

Foundation
Design Tokens
Gridline System
Spacing System
Colour
Layout
Border radius
Elevation
Opacity

Atoms
Molecules
Organisms
Templates
Pages

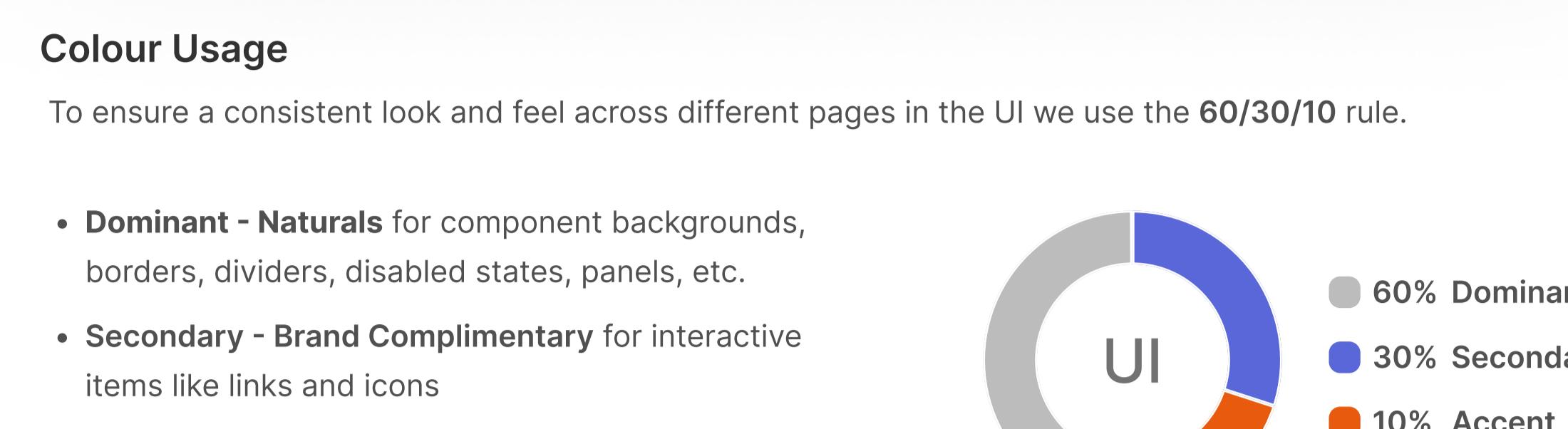
Colour

Definition

Effective use of color ensures visual consistency, aids in guiding user attention, supports brand identity, and improves readability and interaction feedback.

Tints

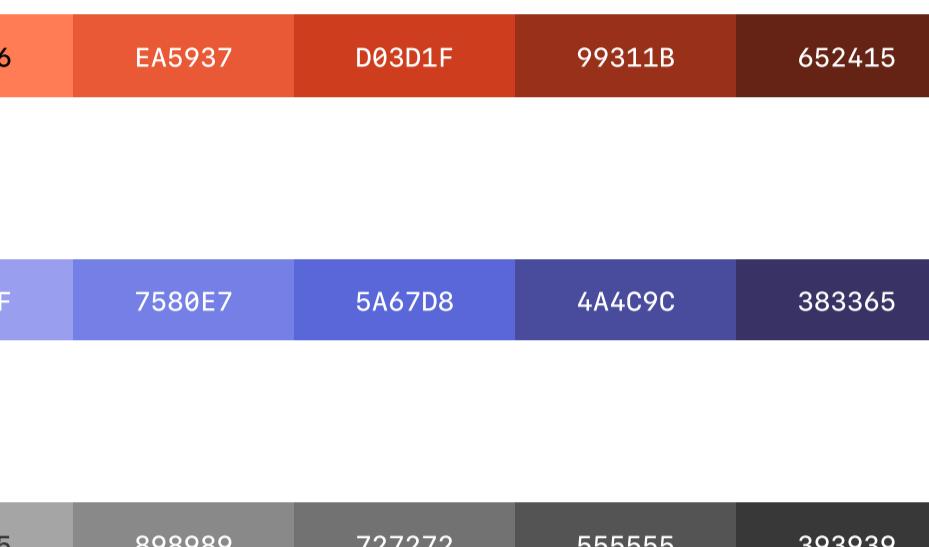
Each colour hue has 9 tints or shades for different use cases. Darker shades are used for CTAs and readable content. When these are used over subtle backgrounds a minimum contrast ratio of 4.5:1 must be used for optimal readability



Colour Usage

To ensure a consistent look and feel across different pages in the UI we use the 60/30/10 rule.

- Dominant - Naturals for component backgrounds, borders, dividers, disabled states, panels, etc.
- Secondary - Brand Complimentary for interactive items like links and icons
- Accent - Brand for CTAs or different accent colours in data visualisation



Main Colour Palette

We use the CIELAB colour space for our primary palette to ensure consistent luminosity across different hues. This method simplifies the use of tints, particularly when considering colour combinations for accessibility purposes.

