

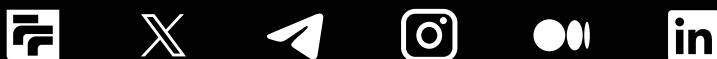


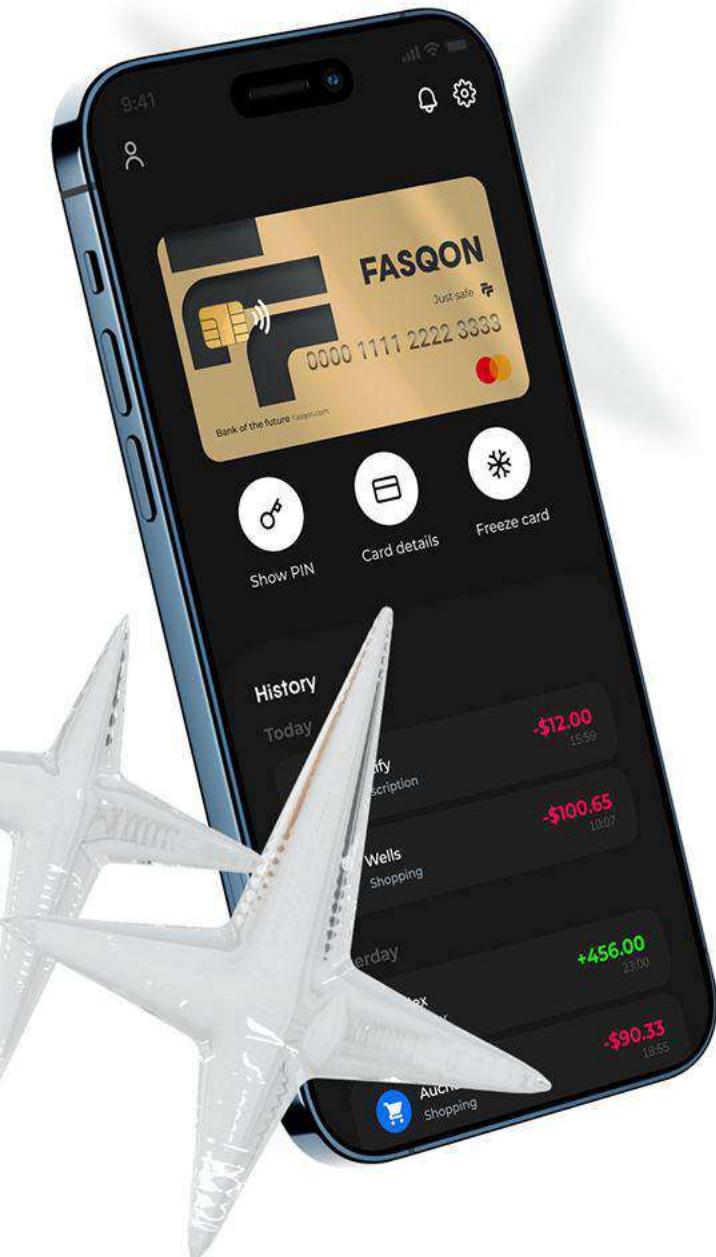
VASP
LICENSED



Next Gen Neobank for daily payments

fasqon.com





“FASQON

— Is a borderless, crypto-native neobank designed for Millennials, Gen Z, and Gen Alpha, combining banking, a crypto wallet, a crypto card, and a secure messenger into a user-friendly, self-sovereign, and regulation-compliant ecosystem

Bridging the gap between traditional finance and WEB3

At Fasqon, we're redefining banking by building a next-generation, all-in-one financial platform where users can bank, transact, earn, and connect seamlessly

- High-growth Web3 & Ai-Powered EU based fintech startup
- VASP EU license
- Banking app + Crypto Card with unique IBAN + AI Payment Assistant

- Strategic Partnership with Bison Bank (Portugal)
- Telegram Mini Game
- Nominated as Startup of the year at Startup Global Awards



Orest Petryna
Fasqon Founder





Market Problems



Lack of Seamless Crypto-Fiat Integration

- Crypto liquidity is fragmented, requiring users to navigate multiple platforms for transactions
- Banks hesitate to support crypto transactions, creating accessibility and compliance challenges.
- Users face slow, expensive, and unreliable crypto-fiat conversion processes



Limited Crypto Card Top-Up Options

- Most crypto cards have complex or restricted funding methods.
- Many competitors (Uphold, Cryptopay) only allow bank transfers, limiting accessibility.
- Revolut supports crypto but lacks P2P funding or seamless transfers.



Regulatory Risks & Banking Restrictions

- Traditional banks frequently freeze accounts linked to crypto, causing sudden fund restrictions
- Uncertain and evolving regulations create barriers for users and businesses
- Crypto-fiat transactions face compliance roadblocks, making everyday usage inconvenient



Market Problems



Financial Inclusion & Underbanked Population

- 2.3 billion adults remain underbanked or unbanked, lacking access to modern financial services
- Traditional banks impose high fees, complex onboarding, and geographic restrictions, excluding millions
- Emerging markets lack banking infrastructure, forcing reliance on inefficient cash-based systems



Complicated Payments for Freelancers/Expats

- High fees and slow international transfers create barriers for freelancers and remote workers.
- Traditional banking (SWIFT, SEPA) is costly and inefficient for cross-border payments.
- Fintech solutions like Wise & Payoneer do not support crypto, restricting financial flexibility.



