



# PIZZA SALES REPORT

Jan - Dec 2015

Pizza Category



1/1/2015



12/31/2015



All



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on **Thursday, Friday, and Saturday**.

### MONTHLY

**July** has the **most** orders followed by **May** and then **January**.

## SALES PERFORMANCE

### CATEGORY

**Classic** category contributes to **maximum sales and total pizzas sold**.

### SIZE

**Large** size pizzas contribute to **maximum sales**.



978.48K

Total Revenue



45.83

Avg Order Value



21350

Total Orders



59312

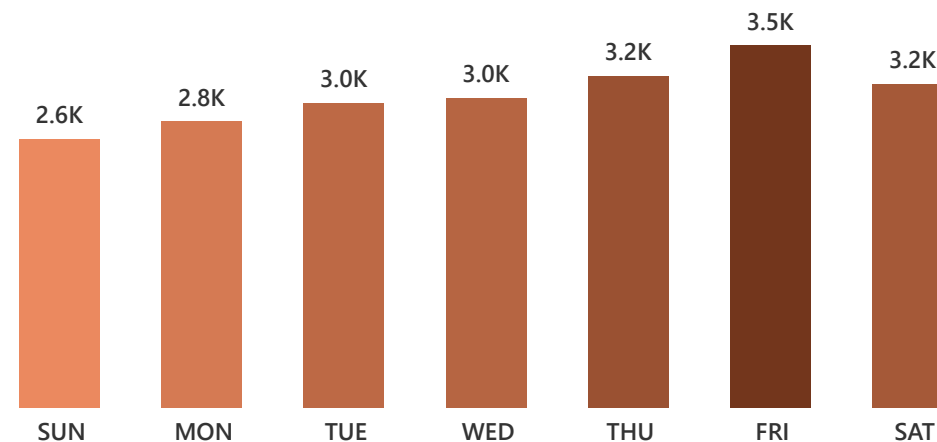
Total Pizzas Sold



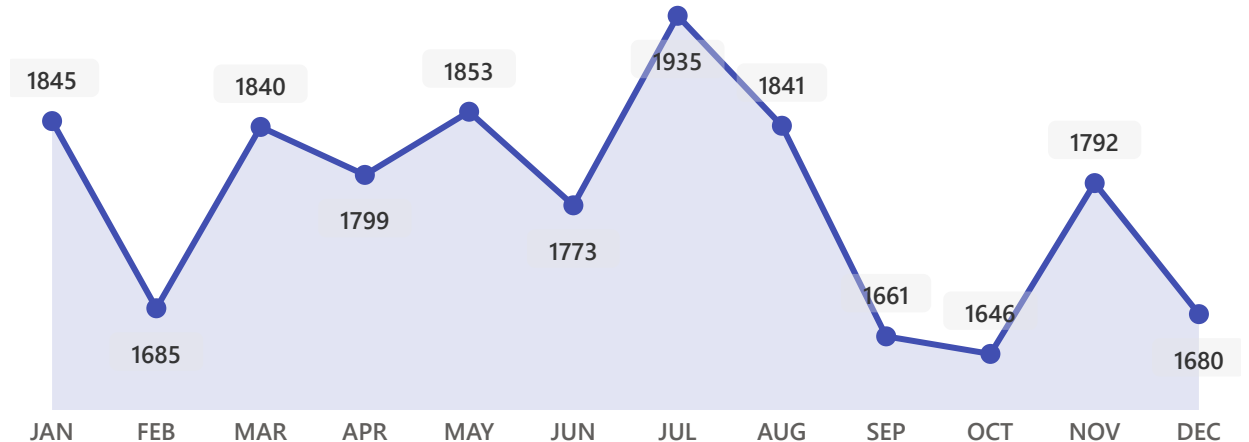
2.78

Avg Pizzas Per Order

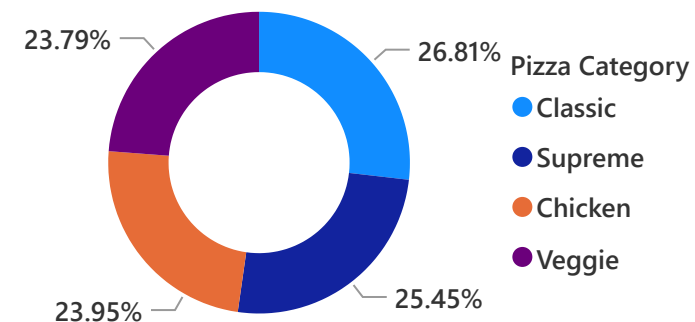
### Daily Trend for Total Orders



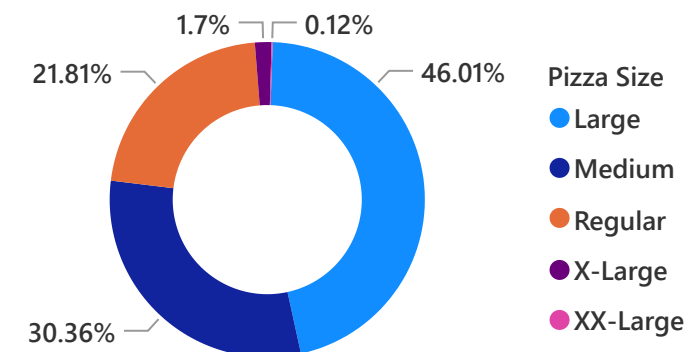
### Monthly Trend for Total Orders



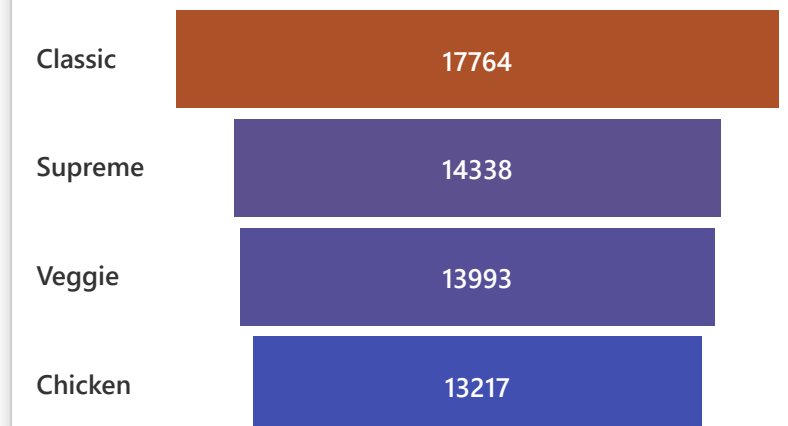
