



· RESHAPING THE VALUE DISTRIBUTION ORDER OF THE CREATIVE ECONOMY ·

FACTORY-U

AI GUIDER

CONTENT CREATOR

INCOME
HOLDERS

While creators are still worried about traffic

The AI boom has quietly arrived

FACTORY-U stands at the pinnacle of civilization

A NEW AI UPGRADE HAS BEGUN

A blockchain revolution is driving content breakthroughs.

10,000X MASS PRODUCTION

10,000X EQUITY



Market status



The scale of the self-media economy will exceed **\$250 BILLION** in 2025



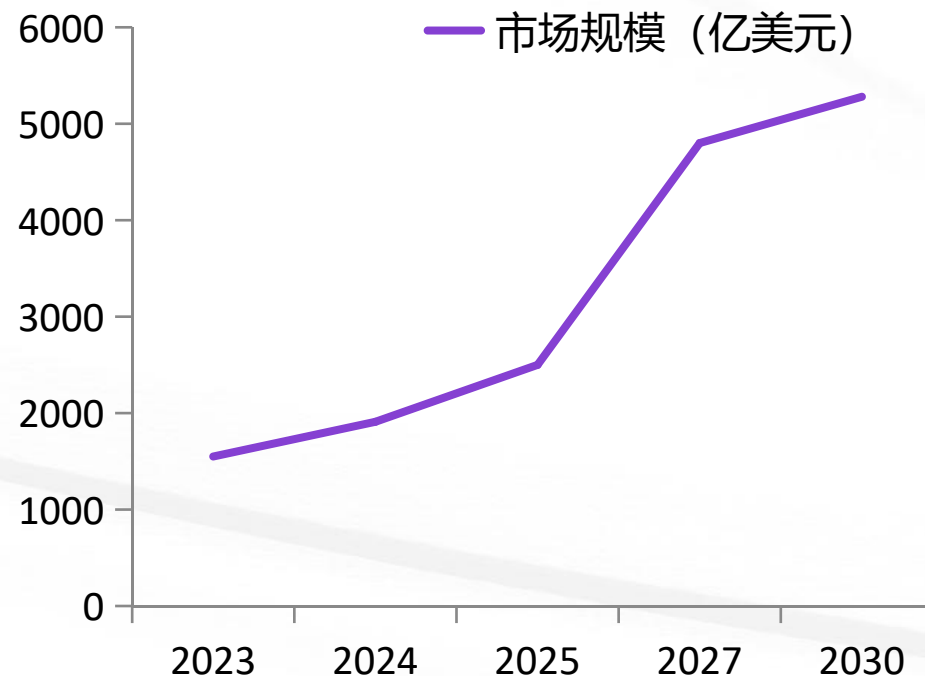
Covering approximately **50 MILLION** creators worldwide



Market expected to reach **\$528 BILLION** by 2030



Goldman Sachs predicts that the scale will increase to **\$480 BILLION** by 2027





AI OPPORTUNITY



THE RISE OF THE GLOBAL AI INDUSTRY

LEVERAGE IN THE CONTENT INDUSTRY

EVERYONE CAN PARTICIPATE AT ZERO COST

GLOBAL WE-MEDIA AI NETWORK



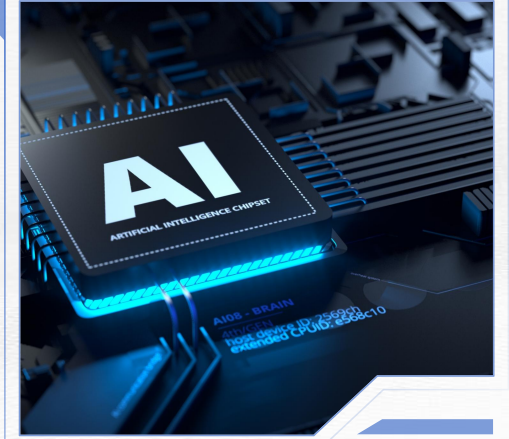
AI Management



Automatic operation



Increased production



Sustainable income



PAST

Content creators rely on a single account for operations.