Lack of Personal IBAN for Crypto Cards

- Most crypto cards (e.g., Binance Card, Crypto.com) use shared bank accounts, limiting salary deposits, direct transfers, and full banking functionality
- No personal IBAN = delayed or blocked payments: Users often face payment issues when using shared crypto accounts — banks flag transfers as suspicious, causing delays, rejections, or frozen funds



Our Solutions



IBAN-Enabled Crypto Card

■ SEPA & SWIFT Transfers

Users can send & receive money directly to and from bank accounts.

■ Flexible Card Top-Ups

Fund your card via IBAN, P2P transfers, or direct crypto deposits.

■ No Hidden Fees

Transparent and competitive exchange rates & transaction costs.



Seamless Global Payments

■ Direct crypto funding

Provides a fast, cost-efficient alternative to traditional banking.

■ Personal IBAN + Crypto Card

Allows users to easily send and receive international payments.

■ AI-Powered Payment

Assistant automates invoice payments and fiat conversions.



Private & Secure Finance

■ Private Messenger

Financial Services ensure user data security and privacy.

■ Hybrid Crypto-Fiat Infrastructure

reduces reliance on traditional banking oversight.

■ Seed Phrase Registration

No personal data required, ensuring financial privacy.



Bridging Crypto & Traditional Finance

■ One Account for Everything

A multi-currency wallet, crypto card, and banking services in a single platform.

■ Seamless Transactions

Send, receive, and manage both crypto & fiat effortlessly.

■ No Manual Asset Swaps

Automated conversion when needed, making everyday crypto usage simple



Personal IBAN for Every User

■ Unique IBAN per User

Each user receives a dedicated personal IBAN, enabling seamless fiat banking, salary deposits, and direct transactions.

■ Integrated Crypto-Fiat Wallet

Eliminates the need for third-party services for conversions.



Multiple Ways to Fund Your Card

■ P2P network & IBAN deposits

Offer flexible funding methods.

■ Direct crypto top-ups

Allow users to spend without manual conversion.

■ Private Bank Cards

Spend up to €200 without KYC.



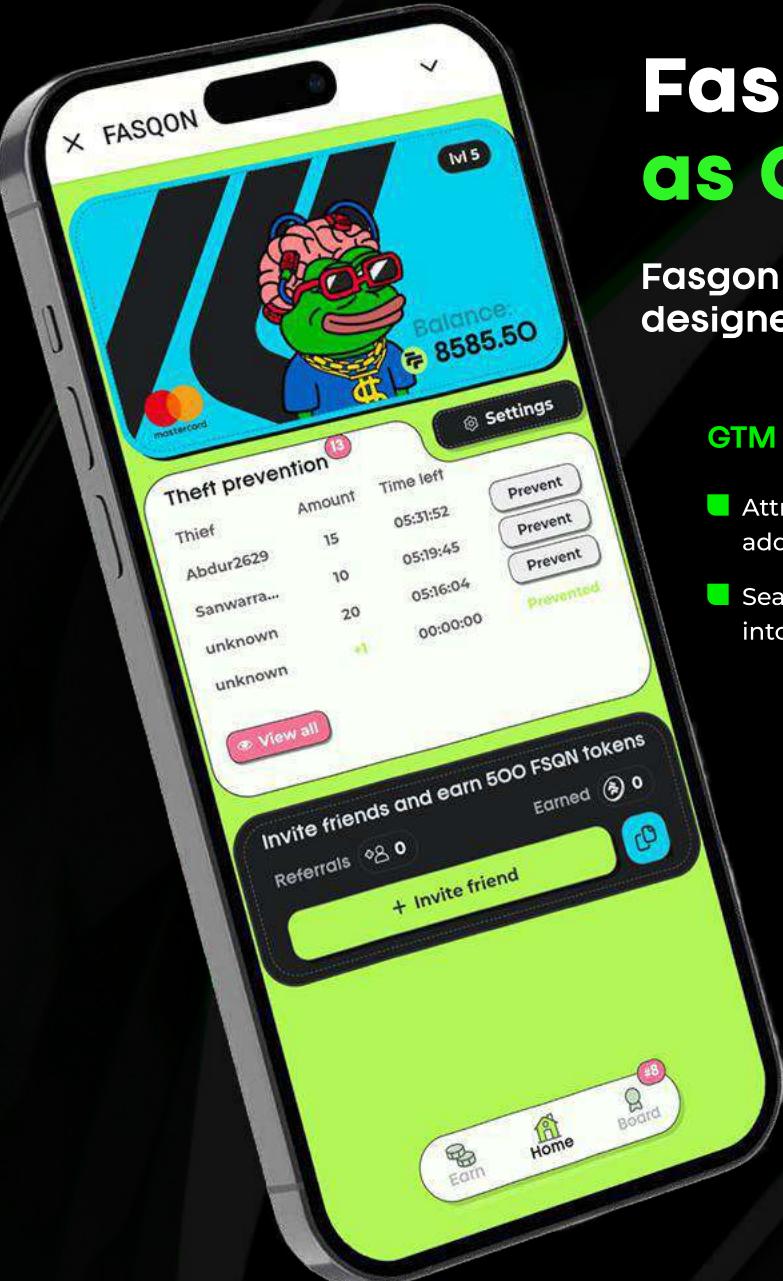
Hold-to-Earn & Passive Income

■ Earn While Holding

Users generate passive income simply by storing assets in their Fasqon wallet.

