

## Francesca Chiaradia

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### CONTACT INFORMATION

The Old Burgh School  
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### RESEARCH FIELDS

Information Economics, Law and Economics, Economics of Innovation

### REFERENCES

#### **Prof Andy Zapechelnjuk**

School of Economics

University of Edinburgh

[Andy.Zapechelnjuk@ed.ac.uk](mailto:Andy.Zapechelnjuk@ed.ac.uk)

#### **Prof David A. Jaeger**

School of Economics and Finance

University of St Andrews

[david.jaeger@st-andrews.ac.uk](mailto:david.jaeger@st-andrews.ac.uk)

#### **Prof Miguel Costa-Gomes**

School of Economics

University of Edinburgh

[miguel.costa-gomes@ed.ac.uk](mailto:miguel.costa-gomes@ed.ac.uk)

#### **Dr Min Zhang**

School of Economics and Finance

University of St Andrews

[mz47@st-andrews.ac.uk](mailto:mz47@st-andrews.ac.uk)

### EDUCATION

#### **University of St Andrews**, St Andrews, Scotland, United Kingdom

Ph.D. Candidate, Economics

August 2022 – Present

- Area of research: “Essays on Law, Norms, and Innovation.”
- Supervisors: Prof Andy Zapechelnjuk, Prof David A. Jaeger, Dr Min Zhang

M.Sc. Economics

September 2020 – November 2021

- Thesis: “Revisiting the Foundations of EU-Mandated Traceability: A Trademark Signalling Framework.”
- Supervisor: Prof Andy Zapechelnjuk

#### **Katholieke Universiteit Leuven (KU Leuven)**, Leuven, Belgium

M.Sc. Statistics

September 2019 – January 2020

- Non-Degree Seeking Student
- Relevant Coursework: Fundamental Concepts of Statistics, Statistical Software, Multivariate Statistics, Regression Analysis, Data Mining and Neural Networks, Official Statistics

#### **University of Aberdeen**, Aberdeen, Scotland, United Kingdom

M.A. (Hons) Business Management and Economics

September 2015 – June 2019

- Thesis: “On the Shortage, Incompetence, and Maldistribution of Physicians in China: Policy Paradigms from Brazil.”
- Supervisor: Dr Harinder Battu

#### **City University of Hong Kong**, Kowloon Tong, China

- International Exchange Programme

August 2016 – May 2017

- Relevant Coursework: Intermediate Microeconomics, Business Statistics

### WORK IN PROGRESS

#### **Persuasion and Social Norms**

#### **How Does Trademark Law Affect Opposability? Evidence from Europe**

#### **Evolution in the Wine Industry: A Patent Mining Approach**

#### **A Geometry of Eating Disorders**

RELEVANT POSITIONS	<b>Electrolux Group</b> , Porcia (PN), Italy	
	<i>Spares Parts Purchasing - BA Europe Intern</i>	March 2020 - June 2020
	<ul style="list-style-type: none"> <li>Conducted in-depth analysis of big data, identifying opportunities for improvement and making strategic recommendations;</li> <li>Developed and maintained reports/tools to assist the purchasing team in tracking performance and improving decision-making processes;</li> <li>Demonstrated a team-oriented mindset, actively contributing to a collaborative and engaging work culture.</li> </ul>	
	<b>KPMG</b> , Remote	
	<i>Data Analytics Consulting Virtual Intern</i>	July 2020 - August 2020
	<ul style="list-style-type: none"> <li>Utilised statistical methods and data visualization techniques to interpret complex data;</li> <li>Collaborated with cross-functional teams to understand data requirements and objectives;</li> <li>Monitored the accuracy and relevance of data presentations for strategic decision support.</li> </ul>	
	<b>APIA - Asia-Pacific Innovation Academy</b> , Shenzhen, China	
	<i>Summer Intern</i>	July 2018 - August 2018
	<ul style="list-style-type: none"> <li>Drove innovative research initiatives, guiding the development of novel market product.</li> <li>Translated research outcomes into market-ready solutions through strategic patent applications.</li> <li>Clearly communicated R&amp;D findings and patent strategies to stakeholders, based on economic evidence.</li> </ul>	
HONORS AND AWARDS	SGSSS-ESRC Funded Studentship Award, University of St Andrews, UK	June 2022
	Dean's List Award, University of St Andrews, UK	September 2021
	PSC Award and PSC+ Award: IT Skills, University of St Andrews, UK	June 2021
	"Per Merito" Student Loan, Banca Intesa Sanpaolo, Torino, Italy	June 2020
	Erasmus+Plus Scholarship, Euroform RFS, Torino, Italy	June 2019
	Saltire Award and STAR Award, University of Aberdeen, UK	June 2019
PRESENTATIONS	RES 2024 Annual Conference, Belfast, UK	March 2024
	PhD Presentation and Networking, The Alan Turing Institute, London, UK	January 2024
	2024 SGPE Conference, Crieff, UK	January 2024
	First-Year Mini Conference, University of Edinburgh, Edinburgh, UK	March 2023
ACTIVITIES	Fourth Ireland Masterclass in Health Economics, Cork, Ireland	March 2024
	PhD Presentation and Networking, The Alan Turing Institute, London, UK	November 2023
	ICME Summer Workshop 2023, Stanford University, Remote	August 2023
	Summer School on Algorithmic Game Theory, City University of Hong Kong, China	June 2023
	SGPE PhD Summer School 2023, University of Stirling, Stirling, Scotland, UK	May 2023
LEADERSHIP AND SERVICE	Member, Rotary Club of Aberdeen St Machar, Aberdeen, UK	2023 – Present
	President, Rotaract Club of Aberdeen, Aberdeen, UK	2018 – 2019
	Researcher, Teach A Man To Fish, London, UK	August 2018
OTHER SKILLS	Programming: C++, Git/GitHub, MATLAB, Python, R, Stata, SAS, SQL Processing: L <sup>A</sup> T <sub>E</sub> X, Microsoft Office Package Language: Italian (native), English (fluent), German (intermediate), Mandarin Chinese (basic)	