Francesca Chiaradia

CONTACT Information The Old Burgh School

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Research Fields

Law and Economics, Economics of Innovation, Information Economics

References

Prof Andy Zapechelnyuk

School of Economics University of Edinburgh Andy.Zapechelnyuk@ed.ac.uk Prof David A. Jaeger

School of Economics and Finance

University of St Andrews david.jaeger@st-andrews.ac.uk

Prof Miguel Costa-Gomes

School of Economics University of Edinburgh miguel.costa-gomes@ed.ac.uk Dr Min Zhang

School of Economics and Finance

University of St Andrews mz47@st-andrews.ac.uk

EDUCATION

University of St Andrews, St Andrews, Scotland, United Kingdom

Ph.D. Candidate, Economics

 $August\ 2022-Present$

• Thesis: "Essays on Laws, Norms, and Innovation."

• Supervisors: Prof Andy Zapechelnyuk, Prof David A. Jaeger, Dr Min Zhang

M.Sc. Economics

September 2020 – November 2021

- Thesis: "Revisiting the Foundations of EU-Mandated Traceability: A Trademark Signalling Framework."
- Supervisor: Prof Andy Zapechelnyuk

Katholieke Universiteit Leuven (KU Leuven), Leuven, Belgium

M.Sc. Statistics

September 2019 – January 2020

• Non-Degree Seeking Student

University of Aberdeen, Aberdeen, Scotland, United Kingdom

M.A. (Hons) Business Management and Economics

September 2015 – June 2019

- Thesis: "On the Shortage, Incompetence, and Maldistribution of Physicians in China: Policy Paradigms from Brazil."
- Supervisor: Dr Harminder Battu

City University of Hong Kong, Kowloon Tong, Hong Kong, China

• International Exchange Programme

August 2016 - May 2017

WORK IN PROGRESS

Persuasion and Norm Persistence

How Does Trademark Law Affect Opposability? Evidence from Europe

Evolution in the Wine Industry: A Patent Mining Approach

TEACHING EXPERIENCE **Economics 1**

TA for Dr Sean Brocklebank

September - December 2023

Average teaching evaluation of 4.5 on a 5 point scale

Topics in Microeconomics

Private Tutor

Essentials of Econometrics

Private Tutor

Applications of Econometrics

Private Tutor

September 2023 - Present

September 2023 - Present

September 2023 - Present

Relevant Positions

Electrolux Group, Porcia (PN), Italy

Spares Parts Purchasing - BA Europe Intern

March 2020 - June 2020

• Conducted in-depth analysis of big data, identifying opportunities for improvement and making strategic recommendations.

KPMG, Remote

Data Analytics Consulting Virtual Intern

July 2020 - August 2020

• Utilised statistical methods and data visualization techniques to interpret complex data.

APIA - Asia-Pacific Innovation Academy, Shenzhen, China

Summer Intern

July 2018 - August 2018

• Clearly communicated R&D findings and patent strategies to stakeholders, based on economic evidence.

Honors	AND
Awards	

Top Three Presentations AAWE 2024, Lausanne, CH

July 2024

SGSSS-ESRC Funded Studentship Award, University of St Andrews, UK

Dean's List Award, University of St Andrews, UK

Erasmus+Plus Scholarship, Euroform RFS, Torino, Italy

June 2022

June 2019

PRESENTATIONS

GAMES 2024, Beijing, CN

August 2024 July 2024

AAWE Annual Conference 2024, Lausanne, CH

RES Annual Conference 2024, Belfast, UK

PhD Presentation and Networking, The Alan Turing Institute, London, UK

2024 SGPE Conference, Crieff, UK

First-Year Mini Conference, University of Edinburgh, Edinburgh, UK

July 2024

March 2024

March 2023

ACTIVITIES

WIPO-UNIGE Summer School on IP, Geneva, Switzerland

June 2024

Fourth Ireland Masterclass in Health Economics, Cork, Ireland March 2024

PhD Presentation and Networking, The Alan Turing Institute, London, UK November 2023

ICME Summer Workshop 2023, Stanford University, Remote August 2023

Summer School on Algorithmic Game Theory, City University of Hong Kong, China June 2023

SGPE PhD Summer School 2023, University of Stirling, Stirling, Scotland, UK May 2023

LEADERSHIP AND SERVICE Member, Rotary Club of Aberdeen St Machar, Aberdeen, UK
President, Rotaract Club of Aberdeen, Aberdeen, UK
Researcher, Teach A Man To Fish, London, UK
2023 – Present
2018 – 2019
August 2018

OTHER SKILLS

Programming: C++, Git/GitHub, MATLAB, Python, R, Stata, SAS, SQL

Processing: LATEX, Microsoft Office Package

Language: Italian (native), English (fluent), German (intermediate), Mandarin Chinese (basic)