Felipe Bascou

Frontend SoftwareDeveloper

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+90 534 268 87 95
Github   LinkedIn

Highly motivated professional committed to pursuing a long-term frontend software development career. Offers 2 years as a frontend developer with experience in Javascript, Typescript, React, HTML, CSS, MySQL, and Python.

Technical Skills

Frontend	Backend	Tools
Javascript	Python3	Salesforce
Typescript	MySQL	GIT
ReactJS		JIRA
HTML		AdobeXD
CSS/SASS		Figma

Languages

English (Native)
Spanish (Native)
French (Fluent)
Chinese Mandarin

Education

Arden University
Berlin, Germany (04/2018 - 09/2019)
MSc. Data Analysis & Marketing

Beijing Foreign Studies University
Beijing, China (09/2011 - 07/2015)
B. B. A. International Marketing

Volunteering

Beijing Foreign Studies University International Business School Union
Beijing, China (2012 – 2013)
Marketing Assistant Manager

Empowered Student Partnership
Toronto, Canada (2007 – 2009)
Volunteer

Legal Status

European Citizen
Willing to relocate

Work Experience

Born2Global Centre
Seoul, South Korea (04/2021 – 09/2022)
Digital Transformation Manager

Digital Transformation Manager (01/2022 – 09/2022)
- Led and managed both the web development team and marketing team
- Frontend developer for the company's new website with *React, Typescript, SASS, Formik, Yup, and Axios*
- Created and managed a digital marketing campaign and strategy (surveys, customer buyer personas, content, data analysis & reports) with Facebook, LinkedIn, Youtube, and MailChimp campaign ads, as well as Google Analytics
- Automated tasks with *Python* using Google, Naver, and Salesforce *API*s
- *WordPress* admin (created and managed posts, products, templates)

Global Business Alliance Manager (04/2021 – 12/2021)
- Organized and managed offline and online global events with Colombia, Chile, Argentina, South Korea, IDB, CABEI, and GIGF
- Conducted Deep Tech South Korean and Latin American Market reports and analysis
- Supported the creation of 5 JVs between South Korean and LATAM companies
- Salesforce admin (updated forms, connected Gmail with SF, created SF *API*s)
- Automated tasks with *Python* and Google Sheets Macros (*Javascript/GoogleScript*)

Id For Ideas - Equipo78   Github
Community/Open-Source Project (01/2022 – Present)
Teamlead & Frontend Developer
- Create, manage, and admin the group with *Discord, JIRA, and Github*
- Develop frontend online-homebanking page with *React, Typescript, SASS, Redux Toolkit, Zod, and Axios*

Green Smart Tech   Github
Freelance (07/2021 – 09/2021)
Frontend Developer
- Designed the client's website using *AdobeXD*
- Developed multi-paged and a form with *Javascript, PHP, HTML, CSS*, and HTTP requests for form handling

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Client Portfolio Website Github
Freelance (01/2021)
Frontend Developer
- Designed the client's website using *AdobeXD*
- Developed with *Javascript, HTML, and CSS*