

ZARA MARTINEZ

Marketing Professional

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SUMMARY

Experienced Marketing professional with 10+ years of expertise in developing and implementing solutions.

SKILLS

- ? Java, C#, MATLAB
- ? Perl, CSS3, FastAPI
- ? Django, Node.js, React
- ? SQL Server, Oracle, Prometheus
- ? Azure, New Relic, Linux
- ? JIRA, Postman, Confluence
- ? Eclipse, Problem Solving, Negotiation
- ? Presentation, Time Management, Team Leadership
- ? Communication

EXPERIENCE

Senior Marketing Professional | HealthTech Systems | 2024-Present

- Collaborated with stakeholders to define project requirements
- Collaborated with stakeholders to define project requirements
- Implemented best practices and standard operating procedures

Marketing Expert | FinTech Dynamics | 2021-2024

- Mentored junior team members and conducted knowledge sharing sessions
- Managed complex marketing projects from conception to delivery
- Managed complex marketing projects from conception to delivery

EDUCATION

Bachelor of Science in Marketing

University of Technology | 2010-2014

CERTIFICATIONS

- Professional Marketing Certification
- JavaScript Developer Certification
- Kubernetes Professional