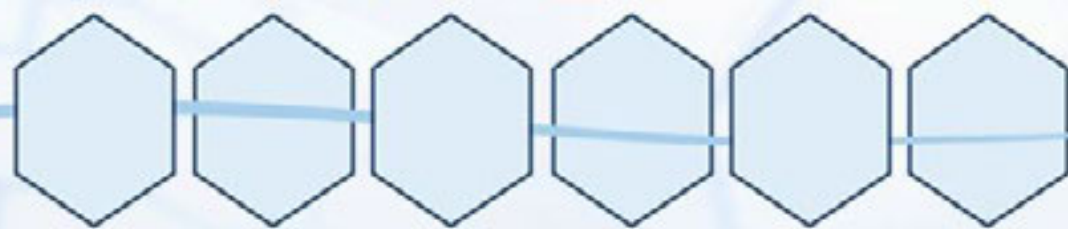


MAXPERMTM



MAXPERM™ meets the need of the Consumer

- **Heat dissipation**
 - Temperature maintenance is key and contributes to fewer occurrences of sleep disruption
- **Airflow**
 - The convection of airflow assists in creating a neutral sleep environment
- **Moisture**
 - Thermally reticulated

The story of MAXPERM™ is EXPLOSIVE!

- **Extreme Open Cell Structure**
 - Unrestricted airflow for maximum temperature neutralization and dissipation of heat
- **Variety of firmness options for bedding applications**
 - Comfort Layers
 - Transitional Layers
 - Support or Base Layers

Comparison of cell structure



Closed Cell



Open Cell



*Insitu

Post Processed



*Chemically
Reticulated



Thermally
Reticulated

- MAXPERM is thermally reticulated

* Insitu and Chemically reticulated foams are typically Ester based foams and not recommended for use in bedding

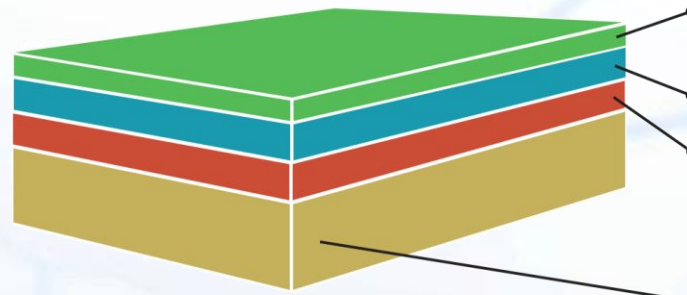


The unique attributes of MAXPERM™

- Maximum™ airflow allows you to maintain a neutral sleep temperature while offering the ultimate in comfort and performance
 - 100% completely open cell delivers consistent airflow across the entire surface
- MAXPERM™ is offered in a wide variety of firmness options to provide all the flexibility, comfort and performance you need for premium sleep systems
- MAXPERM™ is engineered with anti-microbial properties

