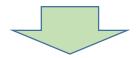
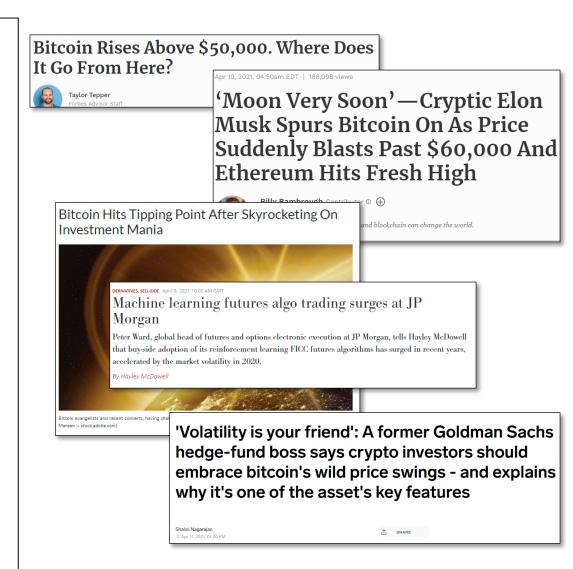


Research Question

- <u>Situation</u>: Digital currencies have taken off
 - Bitcoin launched in 2009 with almost no value and today it is worth nearly \$60,000!
- <u>Complication</u>: With so much hype around digital currencies,
 prices can be highly volatile.
 - In the first weekend of 2021, bitcoin rose 20%. The next Sunday, it fell 20%
- <u>Challenge</u>: Savvy investors can exploit market volatility to generate significant returns; however, they need real-time financial data at their fingertips to monitor performance and identify potential trading signals



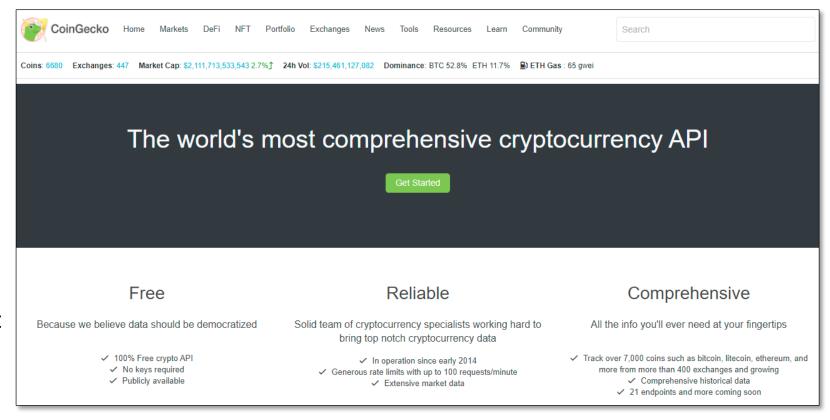
To address this challenge, our team set out to build a streaming digital currency data pipeline so that an investor can have full access to real-time data for decision-making



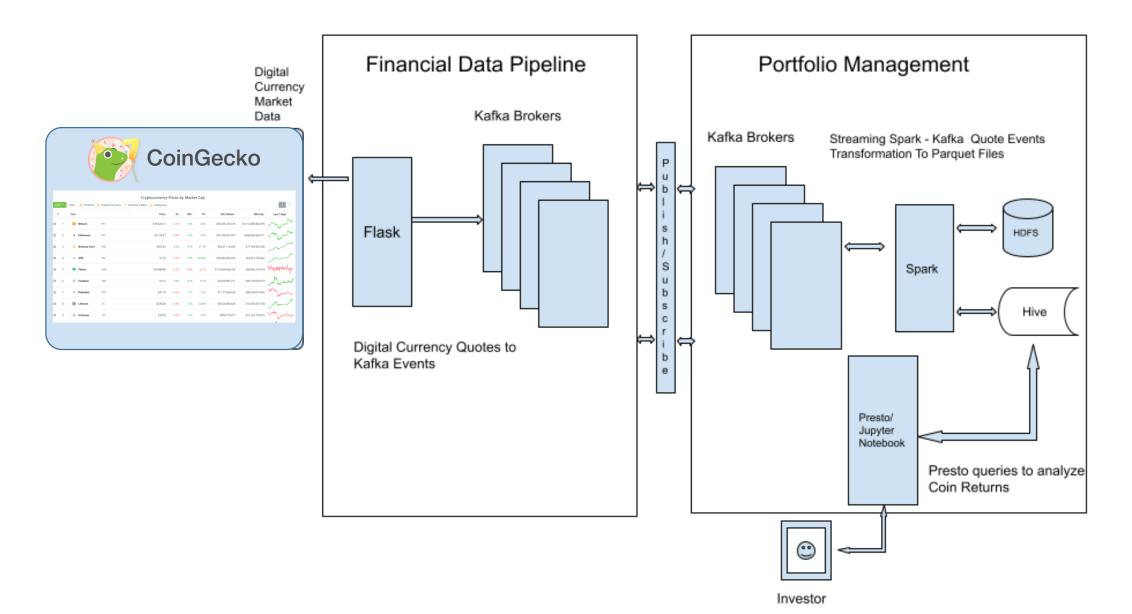
Access digital currency data in real-time with



