help me achieve my ideas some worked and some didn’t but I was able to still achieve my expectations with a longer route which led to stunning progress.

Application of Class Learnings:

The skills and techniques we learned in class were invaluable in the development of the Pharoah Car Detailing website. I used HTML, CSS, and JavaScript to build the website, and I applied principles of user-centered design to ensure that the website was user-friendly and easy to navigate.

Conclusion:

The development of the Pharoah Car Detailing website was a challenging but rewarding project. Through careful research, planning, and execution, we were able to create a visually appealing, user-friendly, and responsive website that effectively showcases the company's services and special offers. I applied the skills and techniques we learned in class to overcome challenges and produce a high-quality website that I am so proud to have created since it was about something that I liked and will use it in real life.