



EYESEEK

NOVEMBER 2022

# *Eyeseeek Funding*

pitch deck





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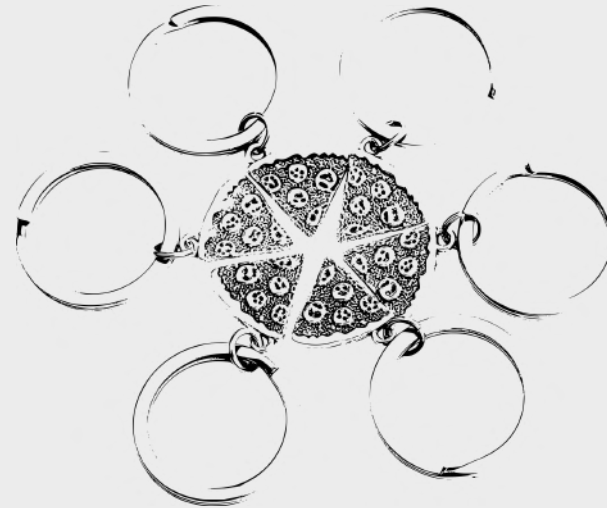
03 Tech

# Problems to solve



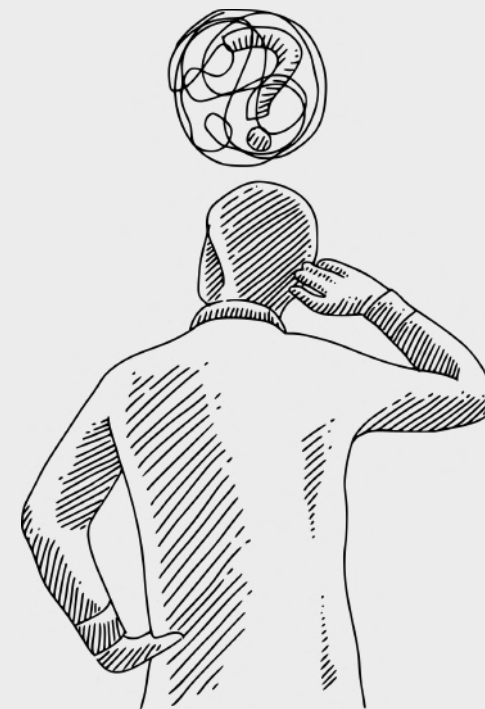
## BRIDGING REAL WORLD

Unability of current web3 use cases to connect traditional activities in its economy.



## SEPARATION

Decentralized nature of the crypto space leads into severance of ideas, talent, liquidity and effectiveness.



## EMPTY PROMISES

Traditional crowdfunding projects relies on promises which could not be fulfilled. Digital value coming from backing rewards cannot be guaranteed.



## MAINTENANCE

Kickstarter has 750 employees to develop, maintain and support its product. Leading to 5% and more platform fee.

# Features

## BLOCKCHAIN CROWDFUNDING KICKSTARTER ON STEROIDS



- 01 Fund promising startup projects across **any industry**
- 02 **Multicurrency** funding (USDT, USDC, DAI)
- 03 **Multichain** availability (Polygon, Fantom, BNB chain)
- 04 Only **1% platform fee** from successful projects  
(Kickstarter 5% and more )

The screenshot displays the 'Seek Funding' website interface. At the top, the logo 'Seek Funding' is on the left, and a progress bar with five steps is in the center: 'Categorize' (active), 'Tell story', 'Set goals', 'Offer rewards', and 'Create project'. On the right is a large illustration of an eye with a dollar sign in the iris. Below the header, the section 'Define your story' contains a form with three main input areas: 'Project title' with the value 'Eyeseek.org' and a 60/60 character limit; 'Short desceiption' (note the typo) with a text area containing 'This project helps to unite people' and a bulleted list of features, with a 135/135 character limit; and 'Location' with the value 'Prague, Czech Republic'. A prompt 'Give people reason why to invest in your project.' is located below the description field.

Seek Funding

Categorize Tell story Set goals Offer rewards Create project

Define your story

Project title Eyeseek.org 60/60

Project title will help people find your project

Short desceiption This project helps to unite people

- Gamifies day-to-day activities
- 100% of value is returned to user
- Support blockchain ecosystem development

135/135

Give people reason why to invest in your project.

