



ROSA
CARE

INTRODUCTION



ABOUT

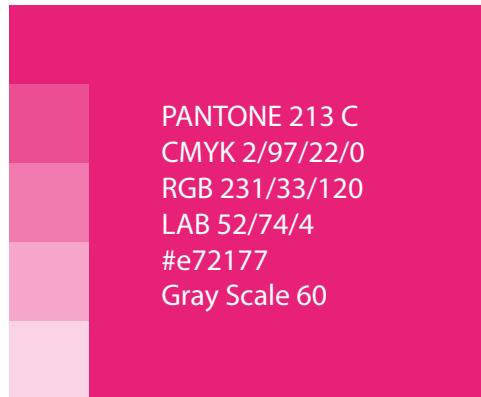
Rosa care is a Damascus-based brand in Syria that focuses on creating beauty products inspired by the traditional Damascena rose, a centuries-old symbol of beauty. The brand's core ingredients include premium Damascene rose oil and organic Rose Water derived from Rosa Damascena.







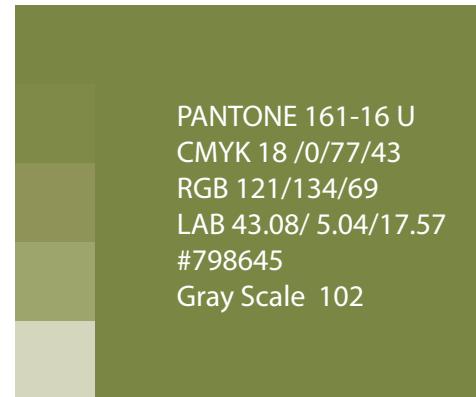
COLOR PALETTE



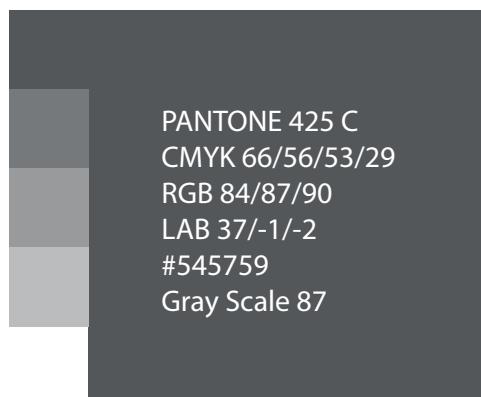
PANTONE 213 C
CMYK 2/97/22/0
RGB 231/33/120
LAB 52/74/4
#e72177
Gray Scale 60



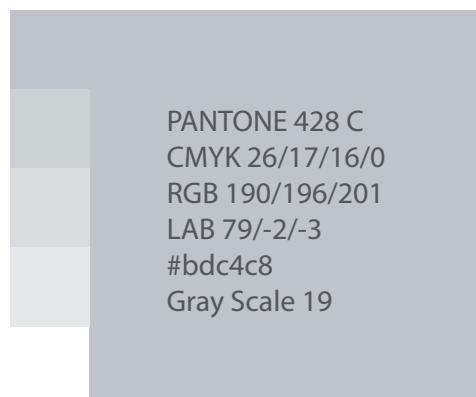
PANTONE 2602 C
CMYK 57/99/0/0
RGB 134/44/145
LAB 36/48/-38
#862b90
Gray Scale 75



PANTONE 161-16 U
CMYK 18 /0/77/43
RGB 121/134/69
LAB 43.08/ 5.04/17.57
#798645
Gray Scale 102



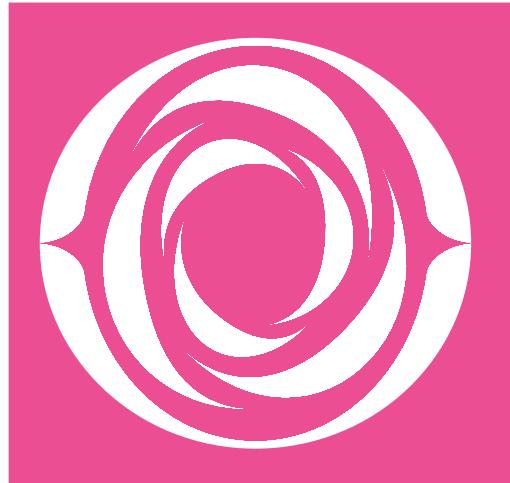
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RGB 84/87/90
LAB 37/-1/-2
#545759
Gray Scale 87



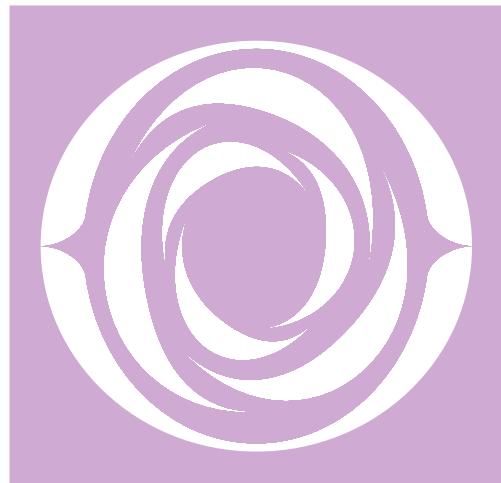
PANTONE 428 C
CMYK 26/17/16/0
RGB 190/196/201
LAB 79/-2/-3
#bdc4c8
Gray Scale 19



PANTONE 4525 C
CMYK 25/23/56/0
RGB 195/182/130
LAB 74/-1/28
#c2b582
Gray Scale 28



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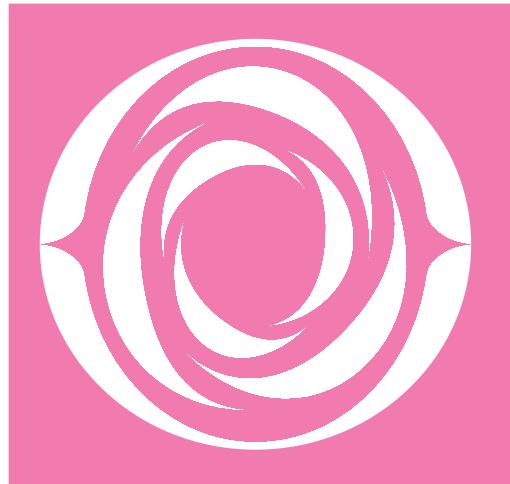


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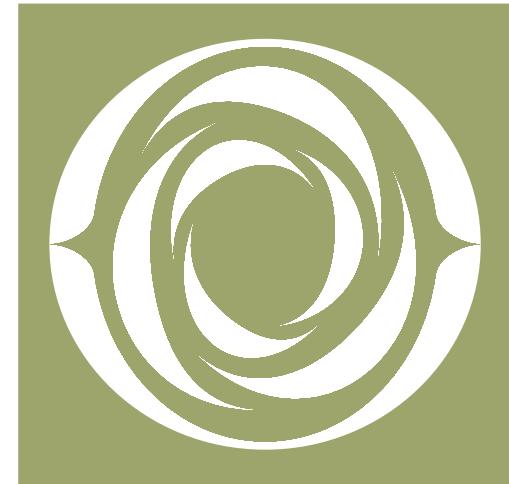




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FONTS

Alexandria

Thin , ExtraLight , Light , Regular, Medium , **SemiBold** , **Bold**

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz**

أ ب ت ث ج ح د ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ي
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Tasees

Bold

أ ب ت ث ج ح د ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ي

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ROSA
CARE

رسان
المطبع

ROSA **FROM** NATURE









THANK YOU

SHAIMAA ALHUSEIN