

F5 & HashiCorp

SMOKE THE COMPETITION



Apps run the world

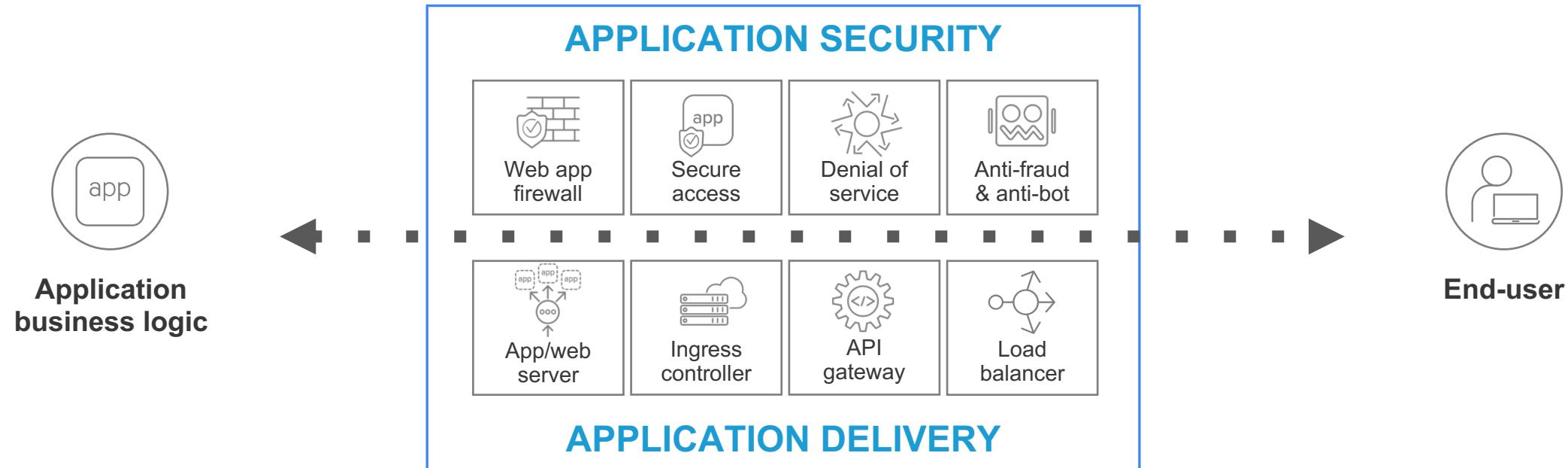


66%

of consumers claim they would avoid
trying a brand known for delivering **poor digital experiences.***

*Source: AppDynamics – The App Attention Index - 2019

Application services are the foundation for fast and secure digital customer experiences



Automation
efficiency

Security
consistency

Performance
reliability in multi-cloud

Insight
into your app portfolio

We have assembled a unique portfolio of assets to deliver **adaptive applications**

1

Simplify traditional app delivery for multi-cloud

BIG-IP

Legacy Monolithic Apps

2

Enable modern app delivery at scale



NGINX
Part of F5

Modern Apps

Edge 2.0 Platform

3

Secure every app anywhere



App Abuse and Fraud

Volterra

Distributed Cloud App Services

4

Unlock the value of app insights



Loyal Customers

Multi-cloud application security and delivery technologies





Leading cloud infrastructure automation

Our software stack enables the provisioning, securing, connecting, and running of apps and the infrastructure to support them.

We unlock the cloud operating model for every business and enable their digital transformation strategies to succeed.





2012

Founded

1,400

Employees

\$349M

Funding

1500+

Enterprise Customers



275+

of the Global 2000



150

of the Fortune 500



A Common Operating Model with the HashiCorp Suite



- Run Development
- Connect Networking
- Secure Security
- Provision Operations



Private Cloud

AWS

Azure

GCP

Nomad



C++

...

Consul

Proprietary

Proprietary

Proprietary

Vault

Identity:
AWS IAM

Identity:
AzureAD

Identity:
GCP IAM

Terraform

CloudFormation

Resource
Manager

Cloud Deployment
Manager

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SMOKE THE COMPETITION



SMOKE THE COMPETITION CHECKPOINTS

- 7/22 - Kickoff Call**
- 8/12 - Mitigate OWASP Top 10**
- 9/02 - NGINX KIC**
- 9/23 - Bots & App Fraud**
- 10/14 - Putting it all together**



Complete
the
challenge

F5 AND HASHICORP TECH FAIRS

- Bay Area
- Sacramento
- Portland



Join the
fun

How to SMOKE THE COMPETITION

Activity/Task	Points Earned
Attend Checkpoint Calls	200 / Call
Complete a Task (Two per checkpoint)	100 / Task
Register PIO Opportunity by 10/18	500 / Opportunity
Close PIO Opportunity by 10/18	1,000 / Opportunity