Location Prague, Czech Republic

# Features

## MICROFUNDS

QUADRATIC FUNDING + DONATIONS = MICROFUNDS

01

Introduction of **game theory** in the crowdfunding industry

02

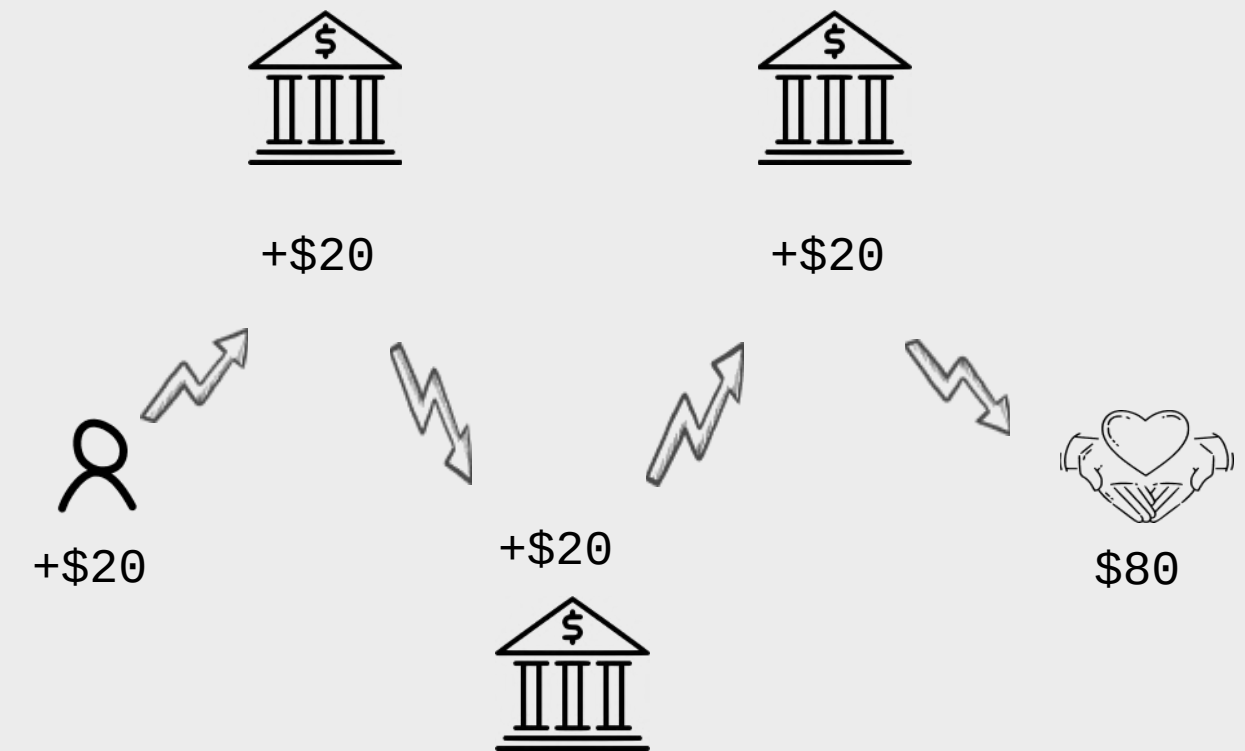
Each time any backer donates, same amount is charged from all deployed microfunds

03

With 3 deployed microfunds, **\$20 donate causes impact of \$80** increase in crowdfunded project balance.

04

**Anyone can choose strategy**, you can directly donate, or deploy a microfund...or combined and do both on one click!





# Features

## MONEY STREAMING

### STREAM CRYPTOCURRENCY TO EXISTING PROJECTS

01 Ideal for funding **existing common good** or **open-source** projects

02 Support only active creators you are satisfied with

03 **Automate** your **streams**. If project does not deliver, simply stop the money flowing

04 **0% fee money streaming**



Open-source

CMS

Fully customizable open-source headless CMS, free forever!

