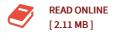




## Advisors Gettin' Savvy!: Student Leadership & Social Media (Paperback)

By Wendy Byrd

Createspace Independent Publishing Platform, United States, 2013. Paperback. Condition: New. Language: English. Brand new Book. Social media has profoundly changed the way people interact and communicate with each other. Technology evolves almost daily, making it difficult to keep up with all the advances. This is not a problem rather than an opportunity. An opportunity to pick out the best principles of leadership and integrate them with technology and marketing strategies to produce greater results. This book offers simple, easy to follow ideas that student leaders can use to increase student engagement on school campuses. Not only that but the learning that will take place through use of these practical experiences will lead to transferable skills that students can use in the real world. This tiny handbook is a tool of particular interest to student leader advisors at universities, colleges, community colleges, K-12 schools, profit and non-profit agencies who have limited knowledge of social media. It will enhance your leadership capabilities by showing you how to incorporate successful business strategies into your daily routine. The end result will be a wellengaged campus climate within a modern community. You will be working smarter, not harder in expanding your range and connecting with...



## Reviews

An exceptional pdf and the typeface utilized was fascinating to read through. It can be writter in straightforward words and phrases instead of confusing. I am just quickly could possibly get a delight of looking at a written ebook.

-- Prof. Arlie Bogan

It in a single of the best book. This is for those who statte there had not been a well worth reading through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dr. Barney Robel Jr.