

MEMGEL™





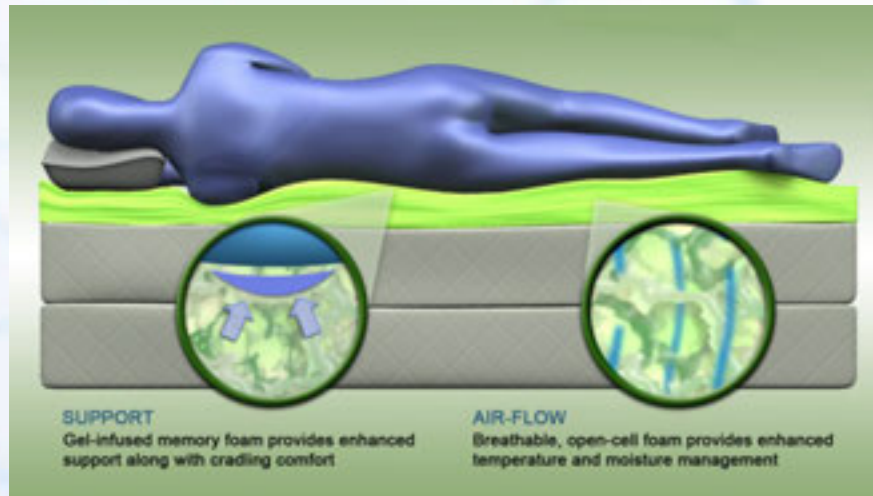
MemGel™ meets consumer needs

- **Relief for aches & pains**
 - Better pressure redistribution vs. traditional innerspring
- **Superior support for a more restful sleep**
 - Gel-infused waves provide added support to the enveloping memory foam
- **More comfortable body temperature throughout the night**
 - Open cell structure promotes maximum airflow and moisture dissipation



The MemGel Story

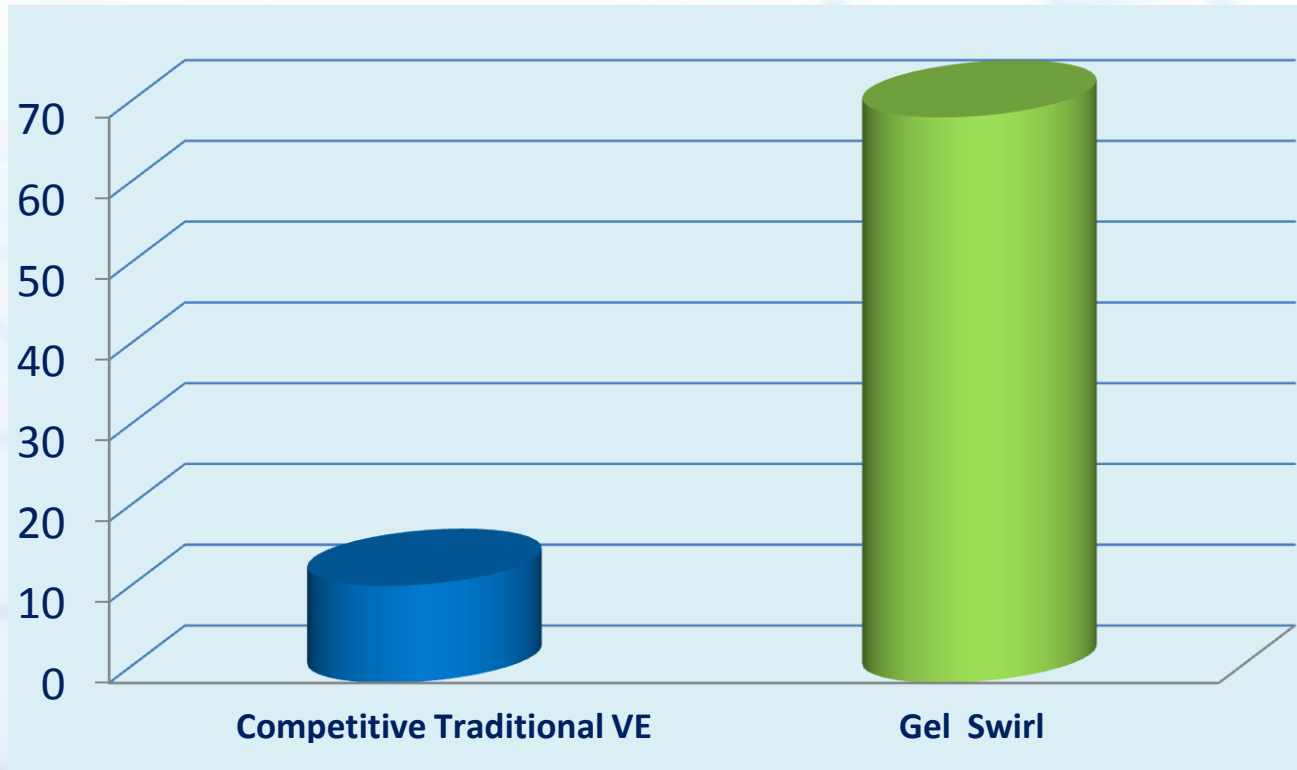
- **Superior Comfort plus Support** - Innovative dual-wave gel technology reinforces enveloping viscoelastic foam with gel-infused waves to provide enhanced support along with cradling comfort