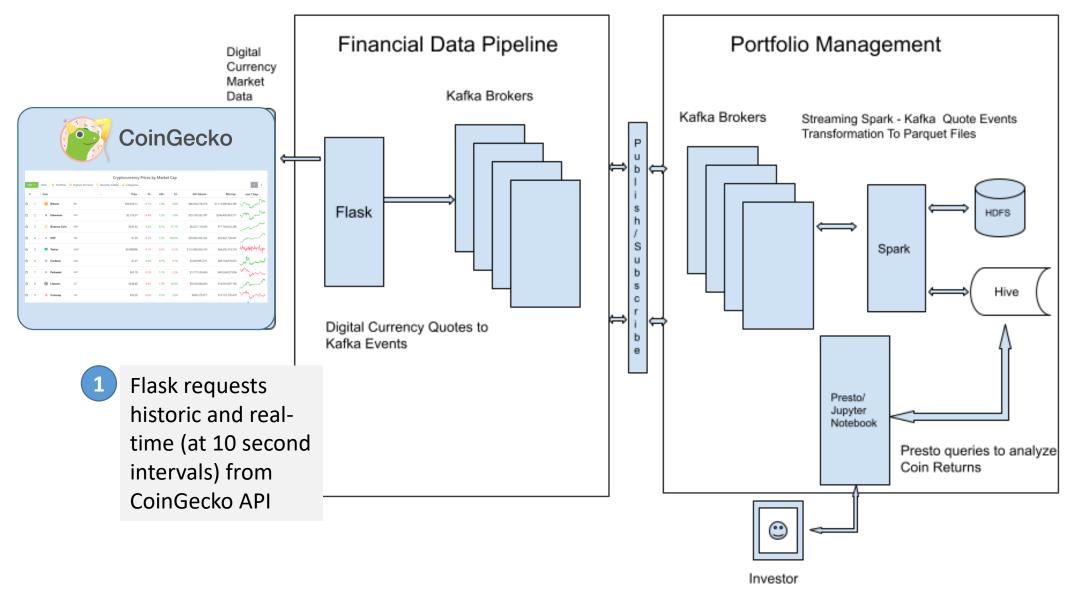
- CoinGecko provides digital currency data such as live quotes, trading volume, and historical data on more than 7,000 coins, such as bitcoin, litecoin, ethereum
- The CoinGecko API is free and allows up to 10 calls per second which is more than enough to set up a real-time streaming pipeline



