



# **Static Websites The Final Frontier**

Juho Vepsäläinen





UNDER  
CONSTRUCTION





UNDER  
CONSTRUCTION



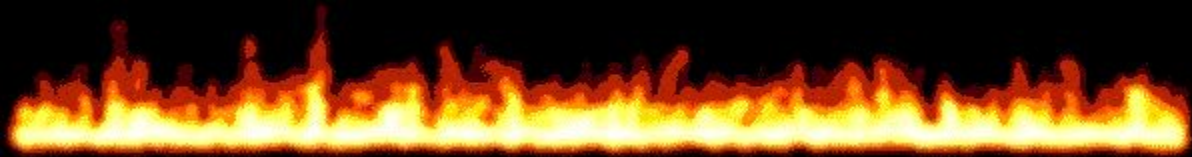


# Juho's homepage





**Juho's homepage!**





# Juho's homepage!



This page is  
best viewed with:

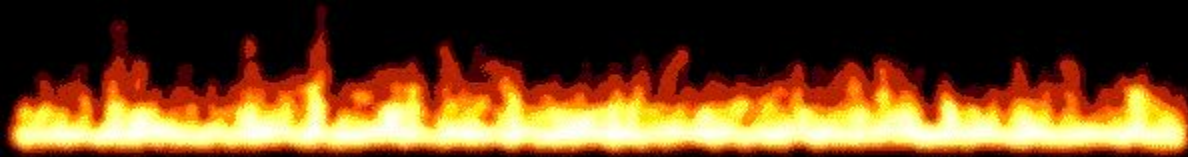




# Juho's homepage!



## UNDER CONSTRUCTION



Best Viewed In:



chrome



[juhoshomepage.com](http://juhoshomepage.com)



**What**

# What

## Static site

- Atomic
- Simple to host
- Small attack surface
- Developer friendly

## CMS

- Dynamic
- Complex to host
- Larger attack surface
- User friendly (UI)

# staticSites++

- Not so black and white
- Static sites approach CMSs
- UIs for users against data
- Regenerate site as data changes
- Auth, DB through third parties (proxy, add on top of static site)



**Why**



# Simple

Or as complex as you like



# Predictable

Immutable, no side effects  
through a database





# Scalable

Immutable scales as there's no  
state to share



# Secure

No need to watch out for CMS updates as long as your static server is safe

# Optimizable

A good generator can implement  
modern web development  
patterns (PWA, ...) for you



# Composable

Goes well with the current  
approaches (React, Vue, ...)



**Pitfalls**



# Massive sites

Massive sites can be expensive  
to re-generate

# Dynamic functionality

Cannot replace a CMS in all use cases (in more than you think)



**Future**



The background is black with several colored geometric shapes. On the left, there is a vertical purple bar and a blue rounded rectangle. Below the main title, there is a horizontal bar composed of four segments: blue, purple, yellow, and red. On the right side, there is a red rounded rectangle and a yellow vertical bar at the bottom right.

# Smarter site generators

Closer to CMS while providing a  
great developer experience (DX)



# AI and machine learning

You have to mention AI to be  
trendy, right?

# Blockchain

Spoiler: Git implements a  
blockchain so your static site  
might already use one

# Credits

Under construction [\[1\]](#)

Gifs [\[1\]](#) [\[2\]](#) [\[3\]](#)

Chrome [\[1\]](#)

Jason Whittaker (BY-NC-SA) [\[1\]](#) [\[2\]](#) [\[3\]](#)

x-ray delta one (BY-NC-SA) [\[1\]](#) [\[2\]](#)

kreg.steppe (BY-SA) [\[1\]](#)

Juho Vepsäläinen

[@bebraw](#)

[SurviveJS](#) - JavaScript consulting and training



# How to Develop Sites in 2018?

1. npm install currently-hyped-tech
2. Wait it to install 500 MB of dependencies
3. ???
4. Profit

# How to Develop Sites in 2081?

1. You tell Siri to develop a site for you



**React Finland**