

Olof Melberg

lucius.malfoy@creativeagency.com | www.creativeagency.com | Sydney, Australia

INTRODUCTION

Greetings, I'm Lucius Malfoy, a Marketing Specialist at Creative Agency with over 10 years of experience in brand management and digital marketing. My strengths include strategic planning, content creation, and market analysis. A notable achievement was leading a campaign that increased brand engagement by 50% across digital platforms.

SKILLS

SEO, Content Creation, Email Marketing, Market Analysis.

EDUCATION

MBA in Marketing – University of Sydney
BA in Communications – Melbourne University

EXPERIENCE

10 years