■ No Lock-Up Periods

Unlike many DeFi platforms, Fasqon offers flexible earning mechanisms.



Fasqon Telegram Mini APP as GTM Channel

Fasqon Mini App is a gamified onboarding tool designed to drive traffic into the Fasqon ecosystem.

GTM Purpose

- Attract users through fun and addictive gameplay
- Seamlessly onboard engaged users into the main Fasqon wallet product

Outcome

- Increases user engagement and retention
- Converts players into wallet users via built-in onboarding
- Serves as a powerful top-of-funnel acquisition channel

App Features

- **Balance Tracking**
View your earnings and assets
- **Banking Module**
Store and manage game-based assets
- **Passive Income**
Earn by staying active in the app
- **In-App Store**
Spend earned points on boosts and upgrades

- **Inventory System**
Manage your collected items
- **Defense System**
Protect your points from being stolen
- **Lottery System**
Win extra rewards through chance-based draws



[Go to Mini APP!](#)

Earn up to
185% APY



Fasqon Platform



Next-Gen Multicurrency Web3 Wallet

Securely send, receive, and swap crypto & fiat in one place.



Crypto Card with Unique IBAN

Spend crypto and fiat anywhere with a dedicated IBAN for seamless transactions.



Secure P2P Messenger

Chat and transact with end-to-end encryption for secure communication.



\$FSQN Token

Powers transactions, includes a burn mechanism, and enables governance within the ecosystem.



AI-Powered Payment Assistant

Pay invoices instantly with AI automation, eliminating manual entry.



Mini-Game & Engagement

Play, invite friends, and earn crypto with interactive rewards.





Fasqon Crypto Card

Payment anywhere, anytime



Basic Crypto Card

A virtual crypto card for seamless online and in-store payments via Apple Pay & Google Pay. Instantly issued with secure transactions and no physical card required.

Personal Web3 IBAN

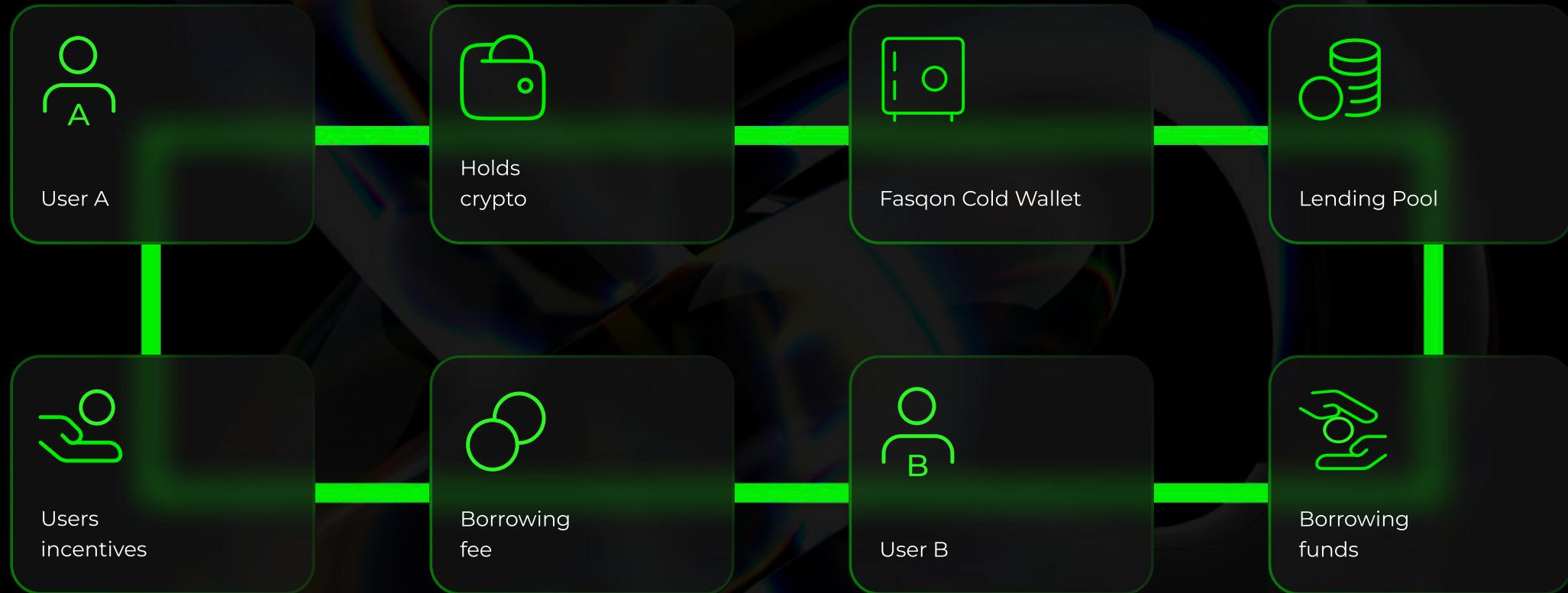
Google & Apple Pay

No KYC (up to 200 eur)

