Frontend Development:

- → Next.js
- → React.js
- → Tailwind CSS

Backend Development:

- → Sanity CMS
- → API Integration (SMS, etc.)

- User visits the website

↓

- **Landing Page** → On Sale New Arrivals Brands

↓

Includes a ****Navigation Bar**** with the following links:

(STATIC ROUTS)

↓

→ ****Shop**** – This page will display all available products with filtering options to help users find what they need easily.

→ ****Products**** – This page will display all products available in the store.

➞ **About** – This page will introduce the brand, its mission, and values. It will provide insights into the purpose of the store and why customers should trust it.

➞ **Contact** – This page will contain all contact details, including an email form powered by EmailJS and links to social media accounts for customer support.

↓

Click on Products form navbar

↓

Redirected to the **SIGN UP**

User signs up (enters phone number, email, and password)

↓

User is redirected to the landing page (fully responsive for all devices)

↓

User data is stored in **Sanity CMS**

↓

PRODUCT DETAIL PAGE

↓

[User clicks on a product]

↓

[Redirected to dynamic product page]

↓

[Product details (image, price, description, color, size)]

↓

[User clicks "Add to Cart"]

↓

[User moves back if not interested]

↓

Add to Cart

[User clicks "Add to Cart"]

↓

[Dynamic page opens with selected products added to cart]

↓

[Each product displayed with details (name, quantity, price)]

↓

[User clicks "Checkout" button]

↓

CHECKOUT PAGE

[User clicks "Checkout" button]

↓

[User is redirected to checkout page]

↓

[Checkout page displays order summary, shipping info, and payment options]

↓

Payment Process Workflow

1. **User selects payment method on checkout page**

   ↓

2. **Payment information is processed (credit card, PayPal, etc.)**

   ↓

3. **Payment confirmation is sent to the user via SMS/Email**

↓

Shipment via ShipEngine

1. **User completes payment**

   ↓

2. **Order details stored in Sanity CMS**

   ↓

3. **Shipment processed via ShipEngine**

↓

4. **SMS sent to user with tracking details**