Brand

Orange	FFF8F5	FFE6DE	FFCCBC	FFA78E	F88566	EA5937	083D1F	99311B	652415
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Accent

Purple	F8F9FE	E9EAFB	D3D5F7	B5B8F4	999EEF	7580E7	5A67D8	4A4C9C	383365
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Naturals

Natural	F9F9F9	E8E8E8	D7D7D7	BDBDBD	A5A5A5	898989	727272	555555	393939
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Alpha

Alpha	2.4%	9%	15.7%	25.9%	35.3%	46.3%	53.3%	66.7%	77.6%
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Accent

Red	FFF8F6	FFE6E0	FFC8C1	FFA697	FF7F6E	F44C43	D33732	982E27	66231D
Yellow	FFF9EE	FFE8C3	FED086	F2B231	D49A2E	B1802A	946A26	6F4F20	4A3519
Green	F5FBF3	DAF1D6	B5E3AD	83CF78	73B46C	61955B	527C4D	3E5C3A	2B3E29
Aqua	F6FAFB	DFEEF0	BEDDE2	98C6CE	62B1BC	1B97A5	1F7D89	1F5D65	1B3E43
Cyan	F7F9FE	E4EBFB	C8D8F6	9FBEF0	75A7EA	2A80E2	1178B2	1C5982	1B3C56
Magenta	FFF8FA	FDE5EC	FACBDA	F4A7C1	EC85AB	E05891	C53E7A	91325A	5F253D

Secondary Palettes

From our main colour palette stem 4 different groups of colour combinations than can be used in different scenarios and use cases, specially for data visualisation and labelling or categorisation:

- System Feedback to differentiate between different system alert notifications
- Categorical to differentiate distinct categories of data that lack an inherent correlation
- Divergent to differentiate positive and negative values within the same data category

System Feedback

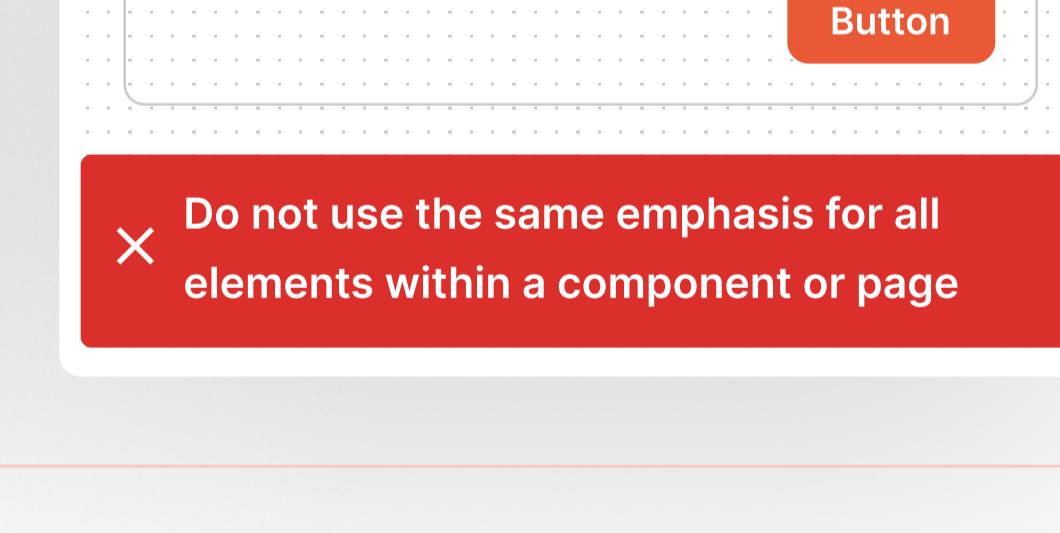
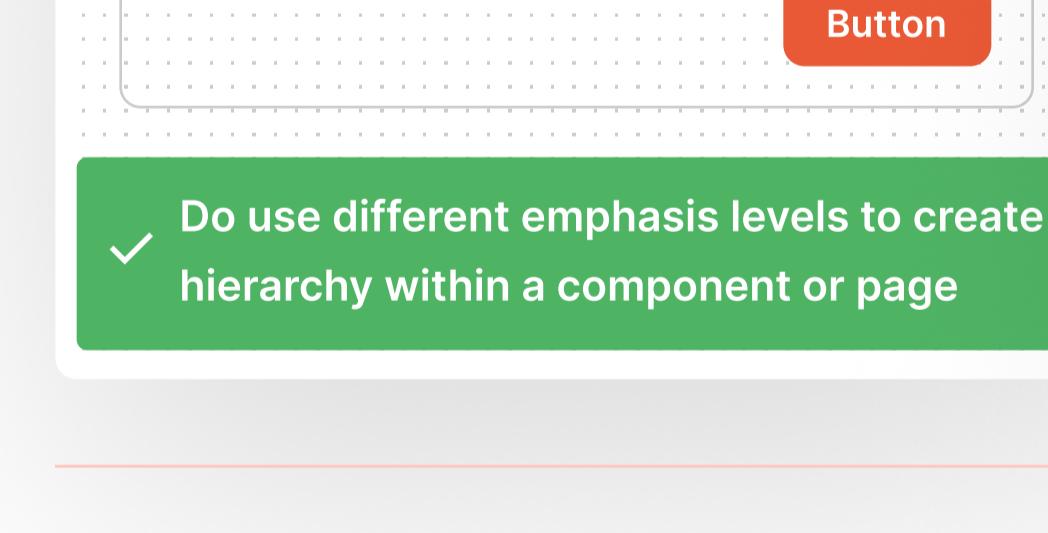
Red 600	Green 600	Yellow 600	Cyan 800
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Categorical