Cashback up to 5%



Hold to Earn





Business Model

Fasqon **generates revenue** through multiple streams, combining **transaction fees, subscriptions, financial services, and ecosystem incentives** to create a scalable and sustainable business model

Transaction Fees & Payment Processing Core Banking Revenue

- **FASPay Commissions** – Fees on crypto-fiat transactions, invoice processing, and cross-border payments.
- **Crypto Card Transactions** – Interchange fees on every transaction made with the Fasqon IBAN-enabled crypto card.
- **FX Conversion Fees** – Small margin on crypto-fiat and multi-currency exchanges.

Premium Subscriptions & AI-Powered Services (Recurring Revenue)

- **Tiered Membership Plans** – Monthly/annual subscriptions for advanced banking features, higher limits, and priority support.
- **AI Financial Assistant** – Premium access to automated invoice recognition, smart payments, and AI-driven financial insights.

Affiliate Programs & Banking Integrations (Partnership Revenue)

- **Referral & Affiliate Programs** – Revenue share from users who join via referral and merchant partners processing transactions
- **Bank & Payment System Integrations** – Commissions from partner banks, fintech platforms, and PSPs using Fasqon's infrastructure

Crypto & DeFi-Related Revenue Streams (Ecosystem Growth Revenue)

- **Staking & Yield Services** – Users stake assets within Fasqon and earn rewards, while Fasqon earns a percentage from staking pools.
- **Token Utility & Fees** – \$FSQN token used for reduced fees, governance participation, and premium access, generating transaction-based revenue.

Financial Services & Lending (Future Expansion) (Credit & Lending Revenue)

- **Crypto-Backed Loans** — Interest revenue from users borrowing fiat against their crypto holdings without selling assets
- **Microloans & Credit Lines** — Small-scale instant lending services for qualified users





Roadmap

Achievements

- VASP Portugal in process
- VASP EU License & SDM License (Fully compliant)**
- Trademark registered in Portugal
- Headquarters: Lisboa Portugal, Madeira**
- Fasqon Exchange Launched
- Banking App at MVP Stage
- SEPA-enabled Business Payments
- Community: 100K+ engaged users**
- Strategic Partner – Bison Bank (Portugal) as a fiat-crypto gateway.**

Q1: 2025

- MiniApp Launch
- MiniApp Custdev
- Community Growth

1

Q3: 2025

- VASP License in Portugal
- MVP Launch
- Onboarding users from miniApp to Fasqon App
- 50k users generating \$720k in revenue

2

Q1: 2026

- SEPA/SWIFT Payments adding
- Fasqon App v2.0
- AI-Assistant Launch
- 252k users generating \$6M in revenue

3

4

Q3: 2026

- Series A Fundraising
- 520k users generating \$15,5M in revenue

5

6

Q1: 2027

- Asia expansion
- 880k users generating \$33M in revenue

7

8

Q3: 2027

- Offline Roadshows around the world
- 1,5M users generating \$57M in revenue

9

10

Q2: 2025

- Closing Private Sale Round B (\$3,9M)
- MiniApp InGame purchases
- Fasqon App UX/UI development
- Cards presale in miniApp

11

12

Q4: 2025

- TGE
- FSQN Token listing on CEX & DEX
- Fasqon App v1.0
- Premium Cards
- 144k users generating \$2,1M in revenue

Q2: 2026

- Plastic cards launch
- 379k users generating \$9,3M in revenue

13

14

Q4: 2026

- Latin America expansion
- 678k users generating \$20,6M in revenue

15

16

Q2: 2027

- MENA expansion
- 1,2M users generating \$44,2M in revenue

17

18

Q4: 2027

- 2M users generating \$74M in revenue



Go-to-market strategy

Fasqon's go-to-market strategy **targets both B2C and B2B segments** by acquiring retail users through community-driven growth, gamification, and influencer partnerships, while simultaneously **onboarding businesses, freelancers, and Web3 projects** through strategic integrations, crypto-fiat payment solutions, and banking partnerships — **ensuring mass adoption across both individual and enterprise-level users.**



■ Targeting Early Adopters in Europe Region

Launch in Portugal and Spain with strong fintech adoption.

■ Strategic Partnerships & Banking Integrations

Collaborate with banks, PSPs, and crypto payment providers for seamless adoption.

■ Blockchain Ecosystem & Crypto Projects Partnerships

Provide cryptocard, wallet & neobank services for DeFi platforms, crypto communities.

