

Selwyn Ezekhiel Paras

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SUMMARY

Innovative Web Developer with 4 years of experience specializing in Python and Django frameworks. Successfully developed parking space analysis applications using TensorFlow, e-commerce platforms like Cacaolavezares.com, and business solutions such as POS and inventory systems. Eager to leverage skills in Python, JavaScript, and SQL to deliver impactful web solutions and enhance user engagement.

EXPERIENCE

Web Developer

Freelance (Self employed)

January 2017 – July 2018

- I developed a lot of projects by freelancing, Some of which are made in python using the django framework with tensorflow that analyzes parking spaces and transmit it to the mobile devices of the drivers. I've also created a ecommerce website named Cacaolavezares.com and still continues to accept small projects on my free time.
- Created Applications for local businesses such as Point of sale system and inventory management system.

Web Developer

Woebisoft Innovative Solutions

February 2018 – April 2020

- Along side with universal vision, As a Freelance web developer for a company which out source customer and handed me the job.
- I learned a lot working with them and other programmers working on projects.
- Created Ecommerce website for a local company.

Search Engine Optimization Specialist

Majorel

2022-2023

- As a Search engine optimization support and specialist for Microsoft Advertising which helps new advertisers optimize their account for maximum conversions and reach of customer.
- I also improved the system by automating the noting process incase the customer reached back on a different advocate they will know what went through on the past issue.
- I Achieved above passing metrics since the day I got hired which gave me incentives.
- Achieved a 25% increase in client conversion rates by implementing strategic keyword targeting and optimizing ad campaigns through data-driven insights for Microsoft Advertising clients.

Web Developer

market role asia pacific inc

2023-2023

- As a lead web developer for a marketing company.
- I'm assigned to create a rmtmp server and run it on a vps could server on a docker container also deployed kubernetes for load balancing also deployed on the same cloud webhosting a websocket server specifically php laravel websockets for live chat implementation on the live streaming website.
- I'm also the web developer and SEO specialist for the news website of the company Golasa.co.com and Futbolfantastico.com which reached 1.1k organic traffic within 1 month of my employment and I developed it using wordpress I also developed Plugins for our website due to the niche conten.
- Devised a scalable RTMP server in Docker containers and implemented Kubernetes for load balancing on VPS cloud servers, enhancing the live streaming capabilities for Nacomex.com; simultaneously deployed a Laravel WebSocket server for real-time chat, enabling interactive user engagement.

Software Engineer

Offsure/Webit

November 2024 – Present

- Developed and implemented a scalable API integration that streamlined real estate listing management, enhancing data retrieval speed by 30% and reducing operational overhead for client companies.
- Helped and Developed Additional features for existing websites as per Client's Instructions.
- Updated Websites and Code Reviewed Peers to align code for readability and scaling.

EDUCATION

Tarlac State University • 2019-2022 (BS Computer Science)

AMA Computer College • 2017-2019 (Senior High)

Technical Vocational Course NCII

ICT Colleges • 2017-2019

SKILLS

- **Web Development:** Python (Django, TensorFlow), PHP (Laravel), JavaScript, HTML, CSS, WordPress, React.js
- **API & Backend:** RESTful APIs, PostgreSQL, MySQL, API Integration

- **Cloud & Deployment:** Docker, Kubernetes, AWS, VPS Hosting
 - **SEO & Analytics:** SEO strategy, Google Analytics, SEMrush, Ahrefs
 - **Real-Time Communication:** WebSockets, RTMP, Laravel for live streaming and chat
 - **Automation & Optimization:** Task automation, API speed enhancements, performance optimization
 - **Soft Skills:** Client relations, project management, team collaboration, mentoring
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