

# "VMOSA" (Vision, Mission, Objectives, Strategies, and Action Plans)

Dear Nomination Committee

Below the vision, mission, strategic plans and action plan for the coming years

**Vision:** Working together (with the Edmonton city team) to achieve Four strategic goals: Healthy City, Urban Places, Regional Prosperity and Climate Resilience, where change and action is required.

**Mission:** Working with my City of Edmonton leadership, colleagues and borough residents to achieve the City of Edmonton's 2050 vision and strategic goals. To achieve this, an administrative revolution will occur in all ways, starting with linking the operational plan to the strategic plan to Neighbourhoods of Edmonton city and the vision after building the budget that represents programming these plans with the funds necessary to achieve them. All techniques should be reviewed to increase revenue while reducing costs. Working to make efforts to be easier, more modern, and compatible with international quality and standards. Building a long-term partnership with companies concerned with the environment to work together in restructuring a modern, environmentally friendly and safe city that achieves happiness for its residents. Our mission will be to answer and program three questions that are the focus of this administrative revolution: Where are we now? Where are we going? How will we get there? Studying reality, developing plans for what we aim and aspire to, and plans to implement to achieve that.

## **Objective:**

- 1- Edmonton is home to a large family.
- 2- Humanity is the basis of belonging and acceptance of others.
- 3- We struggle, but in the end we complement each other and live together.
- 4- Our interests may conflict, but they cannot be achieved without achieving the interest of our city.
- 5- You may lose a little to innovation and change, but you will gain more with sustainability. 6- Every person is important to us, and Edmonton's success cannot be achieved without you.
- 7 - Making the people of the neighborhood feel that the neighborhood is more intimate than their home, which enhances their belonging and motivates them to work on development and be in the city's line of sight.
- 8 - Integrating digital and manual work with high use of mechanization to reduce costs and reduce errors.
- 9 - Creativity and innovation remain the tools of the human element that gives the artistic and innovative touch to work.
- 10 - Security is everyone's responsibility
- 11 - Solidarity and social solidarity are magic keys to building our neighborhoods and our city. We live together in our city. Single sticks break and grouped sticks are impossible to break.

**Strategies:** Achieving a balance between the triangle of the neighborhood development process, which includes the city leadership, its field employees, the public and private sectors as stakeholders, and the neighborhood's people within the available budgets. While striving to achieve satisfaction for all parties by

following established and applied rules and standards and also without deviating from the vision, mission, strategy and policies established by the City of Edmonton.

**Action Plans:** If get chance to one of the Edmonton city team

Action Step	Person(s) Responsible	Date to be Completed	Resources Required	Potential Barriers or Resistance	Collaborators
Getting to know the city and neighborhood system, the urban and societal structure of the city and neighborhoods, and learning about the budgets from both sides and the revenues and expenditures of the neighborhoods and the city.	Me with mentor my leaders and reviewing the vision strategic plan budget and the society, read map and	Getting to know the city and neighborhood system, the urban and societal structure of the city and neighborhoods, and learning about the budgets from both sides and the revenues and expenditures of the neighborhoods and the city.	Me with mentor my leaders and reviewing the vision strategic plan budget and the society, read map and	Getting to know the city and neighborhood system, the urban and societal structure of the city and neighborhoods, and learning about the budgets from both sides and the revenues and expenditures of the neighborhoods and the city.	Me with mentor my leaders and reviewing the vision strategic plan budget and the society, read map and
Identify weaknesses and defects by studying where we are now. Develop strategic and operational plans and budgets to achieve this and obtain administrative approvals to begin implementation. Identify the potential of neighborhood residents and how to benefit	Edmonton leaders Colleagues my team Neighborhood Stockholders	Sep.-to Feb. 2025	Studying reality through records, extrapolations, vision lines and strategic plans, the needs of neighborhood residents and stakeholders.	How to ensure cooperation between parties in the development process? Understanding protocols, working to obtain approvals, and working within capabilities to achieve goals that fall within the city's vision.	Leaders Colleagues& Administrative Neighborhood Stockholders

from their participation in work, and build a database of stakeholders to contract with companies to work with them. Starting awareness and training campaigns for neighborhoods to raise the slogan "Edmonton is my city and neighborhoods are our home.					
Working with team review operation plan for axes Who When\how risk evident and KIP to know the target to reach and the vision mission	Leader of city and team	March 2025	strategy plan of city and the neighborhoods	How to evaluate the achievements? And budgeting	Leaders of city Colleagues& Administrative