Potential positioning for MAXPERM™

Foam



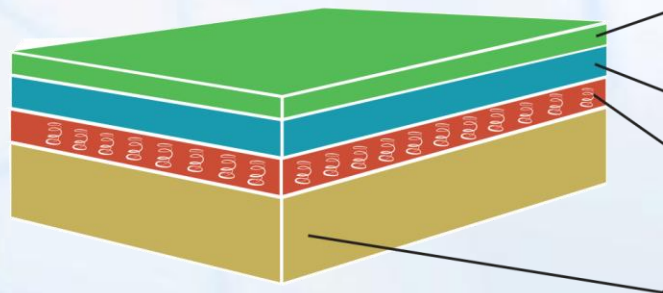
MP 15 Comfort Layer

MP 25 Transition Layer

MP 33 Transition Layer

MP 50 Base

Innerspring



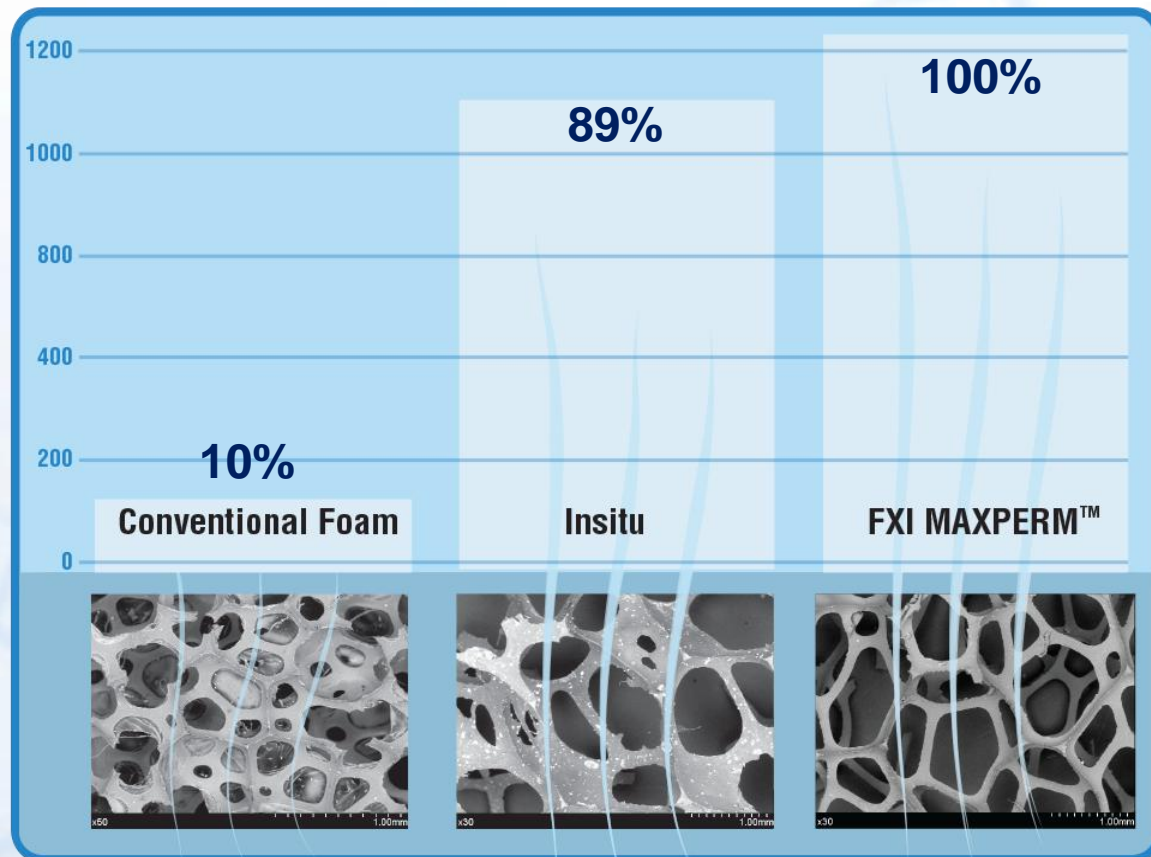
MP 15 Quilt/Comfort Layer

MP 25/33 Transition Layer

Coils

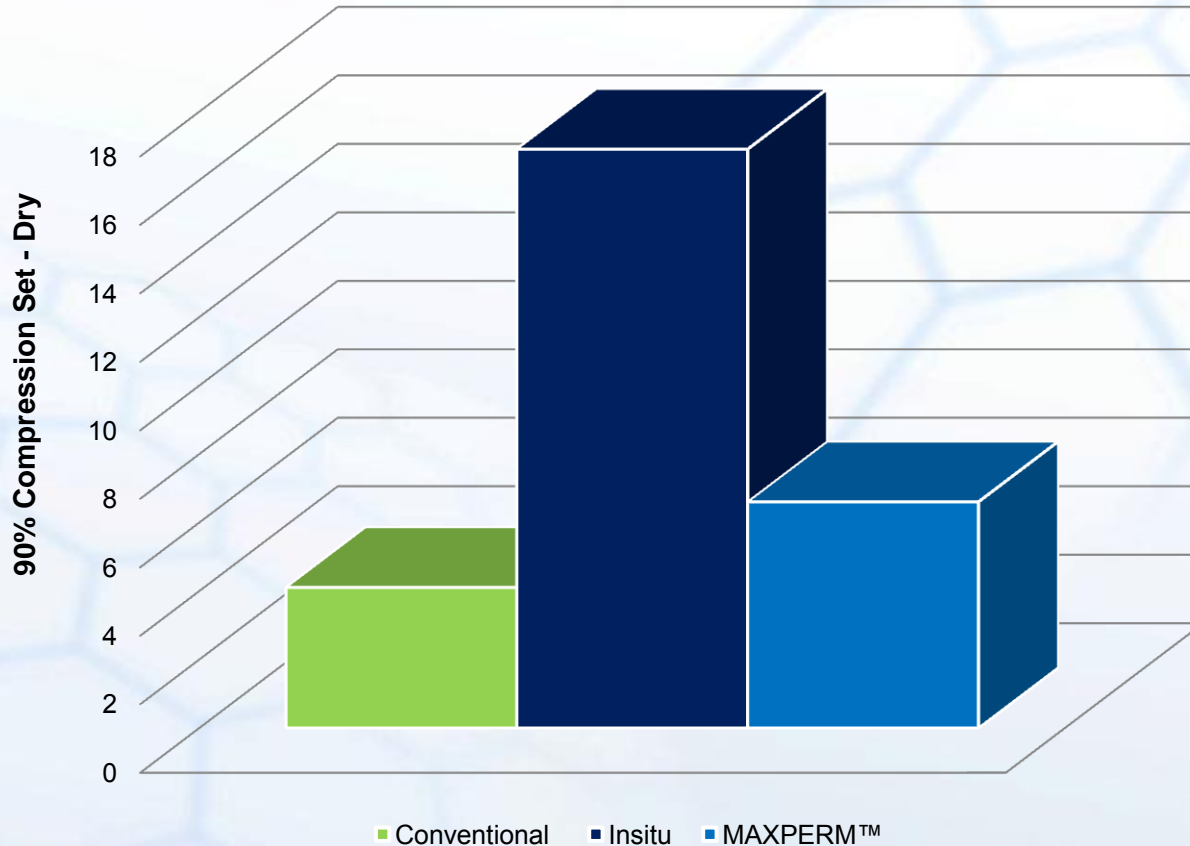
MP 50 Base Layer

Frazier Permeability Testing



- MAXPERM™ has 90% greater airflow than conventional foam
- Superior in long-term durability

Compression Set Testing



- MAXPERM™ has 60% greater height retention than Insitu products



**To learn more about how MAXPERM™ can
open up opportunities for you and your
customers, contact your Sales Rep today**

or visit

www.fx.com

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