

Mobile Phone History (1)



Mobile Phone History (2)

IN THE 50's
CAME THE
CAR
PHONES



Mobile Phone History (3)

1984

MOTOROLA DYNATAC

CREATED BY DR. MARTIN COOPER

\$ 3995



Mobile Phone History (4)

NOKIA LOGO
BACK THEN

1987

\$6635



MOBIRA CITYMAN

NOKIA'S ANSWER TO THE DYNATAC



Mobile Phone History (5)

MOTOROLA MICROTAC

THE WORLD'S FIRST POCKET SIZED CELL PHONE

1989



Mobile Phone History (6)

1992



NOKIA 1101

1st GSM ACTIVATED HANDSET

Mobile Phone History (7)

1993



IBM SIMON
THE 1ST TOUCHSCREEN PHONE

Mobile Phone History (8)

1996



**NOKIA 9000
COMMUNICATOR**
THE 1ST PDA SMARTPHONE

Mobile Phone History (9)

NOKIA 5110

1ST NOKIA WITH A CHANGEABLE FACIA
& WITH THE 'SNAKE' GAME

1998



Mobile Phone History (10)

1999



BENEFON ESC!
THE 1ST PHONE WITH AN
INTEGRATED GPS SYSTEM

Mobile Phone History (11)

1999



NOKIA 3210

1ST PHONE WITH AN INTERNAL ANTENNA

160 MILLION SOLD

Mobile Phone History (12)

2000

NOKIA 3310
128 MILLION SOLD

\$ 150



Mobile Phone History (13)

ERICSSON T36

WORLD'S 1ST BLUETOOTH ENABLED PHONE



2001

SIEMENS SL45

1ST PHONE WITH AN MP3 PLAYER



Mobile Phone History (15)

2002



SANYO SCP-5300

THE 1ST PHONE WITH A VGA CAMERA

2003



BLACKBERRY 5810

THE 1ST BLACKBERRY IN THE MARKET

Mobile Phone History (17)

2003



NOKIA 6600

THE MOST EQUIPPED MULTIMEDIA PHONE IN 2003

Mobile Phone History (18)

NOKIA N-GAGE

2003

THE 1ST PHONE WITH AN INTEGRATED
HAND-HELD GAMING DEVICE SYSTEM

\$ 300



2004



MOTOROLA RAZR
THE WORLD'S 1ST FASHION PHONE.

Mobile Phone History (20)

2006

PALM TREO 700M

1ST PALM PHONE WHICH RAN THE
WINDOWS MOBILE OS

\$ 650



2006

SAMSUNG P200

THE 1ST WI-FI ENABLED PHONE



Mobile Phone History (22)

