## 9.4 Introduction to Seaborn

#### Introduction to Seaborn

#### About the Data

In this notebook, we will be working with 2 datasets:

- Facebook's stock price throughout 2018 (obtained using the stock\_analysis package)
- Earthquake data from September 18, 2018 October 13, 2018 (obtained from the US Geological Survey (USGS) using the USGS API

#### ✓ Setup

```
%matplotlib inline
import matplotlib.pyplot as plt
import numpy as np
import seaborn as sns
import pandas as pd
fb = pd.read_csv(
   'fb_stock_prices_2018.csv', index_col='date', parse_dates=True
)
quakes = pd.read_csv('earthquakes.csv')
```

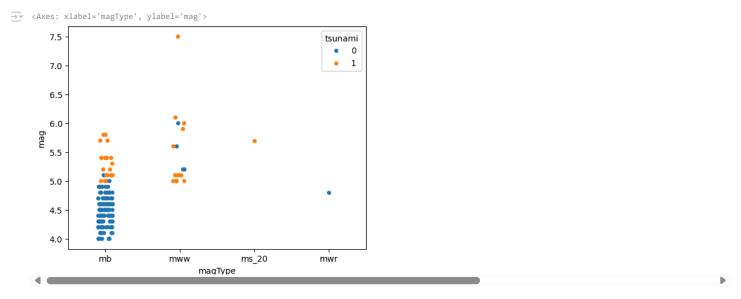
### Categorical data

A 7.5 magnitude earthquake on September 28, 2018 near Palu, Indonesia caused a devastating tsunami afterwards. Let's take a look at some visualizations to understand what magTypes are used in Indonesia, the range of magnitudes there, and how many of the earthquakes are accompanied by a tsunami.

#### ✓ stripplot()

The stripplot() function helps us visualize categorical data on one axis and numerical data on the other. We also now have the option of coloring our points using a column of our data (with the hue parameter). Using a strip plot, we can see points for each earthquake that was measured with a given was; however, it isn't too easy to see density of the points due to overlap

```
sns.stripplot(
x='magType',
y='mag',
hue='tsunami',
data=quakes.query('parsed_place == "Indonesia"')
)
```

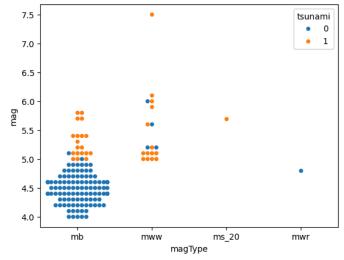


✓ swarmplot

The bee swarm plot helps address this issue be keeping the points from overlapping. Notice how many more points we can see for the blue section of the mb magType:

```
sns.swarmplot(
    x='magType',
    y='mag',
    hue='tsunami',
    data=quakes.query('parsed_place == "Indonesia"')
)
```

<pre



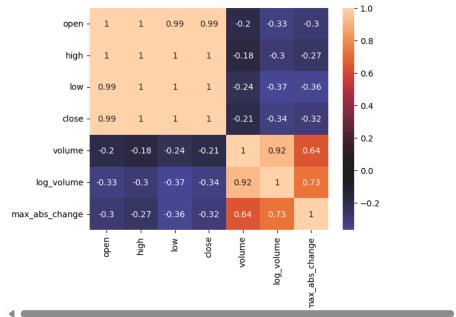
## Correlations and Heatmaps

✓ heatmap()

An easier way to create correlation matrix is to use seaborn:

```
sns.heatmap(
   fb.sort_index().assign(
   log_volume=np.log(fb.volume),
   max_abs_change=fb.high - fb.low
).corr(),
annot=True, center=0
)
```