Revenue is limited by platform algorithms, traffic distribution, and human capacity.

Scaling profits become a privilege for a select few.



Participants are no longer content
"workers" on the platform

but rather **co-creators of content
assets and revenue distribution.**

NOW



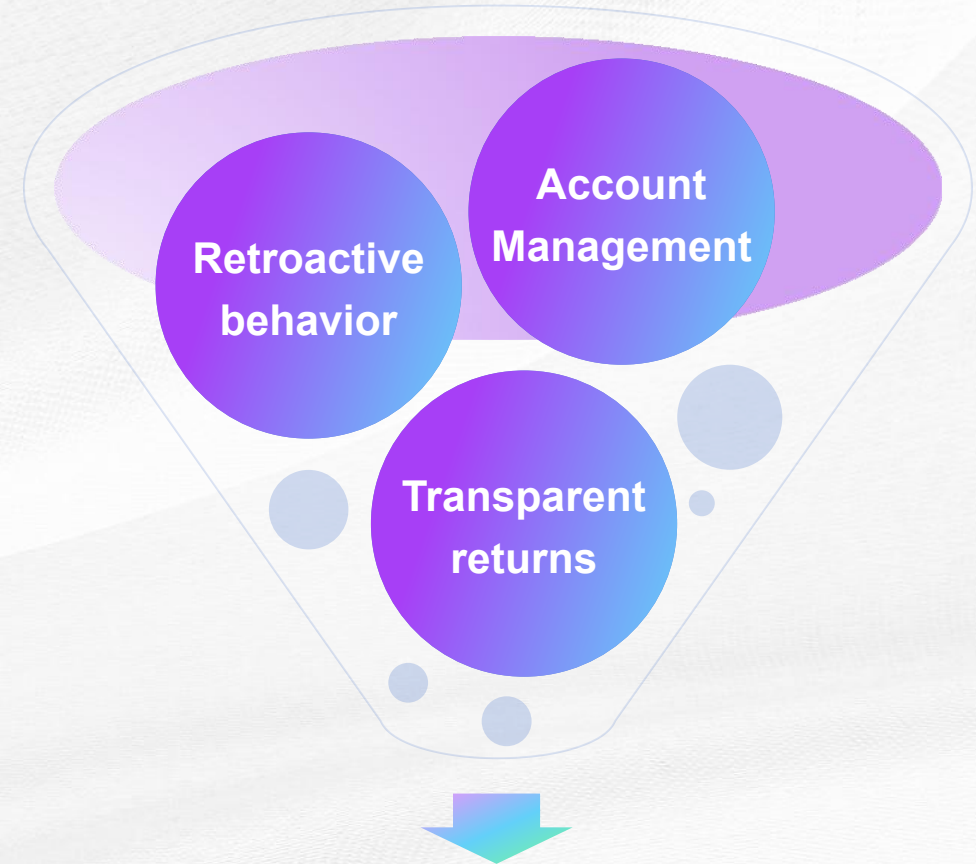
BRIEF



Factory-U was developed by Facebook AI Infra Lab and uses an advanced natural language generation AI engine to help creators efficiently produce original articles with in-depth insights, revenue potential, and reach.

When users' assets are connected to Factory-U, they can obtain the co-creation rights of the AI content system. They are no longer content "workers" on the platform, but new creators who truly participate in content assetization and profit distribution.

Every creation, distribution and interaction is the continuous accumulation and realization of value communities by personal media, and the rapid fission growth of the Web3 traffic economy.