2007

\$ 600

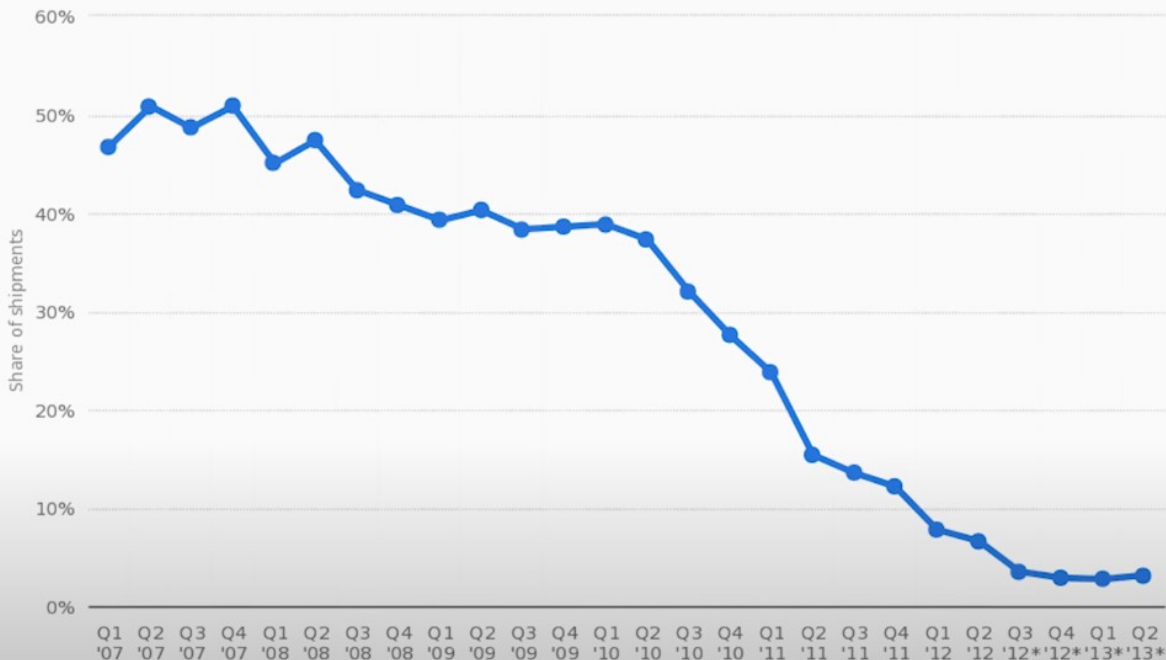
WHEN STEVE JOBS INTRODUCED THE WORLD TO

THE iPHONE



A large number of colorful application icons for various mobile apps, including social media, productivity, and entertainment, arranged in a dense, overlapping cluster. The icons are of various shapes and sizes, with some being square and others rounded. They are arranged in a way that suggests a large collection of apps, with some icons being more prominent than others. The background is white, and the icons are arranged in a way that they appear to be floating or falling from the top left towards the bottom right.

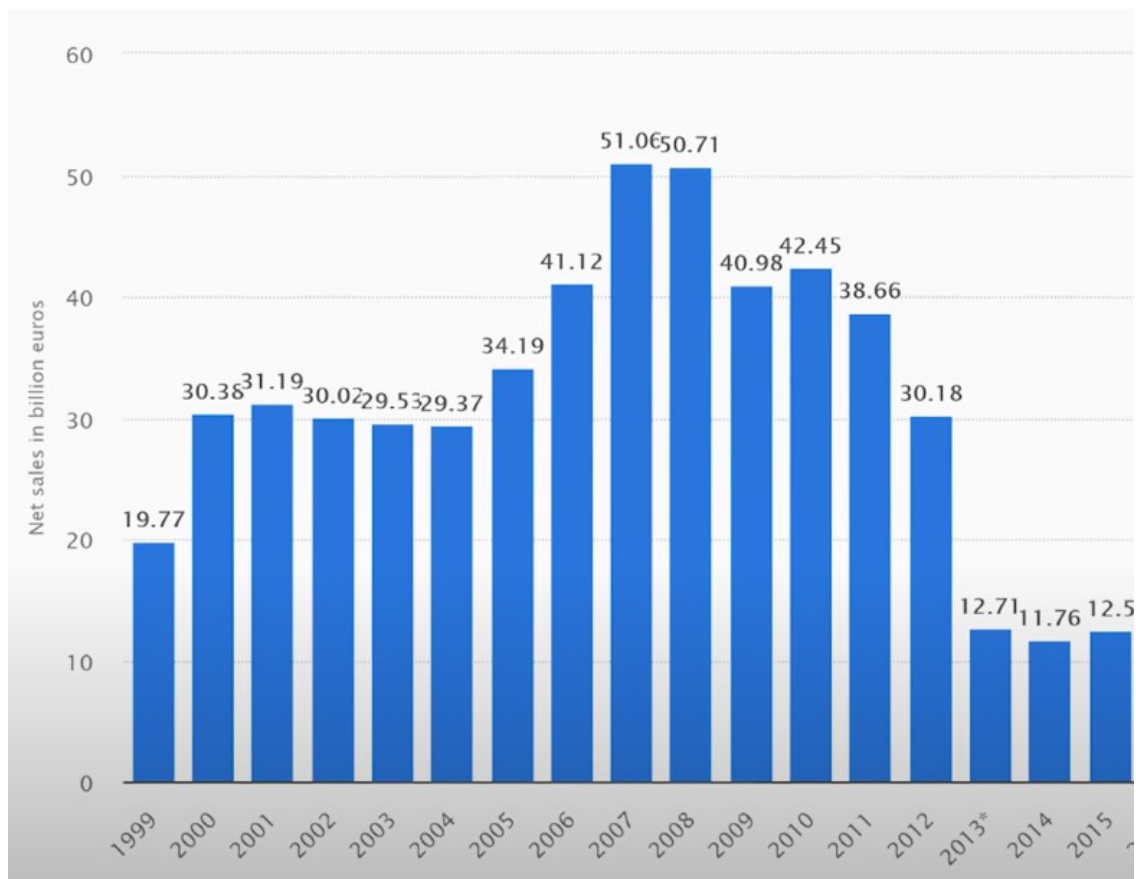
Global market share held by Nokia smartphones from 1st quarter 2007 to 2nd quarter 2013



Sources:
IDC; Nokia; Gartner
© Statista 2014

Additional Information
Worldwide; Gartner, IDC, Nokia

Nokia's net sales in billions



40 Years of Apple

Apple's revenue growth and notable product releases since 1977 (fiscal years)



Mobile Phone History (24)