- **Enhanced temperature and moisture management** - Open cell structure promotes maximum airflow and moisture dissipation

Frazier Permeability

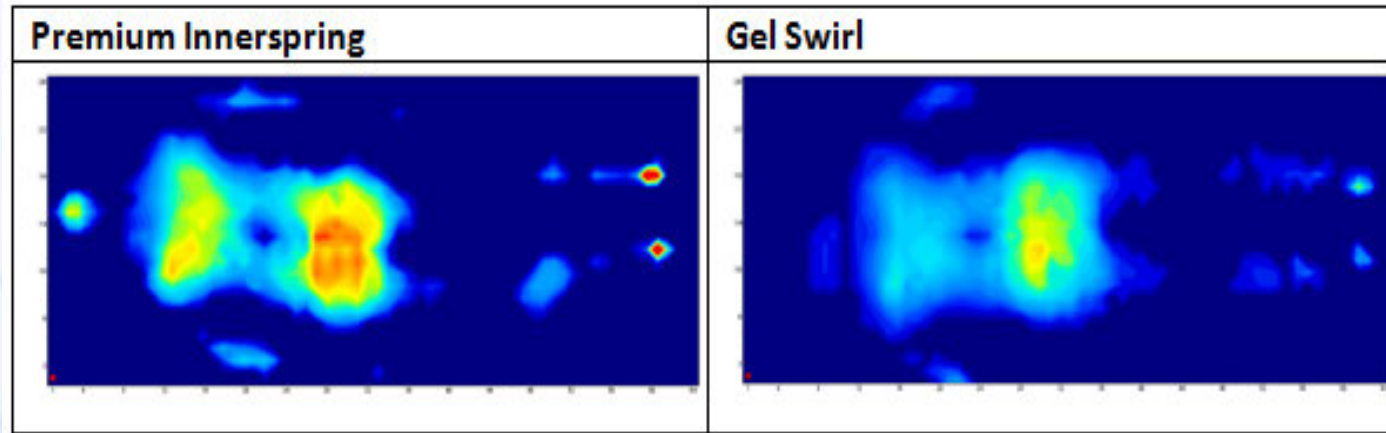
MemGel has over 6 times more airflow than Traditional VE



Airflow measured as cubic feet of air per square foot per minute

Enhanced Pressure Relief

- Shape conforming properties offer the ultimate redistribution of pressure especially in areas like the shoulder blades and hips



Comparative Pressure Maps

MemGel delivers unique attributes

- **Antimicrobial properties for added protection**
- **CAL. TB117 regulatory compliance**
 - Passes TB117 without usage of FR chemicals due to unique chemistry
- **Natural Materials**
 - Materials used in Memgel are derived from a natural-based renewable resource; reducing the use of petroleum derived materials
- **Sustainability – VPF**
 - VPF uses an enclosed chamber to hold atmospheric conditions constant while capturing process emissions

MemGel™ is poured at these FXI plant locations

<u>FXI Plant Location</u>	<u>MemGel</u>
Auburn	X
Tupelo	X



**To learn more about how Memgel can open
up opportunities for you and your customers,
contact your Sales Rep today**

or visit

www.fx.com