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken and Barbecue Chicken pizzas led in **Total Revenue**.

### QUANTITY

The Barbecue Chicken and Pepperoni pizzas were first in **quantity sold**.

### TOTAL ORDERS

The Classic Deluxe pizza leads in **Total Orders** too.

## WORST SELLERS

### REVENUE

The Brie Carre pizza is the worst performer in **Total Revenue**.

### QUANTITY

The Brie Carre pizza came last in **quantity sold**.

### TOTAL ORDERS

The Brie Carre pizza is bottom in **Total Orders**.



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Total Orders



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Total Pizzas Sold



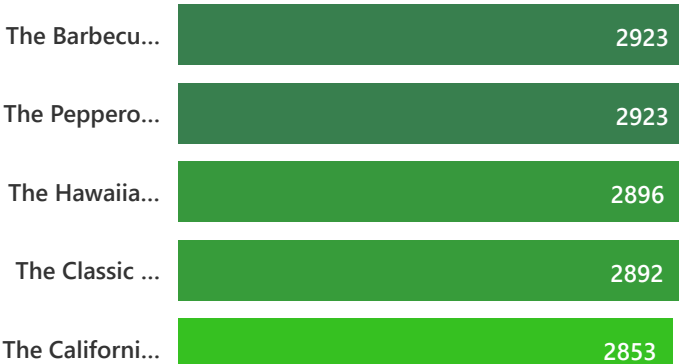
2.78

Avg Pizzas Per Order

### Top 5 Pizzas by Revenue



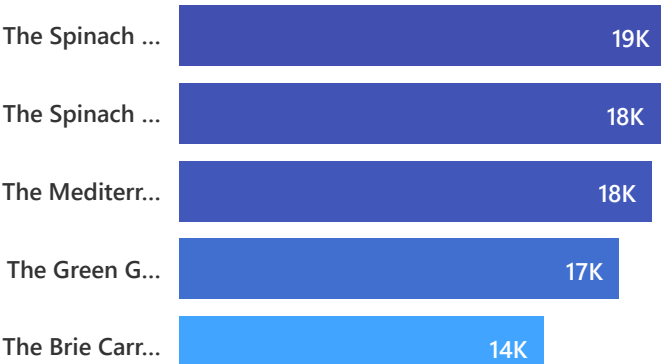
### Top 5 Pizzas by Quantity



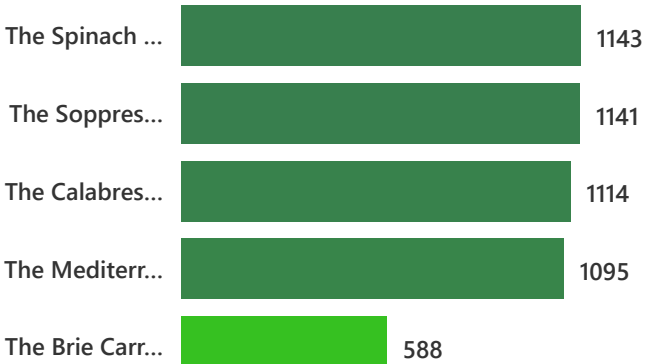
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