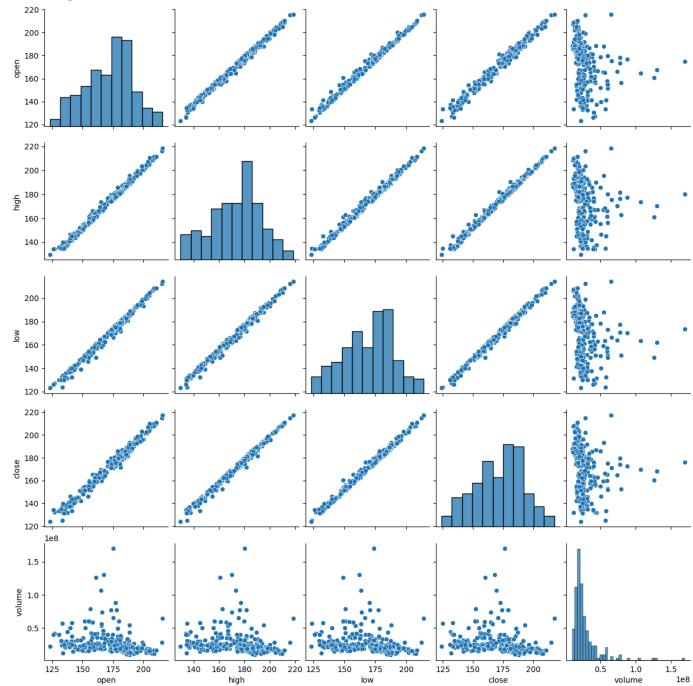




### ✓ pairplot()

The pair plot is seaborn's answer to the scatter matrix we saw in the pandas subplotting notebook

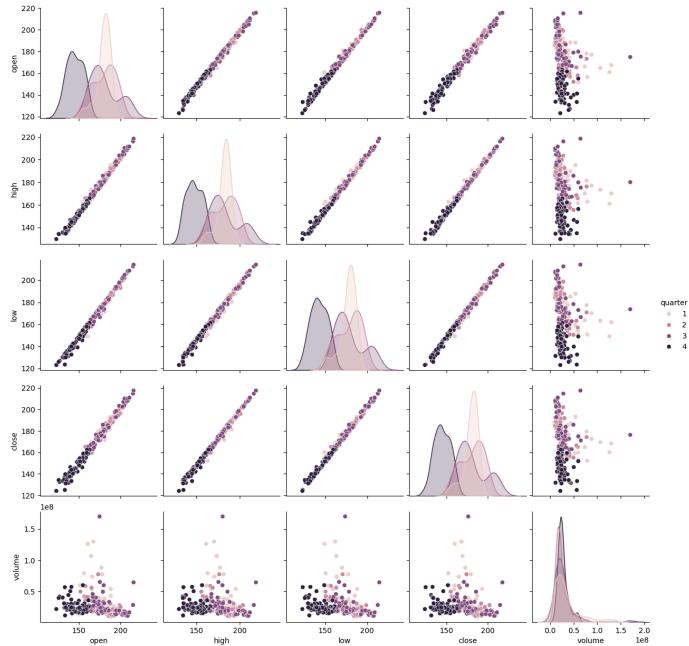
sns.pairplot(fb)



Just as with same shape): pandas we can specify what to show along the diagonal; however, seaborn also allows us to color the data based on another column (or other data with the

```
sns.pairplot(
fb.assign(quarter=lambda x: x.index.quarter),
diag_kind='kde',
hue='quarter'
```



