Daniella Rozenshtein

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EXPERIENCE

Project Manager
TopGum
09/2024 - 05/2025

- Led reimplementation of the Matics production monitoring system, focusing on data analysis, data quality, and expanding system usage
- Analyzed and visualized key KPIs (e.g., OTD) to support data-driven decision-making
- Managed cross-functional improvement projects related to production and inventory planning, in collaboration with multiple departments
- Translated operational needs into system and data requirements- including data modeling, business requirements gathering, and implementation
- Data analysis and use of operational systems to identify inefficiencies and support performance improvement
- Applied analytical and reporting skills to drive a data-centric approach across teams

Operational Excellence
Elbit Systems
08/2023 - 09/2024

- Monthly KPI analysis execution for operational improvement
- Design and implementation of an ERP-based tool management system for production lines
- Dashboard characterization and creation in Qlik Sense for operational insights and decision-making.
- Developed and delivered data-driven presentations and process visualizations
- Designing and implementing SharePoint environments for effective knowledge and productivity management

Shift Supervisor
Bezeq Online - Ministry of Health & Israel Railways
04/2020 - 10/2022

Supervised approximately 400 service representatives across four nationwide call centers, including remote teams. Managed daily operations and led data-driven service optimization and troubleshooting.

Military Service
IDF
08/2015 - 08/2018

Managed inventory in SAP and performed technical maintenance of communication equipment in armored vehicles. Completed one year of career service. President's Award for Excellence (2017).

SUMMARY

Industrial Engineering and Management engineer with a strong orientation toward data analysis, information systems, and process improvement. Experienced in working with systems from requirements gathering through data modeling, analysis, and visualization, to supporting business decisions. Skilled in identifying gaps, defining needs, and leveraging data to drive performance. Seeking roles at the intersection of data, systems, and project management.

SKILLS

Office 365

Qlik Sense

MS.Project

Priority

SAP

Matics

Python

SQL

LANGUAGES

English	Intermediate
Russian	Intermediate
Hebrew	Native

EDUCATION

Manufacturers Association of Israel
2025 -
Lean Management (OPEX) Course

Industrial Engineering- Info. Systems
Shamoon College of Engineering, Beer Sheva
10/2020 - 09/2024
B.Sc., Graduated with Honors