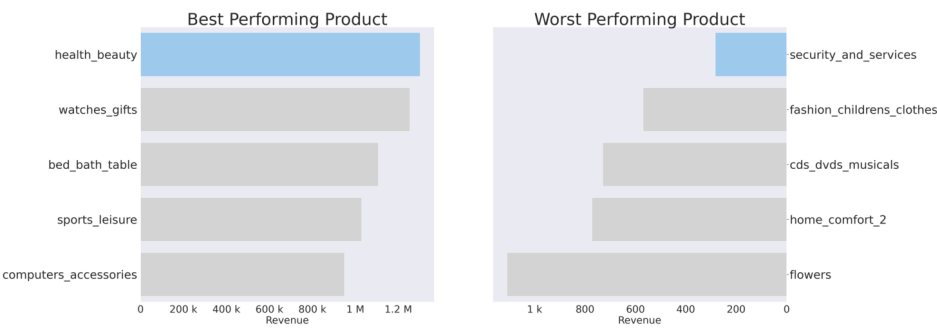


E-Commerce Public Dashboard

Best & Worst Product Revenue



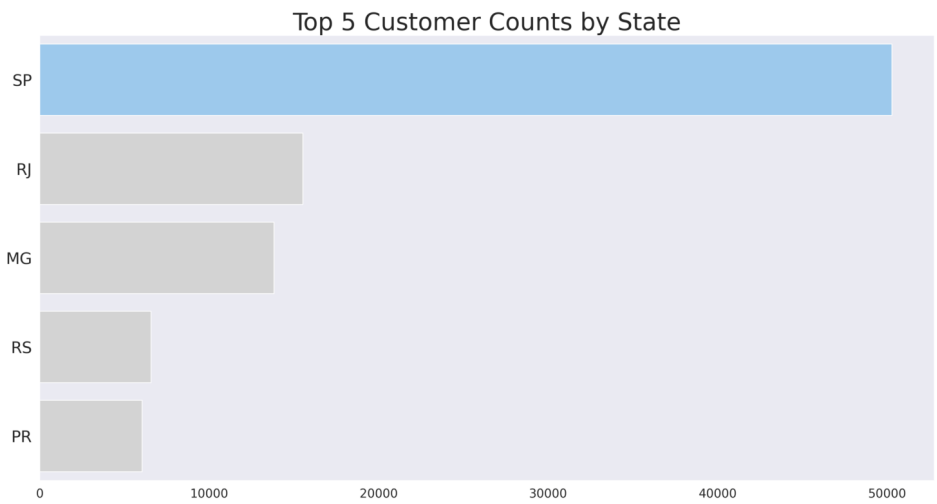
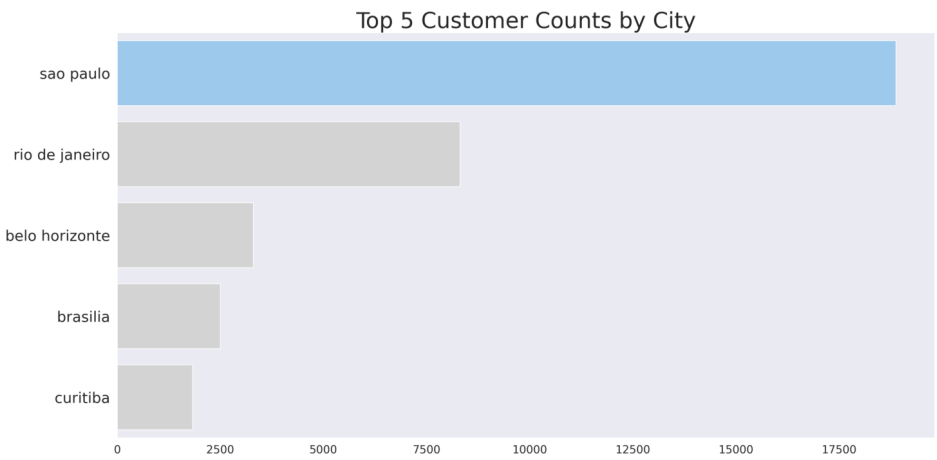
Transaction Volumes by City & State

Total Order On Time

108118

Total Order Late

11025



Best Customer Based on RFM Parameters

Average Recency (days)

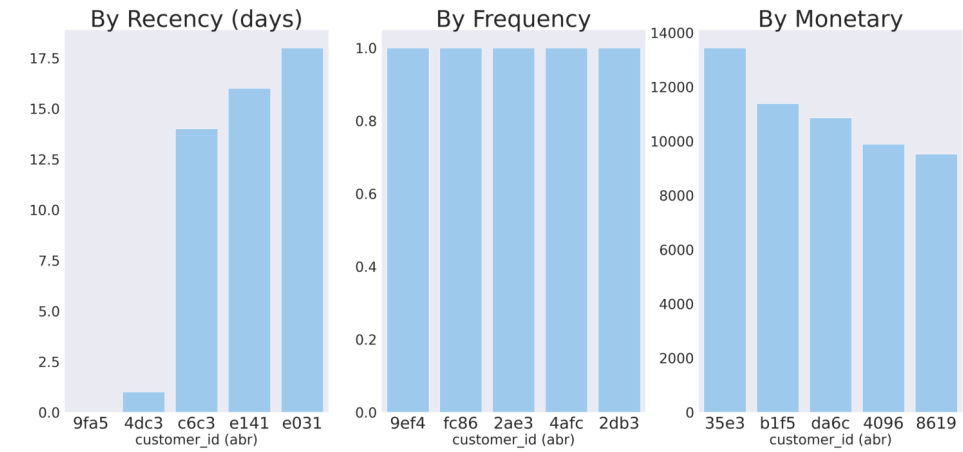
290.3

Average Frequency

1.0

Average Monetary

BRL143,54



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