Streaming pipeline set up

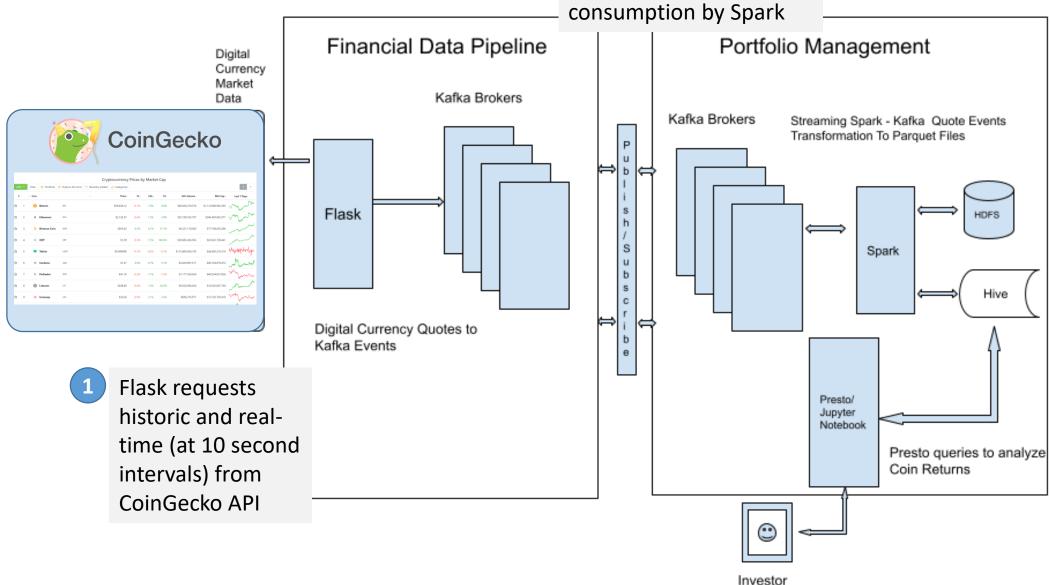


Real-time data stream: Financial Data Pipeline



Real-time data stream: Financial Data Pipeline

Events from Flask are logged (aka produced) to Kafka broker, ready for consumption by Spark

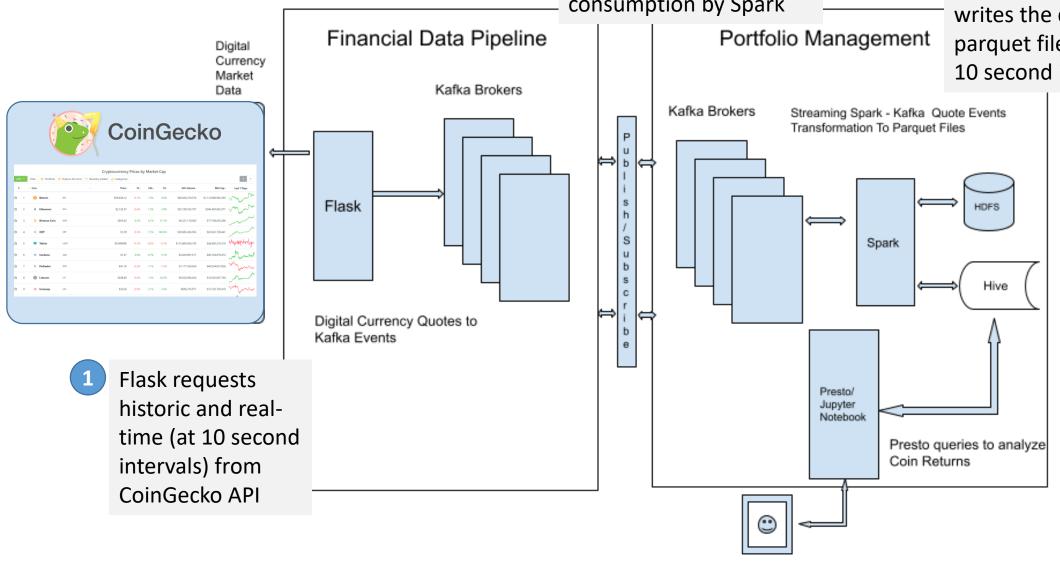


Real-time data stream: Portfolio Management

Events from Flask are logged (aka produced) to Kafka broker, ready for consumption by Spark

Investor

Spark reads JSON files from Kafka broker, defines schema and writes the data as parquet files to HDFS at 10 second intervals