Cyan 600	Teal 800	Orange 600	Red 800	Magenta 600	Purple 800	Grey 400
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Divergent

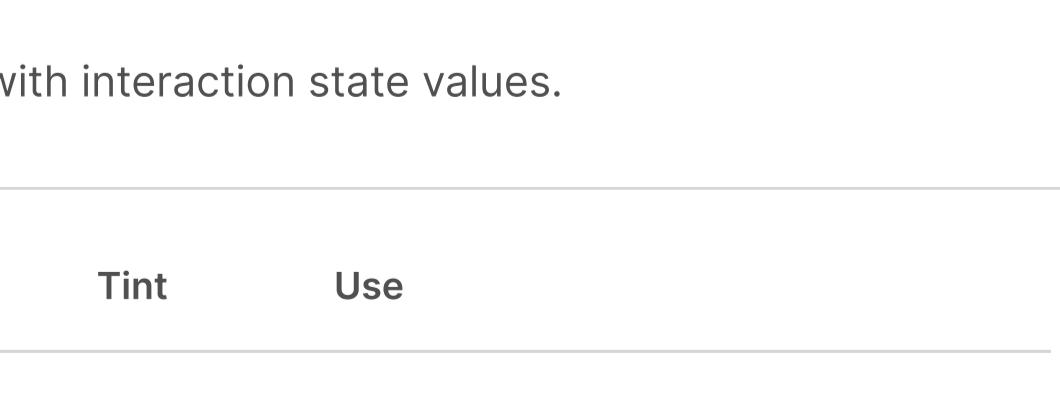
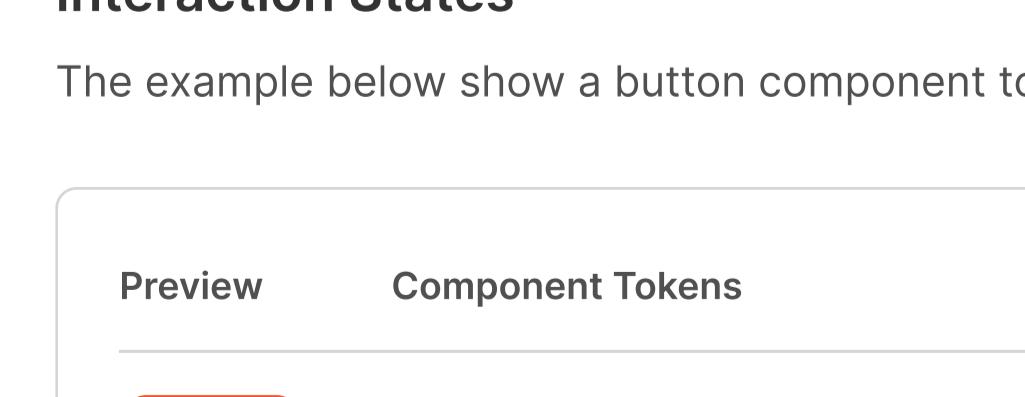
Min 400	Min 300	Min 200	Min 100	Neutral	Plus 100	Plus 200	Plus 300	Plus 400
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Emphasis Levels

A semantic token can have predefined emphasis levels according to different needs and contexts, for example:

Preview	Text Colours	Fill Colours	Tints
Text	\$color.text	N/A	900
Text	\$color.text.subtle	N/A	800
Text	\$color.text.subtest	N/A	700
Label	\$color.text.red	\$color.fill.red.subtle	800 / 300
19	\$color.text.inverse	\$color.fill.red.bold	000 / 700



Roles

Semantic tokens are named based on role they play in the system, in this case below system feedback for the UI.

Preview	Component Tokens	Tint	Use
Save	\$button.primary.sm	600	Default state
Save	\$button.primary.sm.hover	700	Hover state
Save	\$button.primary.sm.pressed	800	Pressed state

Interaction States

The example below show a button component token with interaction state values.

Preview	Component Tokens	Tint	Use
Save	\$button.primary.sm	600	Default state
Save	\$button.primary.sm.hover	700	Hover state
Save	\$button.primary.sm.pressed	800	Pressed state

Accessibility

To comply with WCAG AA standard, ensure a minimum contrast ratio between front ground and background of:

- 3:1 For icons and large text over 24px
- 4.5:1 for normal text, below 24px
- When using text over light backgrounds consider using a darker tint to reach minimum contrast
- Consider to not purely rely on colour for semantic use but compliment with content or icons where necessary.