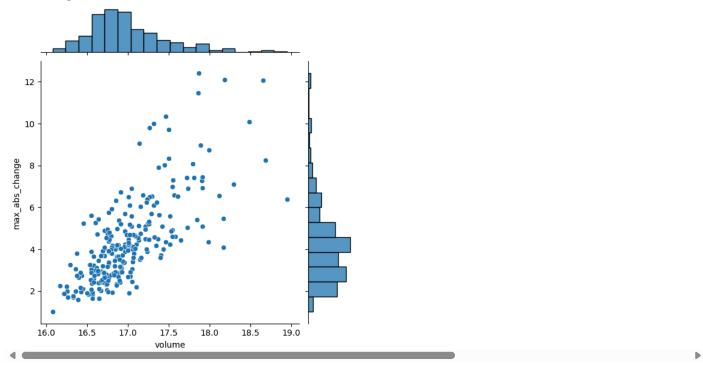


## jointplot()

The joint plot allows us to visualize the relationship between two variables, like a scatter plot. However, we get the added benefit of being able to visualize their distributions at the same time (as a histogram or KDE). The default options give us a scatter plot in the center and histograms on the sides:

```
sns.jointplot(
x='volume',
y='max_abs_change',
data=fb.assign(
 volume=np.log(fb.volume),
max_abs_change=fb.high - fb.low
```

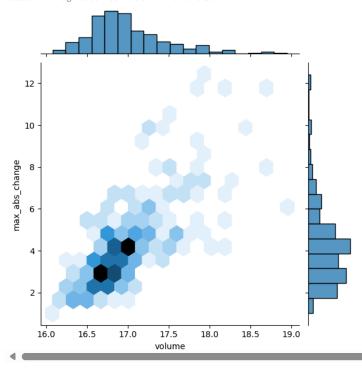




By changing the kind argument, we can change how the center of the plot is displayed. For example, we can pass kind='hex' for hexbins:

```
sns.jointplot(
x='volume',
y='max_abs_change',
kind='hex',
data=fb.assign(
 volume=np.log(fb.volume),
max_abs_change=fb.high - fb.low
```

<seaborn.axisgrid.JointGrid at 0x7d20f2cfc150>

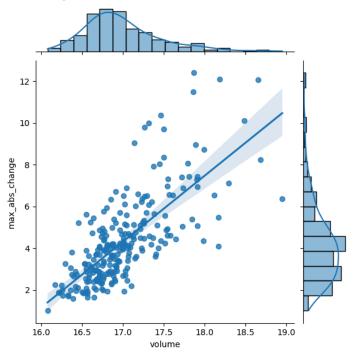


If we specify kind='reg' instead, we get a regression line in the center and KDEs on the sides

```
sns.jointplot(
x='volume',
```

```
y='max_abs_change',
kind='reg',
data=fb.assign(
volume=np.log(fb.volume),
max_abs_change=fb.high - fb.low
)
)
```

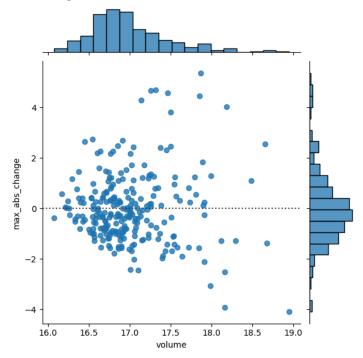
→ <seaborn.axisgrid.JointGrid at 0x7d20f2bca810>



If we pass kind='resid' , we get the residuals from the aforementioned regression  $% \left( 1\right) =\left( 1\right) \left( 1\right)$ 

```
sns.jointplot(
x='volume',
y='max_abs_change',
kind='resid',
data=fb.assign(
  volume=np.log(fb.volume),
  max_abs_change=fb.high - fb.low
)
)
```

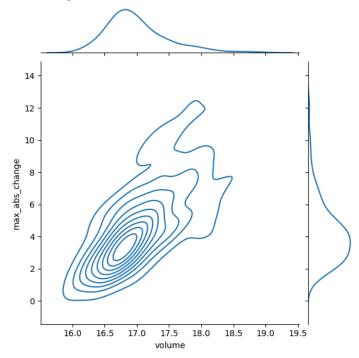




Finally, if we pass kind='kde', we get a contour plot of the joint density estimate with KDEs along the sides:

```
sns.jointplot(
 x='volume',
 y='max_abs_change',
 kind='kde',
 data=fb.assign(
   volume=np.log(fb.volume),
   max_abs_change=fb.high - fb.low
```