■ Community-Driven Growth & Affiliate Marketing

Referral programs, ambassador incentives, and Web3-native community engagement.



Go-to-market strategy

TARGET AUDIENCE

- Crypto Holders Seeking Passive Income
- Freelancers & Digital Nomads
- P2P Traders & Arbitrageurs
- Retail Crypto users
- Traders

Target GEO

EEA (Europe)

Lisbon

■ Influencer, Freelancer & Creator Economy Adoption

Provide crypto-fiat banking for freelancers, influencers, and digital entrepreneurs.

■ Institutional & Business Adoption

Offer crypto-fiat payment solutions for Web3 startups, DAOs, and fintech companies.

■ Paid Acquisition & Performance Marketing

Targeted Google, Meta, and X (Twitter) ads, plus AI-driven retargeting campaigns.

Become the preferred financial partner for crypto payroll services and Web3 startups.

Go-to-market with TON & Telegram



Crypto Card Pre-Sale via Fasqon TMA Game

With **37K+ active players**, Fasqon is rapidly positioning itself as the go-to Web3 fintech partner on TON, blockchain ecosystem of Telegram.

(**TON** has built a massive on-chain footprint with **44 million wallets**, nearly 2 million monthly active ones, and over 120 K daily active wallets. Telegram itself is a powerhouse with **1 billion monthly users** and about 450 million logging in daily).

\$FSQN is the native token powering the **Fasqon gamified web3 fintech ecosystem**. Gamers collect points and climb the leaderboard to earn \$FSQN airdrop, and can **invite friends to earn up to 17% through the referral program**.



Targeting Gen Z + Gen Alpha

Fasqon is a **web3 fintech product for the crypto-native generation**. The TMA game is more than a mini-app — it's an education tool wrapped in entertainment, showing how hold-to-earn mechanics and gamified finance are flipping traditional banking on its head. Fasqon isn't your grandpa's bank. **It's the next-gen neobank.**



FASQON Ambassador Program

135+ Telegram KOLs and channel owners have joined Fasqon's Ambassador Program just in 1 month, generating hundreds of UGC posts, reviews, and videos—spotlighting lightning-fast TON withdrawals and smooth UX directly from the game to their audiences.



