

**(1). Please break down the URLs listed below. (list-out Protocol, Domain, TLD) .**

<https://www.flipkart.com/> <https://www.irctc.co.in/> <https://www.allegro.pl/>  
<https://www.johnlewispartnership.co.uk/> <https://www.uidai.gov.in/>

Answer :

- 1.) <https://www.flipkart.com/>  
https:// = protocol  
WWW. = subdomain  
Flipkart. = Domain  
.com = top level domain
- 2.) <https://www.irctc.co.in/>  
https:// = protocol  
Www. = subdomain  
irctc.co = Domain  
.com = top level domain
- 3.) <https://www.allegro.pl/>  
https:// = protocol  
Www. = subdomain  
Allegro. = domain  
.com = top level domain
- 4.) <https://www.johnlewispartnership.co.uk/>  
https:// = protocol  
Www. = subdomain  
johnlewispartnership.co = domain  
.com = top level domain
- 5.) <https://www.uidai.gov.in/>  
https:/ = protocol  
www. = subdomain  
uidai.gov. = domain  
.com = top level domain

## (2). What is HTTPS/SSL Update?

ANSWER:

→ **HTTPS** encrypts the data exchanged between a user's browser and the website, protecting it from hackers or eavesdroppers.

→ After the update, the website URL will begin with **https://** instead of **http://**,

→ https:// and ssl refer to secure the account and send the pass to the server in form of 0 & 1

→ HTTPS/SSL have 1.) Security

2.) Trust

3.) SEO

4.) Browser Requirements

(3). List out 10 famous browsers used worldwide.

ANSWER:

- 1.) Google Chrome
- 2.) Apple Safari
- 3.) Mozilla Firefox
- 4.) Microsoft Edge
- 5.) Opera
- 6.) Brave
- 7.) Samsung Internet
- 8.) Vivaldi
- 9.) Tor Browser
- 10.) UC Browser

(4). Create a Customer Persona & identify Brand Details for the given brands

ANSWER:

[https://docs.google.com/spreadsheets/d/1oaoEQeZbOCr3O\\_qR\\_PILUKUAhwalvDeSO\\_CkLKy1JdBA/edit?gid=62875408#gid=62875408](https://docs.google.com/spreadsheets/d/1oaoEQeZbOCr3O_qR_PILUKUAhwalvDeSO_CkLKy1JdBA/edit?gid=62875408#gid=62875408)