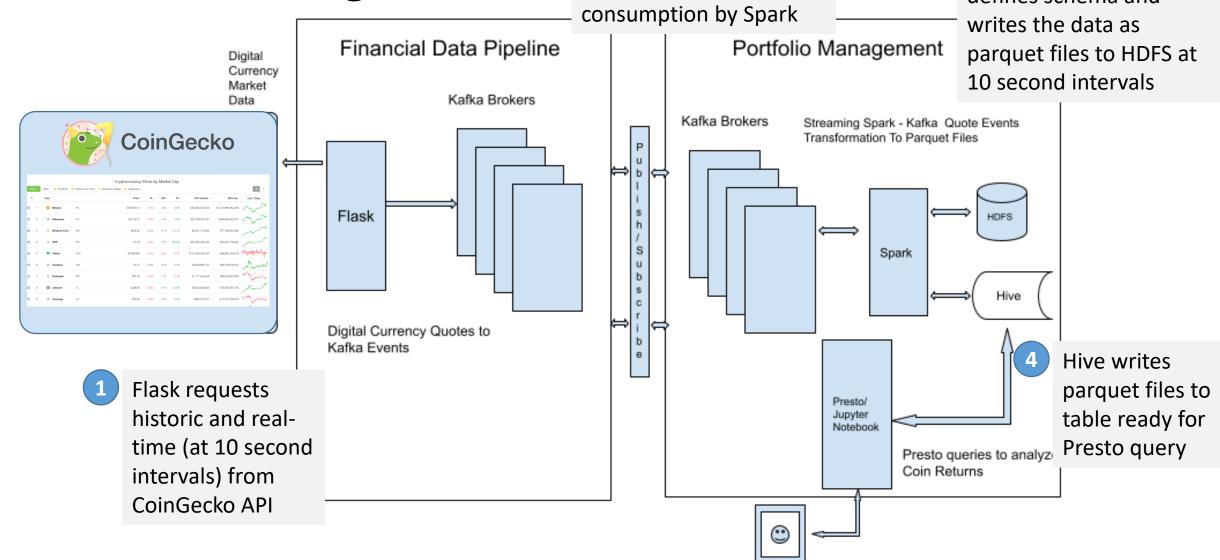


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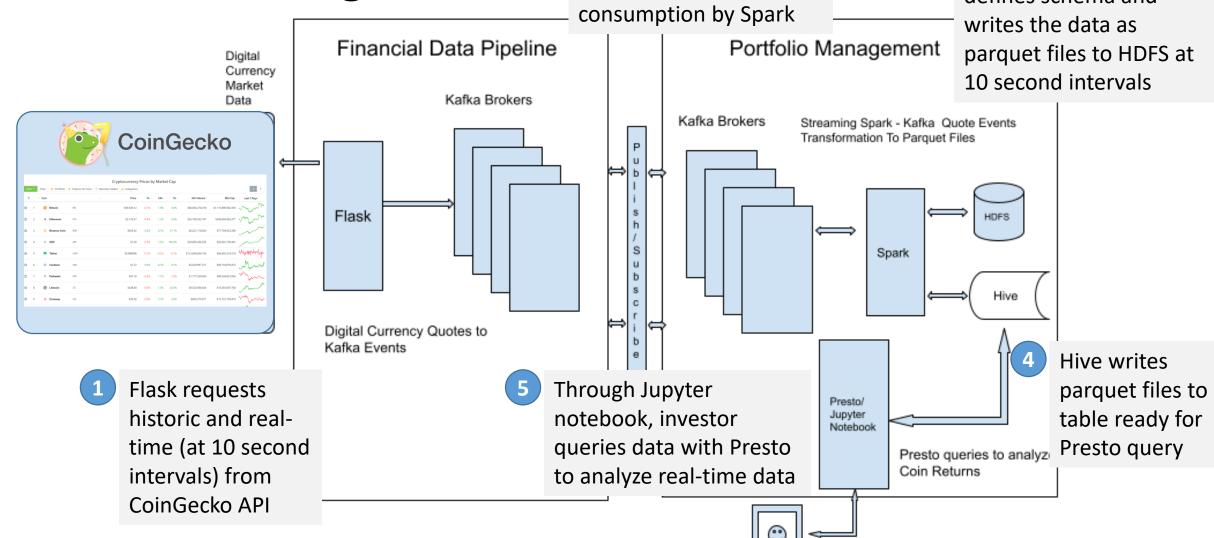


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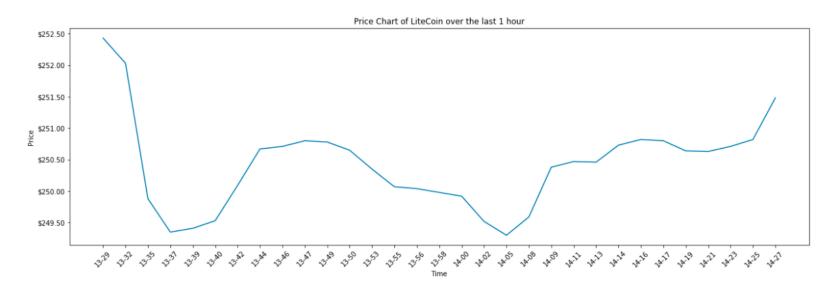


Pipeline provides real-time data for investors & traders

Example Analytics: Current coin prices and Returns over any time period

	Coin ID	Start Date	End Date	Initial Price	Current Price	Number of Days in Period	Return
0	ethereum	2015-08-07	2021-04-11	USD 2.83	USD 2,139.06	2,074	75,441.92%
1	bitcoin	2013-04-28	2021-04-11	USD 135.30	USD 59,518.00	2,905	43,889.65%
2	litecoin	2018-07-08	2021-04-11	USD 84.50	USD 252.75	1,008	199.11%

Example Analytics: Trend of coin prices over last hour



Pipeline use cases:

- Investors can monitor coin prices and returns of investments
- Algo traders can use data to identify potential signals to trade on