# Credit Card Loyalty Analysis

## Business Insights Report

Dataset: Customer_Dataset.csv (8,950 records)
Objective: Identify loyalty tiers and repayment behaviors
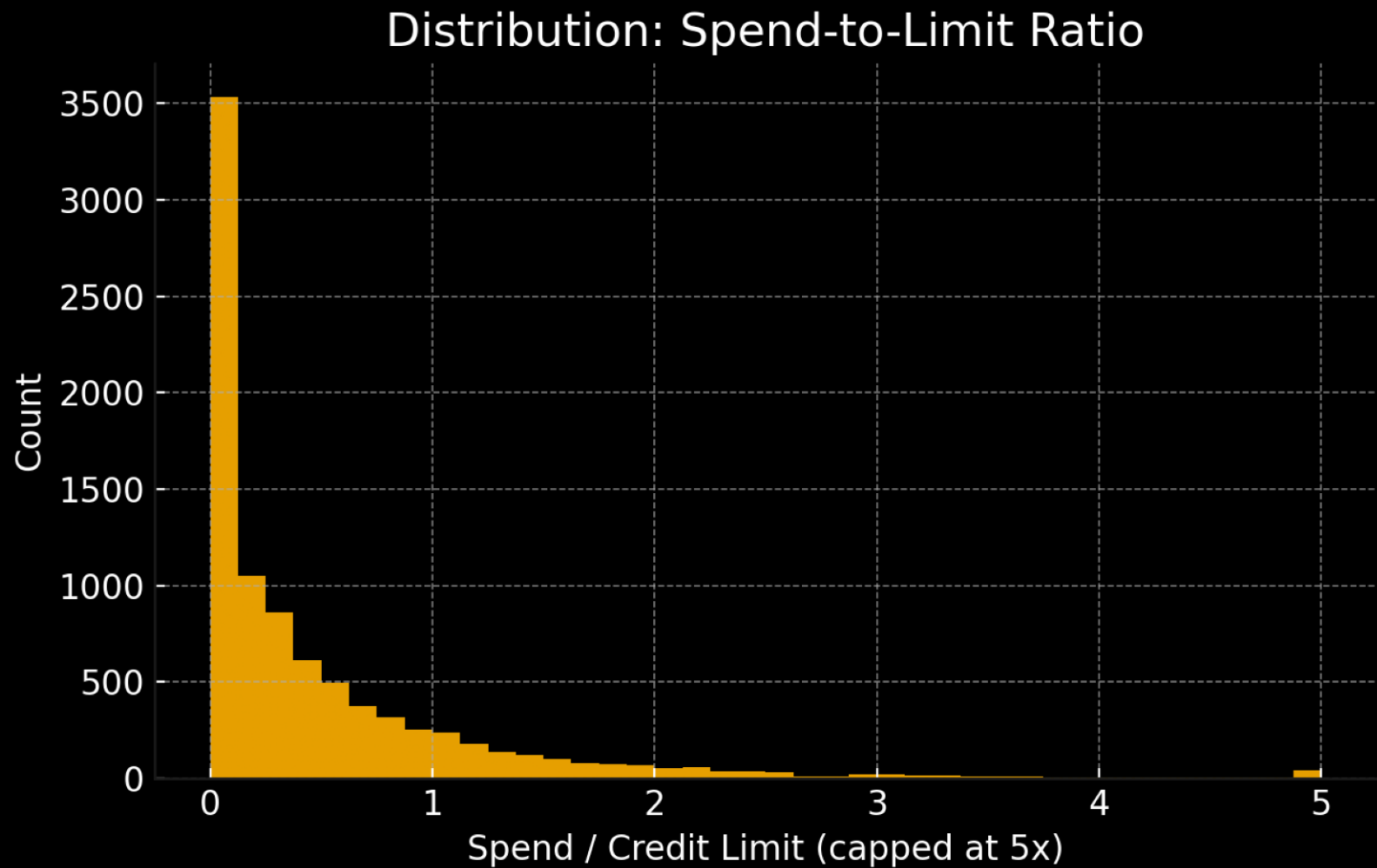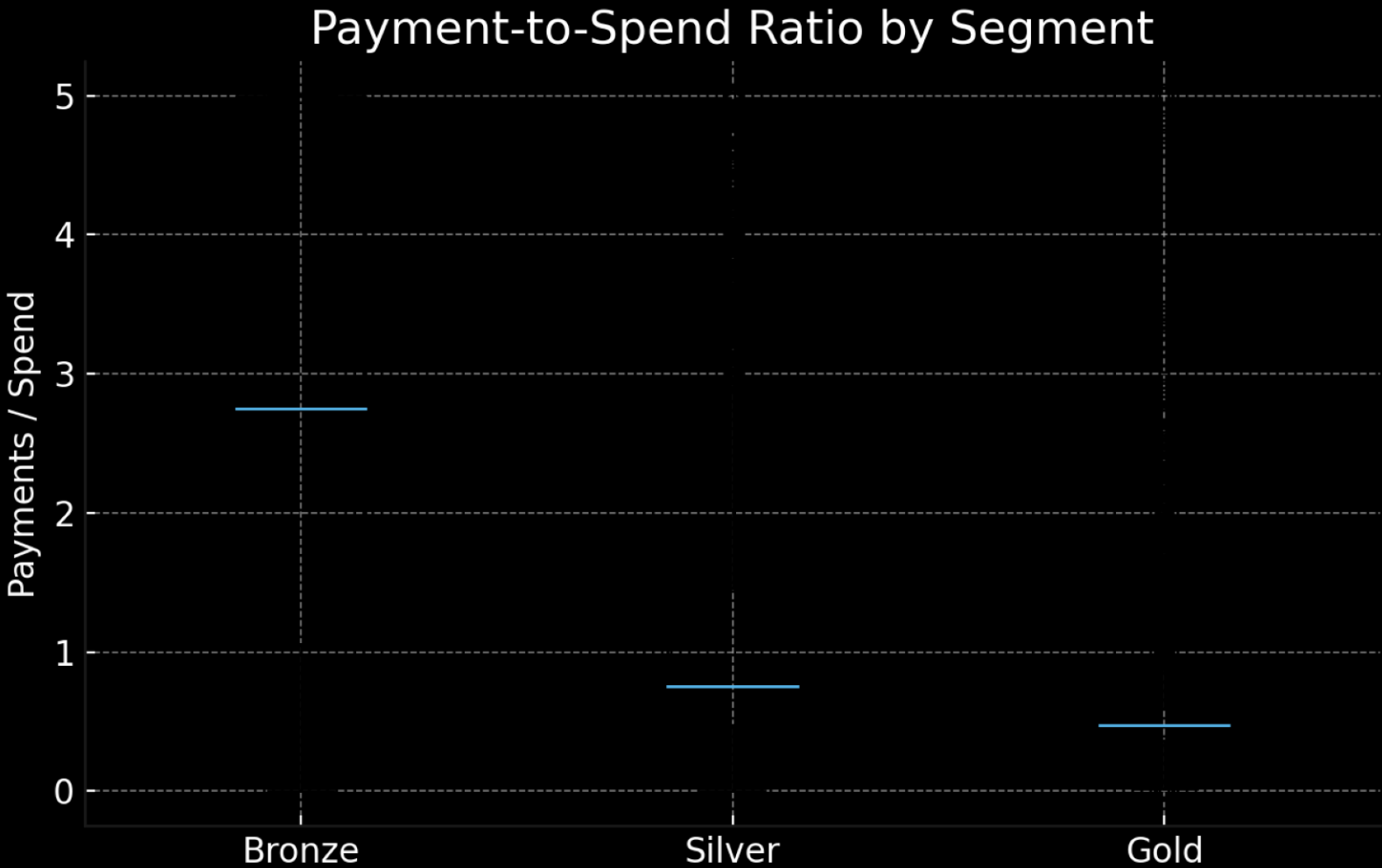
## Key Findings

## Core Metrics

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Distribution: Spend-to-Limit Ratio

Payment-to-Spend Ratio by Segment

Average Spend by Segment