

## Francesca Chiaradia

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### CONTACT INFORMATION

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RESEARCH FIELDS Economics of Innovation, Law and Economics, Information Economics

### REFERENCES

**Prof Andy Zapechelnyuk**  
School of Economics  
University of Edinburgh  
[Andy.Zapechelnyuk@ed.ac.uk](mailto:Andy.Zapechelnyuk@ed.ac.uk)

**Prof David A. Jaeger**  
School of Economics  
University of St Andrews  
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**Prof Miguel Costa-Gomes**  
School of Economics  
University of Edinburgh  
[miguel.costa-gomes@ed.ac.uk](mailto:miguel.costa-gomes@ed.ac.uk)

**Dr Min Zhang**  
School of Economics  
University of St Andrews  
[mz47@st-andrews.ac.uk](mailto:mz47@st-andrews.ac.uk)

### EDUCATION

**University of St Andrews**, St Andrews, Scotland, United Kingdom

Ph.D. Candidate, Economics

August 2022 – Present

- Thesis: “Essays on Laws, Norms, and Innovation.”
- Supervisors: Prof Andy Zapechelnyuk, Prof David A. Jaeger, Dr Min Zhang

M.Sc. Economics

September 2020 – November 2021

- Thesis: “Revisiting the Foundations of EU-Mandated Traceability: A Trademark Signalling Framework.”
- Supervisor: Prof Andy Zapechelnyuk

**Katholieke Universiteit Leuven (KU Leuven)**, Leuven, Belgium

M.Sc. Statistics

September 2019 – January 2020

- Non-Degree Seeking Student

**University of Aberdeen**, Aberdeen, Scotland, United Kingdom

M.A. (Hons) Business Management and Economics

September 2015 – June 2019

- Thesis: “On the Shortage, Incompetence, and Maldistribution of Physicians in China: Policy Paradigms from Brazil.”
- Supervisor: Dr Harinder Battu

**City University of Hong Kong**, Kowloon Tong, Hong Kong, China

- International Exchange Programme

August 2016 – May 2017

### WORK IN PROGRESS

**Persuasion and Norm Persistence**

**How Does Trademark Law Affect Opposability? Evidence from Europe**

**Evolution in the Wine Industry: A Patent Mining Approach**

**Patent Fees and Legal Status among SMEs: Evidence from America Invents Act**

TEACHING EXPERIENCE	<b>Economics 1</b>	September - December 2023
	<i>TA for Dr Sean Brocklebank</i>	
	Average teaching evaluation of 4.5 on a 5 point scale	
	<b>Topics in Microeconomics</b>	September 2023 - Present
	<i>Private Tutor</i>	
GRANTS, HONORS, AND AWARDS	<b>Essentials of Econometrics</b>	September 2023 - Present
	<i>Private Tutor</i>	
	<b>Applications of Econometrics</b>	September 2023 - Present
	<i>Private Tutor</i>	
	RES PhD Conference Travel Grant, Portsmouth, UK	December 2024
	Top Three Presentations AAWE 2024, Lausanne, CH	July 2024
	SGSSS-ESRC Funded Studentship Award, University of St Andrews, UK	June 2022
	Dean's List Award, University of St Andrews, UK	September 2021
	Erasmus+Plus Scholarship, Euroform RFS, Torino, Italy	June 2019
PRESENTATIONS	2025	AAWE Annual Conference 2025, San Luis Obispo, US; Fife Applied Microeconomics and Golf Conference 2025, Crail, UK; Applied Microeconomics Meeting, University of St Andrews, UK; Annual Conference of the Scottish Economic Society, Glasgow, UK; 3rd Essex PhD Economics Conference, Colchester, UK; RGS Doctoral Conference in Economics, Dortmund, DE; 2025 SGPE Conference, Crieff, UK
	2024	Rethinking Economic Theory International Workshop, Athens, GR; RES PhD Conference, Portsmouth, UK; Brown Bag Seminar, St Andrews, UK; GAMES 2024, Beijing, CN; AAWE Annual Conference 2024, Lausanne, CH; RES Annual Conference 2024, Belfast, UK; PhD Presentation and Networking, The Alan Turing Institute, London, UK; 2024 SGPE Conference, Crieff, UK
	2023	First-Year Mini Conference, University of Edinburgh, Edinburgh, UK
REFEREING ACTIVITY	<i>63rd Annual Meeting of the Association for Computational Linguistics (ACL 2025)</i>	
OTHER ACTIVITIES	Fourth Ireland Masterclass in Health Economics, Cork, Ireland	March 2024
	PhD Presentation and Networking, The Alan Turing Institute, London, UK	November 2023
	ICME Summer Workshop 2023, Stanford University, Remote	August 2023
	Summer School on Algorithmic Game Theory, City University of Hong Kong, China	June 2023
	SGPE PhD Summer School 2023, University of Stirling, Stirling, Scotland, UK	May 2023
OTHER SKILLS	Programming: C++, Git/GitHub, MATLAB, Python, R, Stata, SAS, SQL	
	Processing: L <sup>A</sup> T <sub>E</sub> X, Microsoft Office Package	
	Language: Italian (Native), English (Fluent), German (Intermediate), Mandarin Chinese (Novice)	