**LET CREATORS GET THE REWARDS
THEY TRULY DESERVE**



CO-CREATE RIGHTS



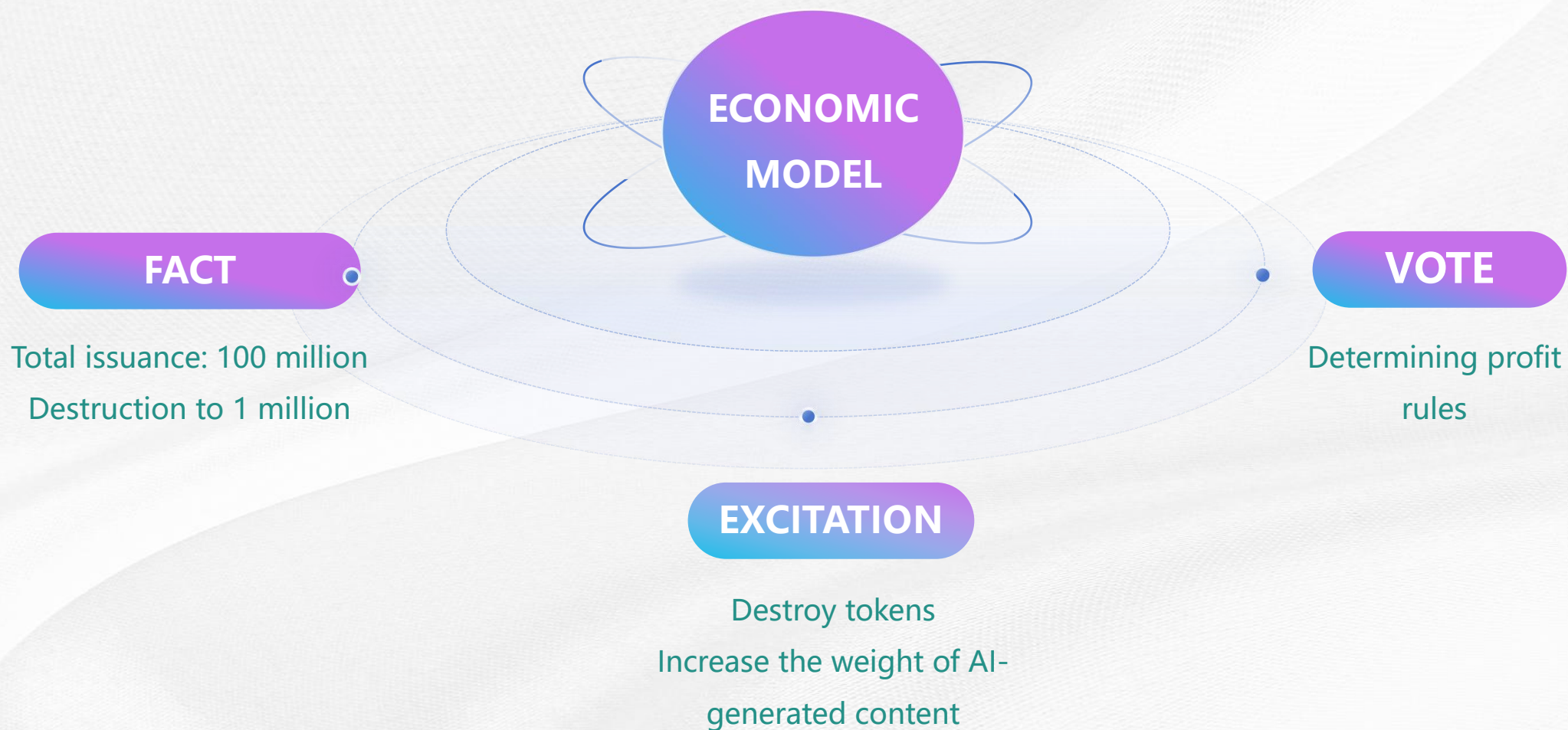
Users can directly participate in the AI creation matrix and obtain daily passive income simply by staking tokens.

01

02



Creators share platform revenue through the token economy, and content traffic data is uploaded to the chain, achieving transparent profit sharing.





