



# Sales Dashboard

High-level Insights into Sales Performance (2021 - 2022)

Delivery Country

Coupon Code

SKU

Buyer

Select date range

Sales Revenue(\$)

2,068

Avg. Item Price(\$)

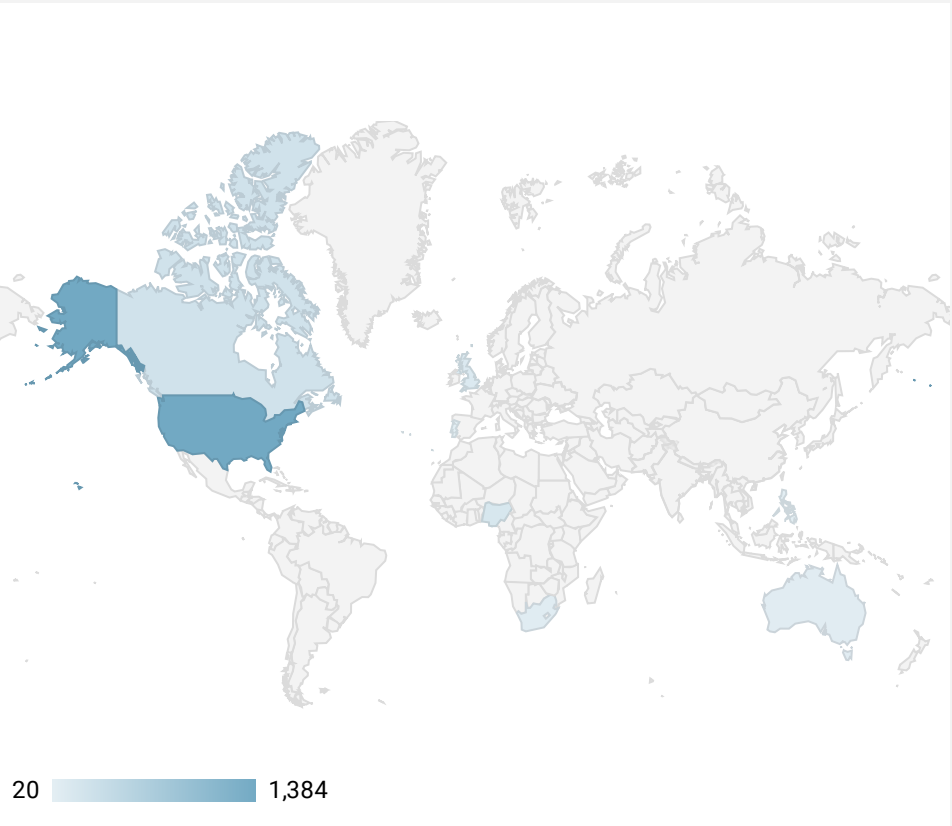
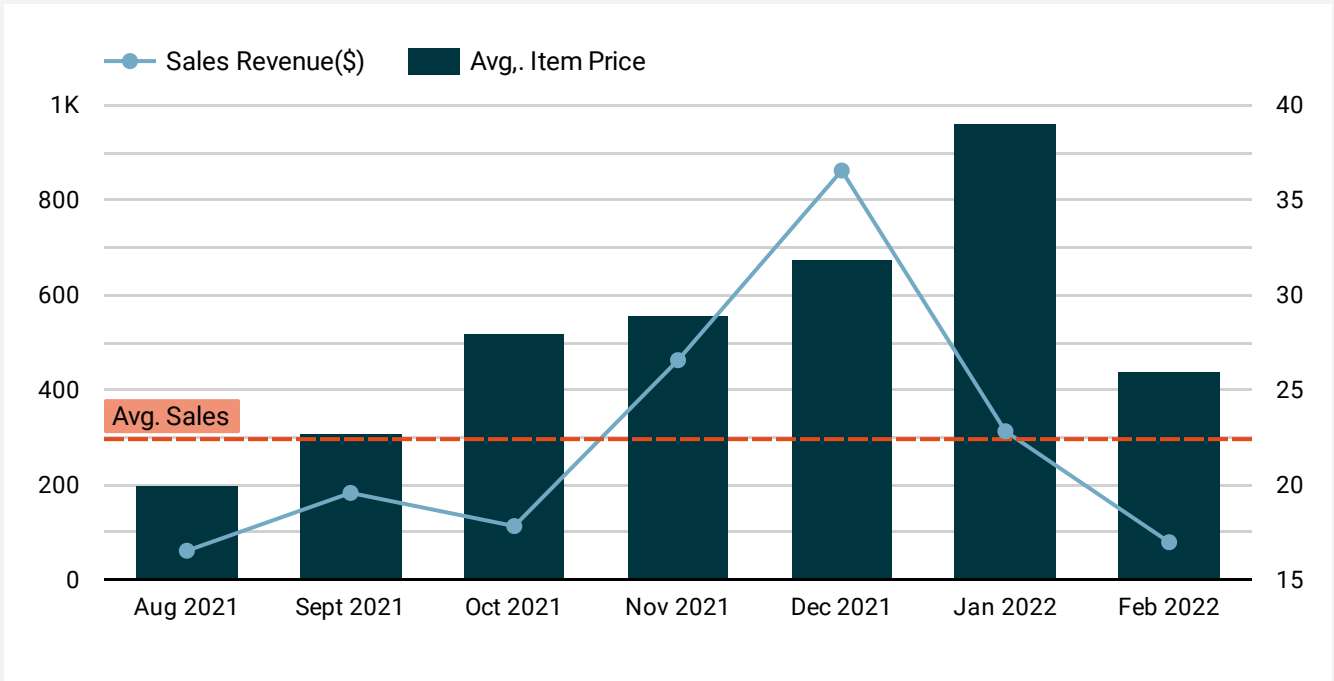
29.97

