

MODULE:-5

(1). Meta : Plan a Campaign for a Budget below.

ANSWER:

DAME ESSENTIAL

(2).What is the use of E-mail marketing?

ANSWER:

Email marketing is used to directly communicate with customers and potential customers. It helps businesses promote products and services, share offers, updates, and newsletters, and keep the audience engaged. Email marketing also builds strong customer relationships, increases website traffic, improves sales and conversions, and helps retain existing customers. It is a cost-effective marketing method with high return on investment (ROI).

(3).What goals you can achieve with the help of email marketing?

ANSWER :

With the help of email marketing, you can achieve the following goals:

1. Increase brand awareness by regularly communicating with your audience.
2. Generate leads and convert potential customers into buyers.
3. Boost sales and conversions through offers, promotions, and personalized messages.
4. Build strong customer relationships and trust over time.
5. Drive traffic to your website or landing pages.
6. Retain existing customers using follow-ups, updates, and loyalty emails.
7. Improve customer engagement with valuable and relevant content.

(4) Automation Email for esellerhub.com – Abandoned Cart

ANSWER :

Subject: You left something behind – Complete your order today!

Hi there,

We noticed that you added some items to your cart on eSellerHub, but didn't complete your purchase.

No worries — your selected items are still waiting for you!

Finish your order now and enjoy a smooth, secure checkout experience.

 **Complete Your Purchase Now**

Why shop with eSellerHub?

- Trusted sellers and quality products
- Easy and secure payment options
- Fast and reliable delivery

If you faced any issues during checkout or have questions, our support team is always here to help.

Don't miss out — your cart is just one click away!

Happy Shopping,

Team eSellerHub

www.esellerhub.com.

(5).What is affiliate Marketing?

ANSWER :

Affiliate marketing is a type of digital marketing in which a person or company (affiliate) promotes another company's products or services and earns a commission for every sale, lead, or action generated through their unique referral link.

In simple words, affiliates earn money by recommending products online through websites, blogs, social media, or email marketing.

(6.)List some famous websites available for affiliate marketing.

ANSWER :

Some famous and popular affiliate marketing websites/platforms are:

1. Amazon Associates
2. Flipkart Affiliate Program
3. ClickBank
4. CJ Affiliate (Commission Junction)
5. ShareASale
6. Rakuten Advertising
7. eBay Partner Network
8. Bluehost Affiliate Program
9. Hostinger Affiliate Program
10. Shopify Affiliate Program

(7).Which are the platforms you can use for affiliate marketing?

ANSWER :

The platforms you can use for affiliate marketing are:

1. Websites & Blogs – Product reviews, comparison articles, and blogs
2. YouTube – Review videos, tutorials, and unboxing videos
3. Social Media Platforms – Instagram, Facebook, Twitter (X), LinkedIn

4. Email Marketing – Promoting affiliate links through newsletters
5. WhatsApp & Telegram – Sharing links in groups or broadcast lists
6. Content Platforms – Medium, Quora, Reddit
7. Paid Ads Platforms – Google Ads, Facebook Ads (as per platform policies)

(8). YOUTUBE INTRODUCTION

ANSWER :

YOUTUBE RESEARCH