PROJECT HIGHLIGHTS



01

TECHNOLOGY MOAT

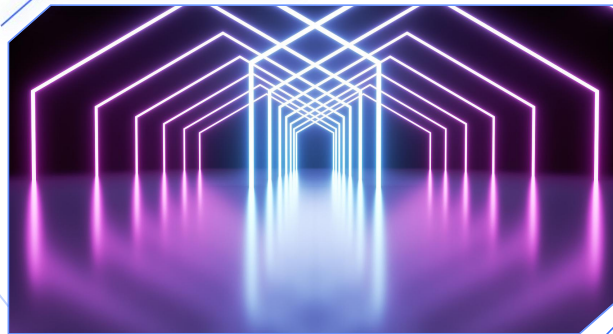
- Our proprietary multimodal AI model supports text, video, and cross-platform adaptation.
- Dynamically optimized algorithms instantly adapt to traffic patterns across various platforms.



02

SCALED MONETIZATION

- A single matrix can generate over \$100,000 in monthly revenue.
- Smart contracts automatically distribute revenue, reducing manual operating costs.



03

WEB3 ECOSYSTEM

- Creators own their content's NFTs, which can be traded or staked.
- DAO governance will enable a transition to full decentralization in the future.





CORE ADVANTAGES



We've built a decentralized AI creation ecosystem
disrupting the content industry.

AI PRODUCTION

- Over 10,000 original articles are generated daily, covering major global languages.
- Using AIGC technology, we ensure content meets the platform's originality standards, avoiding duplication and low-quality content.

AI ACCOUNT MANAGEMENT

- A single system can manage thousands of accounts, automating operations through intelligent risk control systems to mitigate the risk of platform bans.
- Profits are aggregated into a Web3 wallet, enabling decentralized settlement and eliminating platform withdrawal restrictions.



ACCOUNT CLUSTER OPERATION



PAST

Creators personally write articles, edit videos, and transfer content



**LOW REVENUE
GENERATION**

10,000X MASS PRODUCTION

VS

NOW

Creators use AI tools to automatically generate content and distribute it intelligently



**DOUBLED CONTENT
REVENUE**

10,000X INCOME



**UNLIMITED
CREATION**

**UNLIMITED
PROFITS**

**UNLIMITED
DIVIDENDS**

**More accounts = more content
More content = more revenue**



TECHNICAL HIGHLIGHTS



BATCH CONTROL

- Supports unified management and task orchestration for multiple accounts
- A single content strategy can be used to synchronize content across thousands of accounts or distribute it in layers



MANAGEMENT

- Supports account maintenance and content development.
- Tracking each account's growth curve, weight changes, and risk management.



CONCURRENCY

- Anti-risk control technology
- Highly concurrent processing architecture ensures tasks run simultaneously on thousands of accounts



PROJECT MANAGER



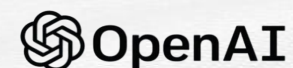
Alex Bill

01

He has held core technical positions at top global Internet companies such as Google, Meta, and OpenAI, and led multiple projects involving large-scale algorithmic recommendation and natural language generation.

02

Factory-U, founded by Alex, was born in Meta's Digital Asset New Media Lab. It is a Web3 growth team invested and incubated by the well-known Metaverse platform and a multinational DAO organization. It has long been deeply engaged in building traffic systems and cultivating community ecosystems in the global new media market.



Alex Bill, Founder and Chief Product Architect at Factory-U is a tech entrepreneur with a global vision and over a decade of practical experience across AI, blockchain, and content technology.



DEVELOPMENT PLAN



Factory-U concept proposed, prototype development initiated



First test community launched with integrated content account management



"10,000 Creators" initiative launched, with creative revenue exceeding \$10 million

2024
Q3

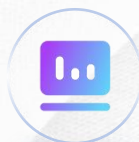
2024
Q4

2025
Q1

2025
Q2

2025
Q3

2025
Q4



AI content completed, core modules generated



Official version launched, supporting simultaneous distribution across multiple platforms



Global node collaboration launched to promote DAO-like development

FACTORY-U

· U N I V E R S E F A C T O R Y ·

THANKS