1,000,085 USDC

Streamed balance

0x0895...b2bE

Receiver

+ 15,045 USDC/mo

Current inflow

151

days active



Start stream

# Features

## TOKEN REWARDS

### ERC20 AND ERC1155 CROWDFUNDING REWARDS

01

Don't offer just promises, incentivize crowdfunding project with **ERC20** tokens or **ERC1155** NFTs

02

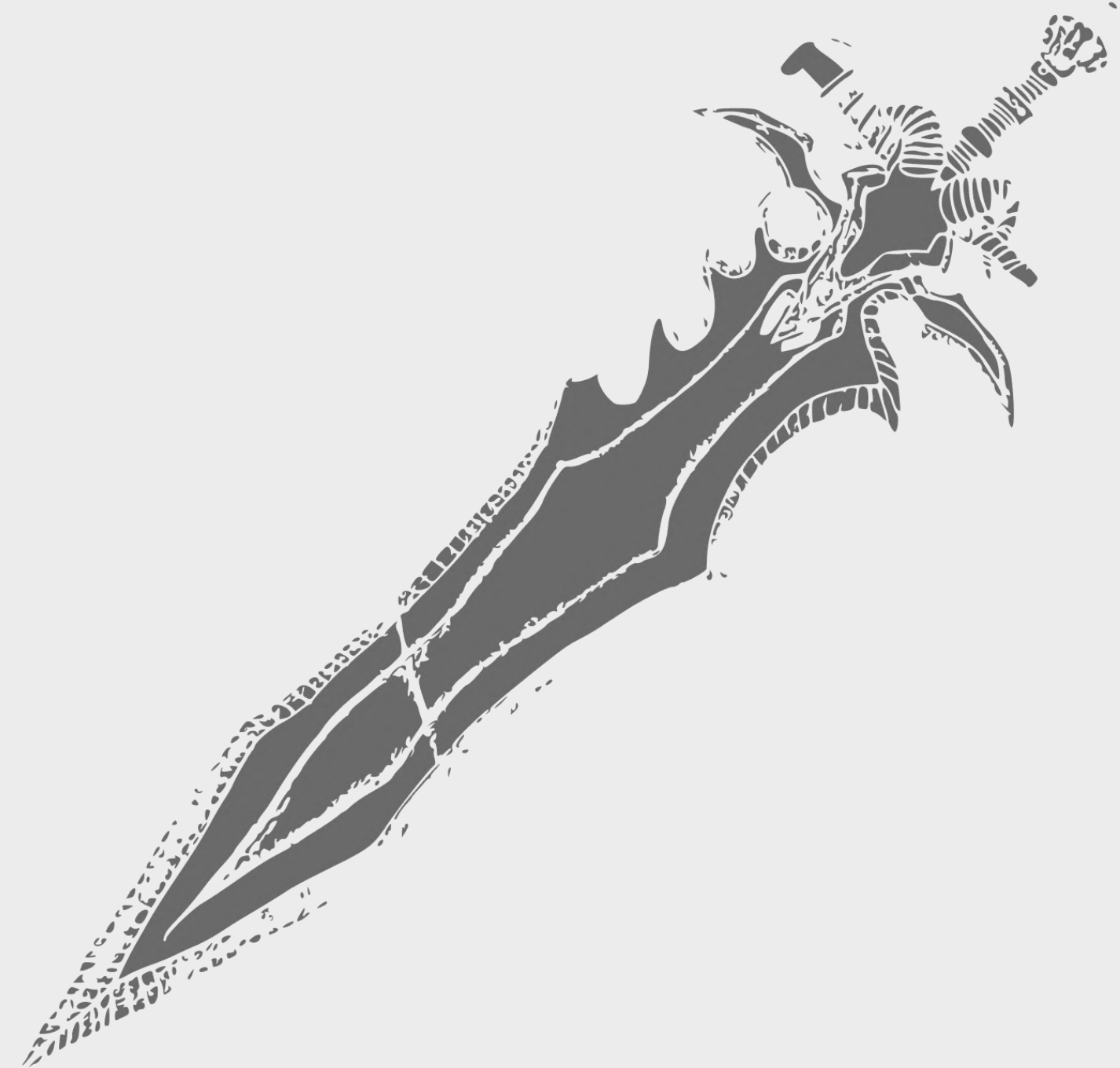
**ERC20s** are **proportionally rewarded** to all project backers