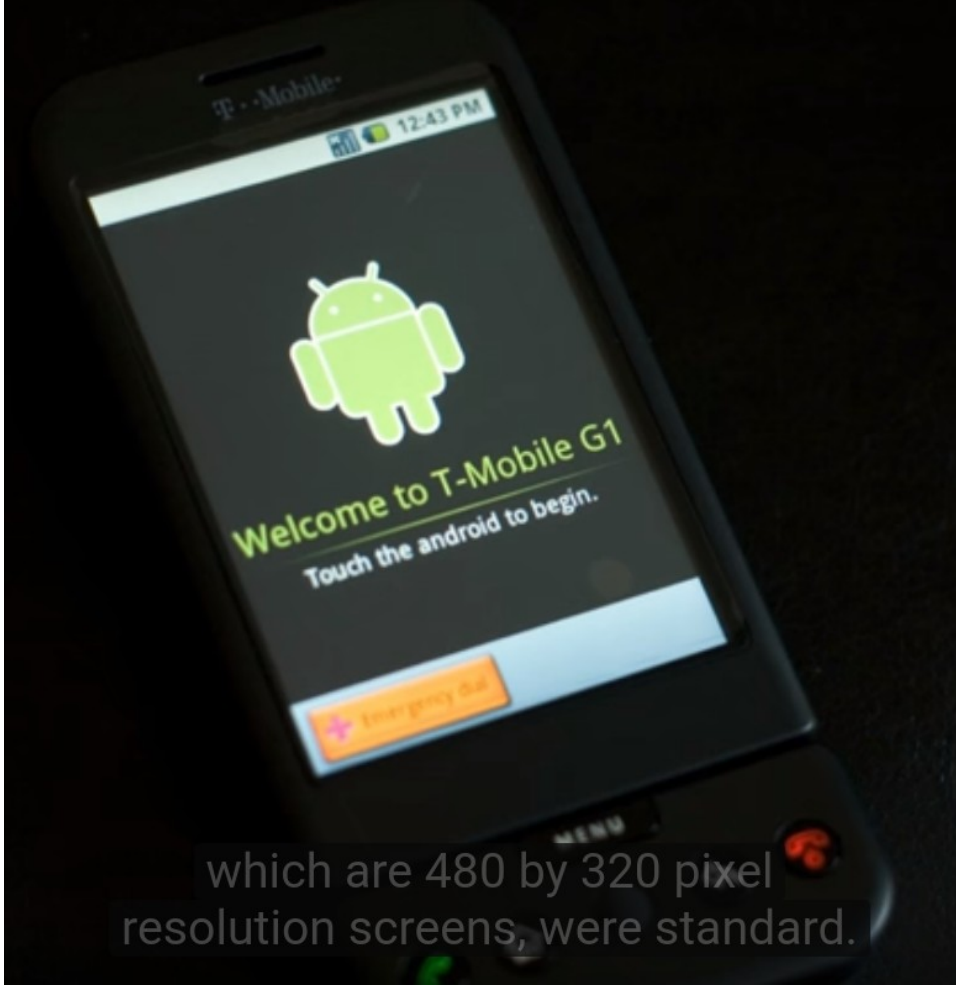
2008



GOOGLE'S ANSWER TO THE IPHONE
GOOGLE G1/ HTC DREAM
THE 1ST PHONE WITH THE ANDROID OS



When Android first launched HVGA,



which are 480 by 320 pixel resolution screens, were standard.

Mobile Phone History (25)

GOOGLE TOO HAD ITS OWN APP STORE WHICH IS
NOW CALLED THE **GOOGLE PLAY**.



Google play

Mobile Phone History (26)

2010

LG OPTIMUS 2X

THE 1ST PHONE WITH A DUAL-CORE PROCESSOR

\$ 730



Mobile Phone History (27)

SONY XPERIA PLAY

2011

THE SUCCESSOR FOR THE GAMING PHONE
WITH AN INTEGRATED PLAYSTATION SYSTEM



NOKIA & MICROSOFT

ENTER INTO A STRATEGIC PARTNERSHIP IN FEB 2011



GOOGLE ACQUIRED MOTOROLA

FOR 12.5 BILLION USD IN AUGUST 2011



Top 20 best-selling phones of all time

*according to data collected by *The Telegraph*

01.	Nokia 1110	2005	250m
02.	Nokia 3210	1999	160m
03.	Nokia 1200	2007	150m
04.	Nokia 5230	2010	150m
05.	Nokia 3310	2000	136m
06.	Nokia 2600	2004	135m
07.	Motorola Razr V3	2004	130m
08.	Nokia 1600	2006	130m
09.	Nokia 1208	2007	100m
10.	Nokia 6010	2004	75m

11.	Nokia 5130	2007	65m
12.	Apple iPhone 4S	2011	60m
13.	Motorola C200	2003	60m
14.	Motorola StarTAC	1996	60m
15.	Nokia 3100	2003	50m
16.	Nokia 6230	2004	50m
17.	Samsung Galaxy S3	2012	40m
18.	Samsung Galaxy S2	2011	40m
19.	Apple iPhone 3GS	2009	35m
20.	Nokia 2650	2004	35m