# Regression plots

We are going to use seaborn to visualize a linear regression between the log of the volume traded in Facebook stock and the maximum absolute daily change (daily high stock price - daily low stock price). To do so, we first need to isolate this data

```
fb_reg_data = fb.assign(
volume=np.log(fb.volume),
max_abs_change=fb.high - fb.low
).iloc[:,-2:]
```

Since we want to visualize each column as the regressor, we need to look at permutations of their order. Permutations and combinations (among other things) are made easy in Python with itertools, so let's import it

import itertools

itertools gives us efficient iterators. Iterators are objects that we loop over, exhausting them. This is an iterator from itertools; notice how the second loop doesn't do anything:

```
iterator = itertools.repeat("I'm an iterator", 1)
for i in iterator:
    print(f'-->{i}')
print('This printed once because the iterator has been exhausted')
for i in iterator:
    print(f'-->{i}')
-->I'm an iterator
This printed once because the iterator has been exhausted
```

Iterables are objects that can be iterated over. When entering a loop, an iterator is made from the iterable to handle the iteration. Iterators are iterables, but not all iterables are iterators. A list is an iterable. If we turn that iterator into an iterable (a list in this case), the second loop runs:

```
iterable = list(itertools.repeat("I'm an iterable", 1))
for i in iterable:
    print(f'-->{i}')
print('This prints again because it\'s an iterable:')
for i in iterable:
    print(f'-->{i}')
-->I'm an iterable
This prints again because it's an iterable:
-->I'm an iterable
```

The reg\_resid\_plots() function from the reg\_resid\_plot.py module in this folder uses regplot() and residplot() from seaborn along with itertools to plot the regression and residuals side-by-side

We can use Implot() to split our regression across subsets of our data. For example, we can perform a regression per quarter on the Facebook stock data:

```
sns.lmplot(
x='volume',
y='max_abs_change',
data=fb.assign(
volume=np.log(fb.volume),
max_abs_change=fb.high - fb.low,
quarter=lambda x: x.index.quarter
),
col='quarter'
)
```

#### Distributions

Seaborn provides some new plot types for visualizing distributions in additional to its own versions of the plot types we discussed in chapter 5 (in this notebook)

#### ✓ boxenplot()

The boxenplot is a box plot that shows additional quantiles

```
sns.boxenplot(
    x='magType', y='mag', data=quakes[['magType', 'mag']]
)
plt.suptitle('Comparing earthquake magnitude by magType')
```

#### ✓ violinplot

Box plots lose some information about the distribution, so we can use violin plots which combine box plots and KDEs

```
fig, axes = plt.subplots(figsize=(10, 5))
sns.violinplot(
x='magType', y='mag', data=quakes[['magType', 'mag']],
ax=axes, scale='width' # all violins have same width
)
plt.suptitle('Comparing earthquake magnitude by magType')
```

#### ✓ Faceting

We can create subplots across subsets of our data by faceting. First, we create a rows and which one along the columns). Then, we call the FacetGrid specifying how to layout the plots (which categorical column goes along the map() method of the FacetGrid and pass in the plotting function we want to use (along with any additional arguments).

```
g = sns.FacetGrid(
quakes[
  (quakes.parsed_place.isin([
  'California', 'Alaska', 'Hawaii'
]))\
& (quakes.magType.isin(['ml', 'md']))
],
row='magType',
col='parsed_place'
)
g = g.map(plt.hist, 'mag')
```

## → 9.5 Formatting Plots

### About the Data

In this notebook, we will be working with Facebook's stock price throughout 2018 (obtained using the stock analysis

## ✓ Setup

```
%matplotlib inline
import matplotlib.pyplot as plt
import numpy as np
import pandas as pd
import seaborn as sns

fb = pd.read_csv(
  'fb_stock_prices_2018.csv', index_col='date', parse_dates=True
)
```