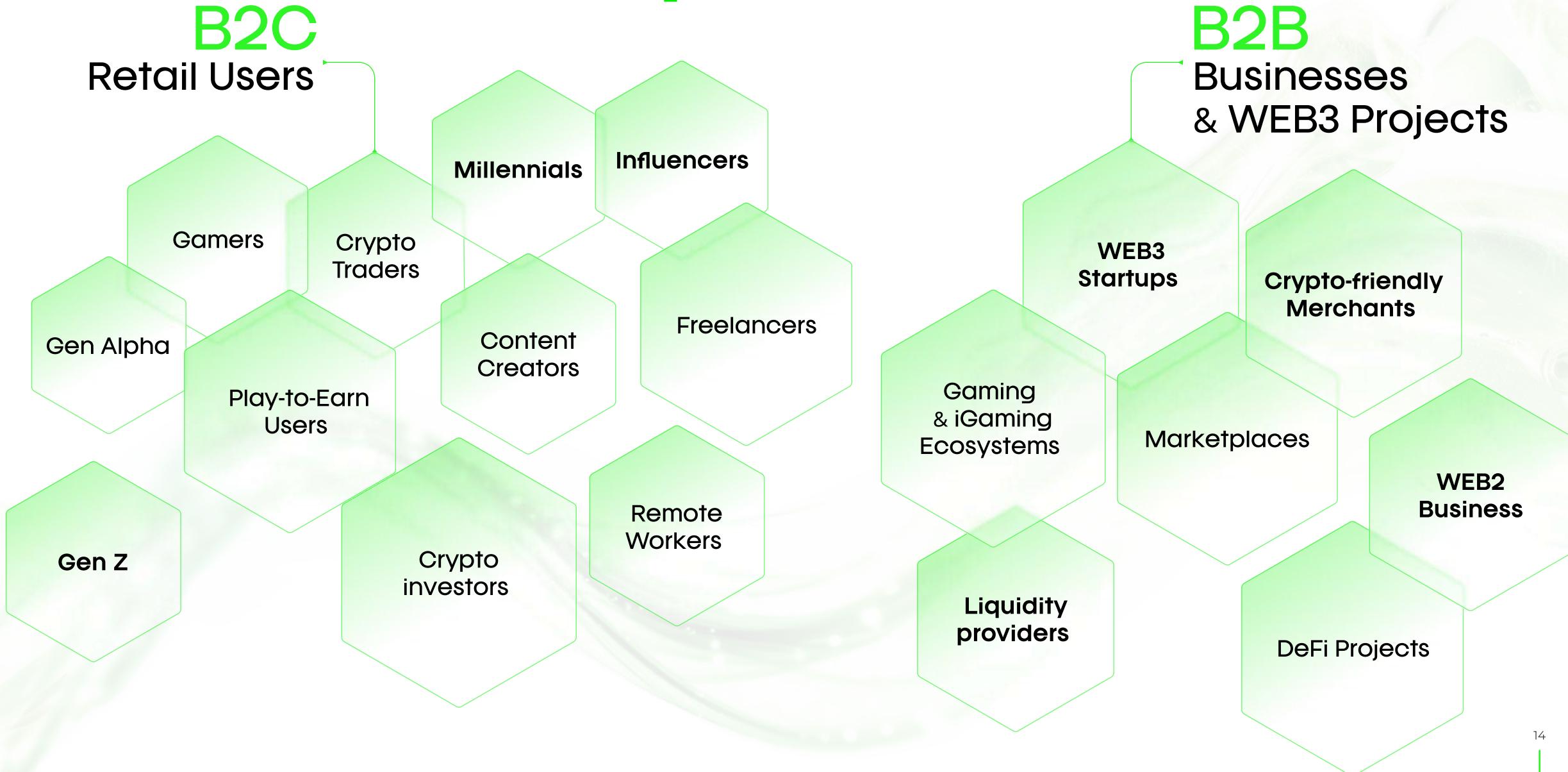
Onchain Activity - Real traction

Thousands of TON microtransactions have been processed through the TMA mini-game via gameplay and community missions. **Early adopters can grab Fasqon Crypto Cards ahead of launch**. Users can build their referral network and invite friends, and prep their balances for the full banking app launch—where **TMA points will convert into \$FSQN**.





Fasqon is for...





FSQN Token



Utility Token Ticker

\$FSQN is the native token of
Fasqon Web3 FinTech ecosystem.

- Initial total supply: 1,000,000,000 FSQN
- Initial circulating supply (Day 0):
63,000,000 FSQN (6.3%)
- Token burning: Enabled
- Maximum tokens that can be burnt: 50%

\$FSQN is a BEP-2O standard token issued on Binance Smart Chain (BSC) and TON Blockchain (Jetton).



Blockchain Network



Blockchain Network



Smart contract developed and audited by



KAIZEN
FINANCE





Why \$FSQN Will Be in High Demand?

■ Staking & Token-Locked Yield Mechanisms

Users stake \$FSQN for rewards, reducing circulating supply and creating scarcity.

■ Gamification, Mini-Games & Affiliate Monetization

Used for mini-games, in-game purchases, referral bonuses, and interactive rewards, fueling ecosystem growth.

■ Social Finance & Messenger-Based Microtransactions

Powering tipping, smart contract transactions, pay-to-unlock content, and automated payments.

■ AI-Powered Financial Assistants & Invoice Processing

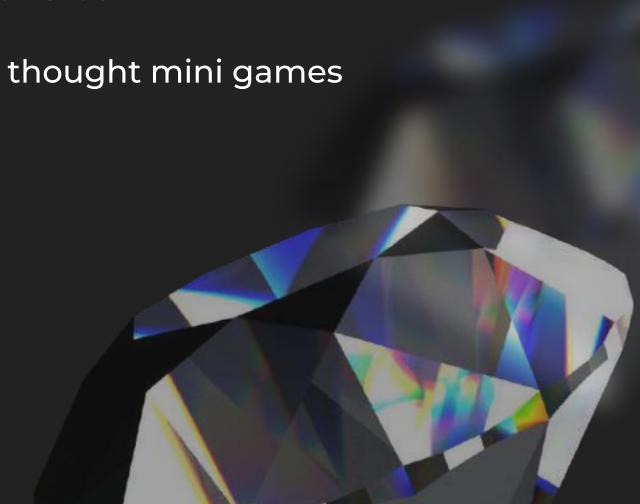
Automates invoice recognition, financial reporting, and smart payments, requiring \$FSQN for premium features.

■ Deflationary Burn Mechanism

25% of monthly revenue is used to buyback & burn FSQN tokens, reducing total supply over time ensuring price stability and long-term value appreciation.

