

## Mobile Phone History (1)



## Mobile Phone History (2)

IN THE 50's  
CAME THE  
**CAR**  
PHONES



## Mobile Phone History (3)

1984

**MOTOROLA DYNATAC**  
CREATED BY DR. MARTIN COOPER

\$ 3995



## Mobile Phone History (4)

NOKIA LOGO  
BACK THEN

1987

\$6635



**MOBIRA CITYMAN**  
NOKIA'S ANSWER TO THE DYNATAC



## Mobile Phone History (5)

# MOTOROLA MICROTAC

THE WORLD'S FIRST POCKET SIZED CELL PHONE

1989





## Mobile Phone History (6)

1992



# NOKIA 1101

1<sup>st</sup> GSM ACTIVATED HANDSET

## Mobile Phone History (7)

1993



**IBM SIMON**  
THE 1<sup>ST</sup> TOUCHSCREEN PHONE

## Mobile Phone History (8)

1996



**NOKIA 9000  
COMMUNICATOR**  
THE 1<sup>ST</sup> PDA SMARTPHONE



## Mobile Phone History (9)

# NOKIA 5110

1<sup>ST</sup> NOKIA WITH A CHANGEABLE FACIA  
& WITH THE 'SNAKE' GAME

1998



## Mobile Phone History (10)



1999

**BENEFON ESC!**  
THE 1<sup>ST</sup> PHONE WITH AN  
INTEGRATED GPS SYSTEM

## Mobile Phone History (11)

1999



# NOKIA 3210

1<sup>ST</sup> PHONE WITH AN INTERNAL ANTENNA

160 MILLION SOLD

## Mobile Phone History (12)

2000

**NOKIA 3310**  
128 MILLION SOLD

\$ 150



## Mobile Phone History (13)

# ERICSSON T36

WORLD'S 1<sup>ST</sup> BLUETOOTH ENABLED PHONE





2001

# SIEMENS SL45

1<sup>ST</sup> PHONE WITH AN MP3 PLAYER



## Mobile Phone History (15)

2002



# SANYO SCP-5300

THE 1<sup>ST</sup> PHONE WITH A VGA CAMERA

2003



# BLACKBERRY 5810

THE 1<sup>ST</sup> BLACKBERRY IN THE MARKET

## Mobile Phone History (17)

2003



# NOKIA 6600

THE MOST EQUIPPED MULTIMEDIA PHONE IN 2003

## Mobile Phone History (18)

# NOKIA N-GAGE

2003

THE 1ST PHONE WITH AN INTEGRATED  
HAND-HELD GAMING DEVICE SYSTEM

\$ 300





2004



**MOTOROLA RAZR**  
THE WORLD'S 1<sup>ST</sup> FASHION PHONE.

## Mobile Phone History (20)

2006

# PALM TREO 700M

1<sup>ST</sup> PALM PHONE WHICH RAN THE  
WINDOWS MOBILE OS

\$ 650



2006

# SAMSUNG P200

THE 1<sup>ST</sup> WI-FI ENABLED PHONE



## Mobile Phone History (22)

2007

\$ 600

WHEN STEVE JOBS INTRODUCED THE WORLD TO

# THE iPhone



# Top 20 best-selling phones of all time

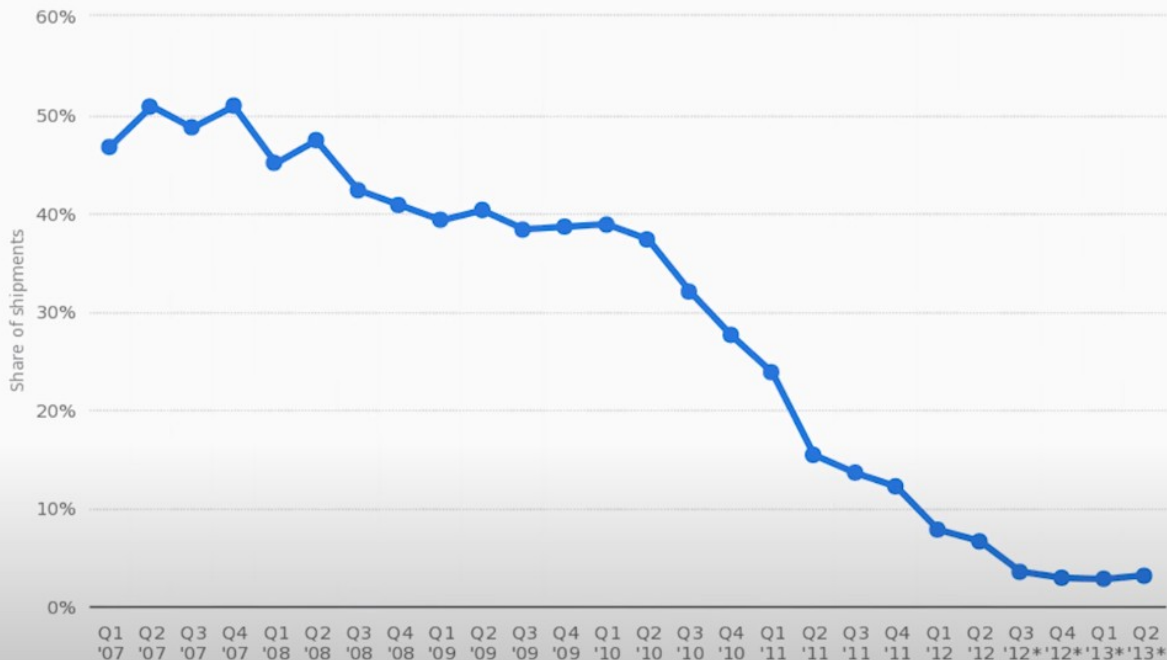
\*according to data collected by *The Telegraph*