## → Titles and Axis Labels

plt.suptitle() adds a title to plots and subplots plt.title() adds a title to a single plot. Note if you use subplots, it will only put the title on the last subplot, so you will need to use plt.xlabel() labels the x-axis plt.ylabel() labels the y-axis

```
fb.close.plot()
plt.suptitle('FB Closing Price')
```

```
plt.xlabel('date')
plt.ylabel('price ($)')
# plt.title
fb.iloc[:,:4].plot(subplots=True, layout=(2, 2), figsize=(12, 5))
plt.title('Facebook 2018 Stock Data')
plt.xlabel('date')
plt.ylabel('price ($)')
# plt.suptitle
fb.iloc[:,:4].plot(subplots=True, layout=(2, 2), figsize=(12, 5))
plt.suptitle('Facebook 2018 Stock Data')
plt.xlabel('date')
plt.ylabel('price ($)')
Legends
plt.legend adds a legend to the plot. We can specify where to place it with the loc parameter:
fb.assign(
ma=lambda x: x.close.rolling(20).mean()
).plot(
 y=['close', 'ma'],
title='FB closing price in 2018',
label=['closing price', '20D moving average']
plt.legend(loc='lower left')
plt.ylabel('price ($)')

    Formatting Axes

Specifying axis limits plt.xlim() and plt.ylim() can be used to specify the minimum and maximum values for the axis. Passing None will have
matplotlib determine the limit
fb.open.plot(figsize=(10, 3), title='FB opening price 2018')
plt.ylim(0, None)
plt.ylabel('price ($)')

    Formatting the axis Ticks

We can use plt.xticks() and plt.yticks() to provide tick labels and specify, which ticks to show. Here, we show every other month:
import calendar
fb.open.plot(figsize=(10, 3), rot=0, title='FB opening price 2018')
locs, labels = plt.xticks()
plt.xticks(locs + 15 , calendar.month_name[1::2])
plt.ylabel('price ($)')
import matplotlib.ticker as ticker
ax = fb.close.plot(
figsize=(10, 4),
title='Facebook Closing Price as Percentage of Highest Price in Time Range'
ax.yaxis.set_major_formatter(
ticker.PercentFormatter(xmax=fb.high.max())
ax.set_yticks([
fb.high.max()*pct for pct in np.linspace(0.6, 1, num=5)
]) # show round percentages only (60%, 80%, etc.)
ax.set ylabel(f'percent of highest price (${fb.high.max()})')

✓ Multiplelocator

fig, ax = plt.subplots(1, 1)
np.random.seed(0)
ax.plot(np.tile(np.arange(0, 5), 10), np.random.rand(50), 'ko')
If we don't want to show decimal values on the x-axis, we can use the parameter. To get integer values, we use base=1:
fig, ax = plt.subplots(1, 1)
np.random.seed(0)
ax.plot(np.tile(np.arange(0, 5), 10), np.random.rand(50), 'ko')
```

```
ax.get_xaxis().set_major_locator(
ticker.MultipleLocator(base=1)
)
```

## 9.6 pandas.plotting subpackage

### ✓ Setup

```
%matplotlib inline
import matplotlib.pyplot as plt
import numpy as np
import pandas as pd

fb = pd.read_csv(
  'fb_stock_prices_2018.csv', index_col='date', parse_dates=True)
```

#### Scatter Matri

```
from pandas.plotting import scatter_matrix
scatter_matrix(fb, figsize=(10, 10))
```

### Lag plot

Lag plots let us see how the variable correlations with past observations of itself. Random data has no pattern:

```
from pandas.plotting import lag_plot
np.random.seed(0) # make this repeatable
lag_plot(pd.Series(np.random.random(size=200)))

lag_plot(fb.close)

# The default lag is 1, but we can alter this with the 'lag' parameter. Let's look at a 5 day lag (a week of trading activity) parameter. Let's look at a 5 lag_plot(fb.close, lag=5)
```

### Autocorrelation plots

We can use the autocorrelation plot to see if this relationship may be meaningful or just noise. Random data will not have any significant autocorrelation (it stays within the bounds below):

```
from pandas.plotting import autocorrelation_plot
np.random.seed(0) # make this repeatable
autocorrelation_plot(pd.Series(np.random.random(size=200)))
```