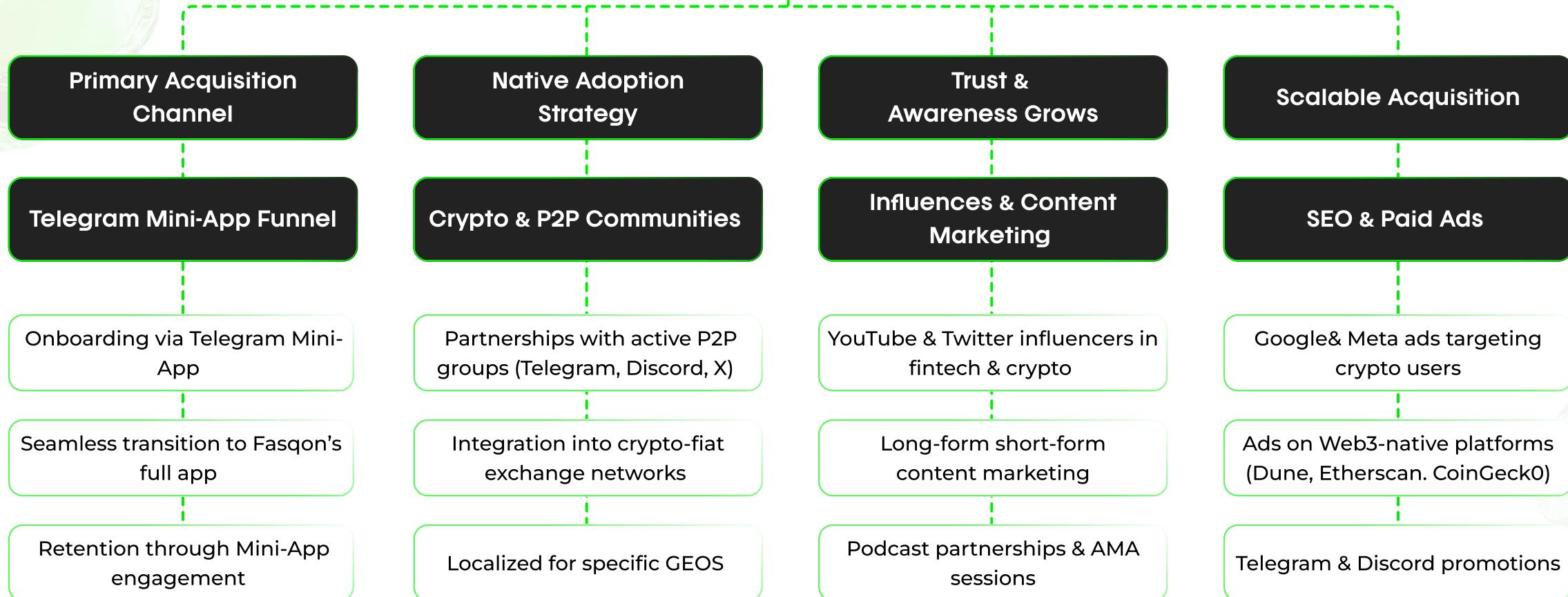
FSQN Utility

- Providing users with access to premium Fasqon banking app features by holding a certain amount of FSQN tokens
- Offering discounts on fees/services when paying with FSQN tokens
- Buyback and burn mechanism – 25% of the project's revenue is automatically allocated for token buyback & burn
 - Gamification thought mini games
 - Farming
 - Trading
 - Airdrops
 - Staking



