

# Eyan Szaszko

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Currently Located in Pittsburgh, PA

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## Work Experience

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Marketing and Multimedia Designer, Westcom Wireless:

Jan 2023 – Apr 2023

- Complete all advertising, including social media, brochures, display signs, videos, website changes and all other advertising related to the growth of Westcom
  - Maintain an ongoing social media presence in accordance with promoting the Westcom Wireless brand
  - Locate trade shows, clinics, or other venues potential contracts may use
  - Extra assistance as need in answering the phone, inventory, shipping, etc
  - Develop new marketing design and brand standards
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Contract Graphic Designer, Interactive Services:

Jun 2022 – Jan 2023

- Create and oversee photography and videography projects, including shooting, editing, and archiving photographs and video
  - Operate various production equipment and software including camera, audio, and lighting equipment for studio productions, product demonstrations and webinars
  - Create graphics for advertisements, catalogs, events, flyers, and newsletters
  - Expanded into accepting responsibilities responsible for payroll
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Multimedia Designer, 3B Scientific:

Jun 2021 - Jun 2022

- Create and oversee photography and videography projects, including shooting, editing, and archiving photographs and video
  - Operate various production equipment and software including camera, audio, and lighting equipment for studio productions, product demonstrations and webinars
  - Create graphics for advertisements, catalogs, events, flyers, and newsletters
  - Collaborate to maintain consistent branding and graphic identity standards
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Video Editor, Swoop Television Productions:

Sept 2018 - Mar 2020

- Collaborated with production stakeholders to edit and publish broadcasts
- Edited raw video clips into an assembled product for presentation
- Prepped and published programs for broadcast on local television stations
- Maintained organization of graphic servers

## Work Experience (EXT.)

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Graphic Design Intern, The BREM foundation: May 2020 - Aug 2020

- Drafted marketing and graphic images for social media, digital media and print
- Organized digital assets library including photos, videos, logos, and files
- Developed marketing material for online seminars attended by 400 people
- Maintain website copy, JavaScript and graphics through SquareSpace

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Graphic Designer, Center for Media Production and Research: Nov 2017 - May 2018

- Outlined capabilities and planned design projects with numerous clients
- Designed a 50-page document for Pennsylvania's Board of Education
- Worked with clients to review draft products and publication feedback

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## Education

B.S. in Comm Media Production – Indiana University of Pennsylvania: Sept 2017 - May 2021

- 3.85 GPA – Summa Cum Laude
- Expert in Adobe After Effects, Premiere, Photoshop, InDesign, Acrobat and Illustrator
- Proficient in SquareSpace, Hubspot, Wix, Figma, Canva, Blender
- Proficient in Windows OS, Microsoft Visual Studio, HTML, CSS, Java, Javascript

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## Affiliations and Honors

- General Scholar – Robert E Cook Honors College: 2017-2021
- President, Student Film Association: 2019-2021
- Information Technology Senator, Student Government: 2017-2019
- Golden Macguffin Winner – Awarded by Dr. Jim Lenze: 2017
- Managed and produced a GoFundMe campaign for the 2021 Haiti Earthquake 2021

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## About Me

Hello, my name is Eyan Szaszko. I am a multimedia design specialist currently living in Pittsburgh, PA. I've applied my expertise in graphic design, VFX, 3D computer graphics, front-end web development, and video editing to a wide range of projects such as my [online portfolio](#) which I've coded entirely myself! My experience and background allows me to quickly understand the full scope of what's required to complete a project. In my spare time I enjoy baking, playing bass guitar, and playing video games.