# Francesca Chiaradia

| CONTACT INFORMATION | The Old Burgh School<br>Abbey Walk,<br><br>St Andrews, Fife, Scotland<br>KY16 9LB | Homepage: https://francescachiaradia.com<br>Linkedin: https://www.linkedin.com/in/francesca-chiaradia-abit96/<br>Twitter: https://twitter.com/francescachia11<br>E-mail: fc73@st-andrews.ac.uk |

**RESEARCH FIELDS**  Law and Economics, Economics of Innovation, Information Economics

**REFERENCES**

**Prof Andy Zapechelnyuk**
School of Economics
University of Edinburgh
Andy.Zapechelnyuk@ed.ac.uk

**Prof David A. Jaeger**
School of Economics and Finance
University of St Andrews
david.jaeger@st-andrews.ac.uk

**Prof Miguel Costa-Gomes**
School of Economics
University of Edinburgh
miguel.costa-gomes@ed.ac.uk

**Dr Min Zhang**
School of Economics and Finance
University of St Andrews
mz47@st-andrews.ac.uk

**EDUCATION**

**University of St Andrews**, St Andrews, Scotland, United Kingdom

Ph.D. Candidate, Economics                                            August 2022 – Present
- Thesis: "Essays on Laws, Norms, and Innovation."
- Supervisors: Prof Andy Zapechelnyuk, Prof David A. Jaeger, Dr Min Zhang

M.Sc. Economics                                            September 2020 – November 2021
- Thesis: "Revisiting the Foundations of EU-Mandated Traceability: A Trademark Signalling Framework."
- Supervisor: Prof Andy Zapechelnyuk

**Katholieke Universiteit Leuven (KU Leuven)**, Leuven, Belgium

M.Sc. Statistics                                            September 2019 – January 2020
- Non-Degree Seeking Student

**University of Aberdeen**, Aberdeen, Scotland, United Kingdom

M.A. (Hons) Business Management and Economics                September 2015 – June 2019
- Thesis: "On the Shortage, Incompetence, and Maldistribution of Physicians in China: Policy Paradigms from Brazil."
- Supervisor: Dr Harminder Battu

**City University of Hong Kong**, Kowloon Tong, Hong Kong, China

- International Exchange Programme                                            August 2016 – May 2017

**WORK IN PROGRESS**

**Persuasion and Norm Persistence**

**How Does Trademark Law Affect Opposability? Evidence from Europe**

**Evolution in the Wine Industry: A Patent Mining Approach**

**TEACHING EXPERIENCE**

**Economics 1**                                            September - December 2023
*TA for Dr Sean Brocklebank*
Average teaching evaluation of 4.5 on a 5 point scale

**Topics in Microeconomics** September 2023 - Present
*Private Tutor*

**Essentials of Econometrics** September 2023 - Present
*Private Tutor*

**Applications of Econometrics** September 2023 - Present
*Private Tutor*

| RELEVANT POSITIONS | |
|---|---|

**Electrolux Group**, Porcia (PN), Italy

*Spares Parts Purchasing - BA Europe Intern* March 2020 - June 2020
- Conducted in-depth analysis of big data, identifying opportunities for improvement and making strategic recommendations.

**KPMG**, Remote

*Data Analytics Consulting Virtual Intern* July 2020 - August 2020
- Utilised statistical methods and data visualization techniques to interpret complex data.

**APIA - Asia-Pacific Innovation Academy**, Shenzhen, China

*Summer Intern* July 2018 - August 2018
- Clearly communicated R&D findings and patent strategies to stakeholders, based on economic evidence.

| HONORS AND AWARDS | | |
|---|---|---|
| Top Three Presentations AAWE 2024, Lausanne, CH | | July 2024 |
| SGSSS-ESRC Funded Studentship Award, University of St Andrews, UK | | June 2022 |
| Dean's List Award, University of St Andrews, UK | | September 2021 |
| Erasmus+Plus Scholarship, Euroform RFS, Torino, Italy | | June 2019 |

| PRESENTATIONS | |
|---|---|
| GAMES 2024, Beijing, CN | August 2024 |
| AAWE Annual Conference 2024, Lausanne, CH | July 2024 |
| RES Annual Conference 2024, Belfast, UK | March 2024 |
| PhD Presentation and Networking, The Alan Turing Institute, London, UK | January 2024 |
| 2024 SGPE Conference, Crieff, UK | January 2024 |
| First-Year Mini Conference, University of Edinburgh, Edinburgh, UK | March 2023 |

| ACTIVITIES | |
|---|---|
| Fourth Ireland Masterclass in Health Economics, Cork, Ireland | March 2024 |
| PhD Presentation and Networking, The Alan Turing Institute, London, UK | November 2023 |
| ICME Summer Workshop 2023, Stanford University, Remote | August 2023 |
| Summer School on Algorithmic Game Theory, City University of Hong Kong, China | June 2023 |
| SGPE PhD Summer School 2023, University of Stirling, Stirling, Scotland, UK | May 2023 |

| LEADERSHIP AND SERVICE | |
|---|---|
| Member, Rotary Club of Aberdeen St Machar, Aberdeen, UK | 2023 – Present |
| President, Rotaract Club of Aberdeen, Aberdeen, UK | 2018 – 2019 |
| Researcher, Teach A Man To Fish, London, UK | August 2018 |

| OTHER SKILLS | |
|---|---|

Programming: C++, Git/GitHub, MATLAB, Python, R, Stata, SAS, SQL
Processing: LaTeX, Microsoft Office Package
Language: Italian (native), English (fluent), German (intermediate), Mandarin Chinese (basic)