01.	Nokia 1110	2005	250m
02.	Nokia 3210	1999	160m
03.	Nokia 1200	2007	150m
04.	Nokia 5230	2010	150m
05.	Nokia 3310	2000	136m
06.	Nokia 2600	2004	135m
07.	Motorola Razr V3	2004	130m
08.	Nokia 1600	2006	130m
09.	Nokia 1208	2007	100m
10.	Nokia 6010	2004	75m

11.	Nokia 5130	2007	65m
12.	Apple iPhone 4S	2011	60m
13.	Motorola C200	2003	60m
14.	Motorola StarTAC	1996	60m
15.	Nokia 3100	2003	50m
16.	Nokia 6230	2004	50m
17.	Samsung Galaxy S3	2012	40m
18.	Samsung Galaxy S2	2011	40m
19.	Apple iPhone 3GS	2009	35m
20.	Nokia 2650	2004	35m



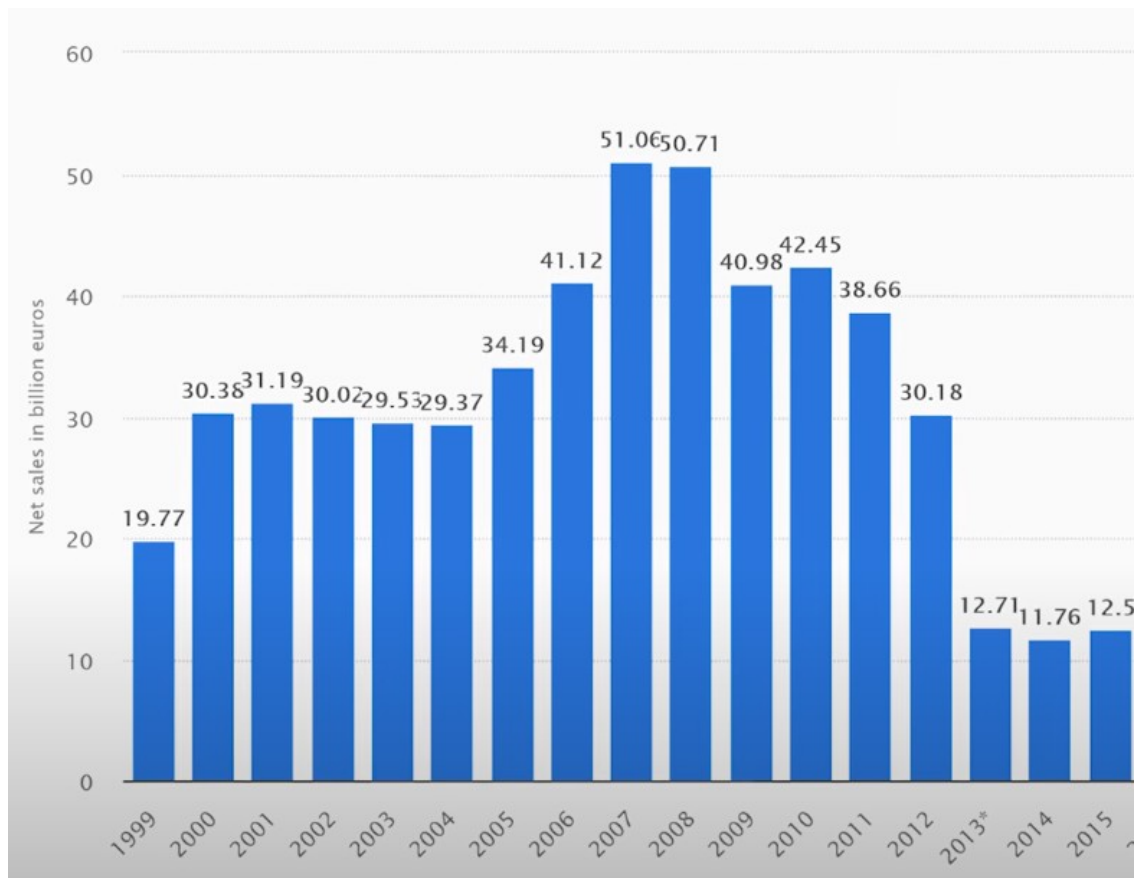
## Global market share held by Nokia smartphones from 1st quarter 2007 to 2nd quarter 2013