Stock data, on the other hand, does have significant autocorrelation

```
autocorrelation_plot(fb.close)
```

### Bootstrap plot

This plot helps us understand the uncertainty in our summary statistics:

```
from pandas.plotting import bootstrap_plot
fig = bootstrap_plot(fb.volume, fig=plt.figure(figsize=(10, 6)))
```

## Supplementary Activity:

Using seaborn, create a heatmap to visualize the correlation coefficients between earthquake magnitude and whether there was a tsunami with the magType of mb.

```
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
quake = pd.read_csv('earthquakes.csv')
```

1.) Using seaborn, create a heatmap to visualize the correlation coefficients between earthquake magnitude and whether there was a tsunami with the magType of mb.

```
quake_mb = quake[quake['magType'] == 'mb'] # to select magType with mb values only
quake_mb_filtered = quake_mb[['mag', 'tsunami']]
correlation_matrix = quake_mb_filtered.corr() # compute correlation
# Plot the heatmap
sns.heatmap(correlation_matrix, annot=True)
plt.title('Correlation: Magnitude vs Tsunami (magType = mb)')
plt.show()
```

2.) Create a box plot of Facebook volume traded and closing prices, and draw reference lines for the bounds of a Tukey
 fence with a multiplier of 1.5. The bounds will be at Q1 - 1.5 \* IQR and Q3 + 1.5 \* IQR. Be sure to use the quantile() method on the data to make this easier. (Pick whichever orientation you prefer for the plot, but make sure to use subplots.)

```
fb_data = pd.read_csv('fb_stock_prices_2018.csv') # load data

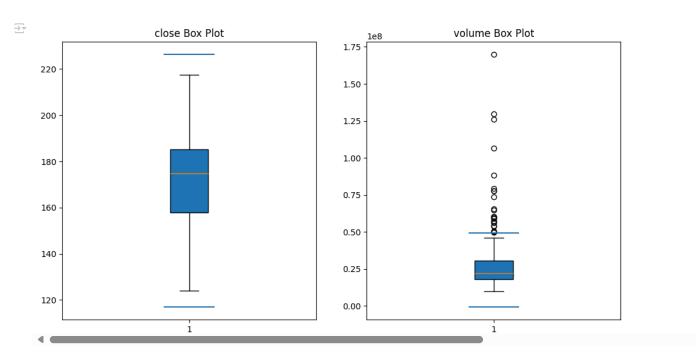
fb_stats = fb_data[['close', 'volume']] # select necessary columns

# Create subplots
fig, axes = plt.subplots(1, 2, figsize=(12, 6))

# Loop through each column to plot and add Tukey fence lines
for i, col in enumerate(fb_stats.columns):
    axes[i].boxplot(fb_stats[col], patch_artist=True)
    axes[i].set_title(f'{col} Box Plot')

    q1 = fb_stats[col].quantile(0.25)
    q3 = fb_stats[col].quantile(0.75)
    iqr = q3 - q1
    lower = q1 - 1.5 * iqr
    upper = q3 + 1.5 * iqr
    axes[i].hlines([lower, upper], xmin=0.9, xmax=1.1)

plt.show()
```



- 3.) Fill in the area between the bounds in the plot from exercise #2.
- 4. Use axvspan() to shade a rectangle from '2018-07-25' to '2018-07-31', which marks the large decline in Facebook price on a line plot of the closing price.

```
fb_data.date = pd.to_datetime(fb_data.date)

fb_data.set_index('date', inplace = True)
plt.plot(fb_data.index, fb_data['close'])

plt.axvspan('2018-07-25','2018-07-31', alpha = 0.5)
plt.xlabel('Daily 1 Year analyis')
plt.ylabel('Stock Prices')
plt.title('Facebook price for a Year + Large decline')
plt.show()
```

