

# Codebook for ad

Autogenerated data summary from dataMaid

2018-08-18 12:46:12

## Data report overview

The dataset examined has the following dimensions:

Feature	Result
Number of observations	7124
Number of variables	22

## Codebook summary table

Label	Variable	Class	# unique values	Missing	Description
Serial number	<b>Respondent_Serial</b>	numeric	7124	0.00 %	
Completion Indicator	<b>comp</b>	labelled	2	0.00 %	
	<b>treatment</b>	factor	9	0.00 %	
	<b>treatment_kantar</b>	factor	9	0.00 %	
	<b>treatmentgroup</b>	factor	6	0.00 %	
	<b>y</b>	numeric	17	16.41 %	
	<b>workp</b>	logical	2	0.00 %	
	<b>org_strictp</b>	logical	2	0.00 %	
	<b>org_weakp</b>	logical	2	0.00 %	
Et balltre og en ball koster til sammen 110 NOK. Balltreet koster 100 NOK mer en 5 maskiner bruker 5 minutter på å lage 5 ting, hvor lang tid tar det for 100 mas	<b>cr1</b>	numeric	23	20.16 %	
Deler av en innsjø er dekket av vannliljer. Hver dag dobles dette arealet. Hvis	<b>cr2</b>	numeric	2	8 23.95 %	
	<b>cr3</b>	numeric	4	9 32.59 %	
	<b>crt</b>	numeric	4	0.00 %	

Label	Variable	Class	# unique values	Missing	Description
Var det like sannsynlig at deltakerne valgte fargen til den ballen som senere bl	<b>understanding1</b>	factor	4	79.28 %	
Før du gjorde ditt valg tjente deltaker A 8 USD mens deltaker B tjente 0 USD på	<b>understanding2</b>	factor	9	16.80 %	
Registrer kjønn	<b>age</b>	numeric	69	0.00 %	
Hva er din høyeste fullførte skolegang?	<b>gender</b>	factor	2	0.00 %	
Omtrent hvor stor er din personlige brutto årsinntekt (før skatt og fradrag)?	<b>education</b>	factor	5	0.00 %	
Hva er din hovedkilde til livsopphold?	<b>indincome</b>	factor	11	0.08 %	
	<b>occupation</b>	factor	10	0.03 %	
	<b>stortingsvalg</b>	factor	16	2.78 %	
	<b>leftp</b>	logical	2	0.00 %	

## Variable list

### Respondent\_Serial

*Serial number*

Feature	Result
Variable type	numeric
Number of missing obs.	0 (0 %)
Number of unique values	7124
Median	3562.5
1st and 3rd quartiles	1781.75; 5343.25
Min. and max.	1; 7124

## comp

*Completion Indicator*

Feature	Result
Variable type	labelled
Number of missing obs.	0 (0 %)
Number of unique values	2
Mode	"Completed interview"

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## treatment

Feature	Result
Variable type	factor
Number of missing obs.	0 (0 %)
Number of unique values	9
Mode	"Forced Choice (nw)"

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## treatment\_kantar

Feature	Result
Variable type	factor
Number of missing obs.	0 (0 %)
Number of unique values	9
Mode	"T6 FORCED CHOICE – NO WORK"

---

## treatmentgroup

Feature	Result
Variable type	factor
Number of missing obs.	0 (0 %)
Number of unique values	6
Mode	"Forced Choice"

---

**y**

Feature	Result
Variable type	numeric
Number of missing obs.	1169 (16.41 %)
Number of unique values	16
Median	4
1st and 3rd quartiles	2; 4
Min. and max.	0; 8

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**workp**

Feature	Result
Variable type	logical
Number of missing obs.	0 (0 %)
Number of unique values	2
Mode	"TRUE"

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**org\_strictp**

Feature	Result
Variable type	logical
Number of missing obs.	0 (0 %)
Number of unique values	2
Mode	"FALSE"

---

**org\_weakp**

Feature	Result
Variable type	logical
Number of missing obs.	0 (0 %)
Number of unique values	2
Mode	"TRUE"