Sources:  
IDC; Nokia; Gartner  
© Statista 2014

Additional Information  
Worldwide; Gartner, IDC, Nokia

## Nokia's net sales in billions



# 40 Years of Apple

Apple's revenue growth and notable product releases since 1977 (fiscal years)



## Mobile Phone History (23)

IN 2008, APPLE LAUNCHED  
**THE APP STORE**



## Mobile Phone History (24)

2008

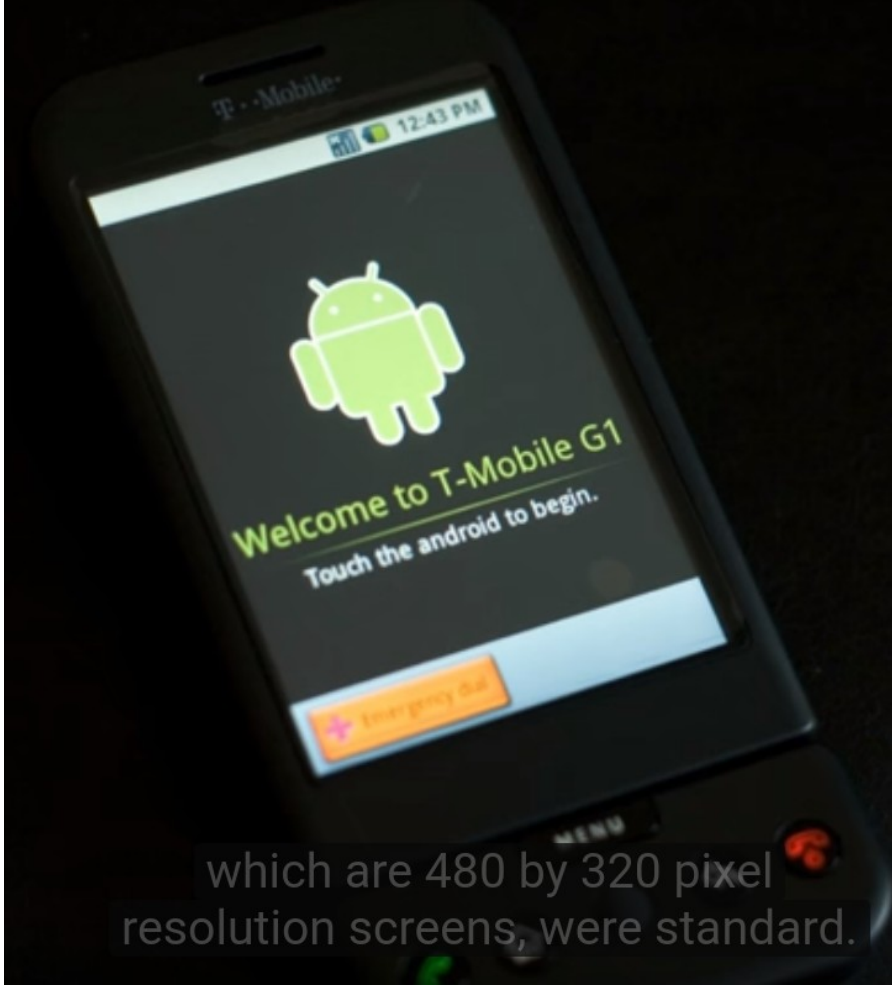


GOOGLE'S ANSWER TO THE IPHONE  
**GOOGLE G1/ HTC DREAM**  
THE 1<sup>ST</sup> PHONE WITH THE ANDROID OS





When Android first launched HVGA,



which are 480 by 320 pixel resolution screens, were standard.

## Mobile Phone History (25)

GOOGLE TOO HAD ITS OWN APP STORE WHICH IS  
NOW CALLED THE **GOOGLE PLAY**.



Google play

## Mobile Phone History (26)

2010

# LG OPTIMUS 2X

THE 1<sup>ST</sup> PHONE WITH A DUAL-CORE PROCESSOR

\$ 730



Mobile Phone History (27)

# SONY XPERIA PLAY

2011

THE SUCCESSOR FOR THE GAMING PHONE  
WITH AN INTEGRATED PLAYSTATION SYSTEM



# NOKIA & MICROSOFT

ENTER INTO A STRATEGIC PARTNERSHIP IN FEB 2011





# GOOGLE ACQUIRED MOTOROLA

FOR 12.5 BILLION USD IN AUGUST 2011