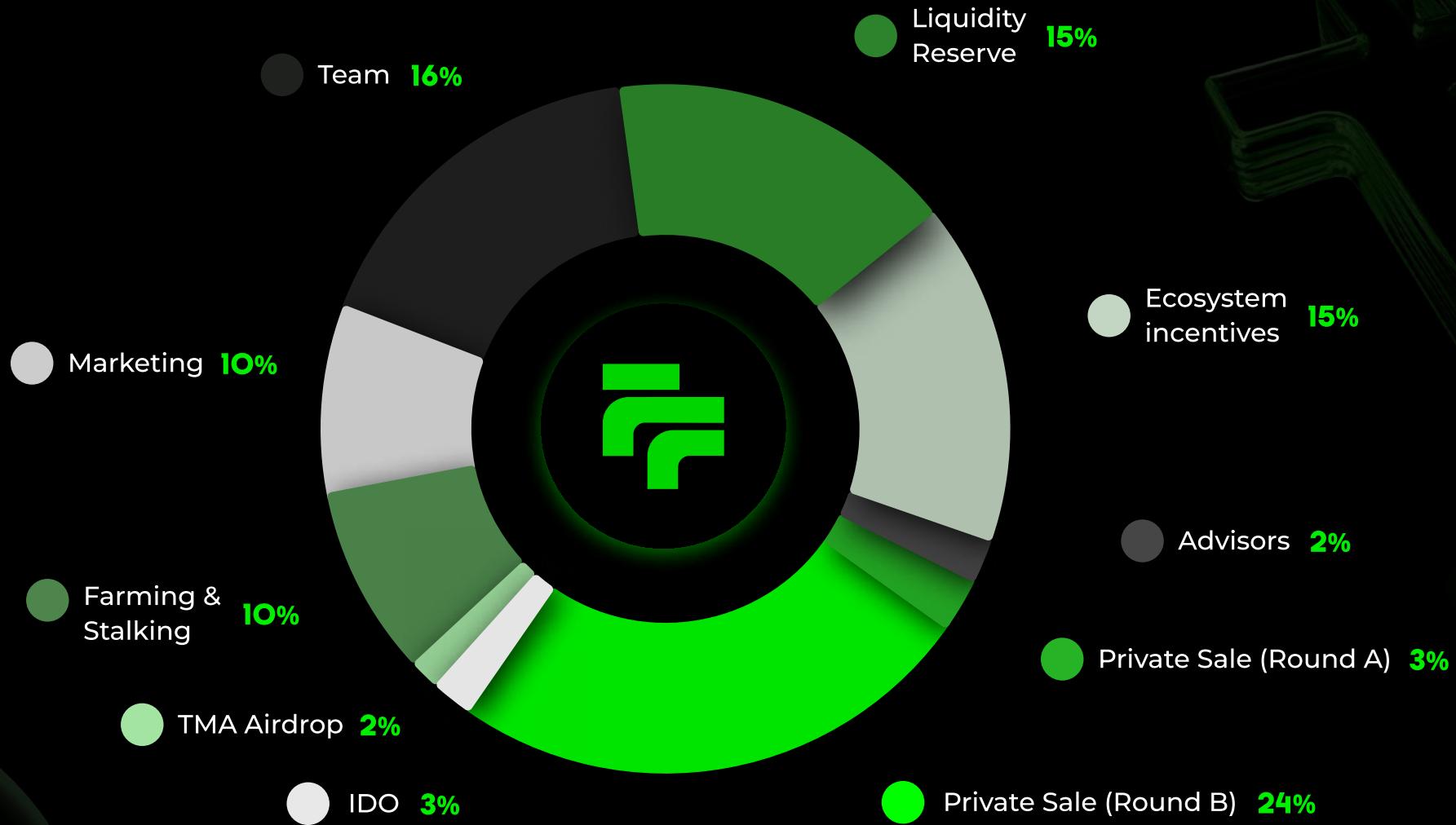


Sales Channels





Token Distribution





Total Fundraising Goal \$3.9M

Category	Allocation (%)	Breakdown
Liquidity	15%	Deep liquidity management on DEXs/CEXs, market-making strategies, and listing fees for top-tier exchanges
Marketing & PR	40%	Collaborations with influencers, performance marketing, viral campaigns, referral programs, and PR initiatives
Development	30%	Smart contract enhancements, UI/UX optimization, feature rollouts, AI-driven analytics, and multi-chain support
Infrastructure	5%	High-performance server architecture, cloud computing, cybersecurity upgrades, and decentralized storage solutions
Other	10%	Compliance audits, legal structuring, operational risk mitigation, strategic investments, and emergency reserves



Our Team

Orest Petryna

Founder

An experienced accountant and veteran entrepreneur with a master's degree in business taxation.



Portugal [View profile](#)



Serhiy Khrun

Co-Founder

Specializes in developing advanced payment solutions, with a deep understanding of financial technologies and user experience.



Sergio Latansky

COO

Expert in identifying growth opportunities, analyzing financial data, and leading high-performing teams to achieve business goals.

Portugal [View profile](#)

Kati Aronson

CBDO

Seasoned Web3 CBDO driving tokensale fundraising, GTM strategy, and Tier-1 partnerships; \$20M+ raised to date



Portugal [View profile](#)



David

AMA Host, CM

Fasqon's community voice and AMA host, with 4 years in Web3 and deep focus on engagement, trust, and vibes

Canada [View profile](#)



Nikita

Public Relations

PR lead with BSc in Public Relations and 5+ years in agency work; drives branding, content, and Web3 comms strategy for Fasqon growth

UAE [View profile](#)

GTM, Marketing & Tech Partners





Our Advisors



Joe Yu 
@JoeYu1221

Follow

BD Lead @taskonxyz | Web3 Advisor | Options are my own





Faraj Abutalibov 
@faraj_abut

Follow

Co-Founder @crosscurvefi | Founder of Crypto Executives community (2500+ C-lvl execs) @crypto_execs | MBA, #HarvardHBS Alumni





Olesya Solomina 
@olesya-solomina

Follow

CEO | CBDO | 3000+ relationships across crypto & fintech | Growth Strategies | Partnerships | Outsourced Sales Department | B2B | Revenue Growth | Web3 Business Development as a Service





Kateryna (Liza) Stepashko 
@liza-kateryna

Follow

Head of BD | Twitter-panel Manager | Web3 Specialist | Partnership Development | Community Engagement | I'm from Ukraine





Den 
@DenCryptoTech

Follow

Co-Founder at Kaizen.Finance | We do launch tokens | Incubate projects





Fintech, Compliance & Legal Partners



Bison Bank

Bison Bank (Portugal)

Fully licensed bank regulated by Banco de Portugal. Provides fiat on/off-ramp solutions for SEPA and SWIFT transactions.



PureFi

Bridging Compliance and Security in Web3 Ecosystems



Vareger Group OÜ

Has implemented software for more than 15 banks and fintech projects



Trustify Legal

Responsible for compliance with legal regulations and licensing



AMLBot

One-stop assessment compliance solution for crypto business



Investors & Web3 Backers



Listing at



PR, Media & Web3 Growth Partners



FASQON In-house KOLs Ambassador Program: 135+ KOLs and Telegram channel admins joined in just one month as in-house Media Partners, generating hundreds of UGC posts, reviews, and videos

Featured in Media



COINTELEGRAPH
The future of money



BINANCE
SQUARE

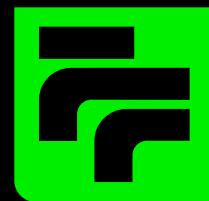


CoinMarketCap

FINBOLD

CRYPTOMODE

CryptoDaily®



FASQON

Next Gen Neobank for daily payments

The future of banking is gamified. Join Fasqon, play the game, earn real rewards—be the bank, not just the user!

We're live, loud, and everywhere. Follow Fasqon on all platforms and plug into the movement



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