Julian Sotelo

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Education

California State University, Fresno

Degree: Business Administration - Management   Major GPA: 3.7 Cumulative: 3.42

Awards:
- Mountain West Conference All-Academic Team 2020-2021.
- President's List and Dean's List for 2019-2021 coursework.

Technical Skills: Python3, JavaScript, React, R

Leadership Roles

Division 1 Student-Athlete – Baseball   August 2018 - June 2021

Learned vital teamwork skills that enabled my team to win a conference championship in 2019.

Division 1 Student-Athlete – Track & Field   August 2021 - May 2022

Recieved the honorary Harold Haak award for the most memorable achievement in a season.

American Red Cross Marketing Intern   March 2020 - May 2020

Led a group of students to help the Red Cross t with its civil-engagement goals. Also, developed a marketing plan for a local non-profit to spread awareness about fire safety.

Assistant Marketing Operations Intern   August 2021 - January 2022

Directed event operations staff during Fresno State sports events; Fall sports schedule.

Experience

Freelance Writer - Medium.com/InsiderFinance   December 2021 - Present

I have published an introduction article discussing Non-Fungible Tokens and their utility. Also introducing others to what blockchain technology is.

Digital Marketing Consultant- AuthenticAdventuresCC   November 2021 - February 2022

Collaborated with a local business in developing a social media plan. Post scheduling, creation, and design.

Open Avenues Foundation – Verticalizing NFT Marketplaces   January 2022 – March 2022

Worked in a group environment with various students from different universities to develop a verticalization thesis for Non-Fungible Token Marketplaces. Supervised by Fj Labs Venture Capital firm. (Remote)

CodePath – Introduction to Software Engineering 101   May 2022 - Present

Enrolled in a course designed for students to prepare for software engineering interviews. The course length is seven weeks and is taught in the Python programming language. (View Github for Repositories)