## cr1

*Et balltre og en ball koster til sammen 110 NOK. Balltreet koster 100 NOK mer en*

Feature	Result
Variable type	numeric
Number of missing obs.	1436 (20.16 %)
Number of unique values	22
Median	10
1st and 3rd quartiles	5; 10
Min. and max.	1; 210

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## cr2

*5 maskiner bruker 5 minutter på å lage 5 ting, hvor lang tid tar det for 100 mas*

Feature	Result
Variable type	numeric
Number of missing obs.	1706 (23.95 %)
Number of unique values	27
Median	5
1st and 3rd quartiles	5; 100
Min. and max.	1; 10000

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## cr3

*Deler av en innsjø er dekket av vannliljer. Hver dag dobles dette arealet. Hvis*

Feature	Result
Variable type	numeric
Number of missing obs.	2322 (32.59 %)
Number of unique values	48
Median	47
1st and 3rd quartiles	24; 47
Min. and max.	1; 500

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## crt

- Note that this variable is treated as a factor variable below, as it only takes a few unique values.

Feature	Result
Variable type	numeric
Number of missing obs.	0 (0 %)
Number of unique values	4
Mode	"0"

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## understanding1

*Var det like sannsynlig at deltakerne valgte fargen til den ballen som senere bl*

Feature	Result
Variable type	factor
Number of missing obs.	5648 (79.28 %)
Number of unique values	3
Mode	"Ja"

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## understanding2

*Før du gjorde ditt valg tjente deltaker A 8 USD mens deltaker B tjente 0 USD på*

Feature	Result
Variable type	factor
Number of missing obs.	1197 (16.8 %)
Number of unique values	8
Mode	"1 Ingen kontroll"

---

## age

Feature	Result
Variable type	numeric
Number of missing obs.	0 (0 %)
Number of unique values	69
Median	52
1st and 3rd quartiles	35; 65
Min. and max.	18; 88.5

---

## gender

*Registrer kjønn*

Feature	Result
Variable type	factor
Number of missing obs.	0 (0 %)
Number of unique values	2
Mode	"Mann"

---

## education

*Hva er din høyeste fullførte skolegang?*

Feature	Result
Variable type	factor
Number of missing obs.	0 (0 %)
Number of unique values	5
Mode	"Universitet/hoyskole I"

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## indincome

*Omtrent hvor stor er din personlige brutto årsinntekt (før skatt og fradrag)?*

Feature	Result
Variable type	factor
Number of missing obs.	6 (0.08 %)
Number of unique values	10
Mode	"400.000 - 499.000 kr"

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## occupation

*Hva er din hovedkilde til livsopphold?*

Feature	Result
Variable type	factor
Number of missing obs.	2 (0.03 %)
Number of unique values	9
Mode	"working fulltime"

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## stortingsvalg

Feature	Result
Variable type	factor
Number of missing obs.	198 (2.78 %)
Number of unique values	15
Mode	"Ap"

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## leftp

Feature	Result
Variable type	logical
Number of missing obs.	0 (0 %)
Number of unique values	2
Mode	"TRUE"

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### Report generation information:

- Created by Erik Ø. Sørensen (username: sameos).
- Report creation time: lø. aug. 18 2018 12:46:13
- Report Was run from directory: /home/sameos/Documents/mmbruteluck/estimering/data/scripts
- dataMaid v1.1.2 [Pkg: 2018-05-03 from CRAN (R 3.4.4)]
- R version 3.4.4 (2018-03-15).
- Platform: x86\_64-pc-linux-gnu (64-bit)(Ubuntu 16.04.5 LTS).
- Function call: `makeDataReport(data = ad, mode = "summarize", file = "codebook_adCodebook_for_online_sp", replace = TRUE, vol = "Codebook for online spectator data", checks = list(list("showAllFactorLevel", listChecks = FALSE, maxProbVals = FALSE, codebook = TRUE, reportTitle = "Codebook for ad"))`