MEAGHAN CHOI

w:meaghanchoi@gmail.com   **t:**226-929-1588   **e:**meaghanchoi@gmail.com

EMPLOYMENT

SEQUENCE
Interaction Design Intern | Aug 2015 - Dec 2015

Worked on two main projects. From concept to delivery, developed a reponsive, interactive interface for Banana Republic Online focused on catering the experience to developed personas based on market research. FB4B designed visuals and interactions for 3yr Vision piece with focus on harnessing data for an interactive, futuristic experience. Also assisted in development of interface framework for future FB4B site.

CAPCO
Digital Intern & Contractor | Jan 2015 - Aug 2015

Consulting with senior executives and clients for business and technical requirements, I designed and created graphics, mobile applications, web pages, interactive prototypes and presentations for various financial institutions. Transitioned from intern to contractor at the end of the work term. To view my porfolio visit **meaghanchoi.com**

HUSTLEBUSTLE
Website Designer & Developer | May 2014 - Aug 2014

As the sole developer at HustleBustle, I designed, developed and updated fully responsive websites in Wordpress and static HTML. I also assisted the Creative Director in various branding and design projects.

PUBLIC SAFETY CANADA
Systems Analyst | Sept 2013 - Dec 2013

Working with the Client Services Organization, I was responsible for the redesign of the department's various SharePoint workspaces.

EXTRACURRICULARS

WATERLUX
Director of Brand
Responsible for creating the (soon to be released) brand identity, name and logo for the design cl

GIRL GUIDES OF CANADA
Leader
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vel tristique diam. Morbi interdum tristique lorem, eu imperdiet augue eleifend sed. Fusce sollicitudin ac libero.

AWARDS

CAPCO SPOT AWARD
Awarded for demonstrating outstanding performance or where personal sacrifice was made to achieve goals.

GOLD DUKE OF EDINBURGH AWARD

TECHNICAL SKILLS

- Design Knowledge
  WIREFRAME
  PERSONA
  ICONS
  INTERFACE
  PROTOTYPE
  BRAND

  Applications
  ILLUSTRATOR
  INDESIGN
  PHOTOSHOP
  BALSAMIQ
  INVISION
  AXURE

  Development
  HTML5/CSS
  JQUERY
  GIT/GITHUB
  PHP

SOFT SKILLS

- LEADERSHIP
  COMMUNICATION
  COLLABORATION
  INITIATIVE

EDUCATION

- SYSTEMS DESIGN ENG
  2017 | University of Waterloo
  Relevant Course:
  Human Factors in Design
  Machinima Intelligence