Total Item Sold

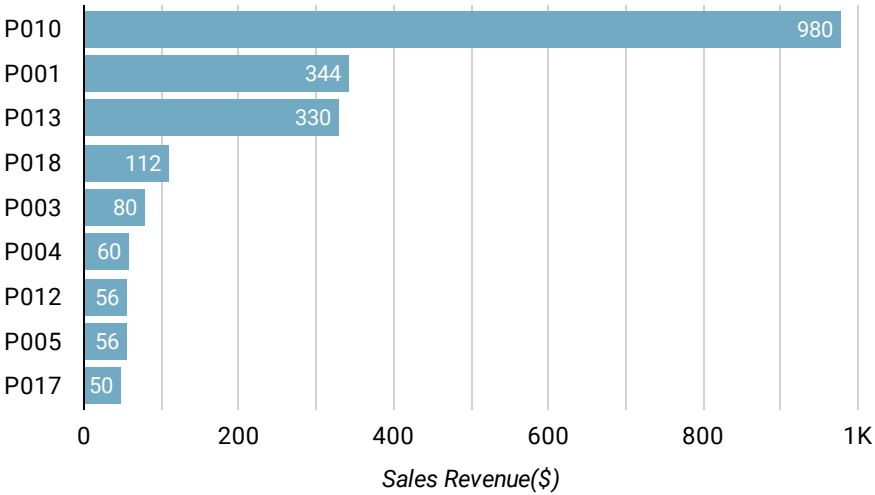
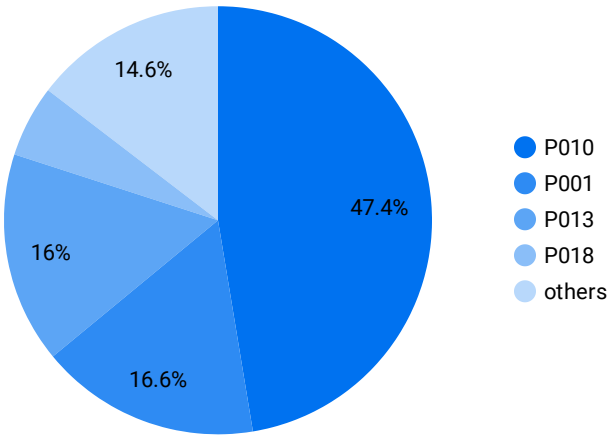
69

Buyer

29



## PRODUCT INSIGHTS



## CAMPAIGN INSIGHTS

	Promo Code (Cleaned)	Sales Revenue(\$)	Discount Amount	Buyer
1.	null	1.7K	0.0	28
2.	CYBER2021	224	56.0	8
3.	SALE111121	70	17.5	2
4.	FLASH20	60	12.0	2
5.	SALE01	20	4.0	1
6.	OPENINGSALE08082021	20	4.0	1