03

NFTs could be offered for limited campaigns, ideal for **gaming items** or **NFT collections**

04

All **guaranteed** automatically by a **smart contract**



# Powered by

BLOCKCHAIN TECHNOLOGIES TO CONQUER THE WORLD OF CROWDFUNDING

## MORALIS

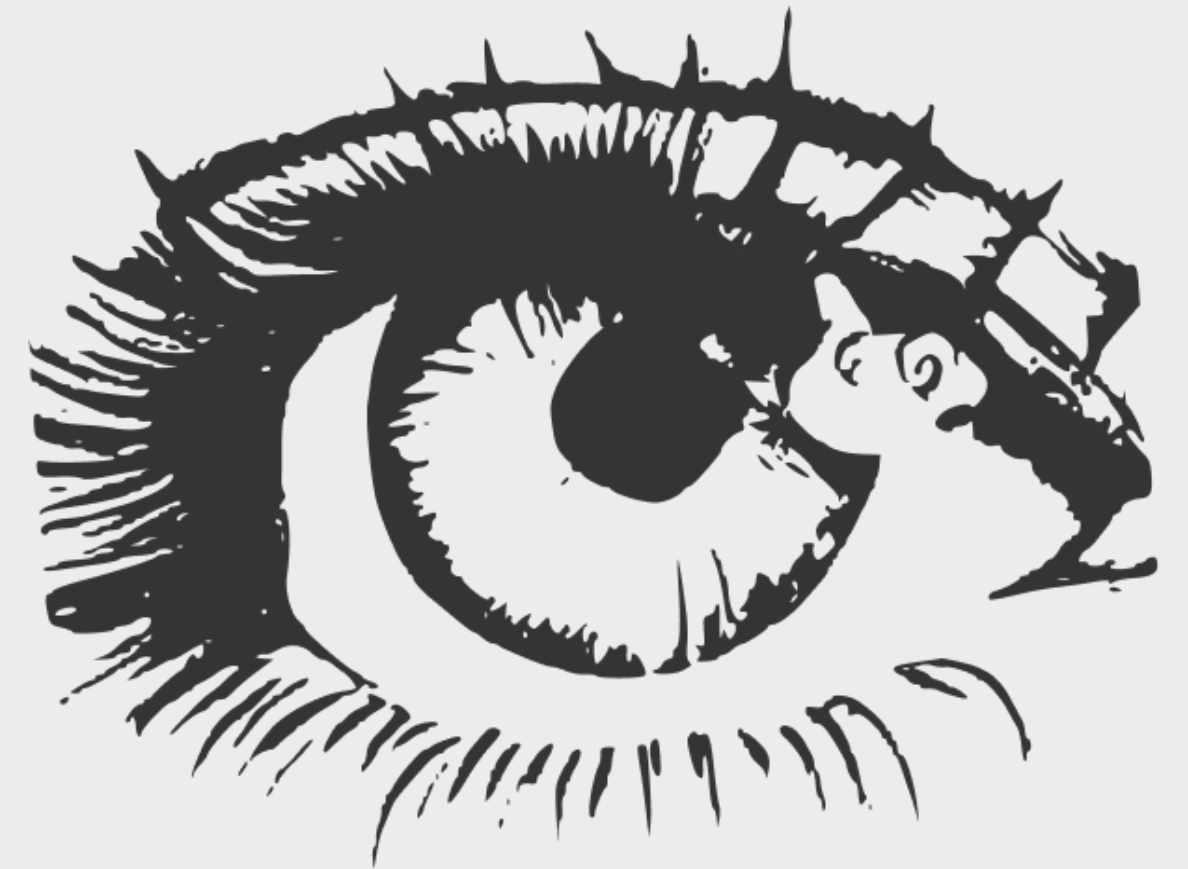


*Using Moralis as a bridge between Web2 and Web3 to build blockchain app with web2 user experience*

## EVM BLOCKCHAINS



*Available at top smart contract platforms in the industry in terms of performance, usage and technology advancements*





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PROJECT

[Github repository](#)

SOCIALS

[Discord](#)

